REACHING OUT Alumni are introducing the world to chiropractic, one patient at a time
a message from Dr. Burt

Whenever I attend alumni events, I’m often asked about the College’s future plans. But I also often hear, “How can I help?” I wonder how many other colleges and universities hear that from their alumni.

Having dedicated and devoted alumni is truly gratifying. It’s also essential for the success of Palmer and the alumni program. We’re currently in the midst of recruiting alumni to join one of a number of focus groups, each representing a different region of the U.S. and Canada. Input from these groups will be used to help us determine what we need to do to better serve our alumni, their practices, the College and, ultimately, the chiropractic profession. In this way, we’re making our alumni true participants in the alumni program.

continued on next page
Recruiting got underway at Homecoming on both the Davenport and West campuses, and will continue at the Florida campus Homecoming in January. If you would like to take part in one of these focus groups, please contact me at (800) 722-2589, Ext. 3, or mickey.burt@palmer.edu.

We’re also helping alumni recruit new students to the College. During the Davenport Homecoming, prospective students had the chance to meet with Palmer alumni and talk about what the College can offer them. We also introduced a new networking program called Practice 2 Practice which allows alumni to meet with students to discuss their practice and the type of practitioner they’d like on their staff—whether as an associate or a partner. Our goal is to eventually match all of our students with doctors who share similar interests in technique, style of practice and location.

While more and more alumni are stepping up to help with the success of our future graduates, I’m also encouraged by the support the College itself is receiving from organizations that aren’t directly connected to Palmer or chiropractic.

Recently, The Kresge Foundation awarded Palmer College a challenge grant of $750,000, contingent on us successfully completing our current capital campaign. Last year, The Kresge Foundation awarded more than $131 million in grants to non-profit organizations. However, this is the first time The Kresge Foundation has ever granted money to a chiropractic college.

Outside support like this is making it easier for the College to undertake innovative projects like the construction of the Chiropractic Learning Resource Center on the Davenport campus. When completed, this pioneering clinic will improve the delivery of chiropractic care not just at Palmer but in chiropractic clinics around the world.

Pioneering is what Palmer is all about. Along with introducing chiropractic education to the world, it has introduced the art, science and philosophy of chiropractic to people around the world through its graduates. In our features section, you’ll learn about two Palmer pioneers who are clearing the path for chiropractic care in Saudi Arabia and China.

Recently, while at a convention, several non-Palmer chiropractors came up to me and said, “I’m embarrassed that I’m a chiropractor and I’ve never been to Palmer College to see where it all started.” Could it be that chiropractors who didn’t attend Palmer know that there’s something Palmer graduates have that they don’t have?

Why is that? Well, in the words of Palmer’s new tagline, “Because Palmer is Chiropractic.”

That new tagline is part of Palmer’s new brand, which was launched this August and is covered in detail on page 19. The development of that brand was based on intensive research gathered from focus groups, surveys and interviews with prospective students, current students, alumni and employees.

The end result is a brand that says who we are and what we do. It also adds value to our ability to build and maintain successful practices by encouraging those seeking chiropractic to get their care from Palmer graduates. Because Palmer is Chiropractic.

As you can see, there are a lot of exciting things happening at the College. Thank you for giving me the opportunity to tell you about them and to share my insights with you.
Davenport campus ‘moon walks’ for wellness

Last spring, Palmer’s Davenport campus took part in Moon Walk 2006, in conjunction with the Wellness Champions of the Quad City Health Initiative. Developed by the Illinois cities of Rockford and Peoria in 2004, this year’s event encouraged Quad Cities residents to compete against the other cities to see which community could first walk 477,400 miles—the distance from Earth to the Moon and back.

Walkers kept track of their mileage with pedometers. Participants who contributed with other forms of exercise recorded their mileage using a special conversion chart.

While the walk was set to end on June 30, the Quad Cities community completed the walk in record time, finishing in mid-May. Palmer’s Davenport campus team was the area’s second largest contributor with a total of 45,416.37 miles. The department that made the greatest effort was the Research Department, whose 24 participants moon-walked 5,631.27 miles.

Senior Olympics gets support from Davenport campus

This year, Palmer College’s Davenport campus was a Bronze Sponsor of the annual Quad Cities Senior Olympics, June 22-24. While many of the events took place on the Augustana College campus in Rock Island, Ill., other events occurred in different areas around the Quad Cities. The table tennis tournaments were held on Palmer’s Davenport campus.

“The Senior Olympics is a lot of fun and is a great event for our area,” said Lisa Killinger, D.C., Chair of the Department of Diagnosis and Radiology, who serves as the coordinator of Health Services and is on the Board of Directors for the QC Senior Olympics.

“Many of the events are non-athletic, such as quilting, singing, poetry and painting, which allow for the less athletic also to participate. But my favorite is the javelin throw. It’s fantastic to see 80-year-old women throwing javelins!”

People over 50 were eligible to participate. Last year, a 95-year-old woman threw the shot put and an 85-year-old man ran the 5K race. New this year were special exhibition events for soccer and track/field in which anyone over 40 could participate. Known as one of the best run Senior Olympics in the nation, the Quad Cities event is filled with more than 100 events.
Awards honor Port Orange-area teachers

This year marked the third year in a row that Palmer’s Florida campus was a gold sponsor for the Crystal Apple Awards. The Crystal Apple Award is presented each year to outstanding educators from schools in the Port Orange/South Daytona community. Palmer is the only higher education institution in the area to sponsor the awards annually.

“We are pleased to be able to continue our support of this worthy cause, which recognizes high-quality educators in our area,” said Peter Martin, D.C., president of Palmer’s Florida campus. “It’s part of our commitment to be involved in the Port Orange and Daytona Beach community, especially in the areas of education and health.”

Davenport community gets a “Bix-eye view” of race

The annual Bix Breakfast and Skywalk Party gave members of the Palmer community a chance to see the Palmer Spine during the Quad-City Times Bix 7 Road Race from the Skywalk that overlooks the race.

West’s Sports Council provides “Classic” care

For the fourth year in a row, the SACA Sports Council on Palmer’s West campus was the primary sports care provider at the Sea Otter Classic, April 6-9, in Monterey, Calif. The four-day event features more than 10,000 professional, elite and amateur riders who compete in road, downhill, cross-country and slalom races.

Among the most common injuries cared for in the Sports Council tent were acromioclavicular joint separation on the top of the shoulder and road rash from minor accidents. Two days of rain also made riders look like they were competing in another cycling event for which the Sports Council delivered care in June, the Muddy Buddy.
Homecoming’s Opening Session began with the posthumous induction of D.D., B.J., Mabel and David D. Palmer as Fellows in the Palmer Academy of Chiropractic. The Fellowships were presented by Davenport Campus President Donald Kern, D.C., to the daughters of Drs. David and Agnes Palmer—Vickie Palmer, Bonnie (Palmer) McCloskey and Jenny (Palmer) Sutton, as well as Ms. Sutton’s children Matt and Sara.

A video tribute to the Palmers, produced by the College’s Marketing & Communications Department, shared the many accomplishments of chiropractic’s founding family. The Palmer Academy of Chiropractic was established in 1963 by Dr. David D. Palmer to honor individuals who have exhibited outstanding service to the chiropractic profession, Palmer College of Chiropractic and their communities. Vickie Palmer and her mother Dr. Agnes High Palmer have also been awarded Fellowships.

After the Fellowship ceremony, motivational speaker and artist Sam Glenn gave an inspirational presentation. Known as “The Chalk Man,” Glenn started his program by making a large, chalk drawing of a lighthouse and the sea. His spoken presentation focused on the power and value of attitude through humor and real-life stories.

The induction of Drs. D.D., B.J., Mabel and David D. Palmer into the Palmer Academy of Chiropractic is recognized with the placement of medallions on the busts in Heritage Courtyard on the Davenport campus.

“Chalk Man” Sam Glenn stirring up a storm of chalk as he creates a drawing during his motivational presentation to the crowd attending the Davenport campus Homecoming’s Opening Session.

Everyday ‘Miracles’ take center stage

This year’s “Miracles of Chiropractic” session was held Saturday, Aug. 12, in Lyceum Hall Auditorium. It featured six chiropractors and their stories of amazing patient recoveries. The underlying theme of this year’s event was that the routine, everyday work of chiropractors has often had, and continues to have, a profound impact on the patients who receive it. Of the six chiropractors who presented, five are Palmer graduates.

Dr. John Watson shared the story of a 6-week-old baby diagnosed with “failure to thrive,” who was sent home to die. He performed one chiropractic adjustment on the infant and her health turned around.
DAVENPORT CAMPUS HOMECOMING 2006
Luncheons and other events update alumni

Whether they attended luncheons or receptions, alumni at this year’s Davenport campus Homecoming were presented with the latest information on the Alumni Program, the Chiropractic Learning Resource Center, Palmer’s new brand and the College’s latest recruiting efforts.

At the Alumni Luncheon, Aug. 10, host Mickey Burt, D.C., chief of Alumni Development, reviewed the first year of the program and outlined how it is actively seeking the input of alumni. At the end of the luncheon, employees received response cards, offering them the opportunity to volunteer to join a focus group, be part of an advisory committee or help the College in other ways.

During the event, Davenport Campus President Donald Kern, D.C., noted that each new Palmer student generates more than $78,000 per year in revenue. He then challenged each alumni to recruit one new student by the following year.

During the President’s Club Reception, held Aug. 12, according to Development Office staffers, were the remarks of Vice President for Academic Affairs Dennis Marchiori, D.C., Ph.D. Said Boster, “He spoke about how the President’s Club members are ‘the faithful who protect the heart of this institution.’” Other speakers included Dr. Kern, Vickie Palmer, Boster and 9th Trimester Davenport campus student Marc Fritz.

Hundreds give sign of approval to CLRC beam

During Homecoming 2006 on the Davenport campus, alumni, students and employees signed their names on a steel beam that will be placed in the covered walkway of the Chiropractic Learning Resource Center (CLRC). The ceremonial beam was painted silver in honor of David D. Palmer’s quote, “Palmer is to chiropractic as sterling is to silver,” and signed with Palmer-purple markers.

During the President’s Club Reception, Vickie Palmer, left, and Donald Kern, D.C., present Viola Gilthvedt with a clock given to all 15-year members of the club.

Dr. Kern also introduced Palmer’s new brand, including the new tagline: Because Palmer is Chiropractic.

The next day, during the Capital Campaign Luncheon, current contributors to the campaign were formally thanked and honored. Speakers included Dr. Kern, Palmer Board of Trustees Chairman Vickie A. Palmer, Foot Levelers CEO Kent Greenawalt, Chief Development Officer Drew Boster and 9th Trimester Davenport campus student Janel Frey-Voelker.

A highlight of the annual President’s Club Reception, held Aug. 12, according to Development Office staffers, were the remarks of Vice President for Academic Affairs Dennis Marchiori, D.C., Ph.D. Said Boster, “He spoke about how the President’s Club members are ‘the faithful who protect the heart of this institution.’” Other speakers included Dr. Kern, Vickie Palmer, Boster and 9th Trimester Davenport campus student Marc Fritz.

The final four people to sign the CLRC beam were, from right to left, Davenport graduates, James Husband, D.C., ’81, Janelle Bottorff, D.C., ’92, her father, John Bottorff, D.C., ’56, and Michael Husband, son of Dr. Husband.
The 50-year Reunion Brunch was held Aug. 11 in the Fellows Room at Lyceum Hall. Davenport Campus President Donald Kern, D.C., was emcee of the event and 50-year graduates James Loftus, D.C., and Vern Hagen, D.C., of the Technique Department, shared their memories and reflections.

“This year’s theme—‘Where Tradition Meets Tomorrow’—came to life in that room,” said Chief Development Officer Drew Boster. “It was moving to see the members of Palmer’s class of 1956 sharing memories and honoring tradition as well as looking to the future of Palmer and chiropractic.”

Lyceum Hall was also host to the 25-year Reunion Luncheon on Aug. 12. The event was emceed by 1981 Palmer graduates Chris Frogley, D.C., and Mikky Barnett, D.C. Speakers included Vickie Palmer, Dr. Kern, Drew Boster, David Nielsen, J.D., and Chief of Alumni Development Mickey Burt, D.C.

“With about 40 classmates and their guests in attendance we had a good representation from the class,” said Senior Development Officer Lois Kundel, C.T., who helped coordinate the event and is herself a 25-year graduate of the Chiropractic Technology program.

Along with the 25- and 50-year classes, many other classes donated gifts to the College during Homecoming, including the 5-, 10-, 15-, 20-, 30-, 35-, 40- and 45-year classes.

Mansion reopens at Homecoming

More than 400 alumni and their families toured the Palmer Mansion during Homecoming, marking the first time the building had been open to the public in nearly two years. Since September 2005, contractors have been working on the building’s electricity, heat, air conditioning and plumbing.

Before the Mansion reopened, Alana Callender, director of the Palmer Foundation for Chiropractic History, along with Drs. Roger Hynes and Sandy Wild, were at work returning thousands of stored artifacts to their original places.

Callender noted that she and Dr. Hynes, who is also with the Technique Department, have been assisted over the years by a number of dedicated volunteers. “I’d like to thank the many alumni and students who have enthusiastically given their time and energy to helping with the Mansion,” she said.

Tours were conducted by Palmer Foundation for Chiropractic History staff as well as Campus Guides, some of whom had assisted with the Mansion’s upgrade. Here visitors are shown the Mansion’s solarium.
Dr. Temple named NBCE president

Vernon Temple, D.C., Davenport ’77, was elected as director-at-large and president of the National Board of Chiropractic Examiners (NBCE) during its annual meeting on May 6, in Portland, Ore.

Dr. Temple was first elected to serve the National Board as District III director in 2000. He is a former secretary and vice president on the NBCE Executive Committee. In his work on the NBCE Board of Directors, Dr. Temple also chaired the Computerization Committee and the Special Purposes Examination Committee.

A resident of Bellows Falls, Vt., Dr. Temple has been in practice since 1978 and is a Diplomate of the American Board of Chiropractic Orthopedists. He is a former chairman of the Federation of Chiropractic Licensing Boards and also served as president of the Vermont Board of Chiropractic Examination and Regulation. He may be contacted via e-mail at vtemple@sover.net.

Headquartered in Greeley, Colo., the NBCE is the international testing organization for the chiropractic profession. Established in 1963, the NBCE develops, administers and scores legally defensible, standardized written and practical examinations for candidates seeking chiropractic licensure throughout the United States and in many foreign countries.

Dr. Cohen elected president of Hawaii Public Health Association

Andrew C. Cohen, D.C., West ’04, was recently elected president of the Hawaii Public Health Association (HPHA) at its annual meeting in Honolulu. Dr. Cohen’s election marks the first time that a chiropractor has been appointed to the association’s board in its 61-year history. The HPHA is a multidisciplinary network of professional health organizations and coalitions in Hawaii.

“I see this as an opportunity to increase cooperation between the chiropractors in Hawaii and the public health community,” said Dr. Cohen.

While attending Palmer’s West campus, Dr. Cohen was active in a variety of activities and organizations, including serving as national chair of the Student American Chiropractic Association. He was also student representative for the chiropractic chapter of the American Public Health Association.

Dr. Cohen’s father, Steven Cohen, D.C., is a 1978 graduate of Palmer’s Davenport campus.

Celebrate Homecoming on the Florida campus

January 18-20, 2007

For information on events and registration, contact the College Events Department by calling toll-free at (866) 592-3861 or visiting www.palmerhomecoming.com.
On December 28, 2006, Thomas Langley, D.C., will mark a milestone when he celebrates his 100th birthday. After establishing his practice in 1937, Dr. Langley continues to see patients three days a week in his Dalton, Ga., office. Even on days when he has no patients, he still visits his practice.

“It’s a good thing to get into,” Dr. Langley said of the profession to which he’s devoted nearly three quarters of a century. “You help a lot of people. And they’re always coming back to see you.” Dr. Langley is also well known by the Georgia Chiropractic Association which, on his 90th birthday, recognized him as the state’s oldest practicing chiropractor.

The 1937 graduate of Palmer’s Davenport campus was an avid baseball player while in Davenport as well as during his time at Georgia Tech, the Civilian Conservation Corps and in the U.S. Army. He also played golf until he was injured in a car accident last year.

When it comes to his own chiropractic care, Dr. Langley has no qualms about seeing a younger doctor. He gets his care from John Proctor, D.C., a 1950 graduate of Palmer’s Davenport campus. Dr. Proctor is 85.

Over the years, Dr. Langley has been assisted by a number of chiropractic technologists, most notably Pat Jordan, who helped run his office for 33 years. When she retired, she left the job to her niece, June White, who has been with the doctor since 2001.

As for whether he plans to retire anytime soon, Dr. Langley has said that he might close his practice after his 100th birthday. Ms. White isn’t so sure. “I don’t expect him to,” she joked. “But he might surprise me.”

Dr. Thomas Langley receiving the President’s Award for being the world’s oldest full-time practicing chiropractor, at the Georgia Chiropractor’s Association Awards Dinner on Oct. 26, 2002.

Reader profile:

Evan Fikse, Age 2

Chad Fikse, D.C., a 2003 Davenport campus graduate from Sully, Iowa, and his wife, Lynnette, sent in this photo of their two-year-old son, Evan. Lynnette Fikse says that Evan was so taken with Insights that for several days after receiving it they were unable to get it away from him long enough to read it.

We hope you enjoy Insights as much as our youngest reader!
Commencement ceremonies on June 16, at Lyceum Hall auditorium on the Davenport campus, marked the graduation of 119 Doctor of Chiropractic and seven Associate of Science in Chiropractic Technology degree recipients.

Frank Wood, an Iowa state senator and North Scott High School associate principal, was the commencement speaker. He encouraged the graduates to get involved in their communities, saying: “Look for ways to make your community the best it can be. Make a difference.”

Awards were given to three valedictorians: Travis Grondin, Sabattus, Maine; Michael Hanselman, Clinton Township, Mich.; and Mary Pimblet, Newport News, Va. Justin Berlin, Royal Oak, Mich., received the Virgil V. Strang Philosophy Award, and Dennis Reak, Beaver Dam, Wis., won the Clinical Excellence Award. The salutatorian was Ahren Roy, Prince Rupert, British Columbia, Canada. The John Connolly Memorial Award for scholarship and involvement in Palmer and community organizations was given to Zac Parry, Des Moines, Iowa.

Jean Murray, Ph.D., assistant to the vice president for Academic Affairs and dean of Graduate Studies, was the Awards Convocation speaker.

The 2007 Sunshine Tour, February 23-25, 2007, will allow you to earn 12 continuing education hours and honor past national champions of the Palmer College of Chiropractic Rugby Club.

Fred Schofield, Davenport ’81, a two-time National Champion Palmer Rugby Club player will be the featured presenter of “Latest Technologies Communicating Chiropractic and Clinical Applications.” The course will be held Friday, Feb. 23, from 6 to 10 p.m., and Saturday, Feb. 24, from 8 a.m. to noon. The entire $199 registration fee will be donated to the Palmer Rugby Endowment and the course’s 12 continuing education hours are approved through Palmer in all 50 U.S. states.

That same weekend, the current Palmer Rugby Club team and the Palmer Olde Boys rugby alumni team will play in Fort Lauderdale Ruggerfest, Feb. 23-25. The Champions Banquet, Saturday night at 7 p.m., will honor past Palmer Rugby Club National Champions.

The course and banquet will be held at the Howard Johnson Plaza Resort of Deerfield Beach/Boca Raton, Fla., while Ruggerfest will take place at a nearby field. For more information on attending any of these events, go to www.palmer.edu/rugby or call Palmer Athletic Director Ron O’Brien at (800) 722-2586, Ext. 0, and ask for Ron O’Brien.
Dr. Rodger R. Fuller, ’50, Chandler, Ariz., was named Pioneer of the Year by the Chandler Historical Society on May 22, 2006. Phone: (480) 963-4473.

Dr. Homer Thompson, ’66, Springfield, Mo., has been appointed by Governor Matt Blunt to the Missouri State Board of Chiropractic Examiners. Phone: (477) 832-1262.

Dr. Richard Powers, ’70, moved his office on May 8, 2006, to 737 6th St. S.E., Medicine Hat, Alta., Canada T1B 3Y3. Phone: (403) 529-0504, e-mail: dp@powers-jans.com.

Dr. William Pratt, ’70, Cashmere, Wash., was a recipient of the Washington State Chiropractic Association’s President’s Award in February. Phone: (509) 782-1312, e-mail: wdp Pratt@csicnnect.com.


Dr. David Butters, ’73, Seattle, Wash., was recently honored with the Washington State Chiropractic Association’s President’s Award. Phone: (206) 723-2820.

Dr. Kelly Reed, ’75, Bakersfield, Calif., recently celebrated 30 years in practice. For the last 15 years, each August, Dr. Reed has provided free chiropractic care and nutritional information at the Crow Indian Reservation in Crow Agency (Mont.), in conjunction with the Forward Edge International Mission. Phone: (661) 322-3997.

Dr. Francis Corbin, ’76, Renton, Wash., was elected to serve as president of the Washington State Chiropractic Association Board of Directors on Feb. 11, 2006. Phone: (425) 226-6261, e-mail: fcorbin@aol.com.

Dr. Ronald Goat, ’76, Oklahoma City, Okla., had a daughter, Katelyn Belle, on Feb. 5, 2005. Phone: (405) 634-1304.

Dr. Alvin Culbreth, ’77, Savanna, Ga., had a son, Blake, Sept. 6, 2005. Phone: (912) 354-1522, e-mail: culbrethchiro@csam.net.

Dr. Mark G. Sprague, ’78, Quincy, Ill., has merged his practice with Dr. T.J. Vance, ’74, after 25 years in solo practice. Phone: (217) 288-9000, e-mail: mgdsd@insightbb.com.

Dr. Michael David, ’79, Vero Beach, Fla., had a daughter, Keeley Ann, on Sept. 1, 2005. Phone: (772) 567-7777.

Dr. Greg Scharlach, ’85, Turlock, Calif., is teaching and trainer. Phone: (920) 450-6066, e-mail: dscharliche@juno.com.

Dr. Thomas Erkel, ’85, Bothell, Wash., opened a new office on April 1, 2006, in Bellevue, Wash. Phone: (425) 881-2000, e-mail: drekel@verizon.net.

Dr. Robert Levine, ’85, Farmington Hills, Mich., has been elected president of the Michigan Chiropractic Society District 1. Phone: (248) 895-2666, e-mail: LevineChico@juno.com.

Dr. Robert N. Darnell, ’85 was recently awarded his Ph.D. as a doctor of philosophy in Clinical Christian Counseling from Cornerstone University in Grand Rapids, Mich. E-mail: bartrax@yahoo.com.

Dr. Joel Charles, ’89, Whitman, Mass., had a son, Jason, on Aug. 28, 2005. Phone: (973) 306-6935.

Dr. Kevin Barry, ’91, West Hartford, Conn., had a son, Ryan, Sept. 20, 2005. Phone: (860) 233-5522, e-mail: barrykevin8@aol.com.

Dr. David Eric Boll, ’92, Appleton, Wis., has been named operations manager and team doctor for the Safety First Suzuki professional motorcycle road racing team. Dr. Boll also has joined the Appleton Gargoyle Rugby Club as team doctor and trainer. Phone: (920) 450-6066, e-mail: donc@safetyfirstracing.com.

Dr. Luigi DiRubba, ’93, Cheshire, Conn., had a daughter, Sabrina Emanuela, Sept. 29, 2005. Phone: (203) 272-3239, e-mail: luigidi@cs.com.

Dr. Simone M. Bahou, ’89, has moved to P.O. Box 19487, San Diego, CA 92159. E-mail: Sbahoudc@charter.net.

Dr. Joel Barry, ’91, West Hartford, Conn., had a son, Ryan, Sept. 20, 2005. Phone: (860) 233-5522, e-mail: barrykevin8@aol.com.
placed second in the Illinois State Bodybuilding Championships & Regional Fitness and Figure Competition, qualifying her for the NPC junior Nationals championships in June 2005.

Dr. Louis Abate, ’94, has moved his Boston practice to New York, N.Y., to join Sea Change New York. Dr. Abate brings his Network Spinal Analysis and Somato Respiratory Integration to the center. Phone: (212) 889-7300, e-mail: nsadocNYC@mac.com.

Dr. Andrea Gonstead, ’94, Beloit, Wis., has had a son, Quinn David, on Nov. 29, 2004. Phone: (608) 365-1656, e-mail: drandrea@iicon.net.

Dr. David Juehring, ’94, and his wife, Michelle, Davenport, Iowa, had a daughter, Shelby, in June 2005. Phone: (563) 884-5455, e-mail: david.juehring@palmer.edu.

Dr. Jared Lenz, ’94, Milani, Hawaii, graduated from Kircville College of Osteopathic Medicine in Kirksville, Mo., on June 4, 2006. Dr. Lenz is starting a dual residency in Family Medicine and Psychiatry at Tripler Army Medical Center where he is currently on active duty. Phone: (808) 433-1490, e-mail: DljaredLenz@hotmail.com.

Dr. Sean Reif, ’94, Thornton, Colo., has been appointed for a three year term as Northglenn Chamber of Commerce for her clinic, Chiropractic Care Center. Phone: (414) 525-9895, e-mail: cccfranklin@sbcglobal.net.

Dr. Chad L. Barber, ’99, Hempstead, Texas, married Heather Barber on June 7, 2003. They had a daughter, Riley Brooke, on April 22, 2004. Dr. Barber opened Waller County Chiropractic on Feb. 21, 2006. Phone: (979) 921-9700, e-mail: wallercountychiropractic@sbcglobal.net.

Dr. Leila Schubiger Lindquist, ’99 and her husband, Lars, had a daughter, LivAdiva Minerva on Oct. 7, 2005. Dr. Lindquist received the Young Entrepreneur of 2005 Award by the Metropolis Chamber of Commerce. E-mail: Leilarsgirls@aol.com.

Dr. J. Michael Schweitzer, ’99, Maple Valley, Wash., is currently serving as president-elect of the Washington State Chiropractic Association’s Board of Directors. Phone: (425) 868-9025, e-mail: innates@nwlink.com.

Dr. Aaron Stoltz, ’99, is the sole chiropractor on staff at a U.S. Army Hospital. He also has a part-time practice off-post to provide chiropractic care for military dependents and retirees. Phone: (573) 596-0270, e-mail: stoltz@cablenmo.net.

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Dr. Michelle Barber, ’00, Davenport, Iowa, joined the Chiropractic Rehabilitation & Sports Injury Department on Palmer’s Davenport campus in May of 2006 as the Rehabilitation resident. Phone: (563) 884-5106, e-mail: michelle.barber@palmer.edu.

Dr. Laurie Blum, ’00, Reidsville, N.C., and her husband Detective Kevin Suthard, had a daughter, Riley Margaret, on May 30, 2006. E-mail: chirolaur@hotmail.com.

Dr. Nichole Pankow, ’00, Jefferson, Wis., had a son, Caden, on March 21, 2005. Phone: (920) 674-6627, e-mail: gatorcoley@yahoo.com.

Dr. Franza Aukee, ’01, and his wife, Dana, Ironwood, Mich., had a daughter, Jana Virginia, on June 25, 2006. E-mail: franzauekedc@sbcglobal.net.

Dr. Scott E. Hansing, ’01, Helena, Mont., was recently elected to the Montana Chiropractic Association (MCA) board of directors. Dr. Hansing and his wife, Dr. Michelle Nelson, ’02, of Nelson Chiropractic in Hiawatha, Iowa. Phone: (319) 393-7744.

Dr. Ronald (Paul) Swenny Jr. ’01, and his wife, Rhonda, Pana, Ill., had a son, Jacob Paul, on April 6, 2006. Phone: (217) 825-8359, e-mail: swennydc@hotmail.com.

Dr. Shawn Thomas, ’01, Nanaimo, B.C., Canada, purchased Long Lake Chiropractic Centre, on May 8, 2006. On May 2, 2006, he and his wife, Ashley, had a daughter, Emerson Hope. Phone: (250) 758-1531, e-mail: drsthomas@yahoo.com.

Dr. Sandy Sachs, ’02, San Luis Obispo, Calif., had a daughter, Alana Marina, on July 23, 2005. Phone: (805) 541-1770, e-mail: drsachs@health-in-motion.net.

Dr. Jamie Bayor, ’03, Indiana, Pa., had a daughter, Cassandra Lee, Sept. 8, 2005. E-mail: jamie_b3@hotmail.com.

Dr. David Charney, ’03, Mill Hall, Pa., married Dr. Leah Kuk, ’04, on Aug. 6, 2006. They opened a practice together in October 2004. Phone: (570) 753-5357.

Dr. Lynda Greathhead, ’03, Cape Town, South Africa, married David Heyneke on July 22, 2006. E-mail: lyndagreat@yahoo.com.

Drs. Diane, ’03, and Christopher Hayes, ’04, recently celebrated the one-year anniversary of their practice on Feb. 12, 2006, in Crown Point, Ind. They had a daughter, Megan Ashley, on
Aug. 18, 2004. Phone: (219) 661-8680, e-mail: chirocouple@hotmail.com.

Dr. Melvin Richard Edgil, ’04, opened Edgil Family Chiropractic in Amory, Miss., on Feb. 1, 2006. Phone: (662) 256-9609, e-mail: edgilfamilychiro@bellsouth.net.

Dr. Ryan Everhart, ’04, Utica, N.Y., recently became an associate at La Barbera Family Chiropractic, LLC, in Utica, N.Y. Phone: (315) 724-0368, e-mail: cjryan@hotmail.com.

Dr. Michael Hanifen, ’04, recently opened North Star Chiropractic Wellness Center, LLC, at 11001 O’Malley Centre Dr., Ste. 205, Anchorage, AK 95515. Phone: (907) 337-7463, e-mail: dhganifen@hotmail.com.

Drs. Jessica, ’05, and Robert Benningfield, ’05, had a daughter, Ryann Evelyn, on April 14, 2006. E-mail: rsbenningfield@yahoo.com.

Dr. Nathalie Denain, ’05, had a daughter, Maeva, on July 30, 2005. E-mail: ngauthierdc@hotmail.com.

Dr. Kelly (Hibler) Martinez, ’05, married Ken Martinez on Jan. 29, 2006. Dr. Martinez opened a new practice in Ketchum/Sun Valley, Idaho, in August 2006. Phone: (208) 720-1203, e-mail: drkelly.dc@gmail.com.

Dr. Shauna Van Horn-Rogan, ’05, married Paul Rogan on April 1, 2006. Dr. Van Horn-Rogan also opened Healing Hands Chiropractic in Kingstree, S.C., on April 1, 2006. Phone: (843) 355-2225, e-mail: drsvanhorn@yahoo.com.

Dr. Simone Ranes, ’06, recently opened Ranes Chiropractic PLLC in East Lansing, Mich. Phone: (517) 449-7927, e-mail: raneschiro@sbcglobal.net.

Val McGaffin, C.T., ’06, had a son, Brenden Thomas Steinberg, on May 17, 2006. E-mail: vical@hotmail.com.

WEST CAMPUS
1990

Dr. Henrick Bogelund, ’92, Berne, Switzerland, had a son, Fens Daniel, on Aug. 13, 2005. Phone: (41) 31-332-20-80, e-mail: henrik.bogelund@chirosuisse.ch.

Dr. Rhett Knight Beaman, ’96, Las Vegas, Nev., has moved to a new office at 3250 N. Tenaya Way, Ste. 102, Las Vegas, NV 89129. Phone: (702) 474-4400.

Dr. Stephanie Zgraggen-Latter, ’04, and husband, Guy Latter, Charleston, S.C., were married on Sept. 25, 2004, in Atlanta, Ga. They opened a practice, Total Life Care in October 2004 in Charleston. Phone: (843) 402-0310, e-mail: dflatter@hotmail.com.

Dr. Chip Studley, ’06, Mountain View, Calif., married Sara Granucci on June 10, 2006. Phone: (650) 483-7954, e-mail: chipcs@hotmail.com.

DID YOU KNOW?
Chiropractic was rated fourth in the top 25 best jobs for 2005 by Fast Company magazine.

Made any “adjustments” lately? Keep your College and fellow alumni up-to-date with what’s going on in your life by filling out the following form and sending it to: Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803. Or e-mail your information to marketing@palmer.edu.

Name (please print)________________________________ Campus________________________ Class_____________

Business or Home Address_______________________________________________________________________________________

City , State/Province___________________________________ Country___________________ ZIP/Postal Code___________________

E-mail Address________________________________________________________________________________________________

Work Phone____________________________________________ Home Phone___________________________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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here are a lot of great things happening around campus and the energy here is definitely up. I think there are several things that are contributing to this phenomenon, including the quality of our students, an administration that listens and all the facility improvements taking place.

For starters, we have great students. Palmer has attracted some excellent people to become chiropractors that will serve their communities and the world. While it is my understanding that we continue to do very well with regard to National Board scores, more importantly, we have attracted individuals with great vision, strength in leadership and a remarkable dedication to humanity. It is apparent that many current Palmer students will be the chiropractic leaders of tomorrow and for that I am grateful.

I also believe the current administration has been very attentive to the requests and needs of the students. The student body has requested wireless communication, more study space, more sanctuary space, organic food options, consistent Student Union hours and time-off for fall boards.

The College’s administrative team has been great to work with and have done an excellent job of making these ideas come to fruition. I feel the open dialogue that we have established with the administration makes us more confident that future positive changes will continue to occur.

After our last break, we came back to beautiful new group study rooms in the Student Union, which were extremely well received by early trimester students. They are the result of a collaborative effort between, the Student Council, the student newspaper The Beacon and the administration. And they’re a great place to study those bones!

We also returned this summer to a new espresso bar—Campus Grounds Café—which has been very popular with our coffee and smoothie lovers. The café’s manager Guy Gerard and head campus Chef Greg Simmons have worked with students to set up a variety of menu options to cater to the current student environment.

And of course, the new Chiropractic Learning Resource Center (CLRC) is being erected as I write this article. The facility’s digital X-ray capabilities will also be welcomed by students as well as faculty, for it is the future of radiographic technology. I understand that the space dedicated to physical therapy and rehabilitation also will be state-of-the-art. This is exciting news for current students and future students who will eventually use these adjunctive therapies to help their patients.

Also, students will be able to sample and utilize the latest software and get a baseline for the software they’ll need once they open their own practices.

With all of these advanced features, the CLRC will enable students to utilize the full spectrum of the chiropractic profession, yet allow them to specialize as well. It shows a commitment by the College to continue to graduate the greatest chiropractors in the world. With the CLRC, it’s apparent to me that Palmer is serious about staying in the forefront of the chiropractic profession.

All of these changes have a positive effect on the student body. The vibe on campus is that good things are happening. And I feel fortunate to be a part of Palmer at such an exciting time. While I realize that I will have more to learn once I graduate, I’m confident that Palmer has provided me with the best chiropractic education available. I’m proud to be a Palmer student and I believe the community in which I practice will appreciate the tools I’ve received from this great institution.
REACHING OUT

Alumni are introducing the world to chiropractic, one patient at a time

TURNING TABLES IN SAUDI ARABIA

West campus graduate
Dr. Amy Bowzaylo integrates chiropractic into a Saudi hospital

In 1897, chiropractic was introduced in the United States by D.D. Palmer. More than a century later, graduates of the profession and college that D.D. founded are introducing chiropractic to people in nations around the world. Recently we spoke to two Palmer chiropractors who are bringing chiropractic to Saudi Arabia and China.

When Amy Bowzaylo, D.C., was a student at Palmer’s West campus, a trip home meant traveling all the way to Athabasca, Alberta, Canada. Today, the trip from San Jose to her current home isn’t just miles away, it’s a world away.

That’s because Dr. Bowzaylo now lives and works in Al Khobar, Saudi Arabia, as the director of physical medicine and rehabilitation at Saad Specialist Hospital. It’s quite an achievement for Dr. Bowzaylo, given the prevailing professional barriers and cultural challenges she faced in getting this position, as well as some of the challenges she’s faced in her personal life over the past few years.

Branching out

After graduating from Palmer’s West campus in 1996, Dr. Bowzaylo worked with various West alumni at TEAM Clinic in Santa Clara, Calif., and ChiroMedical Group in San Francisco. Two years later, she met her husband, Colin Neil, a petroleum engineer, whom she married in early 2000. They subsequently moved to his native country, Australia.

In 2001, after Colin was offered a job with Saudi Aramco, the couple and their first daughter, Sierra, relocated to Saudi Arabia. While there, Dr. Bowzaylo practiced chiropractic. But in early 2004, she experienced two life-changing events. First, Dr. Bowzaylo’s mother passed away. Then, just two weeks later, Colin was killed during a mountain-climbing accident.

As she dealt with these two tragedies, Dr. Bowzaylo made plans to move her family to Canada. However, just days before her scheduled departure, she received a call from Saad Specialist Hospital. They told her they were interested in having her join their chiropractic staff. After interviewing with the hospital, she was presented with a job offer the next day. In a matter of months, Dr. Bowzaylo was promoted to her current position.

Dr. Bowzaylo drew much of her inspirational energy from the memory and influence of her late mother and husband. “My focus and drive come from the knowledge that I have a strong secure group of family, friends and the influence of my mother,” she said. “Nothing defeated my mother except cancer.”

Driven to providing chiropractic care

Like all women in her country, Dr. Bowzaylo is not allowed to drive. However, she doesn’t take a back seat in her profession.
Every day, she provides care for both male and female patients. As for transportation, the hospital supplies her with a driver who picks her up and takes her home each day to an employee-provided villa.

In addition, as a non-Muslim, she is not required to wear the “hejab” or head cover but she does follow the local custom of wearing a black floor-length cloak called an “abaya” in public. She also has learned to speak some Arabic, even though English is the official language at the hospital. And while her colleagues may laugh at times at Dr. Bowzaylo’s pronunciation, she says they’re gracious and good-natured when correcting her mistakes.

“This position has provided an amazing opportunity,” said Dr. Bowzaylo, who is also president of the newly formed Chiropractic Association of Saudi Arabia. “You meet people from many different countries and get a very intimate glimpse into how other cultures live. I have made some amazing friends in my five years here. Of course, I love the fact that you get 43 days of holidays a year!”

“... the greatest challenges are being away from family and learning to resolve conflicts when you have different nationalities working together.”

As for the perception that the region in which she lives is politically volatile, Dr. Bowzaylo commented, “We’re not running from bunker to bunker. In fact, I feel safer here than in the United States.”

Improving international relations

For Dr. Bowzaylo, her primary worries have more to do with homesickness for Canada and how her coworkers interact. “Actually, the greatest challenges are being away from family and learning to resolve conflicts when you have many different nationalities working together,” she said. “It is an opportunity for betterment, though, and so it’s a good challenge.”

Chiropractic has been a featured service at Saad Specialist Hospital since it began accepting inpatients in 2001. In addition to Dr. Bowzaylo, the hospital staff includes seven other chiropractors. Dr. Bowzaylo finds that the hospital has a progressive view of health care, and that chiropractic’s wellness approach to health care is helping to reduce some of the most common conditions that Dr. Bowzaylo’s staff cares for, including degenerative disc disease and comorbidity, which is the coexistence of two or more disease processes.

According to Dr. Bowzaylo, the working relationship between the chiropractors, physical therapists, orthopedists, neurologists, and staff from all other departments in the 355-bed hospital is excellent.

She says that her most satisfying experience at Saad so far was when she saw a patient come into the hospital in a wheelchair and subsequently regain the ability to walk.

When she was younger, Dr. Bowzaylo envisioned herself becoming an orthopedic surgeon. However, she says she’s pleased with the healthcare career path that she ultimately pursued. “I am really glad that I chose chiropractic, as I get a lot of personal satisfaction in helping people and more so in empowering them to help themselves,” she said.

From the Persian Gulf to the Bay Area

This fall, she visited Palmer’s West campus to celebrate her 10-year reunion and speak at Homecoming on her personal experiences as a chiropractor in Saudi Arabia. She made her presentation, “International Chiropractic: Case Management in the Middle East,” on Friday, Oct. 6.

“I am excited to share my experiences in the Middle East with others, and to see all my old classmates,” said Dr. Bowzaylo, who is currently developing a training program to teach her hospital’s team of physical therapists more about the spine and the philosophy of biomechanics-based chiropractic.

Today, Dr. Bowzaylo still uses the book “Differential Diagnosis for the Chiropractor: Protocols and Algorithms” in her practice, which was written by one of her West campus instructors, Dr. Thomas Souza.

“Ten years?” remarked Dr. Bowzaylo. “That seems like a lifetime ago!”

Bustling Al Khobar:
The town in which
Dr. Bowzaylo practices, Al Khobar, is home to Saudi Aramco, the world’s largest oil company and houses multinational companies like British Aerospace.
A PIONEER HEART BRINGS CHIROPRACTIC TO CHINA

Her family members tell Linda Atkinson, D.C., that she has “a pioneer heart.” She needs that kind of heart to practice chiropractic in China, a country of 1.3 billion people with only a handful of licensed chiropractors.

The 1975 graduate of Palmer’s Davenport campus was the fourth of 18 chiropractors in her family to graduate from Palmer. After practicing in Michigan for nearly 30 years, Dr. Atkinson’s China experience began with an e-mail from the Michigan Chiropractic Association looking for a chiropractor to work in China.

“My children were grown and married,” she said. “After 30 years, I was ready to do something different.” She inquired about the position, consulted with her family and prayed about the opportunity.

Putting chiropractic in its correct place

In the end, she realized it was the right thing to do. “I knew the Chinese medical doctors had no preconceived idea of what chiropractic was and were willing to see how this natural, drugless healing art can work with them,” she said. “I knew that this would give me a chance to help put chiropractic in its correct place in the healthcare profession, and more importantly, to help sick people get well, and well people stay well.”

Dr. Atkinson left her Romulus, Mich., practice in the hands of her nephew, Dr. Jeremy Shaft, and departed for China in November 2005. She practices in Zigong, Sichuan, which at 3.2 million people is considered a small town in China.

Her clinic is set up within the No. 1 People’s Hospital, a national medical facility integrating preventive medical treatment, scientific research and education. Patients in China typically carry all of their medical records with them, and go from doctor to doctor seeking relief. “They have no concept of appointments,” Dr. Atkinson says, “and they go to a doctor as a very last resort.”

Making chiropractic and cultural adjustments

Life in China has its challenges as well as its joys, she said. Some of the challenges are dealing with the Chinese culture and being so far from her family. “We keep in contact by Web cam and voice messenger, but that’s not the same thing as having them in the same room,” she said.

The food in this Sichuan city took some getting used to, she added. “They love spicy food here. I can’t eat spicy food. It took me a while to figure out what I could eat and to find some of the foods from home that I miss.”

“I knew that this would give me a chance ... to help sick people get well, and well people stay well.”

Joys include the reactions of her patients and the Chinese medical community to chiropractic. “My patients love chiropractic care and they refer many of their friends and relatives. They feel that there is something missing in their health care here. Most patients are constantly asking me not
to leave. The Chinese medical doctors refer patients to me all the time. They are very interested in natural health care and welcome chiropractic with open arms.”

Doctor and teacher

Her greatest joy is giving people hope for a healthier, pain-free lifestyle. “I am able to give my patients hope that they don’t have to live in constant pain,” she said. “I’m also able to teach them that they need to bring their families in to be checked when they are young so they don’t have the lifetime problems the parents and grandparents have.”

Dr. Atkinson’s pioneer heart is inspiring people in China, including her interpreters. She has several interpreters who help translate her directions to her patients, including educating them about chiropractic. “One day while I was having a training class for them, Willa and Fresh got a look in their eyes and I knew they got ‘the Big Idea’ about chiropractic. They are so excited about how we can help people that they want to become chiropractors themselves.”

What fuels her passion to bring chiropractic to China? “Chiropractic is unique,” she says. “It should be available worldwide. I feel it is an important missing factor in health care, and many people have pain, symptoms and disease because they haven’t had the benefits of chiropractic care. I received a letter from a Chinese student who is now in America searching for something to help his mother. He said he found chiropractic helped a similar problem he has and now he wants to become a chiropractor and come back to practice in China.”

Setting up practice a world away

As for those who think they have what it takes to practice in a country like China where chiropractic isn’t readily available, Dr. Atkinson has the following advice: “Learn about the culture before you come; take a trip to the area you’re interested in living in, and check out the living conditions, not just the tourist attractions. Find out if you can live in the climate and eat the foods, and learn some of the language if you can. Talk to other chiropractors who have been living there.”

“I’m also able to teach them that they need to bring their families in to be checked when they are young ... ”

Dr. Atkinson also has a few suggestions for what to do once you finally make the big move. “Plan to go home at least every six months,” said Dr. Atkinson. “Make sure you have basic office forms, research, pamphlets, a spine and visual charts to help you explain how chiropractic works. Ask yourself if you have the pioneering spirit in you, because at times you will feel like one. Basically prepare, prepare, prepare and then expect the unexpected to happen.”

Dr. Atkinson may be reached by e-mail at drlindama@gmail.com.

Hot topic: Spicy Szechwan-style cooking originated in Sichuan, the province of China where Dr. Atkinson’s practice is located.
with Dr. William E. Morgan

Recently *Insights* asked Palmer Trustee Dr. William E. Morgan to comment on the past, present and future of the College and chiropractic.

William E. Morgan, D.C., graduated from Palmer College of Chiropractic’s West campus in 1985, the same year in which his wife, Clare Pelkey Morgan, D.C., and brother, Robert Morgan, D.C., graduated. He has been in practice for 20 years. Before attending Palmer, he served with the U.S. Marine Recon and Navy Frogmen Units as a medic. For the past eight years he has practiced in the National Naval Medical Center, “The President’s Hospital,” in Bethesda, Md. In 2000, he was appointed chiropractor to Congress and the Supreme Court, providing care within the U.S. Capitol Building two days a week. Dr. Morgan is active in the American Chiropractic Association (ACA) and serves as chair of the ACA’s Military and Veteran’s Affairs Committee. In 2003, the American Chiropractic Association named him Chiropractor of the Year. He was appointed to the Palmer Board of Trustees in 2006.

Tell us what strengths you bring to the Board?

I have experience in non-traditional models of chiropractic practice. In addition to practicing for many years in a traditional entrepreneurial chiropractic practice, I have worked in rural health centers, held privileges in four hospitals and worked in government chiropractic clinics. I am on the faculty of two chiropractic colleges and supervise chiropractic students, medical students and medical residents rotating through our hospital-based chiropractic clinic. Therefore I have insight on how prepared chiropractic students are for clinical practice.

What issues in the chiropractic profession or in education concern you most?

Chiropractic education has historically been self-reflective and progressive, but I feel that the chiropractic classroom experience has outpaced the clinical experience. For the clinical portion of a chiropractic education to catch up to the didactic, I believe that we need to have a more diverse clinical experience. We should develop collaborative relationships with other professions to introduce emerging patient groups to chiropractic.

I would like to see chiropractic students working with a broader range of patients in varying degrees of integration with other healthcare providers. It is not my intention to transform chiropractors into pseudo-medical doctors, but to create better chiropractors who are more familiar with the special needs of the ill and infirmed.

What is your vision of the three campuses of Palmer College in 25 years?

Because Palmer is Chiropractic: as Palmer goes, so goes chiropractic. I feel that Palmer has the responsibility to be the trendsetter in chiropractic education. We need to be visionary in our long-term planning, but lithe in application of our visions. We’ve always been innovators and ahead of our time. I would hate to see Palmer College become so steeped in convention that it would fail to move forward with emerging trends and technology. If D.D., B.J. or David were here today, I am sure that they would be pointing to the future, not telling us to return to the past. In regard to the future of the three campuses, I have a vision of consistent world-class education, available in three distinct learning environments.

What are your favorite memories of your time with Palmer?

Meeting and courting my wife, Dr. Clare Pelkey Morgan. Clare and I met in a technique club and she has been my chiropractor ever since. I also enjoyed having good-humored philosophical debate with my fellow students.
No other chiropractic college comes close:
Because Palmer is Chiropractic

After nearly two years of research, planning and preparation, Palmer College of Chiropractic debuted its new branding platform in early August. The process of getting employees and students acquainted with the brand began early in the summer with informal meetings followed up by events dubbed “Branding 101” and “Palmer’s Brand New Brand.”

Branding 101 was held on all three campuses and introduced employees to different elements of branding, including the College’s tagline. It also gave staff and faculty a taste of some of the changes that will take place in the coming months as the new brand gets underway.

Those who attended Branding 101 were given an informational handout along with a magnet and special coffee mug labeled with Palmer’s new tagline: Because Palmer is Chiropractic.

“A successful tagline must not only say who you are and what it is that you do, it also needs to be interactive and provide direction for your key audiences,” said Darren Garrett, director of Marketing & Communications.

“Because Palmer is Chiropractic” demonstrates those characteristics and promotes Palmer’s position within the chiropractic education profession. Even more important, it answers questions like ‘Why should I get my education at Palmer?’ or ‘Why should I go to the Palmer Chiropractic Clinics?’

During the brand’s official launch August 1-2, employees on all three campuses were introduced to the College’s new logo and the selection of colors that have been chosen to represent Palmer’s different audiences in online and printed communications. To demonstrate the look and feel of the brand, a sample print ad for prospective students was on display as well as pages from Palmer’s upcoming redesigned website.

In the next issue of Insights, look for “Palmer College of Chiropractic Defined,” which will feature Palmer’s Mission Statement, Tenets, Chiropractic Abilities and Philosophy Statement. These elements played an important role in the formation of the College’s branding platform and underscore why Palmer College continues to be the best place to get a chiropractic education. Because Palmer is Chiropractic.
West students select Teachers of the Year

On April 19, Associated Student Government (ASG) on Palmer’s West campus announced the following Outstanding Teachers of the Year: Dale Nansel, Ph.D., Dept. of Life Sciences; Richard DeSarbo, D.C., Dept. of Practice & Principles; Makani Lew, D.C., Dept. of Diagnosis; Theresa Whitney, D.C., Clinics: Student Clinic; James Kubinec, D.C., Clinics: Tasman Clinic; and Randy Water, D.C., Clinics: Benton Clinic.

ASG selected the instructors after visiting each classroom and asking students to choose two exceptional faculty members each in the departments of Clinics, Diagnosis, Life Sciences and Principles & Practices.

Florida student a Pan-Am Champ

Jeremy Good, a 7th Quarter student at Palmer’s Florida campus, placed first in Brazilian Jiu-Jitsu on April 8, at the 2006 Pan-American Championships in Los Angeles, Calif., earning a gold medal. Brazilian Jiu-Jitsu is a form of martial arts that combines many different fighting or grappling moves. Good hopes to gain more expertise in Jiu-Jitsu over the next few years while balancing his studies and weekly tournaments.
Update on CCE accreditation process

Accreditation is an ongoing process at all three Palmer campuses, led by Palmer’s Chief Institutional Effectiveness Officer Doug Hoyle, Ph.D. In 2006 and 2007, Palmer’s three campuses are facing significant re-accreditation milestones, intensifying the work of Dr. Hoyle and his assistant, Rachel Darnell.

“Accreditation is important to Palmer because it attests to the world that we have attained a program of study that is high quality,” Dr. Hoyle said. “We have been successful in our accreditation endeavors for a long time. It all began with Dr. Dave Palmer, who had a vision that one day Palmer would be an accredited college. Our current success in the area of accreditation is really due to his vision to demonstrate to the world that we are a high caliber institution.”

“It all began with David Palmer. Our current success in the area of accreditation is really due to his vision to demonstrate to the world that we are a high caliber institution.”

Dr. Hoyle and his staff work diligently all year round on Palmer’s various accreditation processes. The two main accrediting agencies they work with are the Commission on Accreditation of the Council on Chiropractic Education (CCE) and the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA). This year and next year will be especially busy with re-accreditation activities on all three campuses.

The year 2007 is a re-accreditation year. Dr. Hoyle led the preparation of a 600-page self study, which contained information on all three campuses and was submitted to the CCE in June. “Basically, we show in this document how we are in compliance with all of the CCE’s standards,” Dr. Hoyle said. “This process can be beneficial in that it shows an institution where it excels and where it needs to strengthen its program.”

Following review of the self study, CCE site teams conducted a monitoring visit on all three campuses in October. The CCE’s Commission on Accreditation will make a determination on Palmer’s re-accreditation at some point thereafter.

In addition to the CCE, Palmer’s Davenport and Florida campuses are also accredited by the NCA. This agency’s re-accreditation process is similar to the CCE’s, and it just so happens that 2007 is a focused site year for Palmer.
At your will: The benefits of bequeathing

It’s never too early or too late to start planning for the future of your estate. According to a recent Sharpe Group estate planning seminar, there are a number of good reasons to consider setting up a well-defined estate plan to ensure your assets are distributed according to your wishes.

For example, with a will and revocable living trust, you can direct the distribution of your assets to those you care about the most and choose a trustee who will oversee this distribution. There are also financial advantages including avoiding unnecessary expenses on the administration and probate of your estate and saving considerable estate taxes by utilizing proper tax planning techniques.

If you’re considering creating or updating an estate plan, be sure to discuss your wishes with a qualified financial planner. Should you have questions about the language for naming Palmer College as one of your charitable beneficiaries, contact Senior Development Officer Lois Kundel, toll-free at (800) 722-2586, at the prompts press #3 and #4, or e-mail Lois at lois.kundel@palmer.edu.

Palmer builds on Kresge challenge grant

On June 26, The Kresge Foundation awarded Palmer College of Chiropractic a $750,000 challenge grant for bricks and mortar funding, to assist the College in reaching its capital campaign goal of $35 million. Including the Kresge grant, at press time, funds were more than $32 million in cash and pledges, and the campaign is on track to reach its $35-million goal by December 31, 2006.

The Kresge funds will be dedicated solely to the construction of the Chiropractic Learning Resource Center (CLRC) on the Davenport campus.

“My father would have been so proud to hear that The Kresge Foundation looked upon us as an organization to which they wanted to give money,” said Palmer Board of Trustees Chairman Vickie A. Palmer. “That a foundation as prestigious as Kresge found Palmer College worthy is a great achievement, and he would have been very proud of how far we’ve come in chiropractic education, as I am.”

Chief Development Officer Drew Boster, who led his staff’s efforts in the detail-oriented grant application process, said of the award: “Receiving this grant became a reality due in large part to the increased participation in annual giving to the College by our generous alumni, friends, faculty and staff.”

After reaching the first stage of the application review process earlier this year, the Development Office hosted fundraising events on all three Palmer campuses, increasing the average employee participation rate to over 40 percent.

“This is a tremendous moment for Palmer College,” added Palmer’s Chief Executive Officer Larry Patten. “This award affirms our position as a strong institution within the chiropractic profession, and it supports our efforts to provide our students the highest-quality chiropractic education.”

Get a minute-by-minute look at the construction of the CLRC by logging on to www.palmer.edu/webcam
Dr. Jerome F. McAndrews, D.C., Davenport '56, a former president of Palmer College of Chiropractic who served the College and profession in many roles throughout his long career, died Friday, June 9, in Tulsa, Okla. He was 73 years old.

Dr. McAndrews was an internationally renowned chiropractor who helped to advance the science and practice of chiropractic in the United States and abroad. At the time of his death, he was a member of the Board of Directors of the National Chiropractic Mutual Insurance Company and had served as a national spokesperson for the American Chiropractic Association.

A native of Clinton, Iowa, Dr. McAndrews entered private practice in 1956 after graduating from Palmer College of Chiropractic. In 1963 he was appointed clinic director for the College, and then became assistant to the academic dean. He went on to serve as assistant to Dr. David Palmer as well as Admissions director. He left Palmer in 1970 to become executive vice president and eventually director of the International Chiropractors Association. In 1979, he was appointed as the fifth president of Palmer College, a position he held until 1987.

“I enjoyed and appreciated the opportunity to work as Dr. McAndrews’ assistant both in the Palmer Clinic and during his presidency,” said Donald P. Kern, D.C., president of Palmer’s Davenport campus. “I always admired his professionalism, his administrative expertise and his love of Palmer College. He will be missed by us at Palmer as well as countless others in his beloved profession.”

Dr. William “Nip” Heath Quigley, D.C., Davenport ’40, passed away May 18, in Dunnellon, Fla. He earned his bachelor’s degree at the University of Pittsburgh and his master’s degree at the University of Bridgeport (Conn.). After graduating from Palmer College, he served the U.S. Army during World War II.

He then gave nearly 35 years of service to the College in a variety of positions including dean of Continuing Education, vice president of Student Affairs and chief executive officer. He also maintained a successful practice during much of this time. After leaving Palmer in 1976, he served as president of Los Angeles College of Chiropractic before returning to private practice in the 1980s.

Dr. Quigley also wrote and lectured on both chiropractic and psychiatry. He is survived by his wife, Dorothy, Citrus Springs, Fla., and daughter, Linnea Quigley-NaCarlo, of Pompano Beach, Fla.

Davenport Campus

1950

Dr. Lloyd Groh, ’50
Columbus, Miss.

Dr. Thomas Oliver, ’56
Marietta, Ga.

Dr. H. Rose, ’57
Port Jarvis, N.Y.

Dr. David Brown, ’58
Newnan, Ga.

Dr. Richard Heun, ’59
Clearlake, Calif.

1960

Dr. Earnest Berry, ’60
Magee, Miss.

Dr. Gary Gray, ’61
Crescent City, Calif.

Dr. Kenneth Schaaf, ’61
Attica, Ohio

Dr. Thomas Szekely, ’66
Souderton, Pa.

Dr. John Houtman, ’68
Paradise, Calif.

1970

Dr. Thomas Kubin, ’73
Cleveland, Ohio

Dr. William O’Neill, ’75

1980

Dr. Marisya Brzyski, ’80
San Jose, Calif.

Dr. Harry Murphy, ’86
Boulder City, Nev.

2000

Dr. Kari Berghauer, ’04
Menasha, Wis.
Do chiropractic college faculty understand informed consent? A pilot study.

AUTHORS: Dana Lawrence, D.C.; Maria Hondras, D.C., M.P.H.

Whenever researchers use humans in their studies, ethical issues must be addressed. We understand that the participant must give free informed consent to participate, yet the legalities of this can be misunderstood by even experienced researchers. In order to help fashion better understanding of the intricacies, we are conducting a survey of all full-time faculty at Palmer’s Davenport campus. The survey asks the respondent to select from three possible courses of action for four research-related scenarios. In addition, the respondent indicates which department he or she works for, as well as years of service. Each faculty member is provided an opportunity to offer specific comments if any explanation is needed.

A study of electromyographic (EMG) response to Activator treatment.

AUTHORS: James DeVocht, D.C., Ph.D.; Robert Rowell, D.C.; Edward Owens, D.C., M.S.

This study will develop a better understanding of the physiological mechanisms evoked by chiropractic manipulation for back pain. It seeks to quantify change, after a chiropractic treatment using the Activator method protocol, in muscle activity in areas with initially elevated activity levels. This is done by attaching surface EMG electrodes to the paraspinal muscles over the lumbar region. Angular movement and EMG data will be taken while each patient stands and goes to full flexion to capture the flexion-relaxation phenomenon. EMG activity will be monitored for 15 seconds while the participant rests in the prone position. Two five-minute segments follow, randomly assigned to either treatment or continued rest, with 15 seconds of EMG taken after each segment. After those two segments, there will be two 10-minute segments with 15 seconds of EMG after the end of each treatment to monitor the stability of any changes from the treatment.

Barriers and opportunities to the implementation of best practice recommendations: report of a focus group

AUTHORS: Dana Lawrence D.C.; Judith Polipnick M.S., D.C., Ph.D.; Ilke Schwarz, D.C.; William Meeker, D.C., M.P.H.; Marc Micozzi, M.D., Ph.D.

As part of a larger project investigating development of best practice recommendations for the use of spinal manipulation for low back pain, we conducted a focus group to investigate stakeholder and practitioner concerns regarding best practice statements. In the focus group, the primary inclusion criterion is that the individual serves in a leadership position in a specific area, including: policy, research, academia, academic administration, insurance, or managed care. The narratives from the focus group provide the primary source data for the study. Participants were selected using a purposive sampling strategy. Participants first completed a demographic questionnaire and provided a written response about what they hoped to get from the meeting. They were then asked a list of semi-structured interview questions to ensure consistency in the data collection process. Transcripts were developed from the audio recordings. Content analysis of the focus group transcripts will be performed to identify key themes and concepts, using categories of narratives.
For information on Development events, look for the travel schedule at www.palmer.edu where you can also find Enrollment travel dates.

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2006

november

3-4  Men's Hockey, Davenport v. Northwestern University, Evanston, Ill.
3-5  MCA Convention, Ypsilanti, Mich.
  4  Women's Rugby, Playoffs, Location to be announced
  4  Men's Rugby, Davenport v. West Side Condors, Davenport
10-11 Men's Hockey, Davenport v. Illinois State University, Peoria, Ill.
  11 Women's Rugby, Davenport v. Western Illinois University, Davenport
16-18 Canadian Chiropractic Convention, Vancouver, B.C.
17-18 Men's Hockey, Davenport v. Bradley University, Davenport
  30 West campus Graduation Convocation, Santa Clara Convention Center, Santa Clara, Calif.

december

  1-2  Men's Hockey, Davenport v. Southern Illinois University-Edwardsville, Alton, Ill.
  1-3  FCA Convention, Ft. Lauderdale, Fla.
  2-3  FCS Convention, Orlando, Fla.
  8-9  Men's Hockey, Davenport v. McKendree College (Lebanon, Ill.), Davenport
  15 Florida campus Graduation Convocation, Bethune-Cookman College, Daytona Beach, Fla.

2007

january

12-13 Men's Hockey, Davenport v. Northern Illinois University, Davenport
18-20 Florida campus Homecoming
19-20 Men's Hockey, Davenport v. University of Kansas, Davenport
26-27 Men's Hockey, Davenport v. Western Illinois University, Davenport

february

  2-3  Men's Hockey, the Chiropractic Cup, Davenport
  23  Davenport campus Graduation Convocation, Lyceum Hall

march

  9  West campus Graduation Convocation, Santa Clara Convention Center, Santa Clara, Calif.
  23  Florida campus Graduation Convocation, Bethune-Cookman College, Daytona Beach, Fla.
There’s still time to be a part of history

The Building the Future Fountainhead Capital Campaign comes to a close on December 31, 2006. Making a pledge right now will ensure your name will be recorded in the halls of the new Chiropractic Learning Resource Center.

Alumni and friends of Palmer have been issued a challenge grant by The Kresge Foundation and a challenge pledge by Palmer alumni Drs. Maurice and Laurel Pisciottano. This means that every dollar you pledge between now and the end of the year is worth more.

All contributions to the campaign will be acknowledged on the donor recognition wall of the Chiropractic Learning Resource Center, a state-of-the-art facility dedicated to providing patients with exceptional chiropractic care and students with the resources they need to become the best chiropractors in the world.

For questions about contributing to the campaign, contact the Development Office at (800) 722-2586, at the prompts press #3 and #4. To donate online, visit www.palmer.edu and go to the Development page.

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