Palmer alumni are helping a variety of athletes achieve their personal best.
Summer 2007

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on the cover Palmer D.C.'s step up to the plate to help a variety of athletes.

Shown are members of the Davenport Campus Men's Baseball team.
When you look at the growth and development that’s taken place at Palmer College in the past few years, it’s clear there’s never been a prouder time to be a graduate of Palmer or a more exciting time to attend one of its campuses.

Take the new Palmer Center for Business Development—Destination Success. It’s being developed to help alumni and students reach their fullest potential by matching alumni with like-minded students, by providing a resource for the best in practice management software and by offering comprehensive practice success workshops and seminars.

While the center will be located on the Davenport Campus, students on all three campuses and alumni from around the world will have access to many of its services through Palmer’s website, multi-campus speakers and other program opportunities. The program’s concept was initiated by students then developed with their assistance by the College. At the program’s inaugural event, which is covered on page 16, one student commented, “Thank you for making this available for us students. It makes me proud to be at this school.” The fact is it’s Palmer College that is proud of its students and alumni.

Along with contributing forward-thinking ideas like Destination Success, our students are also making a difference in the communities that surround our campuses. You can learn about their achievements on the next page. Insights is also highlighting two esteemed alumni who, likewise, have gained a reputation for giving back to their community and to Palmer—Willard D. Smith, D.C., and John G. Donovan, D.C.

Palmer graduates are making their mark in the sports community, too. Check out the features section to see how our alumni have become key players in the success of top athletes. Plus, as graduates of the College where chiropractic was first taught, we can be especially proud of how chiropractic continues to be implemented within the healthcare profession. Open a copy of the Mayo Clinic’s “Guide to Alternative Medicine 2007” and you’ll find chiropractic featured in the “Hands-on Therapies” chapter.

Prospective students are also showing a measurable interest in chiropractic and Palmer College. While the Davenport Campus witnessed a 15 percent increase over enrollment projections for its upcoming Fall Trimester, the West Campus recently enrolled 40 percent more students than expected for its 2007 Spring Quarter, and the Florida Campus maintained its one-year enrollment waiting list.

Just as importantly, recently the Council on Chiropractic Education gave its stamp of approval to Palmer College by reaffirming its accreditation of all three Palmer campuses, simultaneously. Such approval confirms what our proud Palmer students and graduates already know—that Palmer is dedicated to consistently providing the highest-quality chiropractic education available.

a message from Dr. Burt

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Palmer visits Iowa capitol

Executive Director for Marketing and Public Relations Darren Garrett (left) and Student Patient Education and Knowledge Faculty Adviser Julie Johnson, D.C., Davenport ’87, greeted former Iowa Governor Tom Vilsack as he visited the Palmer College display in the Iowa Capitol on March 21. Two student interns accompanied them to Des Moines to offer free spinal screenings throughout the day and share information about chiropractic health care with the more than 200 legislators in attendance.

Florida Campus steps up to health challenge

More than a hundred students, staff, faculty and employees on the Florida Campus did their part to help promote wellness and Palmer College during their own Step Up, Florida! event, Feb. 21. This is the first year for the College to take part in the statewide project, which encourages physical activity and healthy lifestyles.

Sponsored by the Florida Department of Health, Step Up, Florida! encourages organizations in every county of the state to develop their own 30-minute fitness activity. Palmer’s event was a one-mile walk that started at the campus and circled Port Orange’s City Center lake before returning back to the campus.

“We had an exceptional response to the program,” said Director of Student Services Melissa Lingo. “It was just good to see faculty, staff and students all coming together to support healthy living.”

CCE accreditation reaffirmed

Palmer College of Chiropractic has received official notification that the Doctor of Chiropractic degree programs on each of its three campuses have been reaffirmed in its accreditation status from the Commission on Accreditation of the Council on Chiropractic Education (CCE). The reaffirmation is for an eight-year period, the maximum awarded by the CCE.

“Reaffirming our accreditation of all three campuses for the full eight years at the same time is a significant accomplishment and certainly demonstrates the College’s ability to operate as a single institution with a main campus and two branch campuses,” said Larry Patten, chancellor of Palmer College.

“I also want to recognize the outstanding job Dr. Doug Hoyle and so many others with the College have done in support of our accreditation efforts.”
West Campus gives heart-felt support

The West Campus community showed its “heart” once again, as faculty, staff and students contributed to the “Have-A-Heart” fundraiser for Oklahaven Children’s Chiropractic Center in Oklahoma City, which for nearly 45 years has provided complimentary chiropractic services for children without federal, state or United Way funding.

The Have-A-Heart campaign takes place during Valentine’s Day week and is organized by the Pediatrics Club. As a result of the Club’s and the campus’ efforts, the West Campus is a two-time recipient of the Golden Heart Award, which is presented to the chiropractic college that collects the largest amount of donations for Oklahaven.

“On behalf of the Pediatrics Club, and on behalf of Oklahaven, I’d like to thank everyone who contributed to this year’s Have-A-Heart campaign,” said Pediatrics Club Faculty Adviser Ronald Guild, D.C. “The number of faculty, staff and students who so generously donate to this fundraiser each year says a lot about the altruistic spirit and kind hearts of the West Campus community.”

Palmer College of Chiropractic has chosen to support the Foundation for Chiropractic Progress, a non-profit corporation founded by a group of leaders in the chiropractic profession to provide positive press for chiropractic. Palmer has pledged $30,000 over the next six years to the Foundation’s advertising and public relations campaign. The campaign features Sarah Harding, Ms. Fitness USA 2006, sharing a message about how chiropractic has allowed her to maintain an active lifestyle. The ad on the left is one of several that have run in national magazines.

“The Foundation, chaired and founded by Kent Greenawalt of Foot Levelers, is presenting a positive image of chiropractic that will be seen by millions of Americans,” said Palmer College Chancellor Larry Patten. “We want to support this effort in every way that we can.”
Alumni come home to the Florida Campus

More than 400 alumni, current students and prospective students spent Jan. 18-20 celebrating Palmer’s 2007 Florida Campus Homecoming activities in Port Orange. This year’s event marked the first time the event was held entirely on the Florida Campus.

Sessions held Thursday, Friday and Saturday included some new speakers to the campus, including Yvonne Villanueva-Russell, D.C.; Casey Crisp, D.C., Davenport Campus Main Clinic; Will Evans, D.C.; Joan Fallon, D.C.; Deed E. Harrison, D.C.; Brian Porteous, D.C.; Bill Moreau, D.C.; and Dennis Woggon, D.C. The schedule also featured return visits by Tom Souza, D.C., from the West Campus, Ian McLean, D.C., from the Davenport Campus, and Dan Murphy, D.C., who spoke during the opening session on Thursday.

Guests at the Friday evening lawn party took part in drawings for door prizes provided by vendors who were present at the EXPO, before being entertained by the spellbinding talents of hypnotist Erik Kand. Other activities included an alumni reception on Friday and a President’s Club reception held on Saturday evening.

During the President’s Club Reception, speakers included Executive Director for Development Drew Boster; Florida Campus President Peter Martin, D.C.; Executive Director for Alumni Mickey Burt, D.C.; Florida Campus instructor Michael Shreeve, D.C., Davenport ’74; and Florida Campus student Jenny Mejia. Ms. Mejia spoke about her experience at Palmer and her appreciation of alumni support.

Mr. Boster announced that the College had surpassed its goal for the Building the Future Fountainhead Capital Campaign, and Dr. Burt thanked alumni for their role in supporting the College and the profession. Dr. Shreeve provided a personal testimonial as a Davenport Campus alumnus and now a Florida Campus faculty member. The reception inspired four new individuals to join the President’s Club.

At the Estate Planning Luncheon, Senior Development Officer Lois Kundel presented information on the benefits of estate planning, one of the services her department provides alumni. She also explained how participants can avoid probate, save taxes and provide for charitable gifts.

Said Dean of Academic Affairs Donald Gran, D.C., M.S.Ed., “The speakers were exceptional and offered information and ideas that could be applied to practice. I also thought holding the event on Palmer’s Florida Campus gave many doctors and prospective students the chance to truly experience the newest Palmer campus.”
BOOK REVIEW

“The Vital Truth: Accessing the Possibilities of Unlimited Health”
by Sarah Farrant, D.C.

Reviewed by Victor Strang, D.C., Davenport Campus Professor of Philosophy, Davenport ’77

“The Vital Truth,” by Sarah Farrant, D.C., Davenport ’02, is a gem of writing that I truly enjoyed. Sarah was the sort of student that keeps professors teaching year after year—always in the front of the room, quick to respond to questions and to ask them, and eager to share, in and outside of the classroom.

Dr. Farrant learned her lessons well. “The Vital Truth,” as she states, is based on three fundamental principles: 1. Health exists on a continuum. 2. The power that made the body heals the body. 3. Nature needs no help, just no interference. These remain core concepts in Palmer’s philosophy of chiropractic.

That being said, the book covers a lot in its approximately two hundred pages comprising 22 chapters. I particularly enjoyed “The Magnificent You.” In this chapter, Dr. Farrant has assembled more than 100 factoids about the human body that are testimony to its awesome design. Numerous case examples from Dr. Sarah’s own life and practice are described throughout the book. Each chapter concludes with an additional section called “The Vital Questions.” These are things the reader is encouraged to think about that pertain to his or her own life and health.

Although appropriate for the layperson with an interest in an advanced understanding of all things chiropractic, “The Vital Truth” is also very suitable for chiropractic students who are learning to communicate to others about the profession. In addition, I feel that “seasoned” chiropractors will find renewed inspiration in its pages. Dr. Farrant has used her own life experiences to write a book that I recommend highly.

Information is available at www.drsarahfarrant.com.

Dr. Willard Smith: Still Palmer Proud after all these years

Willard Smith, D.C., didn’t originally intend to become a chiropractor; 58 years ago he earned a degree in Animal Husbandry. It was a Palmer chiropractor that turned him on to chiropractic almost 10 years later.

“Palmer College was a lifesaver for me. I was a life timer when it came to headaches,” said Dr. Smith, “and a Palmer graduate turned off the pain! Eventually my wife got me to Palmer School. [After graduating in 1960.] I was on the Palmer faculty for 40 years.”

At 81, Dr. Smith has been in practice for 43 years in Rock Island, Ill., and has become a world traveler in service to others. Since 2000, he has been on seven of Palmer’s Clinic Abroad Program trips, and has also performed mission work in Australia, Ethiopia, Jamaica and Rio.

Dr. Smith also has shown great devotion to his alma mater. A President’s Club member for 15 years, he was a generous donor to the Building the Future Fountainhead Capital Campaign and the campaign to construct the Campus Center. In 1998, he created a scholarship in his wife Marguerite’s memory.

In 1985, Dr. Smith’s generous support was recognized when Palmer College named him Chiropractor of the Year. Ten years later he was inducted into the Palmer Academy of Fellows. He has also been named Palmer’s first Professor Emeritus—a very special honor for a very special doctor.
Event Highlights

• Each registration ($299 for D.C.s, $75 for office staff, $50 for spouse/guest) includes breakfast, lunch and refreshment breaks each day plus one evening meal.

• Up to 16 hours of continuing education credit.

• Pick up information and receive demos on a variety of products and services from over 50 vendors in the exhibit hall. Many exhibitors offer “show special” prices throughout the weekend. There are also daily prize drawings.

• Celebrating your 25- or 50-year reunion? R.S.V.P. now to attend the special events commemorating these great achievements at (800) 722-2586, Ext. 3.

• Day tours to local venues for your spouse/guest and sessions for your office staff are available.

• Attendees have their choice of three Friday night events: a Celebration Riverboat dinner cruise; musical entertainment at the dynamic River Music Experience in downtown Davenport; or family night at the IMAX Theatre.

• Homecoming weekend concludes with the popular Saturday Night Festival. A fabulous buffet, fireworks over the Mississippi and the high-powered, 12-piece Blooze Brothers show band from Chicago will be featured.

Register for Homecoming on the Davenport Campus by July 20 to be included in the Palmer College of Chiropractic Caribbean cruise grand prize giveaway! Certain restrictions apply.

Register online at: www.palmerhomecoming.com or call the College Events Department toll-free at (866) 592-3861.
Dr. Pisciottano named Entrepreneur of the Year

Maurice Pisciottano, D.C., Davenport ‘89, became the first chiropractor to win the Ernst & Young Entrepreneur of the Year Award in 2006. Ernst & Young, LLP, presents this award to recognize “the leaders and visionaries who are creating and building world-class businesses.” Along with thanking his staff, he expressed his gratitude to his wife, Laurel Pisciottano, D.C., Davenport ‘89, “for she has provided constant love, encouragement and support.”

Davenport Campus welcomes 170 new alumni

During the Feb. 23 Davenport Campus commencement ceremonies in Lyceum Hall, 154 Doctors of Chiropractic, 12 Bachelor of Science, two Associate of Science in Chiropractic Technology, and two Master of Science in Clinical Science degrees were conferred.

The commencement speech was delivered by Joan M. Fallon, D.C., a 1983 graduate of the Davenport Campus and L.C.P. (hon.) recipient. Dr. Fallon completed her speech with a series of challenges. “I dare you to be bold,” she said. “I dare you to go out into the world and challenge your patients to a healthier life. And I dare you to be the best chiropractor you can be.”

Class 071 valedictorians were Janel Frey-Voelker, Mar Fritz and Matthias Hutzenbiler. Ms. Frey-Voelker also received the Clinical Excellence Award. The salutatorian was Rodney Schroeder. Sylvester Owusu was the recipient of the Virgil V. Strang Philosophy Award.

As faculty marshal, Harvey Morter, M.S., left, leads the convocation procession and the recessional at the Davenport Campus March graduation ceremonies.

West Campus graduates 24 D.C.s

Twenty-four graduates received their Doctor of Chiropractic (D.C.) degrees at the West Campus Winter Quarter 2007 graduation ceremonies in the theater of the Santa Clara Convention Center. Brian J. Porteous, D.C., a fellow of the Palmer College of Chiropractic Academy, presented the commencement address.

The March 9 ceremony marked the first commencement for William Meeker, D.C., West ’82, as president of the West Campus. Jenny Hettich and David Stubbles graduated as class valedictorian and salutatorian, respectively, with Magna Cum Laude honors. Mr. Stubbles also received the Student Fellow Award. Also graduating Magna Cum Laude was Justin Ross.

Marcus Henline and David Oliver graduated with Cum Laude honors, while Clinical Excellence honors were presented to Michael Kalinderis, for the Tasman Clinic on the West Campus in San Jose, and to David Stubbles for the public clinic in Santa Clara.

Dr. William Meeker addresses his first graduation ceremony for the West Campus as president.
Florida Campus receives 38 new alumni

Guests welcomed 38 new doctors of chiropractic at the Florida Campus Graduation Convocation in Daytona Beach, Fla., on March 23. The commencement address was given by James Randazzo, D.C., an assistant professor on the Florida Campus.

Jessie Miller was class valedictorian while Colin Eastwood was the salutatorian. Both also graduated Summa Cum Laude and were named President's Scholars for making the Dean's List every quarter. William Garrison, Michaella Walter and Jordan Zabriskie graduated Manga Cum Laude.

The Virgil V. Strang Philosophy Award was given to Jason Lubbe, with the Research Award going to Chad Pettinato and Suzanne Pettinato. Ronda VanderWall was the recipient of the Clinical Excellence Award.

Zach Johnson wins the Masters

Zach Johnson, left, son of David Johnson, D.C., Davenport ‘77, won the PGA’s prestigious Masters Golf Tournament on April 8 in Augusta, Ga. Congratulations to Zach, and best wishes to Dr. Johnson and his entire family.

October 12-13, 2007

Return to campus for an exciting two-day program including:

- Up to 12 hours of continuing education with radiology and technique sessions
- Networking opportunities at the Fiesta/Casino Night, 25-year reunion, President’s Club Reception and Gala Dinner
- Vendors at the EXPO


Visit www.palmerhomecoming.com or call toll-free (866) 592-3861 for more information.
Dr. Richard Morra, ’47, Yonkers, N.Y., will celebrate his 60th anniversary as a chiropractor on Aug. 7, 2007. At the age of 87, he still practices at least three days a week. Phone: 914-965-1717.

Dr. R.E. Bennett, ’52, Johns Island, S.C., recently retired. He was a member of the South Carolina Chiropractic Association (SCCA) for 46 years, serving as vice president and president. Recently he was inducted into the SCCA Hall of Fame. In 1966 and 1969, Dr. Bennett was appointed to the South Carolina State Board of Chiropractic Examiners.

Dr. Bernard O’Brien, ’66, Worth, Ill., recently celebrated 40 years of chiropractic practice. Phone: (708) 361-1400.

Dr. Jay Morris, ’67, has moved his office to 115 E. Walnut St., Lebanon, Pa. Phone: (717) 272-0933, e-mail: morchiro@lmf.net.

Dr. Bradley Chicoine, ’75, Sioux City, Iowa, was elected 2nd Vice President of the Iowa Chiropractic Society. Phone: (712) 252-0633, e-mail: bacclinic@aol.com.

Dr. Kirk Steketee, ’75, Holland, Mich., recently became the president of the newly formed Michigan Association of Chiropractors, created by the merger of Michigan Chiropractic Association and the Michigan Chiropractic Society on Dec. 29, 2006. Phone: 269-399-3563, e-mail: info@ottawahciropracticctc.com.

Dr. David C. Bors, ’78, opened ChiroChoice at 1013 Riverburch Pkwy., Ste. 3, Dalton, GA 30721. Phone: (706) 279-9295, e-mail: drbors@chirochoice.net.

Dr. Steve Mueller, ’78, Algona, Iowa, recently received the President’s Award from the ISC. Phone: (515) 295-9414, e-mail: Mueller@ncn.net.

Dr. James A. Scott, ’80, Mexico, Mo., was honored as the Missouri State Chiropractors Association as the 2006 Chiropractor of the Year. Phone: (573) 581-3259.

Dr. Chas. B. Kubasko, ’82, Raleigh, N.C., recently earned his black belt in Ryu Kyu Kempo Karate. Phone: (919) 781-8830, e-mail: chask@nc.rr.com.

Glenda Foy, D.C., ’75, right, was named the World Congress of Women Chiropractors’ 2007 Woman of the Year at its meeting during the Feb. 7-9 Parker Seminar in Las Vegas. With her are Bonnie May, D.C., Davenport ’74, and author Stedman Graham. She was lauded for her “30 years of loving service” to chiropractic. Her daughter, Jenny Lind Mejia, attends Palmer’s Florida Campus, and will be the third generation of women chiropractors in her family.

Joan Fallon, D.C., Davenport ’83, right, is seen here with fellow umpire Fred Betler, at the conclusion of her participation in the Umpire School in Ormond Beach, Fla. Dr. Fallon was awarded the 2007 Buttleman Sport Award which is given to the student who best exemplifies the attributes of an umpire on and off the field. The award was given by professional umpire Harry Wendelstedt, owner and director of the camp, along with fellow Major League umpires and the school’s lead instructor.

Dr. Russell Rottacker, ’83, Manteca, Calif., passed the diplomate examination for the American Chiropractic Neurology Board (DACNB) and is currently working on board certification in vestibular rehabilitation. Phone: (209) 824-8160, e-mail: neurologydc@hotmail.com.
Dr. Jon T. Saunders, '92, opened Saunders Chiropractic and Decompression Center in January 2007 at 6001 S. Sharon Ave., Ste. 5, Sioux City, Iowa. Phone: (605) 977-0736, e-mail: jsaunders@mtcnet.net.

Dr. Richard E. Charpenter, '93, Jacksonville, Ill., and his wife Bobbi, had a son, Philip Conrad, on May 16, 2006. Phone: (217) 243-3377, e-mail: charps@verizon.net.

Dr. Theresa Pigott, '93, Berkley, Mich., was interviewed April 5, on Detroit TV station WJBK's "Health Watch" regarding the neuro-emotional technique. Dr. Pigott has been certified in this technique for more than 10 years. Phone: (248) 399-5890, e-mail: drpigott@healingartsctr.com.

Dr. Ahad Lotfi, '94, opened his fourth clinic, Paw Paw Chiropractic Clinic, at 3800 Red Arrow Hwy. Paw Paw, MI 49079. Phone: (269) 621-3800, e-mail: aelotfi@hotmail.com.

Dr. Douglas Busch, '96, Pueblo, Colo., and his wife, Tabetha, had a daughter, Hope Avenly, on Feb. 14, 2007. Phone: (719) 544-7744, e-mail: drjdbusch@qwest.net.

Dr. Todd Hubbard, '96, and his wife Amy Hoefler Hubbard, C.T., '92, Rock Island, Ill., had a son, Owen Cooper, on Sept. 8, 2006. Phone: (309) 786-2663, e-mail: todd.hubbard@palmer.edu.

Dr. Michael Weaver, '96, Austintown, Ohio, had a son, Benjamin David, on March 31, 2007. Phone: (330) 799-1110, e-mail: docweavedc@aol.com.

Dr. Eric R. Carlson, '97, Manakin Sabot, Va., had a son, Spencer Eric, on Nov. 28, 2006. Dr. Carlson also received the 2006 District Director or the Year award from the Virginia Chiropractic Association. Phone: (804) 784-0161.


Dr. Brad Pins, '97, Naperville, Ill., and his wife, Cheryl, had a daughter, Rachel Lee, on March 21, 2007. In June 2006, Dr. Brad purchased a second office in Aurora, Ill., in addition to his practice in Naperville, Ill. Phone: (630) 527-9100, e-mail: bpinssdc@hotmail.com.

Dr. Hiroya Nakamura, '98, Schaumburg, Ill., opened a new office at 655 S. Roselle Rd., Schaumburg, IL 60193. Phone: (847) 891-1112, e-mail: hiroya_n@hotmail.com.

Dr. Travis Tessendorf, '98, and his wife, Abbie, Columbus, Neb., had a daughter, Cambell Kay, on Aug. 31, 2006. Phone: (402) 564-0193, e-mail: dtt@tessendorfchiro.com.

Dr. David Brisbin, '99, and his wife Lisa, Sherwood Park, Alta., Canada, had a daughter, Sadie Belle, on March 25, 2007. Phone: (780) 449-6636, e-mail: bris@shaw.ca.

Drs. Andrew Czarniewski, '99, and Kelly Sheehan, '00, had a daughter, Elsie Kate, on January 23, 2007. Drs. Andrew and Kelly opened Discover Chiropractic at 1935 95th St., Ste. 115, Naperville, IL 60545. Phone: (630) 718-0848, e-mail: spinesaver@hotmail.com.

Dr. Maureen (O’Toole) Work, '99, opened Body Care Chiropractic, PLLC, at 2419 Lewisville-Clemmons Rd., Ste. 5, Clemmons, NC 27012. Phone: (336) 766-3993, e-mail: otooledc@hotmail.com.

Dr. Carrey Tiller, '02, opened a new clinic at 5403 10th St., Des Moines, IA 50316. Phone: (515) 386-4753, e-mail: lacyfollett@gmail.com.

Dr. Rhonda Maassen, '04, Farmington, Iowa, married Kurt Lowenberg on June 19, 2004. They had a son, Landan, on Jan. 22, 2006. Phone: (319) 878-1234, e-mail: rhondamaassen@hotmail.com.

Dr. Nicholas Linn, '05 and his wife, Katrina, C.T., '04, Norfolk, Neb., had a daughter, Kierstyn, on Feb. 2, 2007. Phone: (402) 371-8864, e-mail: linnchiro@yahoo.com.

Dr. Jeffrey Meier, '04 and Kimberly (Spitzke) Meier, 04, had a daughter, Sadie, in July 2006, and recently opened Meier Family Chiropractic in Billings, Mont. Phone: (406) 651-5433, e-mail: dr.meier@hotmail.com.

Dr. Jessica Keppy (Johnson), '05, Aurora, Colo., and her husband, Gary, had a son, Evan Henry, on Feb. 18, 2007. E-mail: drkeppy@yahoo.com.

Dr. Kurt Price, '05, Memphis, Tenn., was recently named the Tennessee Young Chiropractor of the Year and elected district board director for the Tennessee Chiropractic Association. Phone: (901) 323-3613, e-mail: drkurtdc@hotmail.com.
Dr. Dana Andrews, ’06, opened Andrews Family Chiropractic in Manchester, Mich., in February 2007. Phone: (734) 428-0550, e-mail: drandrewsdc@yahoo.com.

Dr. John (Bill) Binsfeld, ’06, Kaukauna, Wis., was married to Brandi, on June 17, 2006. They opened Lifetime Chiropractic in Appleton, Wis. Phone: (920) 830-4552, e-mail: j.bill.bisfeld@gmail.com.

Dr. Lisa Shefchik, ’06, and husband, Jeff, Green Bay, Wis., had a daughter, Payton Rae, on Dec. 22, 2006. E-mail: shefchikchiropractic@yahoo.com.

Dr. Amanda Stone, ’06, opened The Chiropractic Clinic, in Senatobia, Miss. Phone: (662) 560-4105, e-mail: amandastone@bellsouth.net.

WEST CAMPUS
1980

Dr. Gary Hermansen, ’88, opened a new office with Dr. Jon Floto, ’91, at 210 South Taylor St., Fallon, NV 89406. Phone: (775) 423-5878.

1990

Dr. Edward Klein, ’90, Tujunga, Calif., received a lifetime achievement award in July 2006, for 10 years of writing the technique exams used by Activator Methods, Inc., to certify chiropractors for inclusion in the Activator referral website. Phone: (818) 951-2777, e-mail: kleinforcongress@yahoo.com.

In March, several Palmer chiropractors joined with massage therapists to provide care to residents of Piedras Negras, in the Mexican state of Coahuila. The annual trip is organized by Rotary Club International. Volunteers included, front row, from left, Barbara Baker, Eletta Block, Kathy Rudy, West ’05, Anjali Agrawal, West ’05, Kevin Imai, West ’02, Anne Baron, Ayleen Augustine, D.C., West ’04, and Carmella Granado. Back row, from left, Janeice Coats, James Block, James Coats, Davenport ’98, Terri Coats, D.C., Davenport ’99, Sonnett Stern, West ’92, Joe Wilson, Davenport ’63, Jon Floto, D.C., West ’91, Wendy Whitehurst and Norbeth Granado.

FLORIDA CAMPUS
2000

Dr. John Bundy, ’06, Lighthouse Pointe, Fla., has been named one of “Fort Lauderdale’s Finest” for character, leadership and community services. E-mail: kalik71@aol.com.

Made any “adjustments” lately? Keep your College and fellow alumni up-to-date with what’s going on in your life by filling out the following form and sending it to: Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803. Or e-mail your information to marketing@palmer.edu.

Name (please print)___________________________________ Campus_________________________ Class____________

Business or Home Address_____________________________________________________________________________________

City, State/Province_________________________ Country_____________ ZIP/Postal Code_____________________

E-mail Address______________________________________________________________________________________________

Work Phone________________________________ Home Phone___________________________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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What knowledge have you gained from being a sports chiropractor?  Throughout the events, there is literally no separation between you, the athletes and the coaches. However, after several days jammed in the same quarters, it becomes apparent that they are just ordinary people who can do extraordinary things. In addition, many of these people are the most gracious, giving people you will ever meet.

How did your time at Palmer prepare you for where you are now?  My Palmer education provided the foundation for my career. It not only gave me the necessities to succeed as a sports chiropractor, but also taught me the importance of meeting patients' needs with compassion, understanding and patience.

Providing care in a variety of arenas:  Dr. Shapiro has earned the Diplomate of the American Board of Sports Physicians and over the last 20 years served as attending physician at regional, national and international sporting events such as the World Championship of Free-Style Wrestling, the Gatorade Ironman Triathlon World Championship and the National Collegiate Tae Kwan Do Championship.

Is there an especially memorable experience to share after two Olympic Games?  There is nothing more rewarding and awe-inspiring than watching an Olympic athlete win a gold medal in their event and then walk up to you to say, “Thank you. I could not have done this without your help.” These are the absolutely unforgettable moments that make the sacrifice, time and trip worthwhile. These moments also form the bonds that will last a lifetime.

TEAM PLAYERS

A number of Palmer graduates have moved chiropractic from the doctor's office to the playing field, providing the benefits of chiropractic to a wide variety of athletes. From traditional and arena football, to soccer, mixed martial arts and the Olympics, alumni are playing a vital role in the teams they serve.

Ira Shapiro, D.C., DACBSP, Davenport ’83

STATS:  Appointed by the U.S. Olympic Committee to provide chiropractic care to the U.S. Olympic Team at the 2004 Summer Olympics and 2006 Winter Olympics

How long have you been a sports chiropractor?  I’ve practiced sports chiropractic since 1983.

What does it take to be selected to the medical staff of the U.S. Olympic Committee?  The Olympic selection process is long and rigorous. For me, it began in 1996 after completing the prerequisites. I was chosen by a committee of peers to attend a two-week internship at the U.S. Olympic training center in Colorado Springs, Colo. Based on my sports clinical expertise and the ability to operate smoothly with Olympic athletes, administrators and other physicians, I was then selected to support our country’s athletic efforts at several international events leading up to the 2004 Olympics.

Why is it important for chiropractors to be on hand at the Olympics?  The Olympics provide the perfect arena to demonstrate the value of chiropractic care. Since the intake of medications is highly regulated throughout the competition, physicians are generally limited to the type of treatment they can provide and let the athlete compete. As a result, the Olympic chiropractor can be the busiest person in the clinic.

Is there an especially memorable experience to share after two Olympic Games?  There is nothing more rewarding and awe-inspiring than watching an Olympic athlete win a gold medal in their event and then walk up to you to say, “Thank you. I could not have done this without your help.” These are the absolutely unforgettable moments that make the sacrifice, time and trip worthwhile. These moments also form the bonds that will last a lifetime.

U.S. Olympic figure skater Sasha Cohen, left, with Dr. Ira Shapiro. Cohen won a silver medal at the 2006 Winter Olympics at which Dr. Shapiro provided chiropractic care for more than a hundred U.S. athletes.
How long have you been a sports chiropractor? For 27 years. I started as a sports trainer for the rugby team while a student at Palmer. We were known as trainers because we were still training to become chiropractors.

How is caring for athletes different than caring for traditional patients? When athletes get hurt during a game, you have to make the immediate decision as to whether they can continue to play or sit out the rest of the game. You don’t have to worry about that in an office where tests are done one day and you have the luxury of dealing with a less serious injury the next day.

Why is it important for chiropractors to be available during games? For one thing, you can see how an injury happens. You also get to know these people over time and their proclivity for injury. And you know how they normally get treated, which helps you proceed better with their care.

What do you like about being a team chiropractor? The team spirit. You get to revel in all of the victories! These people are great folks and they want to get well. They’re also very motivated and tend to do everything you tell them to do.

What knowledge have you gained from being a sports chiropractor? I’ve learned how much it means to everybody to be part of a team. That’s something you can’t replace. As a sports chiropractor, you’re on the field and part of the action. Then there’s the mystique of being with the team.

Do you have any advice for others wanting to be sports chiropractors? I earned my Certified Chiropractic Sports Physician certification and the sports physicians diplomate (DACBSP). It’s important to get that additional training in sports chiropractic.

Providing a good defense against a few avid reporters: One of Dr. Welsh’s more memorable experiences occurred in a locker room during a 2003 nationally televised game where the Storm’s quarterback was injured. “As I was trying to evaluate the situation, one reporter came through one door and another reporter came through the door on the other side of the room, and we hadn’t even decided how to care for the patient yet,” said Dr. Welsh. She sent both reporters out of the room. “I wasn’t very ladylike.”
Michael Weinman, D.C., Davenport ’85

STATS: Team chiropractor for Major League Soccer’s New England Revolution (2000-present) and Major League Baseball’s Boston Red Sox (2005-present)

How long have you been a sports chiropractor? Almost 22 years. I did a lot of sports chiropractic work while still at Palmer. I also attended many seminars through Dr. Mitch Mally in Davenport and interned in his office. This is my eighth year with the Revolution and my third season as the Boston Red Sox team chiropractor.

How did you become the team chiropractor for the Revolution? I had been asked to do some drug screenings for Major League Soccer on New England Revolution players and began attending practices as well as interacting with their trainers, staff and players. I also began seeing their coach/star goalie in my office for treatment. At the end of the season, their general manager asked me to consider being their team chiropractor the next season so that they could provide the players with all the necessary tools to stay healthy.

And the Red Sox? Having worked with the Revolution for many years, I had the pleasure to work with some wonderful orthopedic surgeons who were also team doctors of the New England Patriots. One of them became the team doctor for the Boston Red Sox and asked me to join him as their chiropractor.

How is caring for athletes different than caring for traditional patients? The athletes I see are all very well conditioned, and they have a desire to do whatever it takes to get well as quickly as possible. Being a sports chiropractor also means having access to some of the greatest minds in training, physical therapy and rehab, as well as a wonderful and very knowledgeable team of medical doctors.

What do you like about being a team chiropractor? Being part of a team—as a team member on the medical staff and playing a role in helping the players perform at their best on the field.

How did Palmer prepare you for where you are today? Palmer was the foundation for the rest of my learning.

What have you been able to take away from being a sports chiropractor? When we all work together, the players and the team benefit.

How to kick off a career in sports chiropractic: Dr. Weinman belongs to the Chiropractic Association for the Care of the Elite and Professional Athlete, which promotes the inclusion of chiropractic care within collegiate and professional sports organizations. He also has Certified Chiropractic Sports Physician certification and is on the American Chiropractic Association Sports Council.
Ted Omura, D.C., West ‘97

STATS: Event chiropractor for the National Football League’s San Francisco 49ers and Oakland Raiders (1999-2004), and Chiropractor for the Ultimate Fighting Championship fighters and Strikeforce fighters (2002-present)

How long have you been a sports chiropractor? Since 1997.

What are some of the issues you face with athletes that you don’t encounter with traditional patients? Telling a pro athlete that they have to miss a tournament or game is the toughest thing to do—especially when they’re high profile. It’s easier if they’re just playing the sport for fun.

Who are some of the athletes you’ve cared for? In the past, I treated 49ers giants like Jeff Garcia and Merton Hanks, and Charles Woodson of the Oakland Raiders. Right now I care for UFC/Strikeforce fighters Phil Baroni, Cung Le, Josh Koshcheck, Mike Swick, Paul Buentello and Daniel Puder.

What kind of care does your clinic provide the fighters? Chiropractic, physiotherapy, massage, active release technique, Graston Technique and more.

What do you like about being a team chiropractor? I love being a sports chiropractor! It is a dream come true. Combining my love for sports, health, and interacting with people was a perfect fit for me.

Can you think of a particularly memorable experience you’ve had as a sports chiropractor? Every time a fighter wins and they thank SCORE Clinic [Dr. Omura’s practice] on live TV is a memorable experience!

What knowledge have you gained from being a sports chiropractor? At the end of the day, I finish with a smile knowing I’ve accomplished something and affected many peoples’ lives in a positive manner. I compare it to running a 10K; it’s challenging and you may be fatigued at the end of the day, but you feel so good at the end.

I’ve learned that being a sports chiropractor is the most gratifying profession. I look forward to coming into the clinic everyday, touching patients and healing as many as I can.

How did Palmer prepare you for where you are today? Palmer was the beginning of where I am today. You always remember how you got your start; no matter what you do.

Any advice for others wanting to be sports chiropractors? Any prospective student interested in this profession can make their life truly happy, satisfying and successful by attending Palmer College and becoming a Doctor of Chiropractic.

Providing chiropractic care outside the ring: Having earned Certified Chiropractic Sport Physician certification, Dr. Omura not only cares for mixed martial arts fighters but golf, soccer, tennis and baseball players as well.

Ultimate Fighting Championship (UFC) fighter Cung Le, left, with Dr. Ted Omura, chiropractor for the UFC and Strikeforce fighters. Mr. Le is a three-time world champion mixed martial artist.
During the opening of Palmer Destination Success: A Journey From Within on March 31, Vice Chancellor for Student Success Kevin Cunningham, D.C., Ph.D., told the audience that “at Palmer College you'll gain the knowledge you need to have a successful chiropractic career.”

This new center is dedicated to excellence in the development of chiropractic business skills, Dr. Cunningham said, through modules that teach students how to do community health talks, provide information on office software packages and practice management programs, and a mentoring program with alumni.

Chancellor Larry Patten challenged students in the crowd to “find the delight of your life, and then commit to what you’ve decided, trust and believe in yourselves, then wait, because the world doesn’t run on your clock.”

Another speaker, Arlen Fuhr, D.C., president and co-founder of Activator Methods International, Ltd., spoke about how to establish cultural authority, for individuals and for the chiropractic profession. If only seven percent of the population go to a chiropractor, then 93 percent of the population needs you, he told the audience.

Cheryl Langley, D.C., spoke about “Mastering Your Lifetime Care Practice.” She said that because she wanted to build a practice for families and children, she started attracting families with children to her practice and then their extended families.

Later, the presentation by Frank Sovisky, D.C., Davenport ’81, featured a back-and-forth banter with the audience. “Are you in it to win it?” he asked. The audience shouted back, “I am in it to win it.” He told them, “Chiropractors don’t always agree, but we are loud and the world will know we are here.”

The audience then learned about the six principles of success as presented by Chuck Gibson, D.C., Davenport ’55. “First,” he said, “you must have a belief with absolute conviction. Secondly, you must be an optimist, and third, you must have courage. The fourth principle is that you must have character, and the fifth is that you must have relentless preparation. The sixth principle of success is to learn to communicate.”
Center for Business Development, continued

Between sessions, 8th trimester Davenport Campus student Geoff Huls explained why he originated the idea of Destination Success. “When I got into school here at Palmer, I realized the business skills were lacking,” he said. “All I could think about was this center. We could lead and inspire people at The Fountainhead.”

Mr. Huls then passed his ideas on to a group of other students. Then they took his concept to the College, which saw an opportunity for the program to provide opportunities for graduates as well. “Now it’s become the Palmer Center for Business Development—Destination Success,” he said. “This will allow us to develop the business skills we need to be successful. It’s going to be an amazing resource for students. This has been a partnership between the students, the faculty and the staff at Palmer College.”

Dave Campbell, another Davenport Campus student who helped develop Destination Success, had one word to describe the event. “Phenomenal,” he said. “It’s better than I could ever have imagined. The energy is fantastic.”

From the alumni side, Lisa Killinger, D.C., Davenport ’83, of the Palmer Center for Chiropractic Research, also saw a value for graduates who already have established practices. “I hear from so many alumni that they truly value the education they’ve received at Palmer but would like to be able to learn more about the business side of chiropractic,” said Dr. Killinger.

The inaugural Destination Success event was also host to dozens of exhibitors during EXPO in the Lyceum Hall Ballroom. One of the vendors who regularly appears at events throughout the country said that it was the best event of its kind that he’d ever been to. The venue also gave students and chiropractors a place to meet and network between sessions.

“It’s a dream come true, and it’s brought excitement back into the lives of the students,” added program originator Geoff Huls. “People are on fire for chiropractic and their future.”

West Campus professor wins Women in Education Award

West Campus Professor Susan St. Claire, D.C., West ’84, was recently honored with the 2007 Women in Education Award by the California Federation of Teachers (CFT). The honor was accepted by Rajeesh Doobay, D.C., West ’02, West Campus instructor and convention delegate, at the CFT’s annual convention, March 16-18, in Los Angeles.

The CFT represents childhood- through university-level educators and school staff throughout the state. Honorees are nominated by colleagues from among the union’s more than 100 chapters. The award recognizes the outstanding efforts of members who have distinguished themselves as educators and union officials.

“Receiving this award was a wonderful opportunity, since I was able to represent women in education, our labor union, Palmer and chiropractic,” said Dr. St. Claire, a 22-year member of the West Campus faculty. “The more other teachers hear about us, the better it is for our profession and for Palmer College.”

The 2007 Women in Education Award by the California Federation of Teachers went to West Campus Professor Dr. Susan St. Claire.
National columnist addresses Davenport Campus

Leonard Pitts Jr., a Pulitzer Prize-winning columnist, spoke to a group of nearly 250 people at the Davenport Campus' celebration of Black History Month on Feb. 21. Pitts' presentation to Palmer and Quad-City community members focused on the way Americans look at this country's history.

"Black History Month, it seems to me, is not about emphasis," said the nationally syndicated columnist. "Rather, it seems to encourage a belief that there is American history over here and black history over there and that one doesn't have much to do with the other. But the greatest war in American history was fought over the issue of freeing black people from slavery, and the greatest social movement in American history was fought to make that freedom mean something."

The event was sponsored by the Student Services Department and the Student American Black Chiropractic Association (SABCA).

"In his presentation, Mr. Pitts shared his remarkable insights on a variety of topics and reminded us that black history is American history, and worthy of the same attention given to all American history," said Kelan Ritchie, Admissions Office, who also is the Davenport Campus SABCA adviser.

Bringing Lillard's legacy to Florida Campus

Teri Payton, D.C., Davenport '86, touched on the history and significance of Harvey Lillard, the first chiropractic patient, and other African-Americans in a presentation to the Florida Campus community on Friday, Feb. 23. Titled "The Influence of African-Americans on the Evolution of Chiropractic," Dr. Payton's lecture was held in honor of Black History Month and sponsored by the Student Services Department and the Student American Black Chiropractic Association.
In the years since I began teaching anatomy classes at Palmer College in August 1963, I believe I’ve gotten more from the student-teacher relationship than I’ve given. Just being around students keeps you young. One of the things that has given me much joy as a faculty member is being active with student groups. It has been my pleasure to serve as adviser to several classes and clubs over the years, including the Veteran’s, Shooter’s and Student World Chiropractic Alliance clubs, and since 1967 both the Student Council and Delta Sigma Chi fraternity.

Many people wonder how the tradition of me wearing a special hat as the emcee of the Homecoming Talent Show got started. I believe it all began in the late 1970s with a particular class that was good at practical jokes. At that time there was a large lectern in the front of the classroom with a storage cabinet underneath. I came to class one morning, plugged in my microphone and began lecturing as usual. All of a sudden the cabinet doors burst open and students leaped out. They presented me with a quacking Donald Duck hat. I put it on, made it “quack” and proceeded to continue the lecture while wearing it. Word spread, and then a class presented me with a Mickey Mouse hat.

During the Homecoming Talent Show that year, I emceed and alternated wearing the two hats. The audience got a kick out of it, and alumni started sending me hats, too. So it became a tradition for me to wear a different hat at the talent show each year. Over the years, hats have been presented by different alumni or produced by students, and more recently the Student Council has been responsible for the special hats. I’ve kept them all and have a collection of about 30 hats at home.

Currently, I teach Neuroanatomy II in the third trimester. It’s undeniably a tough class, because it encompasses all of the anatomies. The ability to have fun even when teaching and learning a difficult subject is important and, toward that end, we try to inject some levity and practical experience to the presentation. It has, however, been my constant endeavor to provide the student with an even greater appreciation of the nervous system and the human body in general than I received as a Palmer student.

If I’ve learned anything over the years of teaching chiropractic students as well as taking care of patients in my clinic, it’s that you never want to lose sight of the big picture. To me, the big picture is this (and I feel I’ve lived this philosophy): The intelligence that made the body has the capacity, within certain limits, to maintain and heal the body. It never needs potions or drugs (although I’ve been known to partake of a little antifreeze occasionally), as long as it has an uninhibited expression of the nervous system.

Through these many years at Palmer, my wife, Arlene, has been involved with the wives’ club of the fraternity and as the adviser to the auxiliary of the Student ICA. Many of the students have regarded her as their “mom” away from home. One of the most gratifying things for Arlene and me is to see former students out in the field, either catching up with them at Homecoming or having an opportunity to visit them when we are traveling.

My final words of wisdom refer to a B.J. Palmer epigram: “Never take yourself too damn seriously.”
Doors opening at the Academic Health Center

The new building on the Davenport Campus, formerly known as the Chiropractic Learning Resource Center, has a new name: the Palmer College of Chiropractic Academic Health Center.

“The Chiropractic Learning Resource Center is a part of the new building, but it's only one aspect of a larger whole,” said Palmer College of Chiropractic's Dean of Clinics Kurt Wood, D.C. “Because this facility is affiliated with a first-class professional educational institution, with quality patient-centered care taking place within it, and with a focus on employment of and contribution to scholarship in the profession, it is truly an academic health center.”

The Center has approximately 50,000-square feet of space devoted to a community outpatient clinic facility and a learning resource center for clinical chiropractic education. With its progressive clinic facility, the Center will further enhance the clinical education that students receive and offer expanded chiropractic clinic services to patients.

It is scheduled to open on July 10, 2007, and will include community outpatient clinic facilities, clinical learning resources for students, faculty, alumni and researchers, and a philosophy devoted to best practices in clinical education and patient care. In addition, the facility will have digital radiography services and areas devoted specifically to chiropractic rehabilitation and sports injury services, and workers compensation and personal injury services.

“We are gearing Palmer's clinical education to prepare our graduates for contemporary chiropractic practice,” said Dr. Wood. “The students will be taking part in all aspects of patient-centered care and management, guided by our faculty clinicians. Our focus will be on evidence, clinician experience and patient expectations.”

Palmer College received a significant donation from the Vickie Anne Palmer Foundation in late December 2006 toward the College's five-year Building the Future Fountainhead Capital Campaign. The donation came in the form of a three-story, 15,000 square-foot office building located at 300 Brady Street in downtown Davenport and previously held the offices for the Vickie Anne Palmer Foundation. The value of the building served as a key component in the successful completion of the campaign.

“This is another demonstration of Vickie Palmer's ongoing support for the future of Palmer College and chiropractic,” said Larry Patten, chancellor. “This facility will help us move forward with our efforts to improve and enhance the overall operations of the College.”

“I’m excited that the College is exploring options for using this important downtown landmark to further strengthen Palmer’s commitment to the community,” said Vickie Palmer.
Dr. Donovan: In service to Palmer.
In service to chiropractic.

When John G. Donovan, D.C., graduated from Palmer College in 1950, he followed in the footsteps of his father, Harry B. Donovan, D.C., who graduated from Palmer in 1924. Today, 23 of his relatives, spanning three generations, have become chiropractors.

Dr. Donovan’s commitment to Palmer includes the establishment of the Dr. H.B. Donovan Memorial Scholarship, the dedication of two rooms in his father’s name in the new Palmer College of Chiropractic Academic Health Center and his legacy gift on Palmer’s Heritage Endowment Wall, all on the Davenport Campus.

He also has demonstrated support for the profession by belonging to numerous national and international chiropractic associations and through his appointment to the National Institute of Chiropractic Research’s board of directors. In 1972, he was named National Chiropractor of the Year by Parker Seminars.

His legacy to the College is further exemplified by his establishment of the Dr. John G. Donovan Research Scholarship, his induction into the Palmer Academy of Fellows and his nine-year membership in the President’s Club. In 2000 and 2002, he successfully challenged 50 new members to join the club, each matched by a $50,000 pledge of his own. Now in his 57th year of practice, Dr. Donovan has always pursued a challenge to do more—for his College and chiropractic.

Alumni gather to support Palmer and rugby

Alumni had a chance to support Palmer and its rugby team during the 2007 Sunshine Tour, Feb. 23-25 in Deerfield Beach, Fla. The weekend began with 12 hours of continuing education presented by Fred Schofield, D.C., Davenport ’81, who donated all of the proceeds to the Palmer Rugby Endowment, one of the College’s top five endowments.

Participants also watched the Palmer College’s Rugby Club dominate two divisions and took in the annual Rugby Club v. Palmer Olde Boys rugby team game. Scott Casteel, D.C., Davenport ’86, was named most valuable player (MVP) for the Palmer Olde Boys, and Davenport Campus student Jeremy Blackwood was named MVP for the Palmer Rugby Club. Members of Palmer’s four National Collegiate championship teams—from 1972, 1973, 1978 and 1979, were honored during a special ceremony.

Next year’s seminar and rugby event will again be held in Deerfield Beach, Feb. 22-24. For more information, go to w3.palmer.edu/rugby. Plan to attend the 2010 Davenport Campus Homecoming, where Palmer rugby will celebrate its 50th anniversary.

Charitable gift annuity: Give and receive at the same time

A charitable gift annuity gives you the opportunity to make a gift to a charitable organization, such as Palmer College, and receive a fixed income for life, or for the lives of two people, based on the stipulated rate of interest and the life expectancy of the recipients.

Charitable gift annuities can be made by donating cash, shares of stock, a Certificate of Deposit, land, paid-up insurance policies or other assets. The annual amounts paid are usually determined by reference to a recommended rate.

There are definite advantages to charitable gift annuities. Donors receive a charitable income tax deduction based on the gift’s remainder value. Also, the payout is a fixed rate and never varies, and a portion of the payment may not be taxable.

For more information on charitable gift annuities, talk to a qualified financial planner or estate planning attorney. For assistance with making a charitable gift to Palmer, contact Senior Development Officer Lois Kundel at (800) 722-2586. At the prompts, press 3, then press 4. Or e-mail Lois at lois.kundel@palmer.edu.
Kent Forney, J.D., received his Doctor of Law from the University of Iowa in 1958, after serving in the U.S. Army at Armored Center, Fort Knox, Ky., from 1953-1955. Mr. Forney is a senior partner with the law firm of Bradshaw, Fowler, Proctor & Fairgrave, P.C., in Des Moines, Iowa. He is the past president of several bar associations, a Fellow of the American College of Trial Lawyers, an advocate of the American Board of Trial Advocates, a member of the International Society of Barristers and numerous other professional organizations. He also has served as an adjunct professor at Drake University Law School. In 2006, Mr. Forney was elected to the Iowa Insurance Hall of Fame. He serves on the board of directors of several insurance companies including the NCMIC Group, the parent of NCMIC Insurance Company and Professional Solutions Insurance Company. Mr. Forney serves as secretary to the Palmer Board of Trustees, to which he was appointed in 1982.

Tell us what strengths you bring to the Board?

It is always difficult to assess your own contributions to any organization. In my view, that is a task best left to your peers. Having said that, however, as a lawyer I have been involved in the governance of several clients, which allows me to transfer some of the lessons of business management to the College. While Palmer’s mission is education, the execution of that mission is dependent on sound financial planning and good business practices.

What issues in the chiropractic profession or in education concern you most?

The most significant problem facing the profession, and therefore the College, is the utilization of chiropractic services by the public. This under-utilization places artificial constraints on the ability of the profession to grow and thereby directly impacts Palmer and all other colleges.

What is your vision of the three campuses of Palmer College in 25 years?

My vision for the future of Palmer is to continue to be the leader in chiropractic education. To do this, the Board and the administration have to constantly strive to not only improve the current system, but to be open to new ideas and innovations in education.

What are your favorite memories of your time with Palmer?

My greatest enjoyment from service on the Board is the association I have had with all the Board members, but particularly with the chiropractors who serve on the Board. Their dedication to their profession and to the College serves as an example for all the lay members of the Board.
Larry Troxell, D.C., Davenport ’67, passed away April 16, 2007, in Iowa City, Iowa. He was 66. After graduating from Palmer College, Dr. Troxell opened his first clinic in Davenport while heading Palmer’s Technique Department for five years. He then opened a clinic with his wife, Pamela le Roux-Troxell, D.C., Davenport ’73, in Clinton, Iowa. While there, he started the Troxell Intern Program to mentor chiropractic students and graduates in the Gonstead Method. Over the years, he remained a member of the Palmer fraternity Phi Kappa Chi.

Joseph Brace, D.C., Davenport ’78, died March 9, 2007, at his home in Northville, Mich. He was 59. Dr. Brace had practiced in Livonia, Mich., for more than 18 years. He and his wife, Margie, were nine-year members of the Palmer President’s Club, and Dr. Brace once served as president of the Palmer College of Chiropractic International Alumni Association. In 2004, he was named Chiropractor of the Year by the Michigan Chiropractic Society (MCS) and was a long-time board member of both the MCS and the Michigan Association of Chiropractors. He also served as president of Michigan’s Palmer Alumni Chapter and was an honored Eagle Scout.

Frank Door, D.C., Davenport ’56, passed away Jan. 7, 2007, at the age of 78 in Hoodsport, Wash. He served in the U.S. Navy during the Korean War before attending Palmer College, where he graduated in 1947. He would eventually practice in Washington state for more than 30 years. Dr. Door served as president of the Washington State Chiropractors Association and was the team chiropractor for the Pierce County Bengals. He also was a member of Palmer College’s President’s Club. Donations may be made in his honor to Palmer College in care of Karla Johnson, by calling (800) 722-2586.

Harold G. Krueger, D.C., Davenport ’56, passed away Feb. 8, 2007, at the age of 73 in Rancho Mirage, Calif. The year he graduated, there was still no state licensing in Illinois where he lived at the time, so he went to Springfield to lobby for it. He was in practice for 47 years. At one time, Dr. Krueger provided chiropractic care for the Chicago Bears as well as members of Paul Newman’s racing team. His family has requested that any memorial contributions be made to Palmer College in care of Karla Johnson, by calling (800) 722-2586.

Thomas M. Langley, D.C., Davenport ’37, passed away January 6, 2007, in Dalton, Ga. He was 100. In private practice since 1937, Dr. Langley was awarded the President’s Award by the Georgia Chiropractors Association in 2002 for being the world’s oldest full-time practicing chiropractor. A story on Dr. Langley’s accomplishments appeared in the June 2006 issue of Insights.

Davenport Campus
1940
Dr. Vernon W. Bruch, ’47
Mount Olive, Ill.
Dr. John Dimond Sr., ’47
Carrolltown, Pa.
Dr. Marlon Shelton, ’47
De Witt, Iowa
Dr. Dennis Pearce, ’48
Edmonton, Alta., Canada
Dr. Harry R. Wallace, ’48
Ligonier, Ind.
1950
Dr. Fred Hoffman, ’50
New Windsor, N.Y.
Dr. Janet Buc, ’51
Bethel Island, Calif.
Dr. Melvin Eastman, ’51
Westlake, La.
Dr. Robert Dreyer, ’52
Spokane Valley, Wash.
Dr. Michel Fournier, ’54
Marseille, France
Dr. Pierre Fournier, ’56
Lyon, France
Dr. Joseph Kehoe, ’57
Carmel, Calif.
Dr. Jordan Young, ’57
Easley, S.C.
Dr. John Gay, ’58
Springville, Ala.
1960
Dr. Charles Fletcher, ’60
Moultonboro, N.H.
Dr. John Kenlin, ’66
Edmonton, Alta., Canada
Dr. Donald Scott, ’66
Newport Beach, Calif.
Dr. Kenneth Wolf, ’67
Lodi, Calif.
1970
Dr. Ronald Spencer, ’70
Citrus Heights, Calif.
Dr. John Dempsey, ’72
Reno, Nev.
Dr. David Ferrari, ’73
Sheridan, Wyo.
Dr. Joseph Sweeney, ’74
Coaldale, Pa.
Dr. Gregory Yablonovsky, ’75
Toledo, Ohio
Dr. Dennis Heglund, ’76
Mt. Hawthorn, W.A., Australia
1980
Dr. Howard Headley, ’80
Sherman, Texas
Dr. Walter Sharshon, ’80
Aldan, Pa.
1990
Dr. Desmond Murphy, ’90
Valatie, N.Y.
The challenges of ethical recruitment of patients into simultaneous clinical studies in a chiropractic research clinic

AUTHORS: Robert Rowell, D.C.; Dana Lawrence, D.C.; and Edward Owens Jr., D.C.

Because clinical trials are expensive to conduct, and because patient recruitment is critically important to their success, means need to be found to maximize the recruitment yield when chiropractic institutions conduct more than one study.

We developed a process that creates an ethical means to bring other research projects to the attention of individuals who were excluded from the project for which they originally volunteered. Once excluded from a research trial, volunteers are asked if they wish to learn about other studies. If interested they are given information about other studies and sent home with instructions to call back if they wish to volunteer. Consent will be used to take baseline information from the first study and apply it to the second.

This approach has been approved by the Institutional Review Board for the institution and implemented in the research clinic.

Baseline spinal stiffness characteristics of patients enrolled in a clinical study of spinal manipulation for low back pain

AUTHORS: Edward Owens Jr., D.C.; James DeVocht, D.C.; Ram Gudavalli, Ph.D.; David Wilder, Ph.D.; and William Meeker, D.C., M.P.H.

In this project, a hand-held device was developed to take measurements of posterior-to-anterior (PAS) spinal stiffness on patients in a study of spinal manipulation for low back pain. The device consisted of a plastic rod with a force transducer mounted at the lower end and a position tracker at the upper end. The device was pressed into the soft tissue overlying the spinous processes of each lumbar segment. Linear regression was used to calculate the force versus displacement relationship, resulting in a stiffness value in N/mm. 192 patients (89 female, 103 male, average age 40.0 (SD 9.4)) were studied. The average Roland-Morris Score was 9.7 (SD 3.2) on a 24-point scale. Initial VAS scores were 55.7/100 (SD 20.9). Females were on the average 2 N/mm more compliant than males (P<0.001). Significant correlations were seen between segmental stiffness and demographic factors: age, gender, weight and body mass index (BMI). However, no clinical factors correlated with spinal stiffness, including: chronicity of complaint, Roland-Morris scores, VAS for pain or lumbosacral (LS) range of motion. The weight and BMI correlation was most significant at the lowest lumbar segments.

The PAS system of computer monitored equipment, with human operation performed well in this clinical study of low back pain. Spinal stiffness was found to be different between males and females, and age and BMI were related to PAS.
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July 2007

12 Men’s Baseball, Davenport Campus v. Stadium Club, Northwest Park, Davenport, 6:30 p.m.
15 Men’s Baseball, Davenport Campus v. Muscatine, Brady Stadium, Davenport, 1:30 p.m.
22 Men’s Baseball, Davenport Campus v. 76ers, Brady Stadium, Davenport, 1 p.m.
29 Men’s Baseball, Davenport Campus v. Muscatine, Breuger Field, Muscatine, Iowa, 1:30 p.m.

August

1-5 Men’s Baseball, Davenport Campus plays in Iowa State tournament
9-11 Davenport Campus Homecoming
17-19 Florida Chiropractic Association, Orlando, Fla.
24-26 Florida Chiropractic Society, Palm Beach, Fla.

September

6 West Campus Graduation Convocation, Santa Clara Convention Center, Santa Clara, Calif.
21 Florida Campus Graduation Convocation, Bethune-Cookman College, Daytona Beach, Fla.
21-22 Men’s Hockey, Davenport Campus v. Eastern Illinois University, Danville, Ill.
28-29 Men’s Hockey, Davenport Campus v. Bradley University, Peoria, Ill.

October

5-6 Men’s Hockey, Davenport Campus v. Illinois State University, Quad City Sports Center, Davenport
12-13 West Campus Homecoming
19 Davenport Campus Graduation Convocation, Lyceum Hall, Davenport

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