insights

Palmer College of Chiropractic Davenport West • Florida

Summer 2009

Giving healthcare and hope

Palmer’s Outreach Clinics provide a lifeline for hard times
Summer 2009

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Palmer’s Community Outreach Clinics are giving much-needed quality health care to the underprivileged people of the communities they serve.
a message from Dr. Burt

Your future. Your alumni association.

When you're running a business, you know that you have to evolve or you won't be able to meet the needs of the people you serve. The same can be said for a college alumni association.

That's why I'm proud to introduce the new Palmer College of Chiropractic Alumni Association, or PCCAA. It was formed out of an understanding that the best way we can help our alumni is to give them the types of programs and services they need—now and in the future. To learn what those needs are, we've begun holding panel discussions with our alumni at state and national chiropractic events.

We've also expanded the way in which we communicate with our alumni. The next time you're on the Web, visit Facebook and check out the “Palmer College of Chiropractic Alumni” group page. At http://groups.to/palmer_alumni/ you can catch up with fellow classmates and find Alumni Office travel dates. There's also a group page for Insights on Facebook.

Other social networking vehicles we're using include Twitter and MySpace. In the future, we plan on posting a variety of videos on YouTube while offering podcasts on www.palmer.edu that feature interviews with alumni like you.

On the road, we've always enjoyed your questions about the latest events and advancements at the College. But what we really want to hear is what's going on in your career and how we can help make it more successful.

Recently an alumnus told me, “It's nice to see that Palmer College cares more about their alumni than it does about itself.” Alumni also have told us they want an alumni association that's service-oriented. We're responding by developing cost-saving programs such as co-ops, credit cards and group memberships that offer lower costs on supplies.

The new alumni association also is providing all of its programs and services for free. That's because the PCCAA is an important part of Palmer College, with the Alumni Office ensuring that the association's programs are geared toward supporting our alumni in the business of chiropractic, allowing you to not have to pay any dues. For more information on the structure of the PCCAA, turn to page 7.

As the Alumni Office looks to the future, we see an alumni association that continually responds to and enhances the needs of our alumni. You can let us know the types of programs and services you need by calling (800) 722-2586, Ext. 3, or e-mailing us at alumni@palmer.edu. After all, the best way we can ensure the PCCAA is continually evolving is by having alumni like you give us your insights.
Dr. Martin connects with Florida legislators

Florida Campus President Dr. Martin, left, attended the FCA’s Legislative Day with members of a delegation that included Dr. Jeremy Gordon, Rep. Dorothy Hukill and Dr. Ken Dougherty.

Florida Campus President Peter Martin, D.C., Davenport ’68, led a contingent of chiropractors from Volusia County during the Florida Chiropractic Associations’ (FCA) Legislative Day in Tallahassee. Chiropractors from throughout Florida attended the event, which helped raise awareness of the value of chiropractic, particularly as it relates to the direction of healthcare policy.

Joined by Ken Dougherty, D.C., from New Smyrna Beach, Fla., and Jeremy Gordon, D.C. from DeLand, Fla., the group met with members of the Volusia County area legislative delegation, including Rep. Dorothy Hukill (R) Port Orange and Rep. Dwayne Taylor (D) Daytona Beach. “We were very well received by our local delegation that spoke highly of chiropractic and were well informed about our College and our presence in the Port Orange community,” said Dr. Martin.

Following this event, plans are underway for the Florida Campus to invite area legislators on campus to address students and faculty on the value of legislative advocacy.

West Campus students go to Washington

More than a dozen members of the West Campus chapter of the Student American Chiropractic Association (SACA) convened with several hundred chiropractors and chiropractic students at the 2009 National Chiropractic Legislative Conference (NCLC) Feb. 25-28, in Washington, D.C.

At the conference, the West Campus SACA delegation met with congressional representatives from California to discuss issues such as national healthcare reform and Medicare, and why chiropractic should be included in each program.

The vice legislative chair for the national SACA organization is 9th Quarter student Rachelle Mulford, who organized a women’s forum featuring some of the top women chiropractors in the profession, including Christine Goertz, D.C., Ph.D., Palmer’s vice chancellor for Research and Health Policy.

Other Palmer representatives at NCLC included West Campus President William Meeker, D.C., M.P.H., West ’82, and William Morgan, D.C., an ’85 West alumnus, who chairs the ACA Military/ Veterans Affairs Committee and is a member of the Palmer Board of Trustees.

West Campus SACA delegates met with legislators in Washington, D.C., at the NCLC, Feb. 25-28, to lobby for chiropractic to be part of healthcare reform.
Davenport Campus at Iowa capitol

For the third year in a row, a group of Davenport Campus employees and students provided lunch, information and screenings to Iowa legislators and capitol employees during a spring visit to Des Moines.

On March 26, Executive Director for Marketing and Public Relations Darren Garrett, APR, Coordinator for Clinic Marketing and Community Relations Julie Johnson, D.C., Davenport '00, Media Relations Manager Lori Leipold, and Student Patient Education Awareness and Knowledge (SPEAK) students Brett Vowles and Princely Ebwe talked with legislators about chiropractic and Palmer. The students also provided spinal screenings.

These efforts are important in reminding Iowa legislators of Palmer’s leadership position in chiropractic education and research. They also serve to inform them that legislative support of chiropractic in healthcare issues is vital to Iowa residents, Palmer alumni practicing in Iowa, as well as the College and chiropractic profession.

‘Classic’ experience for West Campus Sports Council

Far left, West Campus Professor and Sports Council Clinician Dr. Mehdi Moossavi, performs athletic taping. In back, Sports Council intern Dakota Montgomery, left, conducts a preliminary report of findings on another patient during the Sea Otter Classic.

The West Campus Sports Council served as the primary sports healthcare provider at the 2009 Sea Otter Classic, April 16-19, a four-day “celebration of sport.” It has grown to become the world’s largest cycling festival, drawing nearly 10,000 professional and amateur athletes and more than 50,000 fans to courses within and around Laguna Seca Raceway in Monterey, Calif.

More than 75 Sports Council members played a part in the delivery of care to athletes who competed in road, slalom, downhill and other cycling events, under the leadership of Sports Council President Michael Lord. Overseeing the Sports Council is faculty adviser Ed Feinberg, D.C., West ’83, who has been in this role since the program’s inception in 1994.

“The Sea Otter Classic is my favorite Sports Council event for a variety of reasons,” said Dr. Feinberg. “Our students get to evaluate and treat a wide variety of injuries. Lower-quarter students are paired with more experienced interns, so everyone gets a learning opportunity.”

In addition to Dr. Feinberg, Richard Robinson, D.C., West ’96, and Mehdi Moossavi, D.C., West ’92, supervised intern care as Sports Council clinicians. Dr. Robinson has been a chiropractor for Canadian Olympic teams and will provide care at the 2010 Vancouver Games. In the six years the Council has provided care at the Classic, Dr. Moossavi has worked all 24 days of the event.

“Palmer has become part of the Sea Otter tradition,” said Jeannie Pruitt-Retamoso, Sea Otter director of festival and media/marketing operations. “Our administrative team, and especially our athletes, greatly appreciate everything that the Palmer team of students and doctors brings to the Sea Otter experience, not only for the scope of services they provide, from the chiropractic care to ‘first responder’ duties, but for the professionalism and dedication they demonstrate from start to finish.”
For the second year in a row, Palmer College participated in and was a sponsor of the annual Integrative Healthcare Symposium, a national event held in New York City Feb. 19-21, 2009.

This event provided lectures, interactive sessions and experiential workshops covering current issues in patient care, including sessions on nutrition, women’s health, environmental health, practice management, and leadership and policy.

West Campus President William Meeker, D.C., M.P.H., West ’82, moderated a panel discussion on “Integrating Chiropractic and Medical Management of Chronic Pain Syndromes to Succeed in Practice.” One of the panel participants was Palmer’s Vice Chancellor for Research and Health Policy Christine Goertz, D.C., Ph.D.

The Sports Council on the Florida Campus is off to a flying start under the leadership of Heather Cline, D.C., West ’06, who previously worked with the West Campus Sports Council. Through a partnership with the United States Tennis Association (USTA), Sports Council members have the opportunity to practice on-field assessment, including first aid and CPR, as well as off-the-field care of athletes through stretching, soft tissue techniques and chiropractic adjusting.

The mission of the USTA is to promote and develop tennis in the state of Florida. Established in 1949, the USTA is the governing body of amateur tennis in Florida. The not-for-profit group is comprised of more than 1,000 member organizations throughout the state, with almost 50,000 members. In the same vein, the Sports Council’s goal is to provide exceptional chiropractic education for the care and treatment of athletes by offering complimentary sports chiropractic, injury assessment and emergency care to athletes throughout the state of Florida.

“USTA Florida is committed to the growth and development of tennis as an enjoyable, lifetime sport that contributes to good health,” said Trina Singian, USTA. “Further, we are committed to building a pathway of opportunities to enable players to enjoy the sport of a lifetime. Our partnership with Palmer College of Chiropractic allows us to provide a resource and service to our members that enhances their ability to enjoy tennis through the care provided by the staff at Palmer College.”

Dr. Cline added, “Our policy is to present all students with cutting edge information regarding the treatment and prevention of athletic injuries, and the knowledge and training for student members to carry into their future as chiropractors. Our partnership with the USTA allows us to offer additional hands-on experience at off-campus athletic events where students work with seasoned practitioners in the care of these athletes.”

From left to right, students Josh Keene, Tom Nixon and Nicole Bailey, with Dr. Heather Cline, Sports Council advisor, during an event at USTA headquarters in Daytona Beach, Fla.

Palmer at second Integrative Healthcare Symposium

Florida Campus Sports Council partners with USTA
In gratitude for my wonderful chiropractors and their alma mater

Lorraine Shouldis

Like most chiropractic patients, I am grateful for the thorough and excellent care I have received over the years from my chiropractors. But perhaps unlike many patients, I have decided to express my appreciation for their skills in healing by supporting their alma mater—Palmer College of Chiropractic. Let me share with you why I decided to put Palmer in my will and to give a gift to the College each year.

As a child I wasn’t sickly; I had the usual childhood illnesses. But if any medicine was prescribed for me, it seemed to worsen the condition and therefore it had to be discontinued. When I was about four years old, I came down with a very serious illness with a very high fever for several days. The only thing that finally broke the fever was sleep and a cool cloth.

After the illness, my parents took me to a pediatrician, explaining that medicines caused serious problems for me. I was given a complete examination, and the conclusion was that a different kind of care, perhaps chiropractic, might serve me better.

I was having something like seizures, and my parents took me to Dr. Harley Drew, a chiropractor and Palmer graduate who had helped relieve my mother’s back pain. Dr. Drew took X-rays, along with examining my neck and spine, etc. He found I could turn my neck to the extreme right and to the extreme left, which is not normal. This caused the flow of blood to be shut off. In very short order, Dr. Drew stopped the neck problem and the seizures, and my life went forward.

Dr. Drew retired and encouraged me to continue the adjustments with his chiropractor, Dr. Sam Tyrell, also a graduate of Palmer. I went to him for years until he retired. His son, Dr. David Tyrell, also a Palmer graduate, took over his father’s practice. He is now my chiropractor.

I feel that chiropractic has saved me from serious illnesses and diseases. I have an adjustment every 10 weeks almost to the minute—keeping my spine aligned and permitting my body to be flexible and able to heal. I don’t believe I would be in such wonderful condition if I hadn’t stayed with chiropractic. I haven’t had a cold or the flu or any operations, and I don’t use medicine, not even aspirin. Nor do I have headaches or any of the usual life’s complaints.

Here’s what my current chiropractor, Dr. Tyrell, had to say about me as a patient: “I have been treating Lorraine now for 20 years. My father also cared for her for almost 20 years. She has never been late for an appointment and is truly a model chiropractic patient. Her dedication to maintenance care has brought her decades of optimum health. I wish all of my patients were like Lorraine! She understands the commitment that the Palmer family and College has given to the chiropractic profession and to chiropractors all around the world.”

As for why I give to Palmer, I believe that I owe something to the three chiropractors who have cared for me so well over the years, and to the dedication that Palmer College provides to each student. Palmer is where it all started, and from the time Dr. Palmer founded it until today and into the future, it will continue to grow and serve future chiropractors with the best possible chiropractic education.
The 2009 Association of Chiropractic Colleges/Research Agenda Conference (ACC-RAC) was held March 12-14 in Las Vegas, Nev. With the theme “Innovations,” the event featured college committee meetings, plenary sessions, platform presentations, panel discussion groups and poster presentations along with a variety of vendors. This year’s event was orchestrated by ACC-RAC Conference Coordinator Robyn Patkus and boasted more than 400 registrants.

“Presentation topics were diverse and enlightening,” said Dr. Laurie Mueller of the Palmer Continuing Education Department. Participants enjoyed topics on reform in clinical education, research on complimentary medicine, inter-professional education and the future of health care, to name a few.

Dr. Mueller has chaired the ACC Post-Graduate Subcommittee since 2003, and for the past two years, Palmer College has reached out to help the ACC-RAC event through the administration of continuing education credits for attendees. It also has sent staff members to aid in the event implementation process.

Staff members Administrative Assistant/Applications Sharon Whitney and Event Coordinator Tricia Jestel travelled to ACC-RAC for support service in both 2008 and 2009. “It’s vital that colleges don’t lose sight of the profession as a whole,” said Dr. Mueller. “We’re proud that Palmer has been able to step forward and help support the important work of ACC-RAC.”

Palmer’s program features a new live/online hybrid structure that allows learners to earn their specialty in less time, and with less expense. “Our price of only $6,995 for the full program, coupled with the fact that doctors are travelling only half the time of a standard diplomate, makes investing in yourself and your practice an easy luxury,” stated Senior Director of Continuing Education Laurie Mueller, D.C., Davenport ’97.

Palmer’s new program features 17 live weekends and an online/self-study component. “Our programming also has been redesigned with a hard focus on clinical relevance,” she added. “Each live module is fully integrative and incorporates appropriate topics in physical examination, chiropractic-orthopedic-neurologic assessment, imaging, diagnostics, labs, nutrition, biomechanics and case management.”

Program participants can expect to analyze specific case studies and take an algorithmic approach to differential diagnosis that will prepare them to sit for the examination to earn Diplomate of the Academy of Chiropractic Orthopedics status. The program will begin Sept. 26-27, 2009, on the Davenport Campus. Visit www.palmer.edu/ce.aspx for more information.

In this economy, earning specialty diplomate status can be harder than ever with expenses for travel and time out of the office taken into consideration. Palmer College is looking for solutions for our doctors in the field to continue lifelong learning endeavors. You can now earn eligibility to sit for the examination for the Diplomate in Chiropractic Orthopedics in less than two years and enjoy the status and recognition you’ll receive as an orthopedics specialist.

Palmer CE supports ACC-RAC event

From left, ACC Executive Director David O’Bryon, JD, CAE, met with Tricia Jestel, Dr. Laurie Mueller and Sharon Whitney during the 2009 Association of Chiropractic Colleges/Research Agenda Conference in March.

The 2009 Association of Chiropractic Colleges/Research Agenda Conference (ACC-RAC) was held March 12-14 in Las Vegas, Nev. With the theme “Innovations,” the event featured college
New alumni association is at your service  “There’s never been a better time to be a Palmer graduate than now,” said Executive Director for Alumni Mickey Burt, D.C., Davenport ’73, as he and other members of the Alumni Office introduced the new Palmer College of Chiropractic Alumni Association (PCCAA) this spring.

The PCCAA is an important part of Palmer College, with the Alumni Office having oversight responsibilities to ensure that the association’s programs give alumni the tools to be successful. This relationship allows graduates to receive a variety of benefits without having to pay any dues.

The PCCAA’s guiding principles

“If you graduated from Palmer, regardless of whether you were in the D.C. or C.T. program, or one of its master programs, the PCCAA was created to serve you and all alumni from Palmer’s three campuses,” said Dr. Burt.

Inclusiveness is just one of the three “guiding principles” that were used to create the PCCAA, noted Dr. Burt. The second principle states that all programs and services developed for the PCCAA will be “service-oriented.” Whether you’re a chiropractor, a chiropractic technologist, a researcher, an educator or working in any other type of chiropractic career, the PCCAA will be there to help you succeed.

The third guiding principle is a goal to ensure that the PCCAA’s structure is mutually beneficial to alumni and Palmer College. For example, one program that has been part of Palmer since the mid 1990s, provides materials for doctors to participate in career fairs and talks, or simply display information in their office for prospective students.

Programs that serve you

The Alumni Office and the Alumni Advisory Council—a diverse group of Palmer alumni—have developed and are continuing to develop service-oriented and mutually-beneficial programs for both alumni and Palmer College. Future PCCAA career-enhancing plans include cost-saving programs such as co-ops, credit cards or discounts with national companies.

In the coming months, the Alumni Office will be providing updates on the latest developments of the new alumni association. To help the Alumni Office staff to continue to help the PCCAA evolve, they would like to hear from you and other alumni.

“... the PCCAA was created to serve you and all alumni from Palmer’s three campuses ...”

Help us help you

“The only way the PCCAA can continue to grow and meet the needs of alumni now and in the future is for them to keep us current about the types of programs and services they’re looking for today and tomorrow,” said Dr. Burt.

To share your ideas on the types of programs and services you’d like to have available, send an e-mail to the Alumni Office at alumni@palmer.edu or call them toll-free at (800) 722-2586, Ext. 3.
‘Best ever’ Florida Campus Homecoming

“As far as I’m concerned this was the best Homecoming we have ever hosted on this campus,” said Florida Campus President Peter Martin, D.C., during the 2009 Florida Campus Homecoming, Feb. 20-21. “It was the first one that felt like our graduates were truly coming home.”

Those sentiments were heard throughout Homecoming weekend, which drew more than 380 students, doctors and guests. This year’s presentations focused on best practices, specific treatment methodology, and health and wellness.

Homecoming Continuing Education (CE) sessions covered topics such as evidence-based care, best practices, risk management, Florida laws, ethical issues, wellness, pediatric care and sports chiropractic.

Speakers included Anna Allen, R.N.; Arlan Fuhr, D.C.; Laura Hanson, D.C.; Bharon Hoag, CPC; Lisa Killinger, D.C., Davenport ’83, Diagnosis and Radiology; Dana Lawrence, D.C., Center for Teaching and Learning; John Lockenour, D.C., Davenport ’77, Care and Structure, Florida Campus; Bill Moreau, D.C., Davenport ’81; Lisa Nightingale, Ph.D., Life Sciences, Davenport Campus; Steve Savoie, D.C., Davenport ’78; and Jason Yusavage, D.C., Davenport ’99.

At the Destination Success student symposium, Palmer Center for Business Development (PCBD) Director Dwight Bailey, Psy.D., introduced students to the many resources and services that will soon be available to students through the Center.

Presentations at the symposium were made by Jeff Mackey, D.C., Davenport ’80; Dennis Kimbro, Ph.D.; and Lora Tanis, D.C., Davenport ’89; which focused on building bridges with other healthcare providers, striving for greatness, achieving personal excellence and entrepreneurship. The Saturday modules, guided by Dr. Bailey and Tom Minkalis, PCBD career center coordinator, emphasized the physician-entrepreneur relationship and developing tools for the professional journey.

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The Palmer Heritage Endowment Society Breakfast honored those members who have supported the mission of Palmer College through a cash gift, a planned gift or an estate gift to the endowment. It also provided an opportunity for scholarship donors and scholarship recipients to meet.

Members of the Florida Campus President’s Club and guests attended a cocktail and hors d’oeuvres reception. Dayne Deeds, D.C., Davenport ’04, was the speaker that evening, and Michael Chance, D.C., Davenport ’78, was presented with his five-year President’s Club jacket.

At the Finale Celebration, a prospective student remarked on the impression Homecoming left on him. “I know for sure after this visit that Palmer’s Florida Campus is where I want to be,” he said. “This weekend truly made me believe that I would fit well here.”
In a profession that inspires its practitioners to care for patients well past the traditional retirement age, Clair W. O’Dell, D.C., Davenport ’36, is reaching new levels of practice longevity. In September 2008, he celebrated 72 years as a chiropractor, and, at age 92, is still taking care of patients. In addition, he and his wife, Martha, celebrated 71 years of marriage in July 2008. Martha O’Dell, C.A., graduated from the first Chiropractic Assistant class at Palmer in 1936, and has been involved with Dr. O’Dell’s clinic in one capacity or another over the last 72 years.

Dr. Clair O’Dell practices in Southgate, Mich., with his son, Roger O’Dell, D.C. They have been in practice together for 40 years. Dr. Clair sees patients on Tuesdays, Thursdays and Saturdays. Over the years, he has inspired 215 patients to become chiropractors, and 38 family members have joined the profession, including his sons Drs. Roger and Jim O’Dell, and daughters Kay and Joan, who are chiropractic assistants.

His passion for chiropractic and dedication to helping his patients to better health is evident not only in the many years he has devoted to his profession, but also the way he lives his life. One of Dr. O’Dell’s quotes graced the walls of Palmer’s Davenport Campus: “The ingredients for success are ever present, and are of the spirit. The formula includes loyalty to cause, dedication to principle, and unselfish service beyond the call of duty.”

From his first chiropractic office, opened in Wyandotte, Mich., in 1936, Dr. O’Dell built a flourishing practice now housed in a 12,000-square-foot clinic in Southgate. It won the International Chiropractors Association award for the biggest and best-equipped clinic in the country in 1949. He has received numerous recognitions for his service to chiropractic, including being named a Fellow of the Palmer Academy of Chiropractic in 1967, and receiving a lifetime service award from Parker Seminars in 2002.

Dr. O’Dell plans to keep serving his patients to the best of his ability for as long as possible. In an article in the Nov. 26, 2008, issue of his hometown newspaper, The News-Herald, about his 72 years as a chiropractor, he said, “I have no plans of slowing down. My life’s goal has been to stay healthy and busy in chiropractic getting sick people well again and to help inform the world of the wonders of chiropractic.”
Davenport Campus graduates ‘go forth’

Eleven graduates received their Doctor of Chiropractic degrees at Palmer’s West Campus Winter Quarter 2009 commencement on March 6, in the theater of the Santa Clara Convention Center.

The valedictorian, David Carl Lee of Santa Cruz, Calif., and the salutatorian Rachel Richards of San Diego, Calif., both graduated Summa Cum Laude—a first in the 29-year history of the West Campus. Antonio D. Rodriguez, San Diego, Calif., graduated with Cum Laude honors.

Rachel Richards received the Clinical Excellence and the Virgil V. Strang Philosophy awards and also was recognized for serving as an executive officer of the Associated Student Government (ASG) and the Sports Council. Michael Pound, Orem, Utah, received the Student Fellow Award and a plaque for being president of the ASG. David Lee and Cory Sarin, San Bernardino, Calif., received awards for their service as Campus Guides.

William Moreau, D.C., DACBSP, Davenport ’81, educational coordinator for DConline and Palmer College’s postgraduate sports programming, presented the commencement address, “The One and the Many.”

New West Campus grads cross the stage

Commencement ceremonies on Feb. 27, 2009, in Vickie Anne Palmer Hall’s Lyceum Auditorium marked the graduation of 132 Doctor of Chiropractic, four Associate of Science in Chiropractic Technology and one Master of Science in Anatomy degree recipients.

Anatomy Professor Gale Lewellen, M.S., who has served on the Davenport Campus faculty since 1976, told the graduates in his commencement address, “Go forth not only to serve your patients, but to support future chiropractors. Stay close to Palmer.”

Awards were given to four valedictorians: Renee Daul, Denmark, Wis.; Melanie Fabek, Frankfurt, Germany; Katie Haeger, Hales Corners, Wis.; and Robert Lyons, Interlochen, Mich. Clint Erickson, Mapleton, Utah, received the Virgil V. Strang Philosophy Award, and Erica Forzese, Boston, Mass., won the Clinical Excellence Award. Salutatorians were James Lybarger, Roseburg, Ore., and Meghan Magner, Greendale, Wis. The John Connolly Memorial Award for scholarship and involvement in Palmer and community organizations was given to Jesse Foster, Anchorage, Alaska. Davenport Campus Professor and Director of Diagnosis and Radiology Lisa Killinger, D.C., was the Awards Convocation speaker.

Professor Gale Lewellen gave the commencement address at the February graduation. Mr. Lewellen retired from the Davenport Campus on June 19, 2009, after teaching there for more than 30 years.
Florida Campus holds 12th graduation

The Florida Campus graduated its 12th class on March 27, at the News-Journal Center in Daytona Beach, Fla. The commencement address was given by James La Rose, M.B.B.S., M.Med., professor.

The Valedictorian was David Ackerman, N.Y. Salutatorians were Marco Lopez, N.J., and Darren Sheldon, Colo. The Virgil V. Strang Philosophy Award was presented to Patrick Eley, Fla., and the Clinical Excellence Award winner was Nicole Ingrando, Fla.

Thirty-nine students became D.C.s at the Winter Quarter 2009 graduation.

1% makes a big difference for the planet

Glenn Johnston, D.C., Davenport ’67, and his son, Aaron Johnston, D.C., Davenport ’97, are helping out the environment one percent at a time. They have joined an organization called 1% for the Planet, through which they have committed one percent of their annual income to “a selected list of ecologically and environmentally friendly charitable organizations.”

“We are the first members in our province of New Brunswick, Canada, to join,” said Dr. Glenn Johnston. “There are almost 1,000 members world-wide.”

According to OnePercentForThePlanet.org, the organization “is enabling businesses to take a lead role in being environmental stewards and to set an example for the rest of the business community.”

Homecoming weekend is your opportunity to:
• Earn up to 12 continuing education hours.
• Hear from speakers on topics relevant to your daily practice.
• Network with fellow chiropractors and current students.
• Visit with exhibitors on the latest chiropractic products and services.
• Stay connected to the College.

Register Today! Early registration ends August 15.
www.palmer.edu/homecoming or call (866) 592-3861.

LIGHTING THE WAY
Palmer Homecoming 2009
Oct. 16-18 San Jose, Calif.
Davenport Campus

1940

Dr. Elaine Falak, ’46, Warragul, VIC, Australia, retired from practice in 1990. She is 92 years old and through chiropractic care, her spine is inline and she’s feeling fine.

Dr. Stanley Bolton, ’48, Sydney, NSW, Australia, has retired from practice. He is the history editor and assistant editor of the Chiropractic Journal of Australia. E-mail: boltysd@bigpond.com.

1950

Dr. Jack Donovan, ’50, Carroll, Iowa, recently celebrated his 55th wedding anniversary. Dr. Donovan is a member of the Parker College Board of Trustees. Phone: (712) 792-3716.

Dr. Robert Goldberg, ’60, and his wife, Verna, Louisville, Ky., are pleased to announce the birth of their fifth grandchild, a boy, born March 16, 2009. E-mail: docgold@insightbb.com.

Dr. James Rippel, ’61, recently celebrated practicing 45 years at his office in Denham Springs, La. Phone: (225) 664-4035, website: www.rippelchiro.com.

1960

Dr. Thomas Rexroth, ’70, West Burlington, Iowa, recently completed his second book, “Animal Colony”. The book is available at Amazon.com. Phone: (319) 752-4544, e-mail: rexrothrex@aol.com.

Dr. Howard Hunt, ’73, Fairfield, Iowa, celebrated the birth of his granddaughter, Maya, on June 28, 2009. Phone: (319) 752-4544, e-mail: hlhchiro@iowatelecom.net.

1970

Dr. Rex Jones, ’74, Spencer, Iowa, was elected to the Advantage Chiropractic Network Board of Directors. Dr. Jones also recently adopted an 11-year-old son, Sergy, from the Ukraine. Phone: (712) 262-3517.

Dr. Bradley Chicoine, ’75, Sioux City, Iowa, recently announced that his daughter, Jennifer Chicoine, D.C., joined his practice. Phone: (712) 252-8633, e-mail: bacclinic@aol.com.

Dr. Glenda Fox, ’75, Aledo, Ill., was presented a 25-year community service award by the Aledo, Ill., Chamber of Commerce. Phone: (309) 582-2222, e-mail: dglenda@hotmail.com.

Dr. Kelly Reed, ’75, Bakersfield, Calif., recently started his second year as team chiropractor for a local women’s roller derby team, The Bakersfield Diamond Divas. Phone: (661) 322-3997, e-mail: doc@e.t.crier.net.

1980

Dr. Dennis Lopez, ’76, has a new office, Core Health Care, located at 5260 Northwest Blvd., Davenport, IA 52806. Dr. Lopez continues to work as a faculty clinician at Palmer’s Davenport Campus. Phone: (563) 391-2673, e-mail: lopez_d@palmer.edu.


Dr. Thomas Nosser, ’81, Shreveport, La., is president of the Chiropractic Association of Louisiana. Phone: (318) 868-6508, e-mail: noschiro@shreve.net.

Dr. Schwartz, ’81, Orange City, Iowa, has been elected president of the Iowa Chiropractic Society. Phone: (712) 737-6824, e-mail: schnider@solnet.ch.

Dr. Steven Messerschmidt, ’82, Juneau, Alaska, attended the graduation of his daughter, Dr. Stefanie Messerschmidt, ’09, from the Davenport Campus, on Feb. 27, 2009. Phone: (907) 789-5189, e-mail: drsteven@alaska.net.

1990

Dr. Greg Pitman, ’84, Cincinnati, Ohio, opened Family Tree Chiropractic and Wellness Center in May 2007. Phone: (513) 777-0024, e-mail: gpitman@cinci.rr.com.


Dr. Rowen Pfeifer, ’87, moved his office, Living Health Chiropractic, Inc., to 1608 Westgate Circle, Ste. 100, Brentwood, TN 37027. Phone: (615) 373-3345, e-mail: drrowen@livinghealthchiro.com.

Dr. Diana (Hoffman) Henson, ’88, Lanark, Ill., and her husband, Bob, recently adopted an one-year-old boy, Anton Alexander, from Ust-Kamenogorsk, Kazakhstan. Phone: (815) 493-8706; e-mail: chirodoc@frontiernet.net.

Dr. Monica Schnack, ’88, has been elected president of the Illinois Chiropractic Society, the largest chiropractic organization in Illinois. Phone: (309) 452-9097; e-mail: dmonicas@comcast.net.

1950

Dr. David Anderson, ’91, West Palm Beach, Fla., is president of the Palmer Beach County Chiropractic Society. Phone: (561) 683-4971, e-mail: drdba@bellsouth.net.

Drs. Steven Basler, ’91, and Kathy Langemak Basler, ’91, East Greenwich, R.I., had their fifth child, Jacoby James, on March 17, 2008. E-mail: docbasler@verizon.net.

Dr. Luigi DiRubba, ’93, Cheshire, Conn., and his wife, Anna Maria, had their sixth child, a daughter, Antonella. He also was recently named a 2008 Fellow of the International Chiropractors Association. Dr. DiRubba is a past president of the Connecticut Chiropractic Council. Phone (203) 272-3239, e-mail: drdirubba@shet.net.

Dr. Sean Reif, ’94, Thornton, Colo., continues to volunteer his support to the Division 1 Denver Highlanders Rugby Football Club. Phone: (303) 452-2678; e-mail: tfcchiro@earthlink.net.

Dr. Joseph Carew, ”96, is a member of the State Board of Chiropractic Examiners, he is also a Fellow of the Federation of Chiropractic Licensing Board. Phone: (215) 938-6040, e-mail: drcarew@comcast.net.
Dr. Todd Hubbard, ’96, and his wife, Amy (Hoefler) Hubbard, C.T., ’92, Bettendorf, Iowa, had a son, William Sawyer, on Dec. 15, 2008. E-mail: hubiltbj3@yahoo.com.

Dr. Eric Russell, ’96, is now an Associate Professor of Chiropractic Techniques, Philosophy and Associated Practices at Parker College of Chiropractic in Dallas, Texas. Dr. Russell also maintains his practice, Beacon Chiropractic, in Commerce, Texas. E-mail: beaconchiro@koyote.com.

Dr. Denise Wahler, ’96, Davenport, Iowa, married Joseph Bohr, on Oct. 25, 2008. E-mail: dbbohr1025@gmail.com.

Drs. Dan Weinert, ’96, and Neleigh Weinert, ’07, Davenport, Iowa, had a daughter, Eislely Lane, on April 3, 2009. E-mail: danweinert@gmail.com.

Perry Nickelston, D.C., ’97, has become a regular columnist for Dynamic Chiropractic. His column, “Practice Success Strategies,” covers all aspects of running a chiropractic office, from clinical to business topics.

Dr. April Roybal, ’97, is now working at Spokane Chiropractic Sports Injury Clinic in Spokane, Wash. Phone: (509) 465-8400, e-mail: draroybal@gmail.com.

Dr. Michelle Rose, ’98, Virginia Beach, Va., was listed as one of the profession’s most influential chiropractors ages 40 and under in the June/July 2008 Today’s Chiropractic Lifestyle.

Dr. Grethe Flatjord, ’99, Ørsta, Norway, opened her new clinic, Kiropraktikk og Helse Ørsta, on Oct. 10, 2008. Phone: (+75) 7196457, e-mail: grethe_dc@hotmail.com.

Dr. Brian Leaf, ’99, Delaware, Ohio, built and opened his new practice in June of 2008, and hired Luke Reinhart, D.C., Davenport ’06, to work in it. Already, four of Dr. Leaf’s patients have shown an interest in attending Palmer. Phone: (740) 363-9705; e-mail: leafdc@earthlink.net.

Dr. Craig Pruitt, ’99, and his wife, Nicole, Middletown, R.I., recently had a son, Caleb Anthony. Phone: (401) 847-5165; e-mail: veanna@pruittchiropractic.com.

2000

Dr. Courtney (Carmichael) Schwartz, ’00, Spencer, Iowa, and her husband, Doug, had a daughter, Mia Elizabeth, on June 21, 2007. Phone: (712) 264-8829, e-mail: dcourtney@hotmail.com.

Dr. Mark Frideres, ’00, Nevada, Iowa, adopted a daughter, Lillian Jean, in 2007 from Korea. Phone: (515) 382-2128, e-mail: drfrideres@iowatelecom.net.

Dr. Franz Aukee, ’01, Ironwood, Mich., and his wife, Dana, had a son, Brenden Michael, on Jan. 26, 2009. E-mail: aukeechiropractic@hotmail.com.

Dr. Kyrie Kleinfelet, ’01, and her husband, Marc, Geneva, Ill., had a daughter, Ella Jo, on Jan. 24, 2009. Phone: (630) 584-5200; e-mail: drrkleinfelter@yahoo.com.

Dr. Brandon Zoller, ’02, Hamilton, Ohio, had a son, Nathaniel Grant, on Aug. 1, 2008. Phone: (513) 939-7444, e-mail: zhiro@yahoo.com.

Drs. Lola and David Capps, ’03, Arlington, Va., had a son, Lachlan Cooley, on Jan. 11, 2009. E-mail: drloladc@yahoo.com.

Dr. Becky Hustedt, ’03, Sutherland, Iowa, and her husband, Brent, had a daughter, Chloie Ann, on May 25, 2008. Dr. Hustedt continues to practice at her clinic, Family Chiropractic and Wellness Center PC. E-mail: hustedt_b@yahoo.com.


Dr. Chris Dinning, ’04, purchased Cornerstone Chiropractic & Rehabilitation in Mount Carroll, Ill., in August 2007. He then married Paulina Maltas in September 2008. Together they have four children. Phone: (815) 244-7746, e-mail: cornerstonechiropractic@gmail.com.

Dr. Tammy Gibson, ’04, Belle Chasse, La., married Gregory Lee Carr in July 2005. Dr. Gibson and Gregory had a son, Bryce Mason, on April 16, 2006. Phone: (504) 319-8861, e-mail: doctort2003@hotmail.com.

Dr. Robert B. Hatcher II, ’04, North Liberty, Iowa, and his wife, Anne, had a son, Robert Bowen III, on March 9, 2009. E-mail: rhatch2nd@hotmail.com.

Dr. Kelly Lange, ’04, Ashland, Ore., received her CCSP certification in November 2007. Phone: (541) 482-3492, e-mail: drrkellylange@yahoo.com.

Dr. Joshua Winslow, ’04, Kirkland, Wash., and his wife, Cori, had a son, Grant, on Jan. 22, 2009. Phone: (425) 820-2101, e-mail: drjosh@soundlifefiropractic.com.

Dr. Thomas Anderson, ’05, Urbandale, Iowa, joined the Iowa Chiropractic Society Board of Directors and the doctor to doctor committee. Phone: (515) 252-9707, e-mail: andersonfamilychiropractic@gmail.com.

Dr. Karla Adair, ’06, North Liberty, Iowa, and her husband, Nathan, C.T., ’05, had a son, Sam Nathan, on Dec. 28, 2008.

Dr. Nicole Ferguson, ’06, Jewell, Iowa, had a daughter, Kyra Marie Leahy, in 2007. Dr. Ferguson opened Jewell Family Chiropractic Clinic in 2008. Phone: (515) 827-9008, e-mail: jewellchiro@globalcs.net.

Dr. Kristin Vike-Steinich, ’06, Mt. Horeb, Wis., had a daughter, Addison Marie, on Nov. 12, 2008. Phone: (608) 437-5585; e-mail: dkristin@mhtc.net.

Drs. Neleigh Weinert, ’07, and Dan Weinert, ’96, Davenport, Iowa, had a daughter, Eislely Lane, on April 3, 2009. E-mail: nnweinert@gmail.com.

Dr. Brent DeRocher ’08, opened DeRocher Chiropractic and Acupuncture at 2351 Sunset Dr., Ste. B, Norwalk, Iowa 50211. (515) 285-9030; e-mail: brentderocher_dc@yahoo.com.

Dr. Megan DeTay, ’08, opened DeTay Chiropractic Center located at 1844 E. Second St., Defiance, OH 43512. Phone: (419) 785-4215; e-mail: meg_catie@yahoo.com.

Dr. Enrico Dolcere, ’08, and his fiancé, opened Crowfoot Chiro Centre, in Calgary, Alta., Canada, on Nov. 1, 2008. Phone: (403) 239-3000; e-mail: dr.dolcere@gmail.com.

Dr. Angiea (Pfeifer) Michaud, ’08, had a baby, Michael Galen, on May 1, 2009. E-mail: ampfleer04@msn.com.

Drs. Carson Muth and Natalie (Newman) Muth, ’08, opened Plains Chiropractic & Acupuncture at 3750 32nd Ave., Ste. 103, Grand Forks, ND 58201. Phone: (701) 361-8482, e-mail: dmataliemth@live.com.

Dr. Patrick Newhouse, ’08, and Jackie (Dukes) Newhouse, ’08, recently opened Health from Within Moline in Moline, Ill. Website: www.healthfromwithin.net.

Dr. Tara Stateler, ’08, and her husband, Mark, had a son, Bo Brian, on Jan. 1, 2009. E-mail: tjstateler@yahoo.com.

Dr. Brent Zoller, ’08, Cincinnati, Ohio, was married on Dec. 29, 2007. Dr. Zoller is working at Family Tree Chiropractic with Dr. Greg Pitman, ’84. Phone: (513) 777-0924, e-mail: emvzybmz@aol.com.

WEST CAMPUS

Whenever the Australian children’s musical group The Wiggles tours the western U.S., members of the troupe receive chiropractic care from Richard Gringeri, D.C., ’87, right. His association with the group began when member Anthony Fields, developed severe back pain and headaches while in San Jose. Mr. Fields is writing a healthy family diet book that contains text by Dr. Gringeri.
Dr. Jarrett Grunstein, ’05, Palm Harbor, Fla., recently completed his second year as team chiropractor for the Toronto Blue Jays during Spring Training in Dunedin, Fla. This year he began treating the Blue Jays’ Class A squad, the Dunedin Blue Jays. Phone: (408) 757-4738; e-mail: spineez@hotmail.com.

Dr. Joe Criscuola, ’06, Wake Forest, N.C., and his wife, Jil, had a son, Leo Joseph, on April 3, 2009. Phone: (919) 453-0367; Website: www.heritagechirowellness.com.

Made any “adjustments” lately? Keep your College and fellow alumni up-to-date with what’s going on in your life by filling out the following form and sending it to: Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803. Or e-mail your information to marketing@palmer.edu.

Name (please print)____________________________________________ Campus_________________________ Class_____________

Business or Home Address_______________________________________________________________________________________

City , State/Province___________________________________ Country___________________ ZIP/Postal Code___________________

E-mail Address________________________________________________________________________________________________

Work Phone____________________________________________ Home Phone___________________________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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Q&A with Kent Pilcher
Member of the Palmer Board of Trustees

Kent Pilcher is co-owner of Estes Construction in Davenport, Iowa, which constructs projects in Eastern Iowa and North Central Illinois. With more than 30 years of experience in construction, he is responsible for all day-to-day operations at Estes. A George F. Baker Scholar, in 1980 Mr. Pilcher received his Bachelor of Arts degree in Business Administration and his Bachelor of Arts Degree in Economics at Coe College in Cedar Rapids, Iowa. He has served as past chairman of Master Builders of Iowa, as well as chairman or president of various civic organizations in Davenport, including the Davenport Chamber of Commerce, Rejuvenate Davenport and River Music Experience. Mr. Pilcher is currently on the boards of Skip-A-Long Daycare and USBank, both in Davenport. He was appointed to the Palmer Board of Trustees in 2006.

Tell us what strengths you bring to the Board?

I understand the complexities and challenges of a large, diverse organization and how to create strategies to implement cultural changes to develop that organization. I also have experience developing and advancing a consistent brand reputation, both inside and outside of Palmer, to achieve measurable results. Having worked on a number of boards has given me a feel for effective board development and governance.

What is your vision of the three campuses of Palmer College in 25 years?

I foresee strong and vibrant campuses that celebrate Palmer's history while looking to the future. There also may be a number of healthcare partners integrated into our campuses as healthcare and wellness trends evolve and develop. Lastly, we may also have “virtual campuses” to provide distance learning over the Internet for primary and continuing education.

What have you enjoyed most about being a member of the Board?

It has been particularly gratifying for me to learn about the history of Palmer, and the role of Palmer and the Palmer family in the creation, development and growth of chiropractic. I’ve also been very impressed and inspired by observing the passion and commitment of other Board members. I believe Palmer is well served by faculty, staff and a board that care deeply and want to do what is in the best interest of Palmer, rather than serving any individual agendas.

Tell us what issues in the chiropractic profession or in education concern you most?

Chiropractic has tremendous potential to continue integrating into the entire healthcare system. The ability of the profession to agree on how to do this is its greatest challenge. Those involved with chiropractic must learn to understand and celebrate our common ground in order to advance the profession; not focus on the differences. United we advance, divided we fail.

Is there anything else you’d like to add?

I have the privilege of serving on two other boards of higher education institutions: my alma matter, Coe College, and the St. Ambrose College of Business Advisory Board in Davenport. This provides interesting insight into educational and enrollment trends that may, or may not, apply to Palmer. It is a challenging time for higher education. The institutions that develop and execute strategy well will differentiate themselves and thrive. Those that don’t, won’t. ☺
Giving healthcare and hope

Sometimes the people most in need of health care are the ones least able to afford it. In the late 1980s, members of Palmer’s Davenport Campus and West Campus recognized this and decided to do something about it.

The result was the introduction of “outreach clinics” that brought free chiropractic care directly to the Quad Cities and San Jose neighborhoods where underprivileged people lived. All chiropractic services were available at no cost to qualifying low-income people. And as with other Palmer Clinics, care was provided by dedicated faculty clinicians, interns and staff members.

Two decades later, these Outreach Clinics, along with the Florida Campus Outreach Clinic, are giving people with little or no money the chance to improve their health—and just as importantly—their lives.

Davenport Campus: Helping people on the streets turn a corner

The Davenport Campus made its first foray into free health care for those in need in the mid-1980s, when it began offering free physicals to disadvantaged children, as well as abused women and their children. The program was initiated by Susan Larkin, D.C., Davenport '83, who, along with other clinicians, recruited interns to perform the complimentary physicals. “It was done on the rationale that our students could serve as role models to these children,” said Dr. Larkin.

Anna Livdans-Forret, D.C., Davenport '83, followed suit in 1987 by organizing free intern-administered physicals for underprivileged children who wanted to enroll in a summer camp just for them. But that program was about to evolve into something much bigger.

Bringing chiropractic care within reach

Months later, Clinic Director George Hess, D.C., Davenport ’78, told Dr. Livdans-Forret that he was asked to set up a complete chiropractic care initiative as soon as possible for the area’s poor. This was at the bequest of Davenport Campus administrator Doug Baker, D.C., Davenport ’70, who had envisioned such a program.

Dr. Livdans-Forret responded by volunteering to run the program herself. Before long, she’d found two Davenport Salvation Army locations willing to set aside space where Outreach Clinics teams could provide care a few hours each week.

Intern Sara Wendel, center, palpates a patient under the supervision of Dr. Jeanne McWilliams, at the Moline, Ill., location of the Davenport Campus Outreach Clinics.
“So I found a portable Tulle table that the Clinic had in storage, dusted it off, set up a sign for interns, collected forms and diagnostic equipment, packed my car and headed downtown,” Dr. Livdans-Forret recalled. “We were very well received at both clinics.”

According to Director of Community Clinics John Stites, D.C., Davenport ’79, “The purpose of the Outreach Clinics is to serve the underserved and those who can’t afford care.” He adds that the Outreach Clinics offer virtually the same care that patients at other Davenport Campus Clinics have access to, including adjustments, X-rays and rehabilitation.

A full-time commitment to care

In 1993, at the same time that Jeanne McWilliams, D.C., Davenport ’87, became the new leader of the Community Outreach program, she found a Salvation Army location in downtown Davenport that was willing to donate office space for the sole use of an Outreach Clinic.

Today that location offers free chiropractic care eight hours a day, five days a week. The interns who provide this care are supervised by Davenport Campus graduates Karol Donaubauer, D.C., ’88, and John Mosby, D.C., ’76. To be eligible to intern at an Outreach Clinic, students must be in their 8th, 9th or 10th Trimester, with top priority given to those in their 10th Trimester.

“The service provided by us and our interns is a priceless contribution to the Quad Cities,” said Dr. Mosby. Likewise, he feels the program generates invaluable experience for its interns because they’re able to see “challenging spinal injuries and conditions that enhance their expertise prior to graduation.”

“It’s a very rewarding place to work,” said Dr. Mosby. “I look forward to coming to work every day!”

“Everyone deserves a chance to be their best and to have basic chiropractic care.”

Success stories

Care at Davenport’s full-time Outreach Clinic is complemented by the services offered at the Salvation Army Adult Rehabilitation Center on the north end of town, where an Outreach site clinic provides a few hours of care each week. A third Outreach Clinic is found across the river in downtown Moline, Ill., where Dr. McWilliams now works.

“Everyone deserves a chance to be their best and to have basic chiropractic care,” said Dr. McWilliams. “You may be the only doctor that these people have. I had an Outreach patient once who was previously a prostitute and a heroin addict,” said Dr. McWilliams. “She was also an alcoholic who got herself clean. She came to us from a homeless shelter and eventually got a job and bought her own house. Hers was an exciting success story.”

Rich in gratitude

Mary Frost, D.C., Davenport ’96, who works alongside Dr. McWilliams, also regularly sees patients who have addiction issues or have spent time in jail.

“One patient told us that chiropractic had saved her life,” said Dr. Frost. “This patient has led a poverty-stricken life and has lived through things that most of us could not imagine. She said that our chiropractic services have kept her going when she was in tremendous pain.”

“Outreach patients also have more complications due to their lifestyle and lack of finances,” she said. “But these differences also make them very grateful for the care they receive.”

West Campus: In touch with the community since 1988

The system of Outreach Clinics in Santa Clara County has been an integral part of the West Campus intern experience for more than two decades.

Established in 1988, in large part due to the efforts of West Campus alumna Cheryl (Uhri) Davis, D.C., ’87, the Outreach Clinics were introduced at local facilities managed by social agencies serving single mothers, the homeless and individuals battling substance abuse addictions.

A social safety network

The current network of Outreach Clinics is open a total of 30 hours per week, with individual clinics based at locations managed by the Emergency Housing Consortium (EHC), the Salvation Army and the Ecumenical Association of Housing (EAH).

While the program recently concluded its association with CityTeam Ministries, it is now in the process of establishing a site clinic at another EAH location at Borregas Court Apartments in Sunnyvale, Calif. Borregas Court is a low-income housing complex with a diverse population. Another EAH site, Parkview Apartments, serves low-income senior residents.

“The Outreach Clinic provides a great avenue for interns to gain additional clinic experience while earning credits toward graduation,” said West Campus Dean of Clinics Greg Snow, D.C., West ’90.
Seeing the program’s benefits firsthand

Dr. André KnustGraichen, West ’84, has been a part of the Outreach program almost from the beginning. He serves as the primary clinician at four of the five Outreach Clinic sites. Michael Dominguez, D.C., West ’89, is the clinician at the other site.

“It’s quite gratifying to help the patients through chiropractic care, and, at the same time, contribute to the intern’s education of what it means to be a chiropractor,” he said. “Every day I’m at one of the clinics, I see the benefits of what we do. Patients are very happy with their care, and they tell us so daily.”

“Al,” for example, is a 20-year military veteran and a resident of an EHC-administered facility that provides transitional housing for low-income residents and those with physical disabilities.

“I jumped out of a lot of airplanes, which has resulted in me having two knee replacement surgeries,” Al said. “Chiropractic care helps me with all my service injuries, especially my shoulders. The Palmer people have been fantastic. It’s been a Godsend to have them here.”

Katrina Poitras, property manager at the site where the second West Campus EHC Outreach Clinic is based, echoed Al’s sentiments.

“Having Palmer come out here is a great health benefit for our residents,” she said. “It provides them with access to services they otherwise wouldn’t have, due to financial or transportation challenges, or both.”

“The Palmer people have been fantastic. It’s been a Godsend to have them here.”

Meaningful services

Interns enjoy their rounds through the Outreach program for the opportunity to enhance their clinical skills while also making a difference in the quality of life of the less fortunate members of Silicon Valley, many of whom have no other avenue of health care.

“Participating in Palmer’s Outreach program opened doors to a variety of cases I would otherwise never see in the Clinic,” said Michael Pound, D.C., West ’09, who recently served as an intern in the program. “The patients were always so happy to see us and I could tell that our services meant a lot to them.”
Florida Campus: Continuing to serve those in need

The first Outreach Clinic in Florida opened in 2004 but was destroyed by a Christmas Day tornado in 2006. The new, more modern Clinic is located in South Daytona, Fla., about five miles from the campus, and is open 30 hours a week to provide chiropractic care to those who cannot afford it.

A different type of referral

Patients at the Florida Campus Outreach Clinic aren’t referred there by doctors but by churches, United Way agencies and the Fresh Start program at Daytona State College.

“It has always been my dream to run a free clinic and Palmer has allowed me to do this.”

Early on, Palmer’s Florida Campus established a relationship with Serenity House, an adult substance abuse treatment facility, and continues to serve their clients in space donated by Serenity House at two locations in DeLand. In fact, the idea for opening the first Outreach Clinic was to focus on treating those in alcohol and drug recovery.

The program is overseen by Director of Clinics Albert Luce, D.C., and managed by Faculty Clinician L. Sally Bobo, D.C., who provides patient care and supervision of student interns.

“It has always been my dream to run a free clinic and Palmer has allowed me to do this,” said Dr. Bobo, who is at the Outreach Clinic on a full-time basis. Trent Hagen, D.C., Davenport ’82, a clinician on the Florida Campus, also provides care and supervision at the South Daytona clinic. Assisted by Mario Gonzalez and Jade Marco, the Outreach Clinic is always busy.

Dr. Bobo sees no difference between patients of the Outreach Clinic and those at Palmer’s other outpatient clinic, “other than income and the fact that for many of our patients, we become their primary healthcare provider.” She finds inspiration from her patients and students.

A lifesaver

“Several patients have told me that they could not live without coming here,” Dr. Bobo said. She sees patients’ lives improved by the care provided, which enables them to get a job or to keep on working because chiropractic care eases their pain.

Upper quarter interns get the first opportunity to work in the Outreach Clinic. Otherwise, the process is the same as at the other clinics. “I hope it instills a sense of giving to others who are less fortunate, and they carry this into their practices and careers,” added Dr. Bobo.

Dr. L. Sally Bobo and 11th Quarter student Nicolle Schultze discuss a patient’s management plan inside the Florida Campus Outreach Clinic.

Faster recovery

Dr. Bobo specializes in the care of patients who are in rehabilitation for drug and alcohol abuse who say that receiving care helps them to stay sober. “Those clients seem to do much better in their recovery. I think it’s because we now know through new research that there is more limbic tissue in the spinal cord than in the brain,” she said, since limbic tissue is part of an overall system that is activated by certain behaviors.

As for how alumni may help, Dr. Bobo suggests that any donations made to the program be for specific equipment. She also hopes that they will understand the rewards that come from doing something for others and not just for the monetary reward. “The patients that we serve develop a relationship with the Clinic and our staff and rely upon these services to get through life. What better reward is there?”
Dr. Zhang spearheads Florida Campus research

Florida Campus Director of Research Liang Zhang, M.D., Ph.D., recently visited the University of South China (USC) “to develop our research capability and to fulfill our current commitment to the National Institutes of Health (NIH) by fostering our collaboration with Chinese scientists,” said Dr. Zhang.

USC is a major university located in the southern Chinese city of Hengyang, Hunan Province, and is comprised of several professional schools with almost 30,000 undergraduate students, and 900 M.S. and Ph.D. graduate students, plus an additional 400 medical students.

Dr. Zhang’s chief collaborator, Duan-Fang Liao, M.D., Ph.D., is the director of USC’s Institute of Pharmacy and Pharmacology, one of the best funded and equipped of USC’s affiliated research institutes. Dr. Zhang has a current NIH grant to study the effects of aging on bone. To accelerate this research, Dr. Zhang helped build a new laboratory on the Florida Campus to study bone cells with an emphasis on testing physical impacts on these cells.

“We plan to perform mechanical impact studies on bone cells, which would mimic chiropractic effects on cells,” said Dr. Zhang. “This will be the first-ever attempt to study chiropractic’s physical impact on cells, which would help us in understanding the beneficial effects of chiropractic therapy.”

Of his move to Port Orange with his wife, Chow, and their daughter, Dr. Zhang remarked, “We love the weather, the beach and all the things there are to do in the area. We are very happy here.”

NCA visits Davenport and West campuses

Palmer College underwent a comprehensive evaluation visit May 11-14, 2009, by a team representing The Higher Learning Commission of the North Central Association of Colleges and Schools. Palmer’s Davenport Campus has been accredited by the Commission since 1984 and the Florida Campus since 2004. Palmer’s West Campus was evaluated for initial regional accreditation during the May site visit.

The Higher Learning Commission is one of six accrediting agencies in the United States that provides institutional accreditation on a regional basis. The Commission accredits approximately 1,100 institutions of higher education in a 19-state region, and is recognized by the U.S. Department of Education.

More than 18 months prior to submitting the final document in March 2009, Palmer College of Chiropractic was engaged in a process of self-study, addressing the Commission’s requirements and criteria for accreditation. To see the final NCA Self-Study document, go to: http://w3.palmer.edu/nca_self_study/.

The evaluation team conducted the site visit to gather evidence that the self-study was thorough and accurate. The team makes a recommendation to the Commission regarding a continuing status for the College. Following a review process, the Commission itself will take the final action. For more information on the NCA accreditation, watch for further stories in Palmer Highlights and on Palmer News Online.
The Davenport Campus Admissions Department held the second annual Diversity in Chiropractic Forum April 26-27. Forty people, including prospective students and their guests, attended the event.

Fourteen alumni participated in the panel discussions and presentations, including Davenport Campus graduates: Che Joplin, D.C., '99; Alejandro Badillo, D.C., '73; Cecil Forbes, D.C., '05; Kenya Gaskin, D.C., '99; Doug Campbell, D.C., '01; Stanley Sims, D.C., '99; Darell Andrews, D.C., '07; Kendall Wilson, D.C., '05; Director of Diagnosis & Radiology Lisa Killinger, D.C., '83; and Davenport Campus President Donald Kern, D.C., '58.

Students Rick Worley and Princely Ebwe were also on the panel discussions as well as Logan College of Chiropractic graduate Rodney Williams, D.C. Dwight Bailey, Psy.D., spoke about the Palmer Center for Business Development. Kelan Ritchie, Admissions, coordinated the event. Monday evening was capped off with a performance by the band Funktastic 5 at the Redstone Room in downtown Davenport.

Mr. Ebwe, a student from the west central African nation of Cameroon, gave the welcome address. He spoke about what it’s been like for him and his wife, Eromata (who also is a student), to immerse themselves in chiropractic as well as in a new country.

“The event was great,” said Mr. Ritchie. “I think we are getting close to making inroads with many minority students. One prospective student told me he was ‘star-struck’ and couldn’t wait to become a student at Palmer.”

Campuses put new options on the menu

The new Java Express is now open in the lobby of Building 2 on the Florida Campus. Designed to provide another food and drink option on campus, Java Express is open Monday-Friday, and serves coffee, cold drinks, fresh fruit, pastries and snacks.

“It gives people an option on their way to or between classes to make a quick stop without making a trip to Java City,” said Director of Institutional Support George Bertish, M.B.A. “It also helps to avoid waiting lines. Java Express has been open a little more than a week and has been very well received.”
Student commends alumni support

When Stephen Frogley started school on the Davenport Campus, he didn’t fully appreciate what the word “philanthropy” meant. Then he learned it means giving one’s time or money “to increase the well-being of humankind.”

Both his father, Craig Frogley, D.C., Davenport ’75, and grandfather, Ron Frogley, D.C., Davenport ‘61, were instructors at Palmer. “Their example of selfless contributions of time and talents has been a major contributor to my involvement in school organizations,” he added.

Mr. Frogley also is able to point out the philanthropy that exists in his class, which has seen serious illnesses, family emergencies and even the death of one of its members. “As our class representative on Student Council, I have been blown away each time I’ve opened an envelope we had passed around for someone in need and found $600, $700 or $800,” he said.

Stephen Frogley’s own benevolence was recognized recently when he was awarded a Vogt Leadership Scholarship. This endowed scholarship recognizes students who give back to their community.

“After benefiting from the many improvements to the school that alumni donations have made possible and feeling the effects they’ve had on my education, I no longer think of the definition of philanthropy I’ve learned, but rather the dedicated individuals who have given a portion of their time, money or knowledge to better my future,” the 9th Trimester student said. “I hope to follow their example and do the same for those who come after me.”

Mid-Florida group supports future D.C.s

When the Florida legislature declined to provide public funding for chiropractic education a few years ago, members of the Mid-Florida Chiropractic Society took it upon themselves to help out.

“We made it our goal to try to help chiropractic students, in particular those from Florida,” said Michael Chance, D.C., Davenport ’78, and director of the Mid-Florida Chiropractic Society (MFCS).

The society’s members come from a variety of chiropractic colleges and programs. “I think our common interest is to support chiropractic in our state and in our region,” said Dr. Chance. “Our members support the idea of helping the profession to continue to grow by offering scholarships that help produce future chiropractors,” he said. The society he heads encompasses 13 counties in mid-Florida.

On March 28, the MFCS teamed up with Standard Process to sponsor their Swing Back into Spring golf tournament at Ironwood Golf Course in Gainesville. Standard Process provided sponsorships to 20 Palmer College students for their participation in the event.

Last year this event was named the top PR event of the year by the Florida Chiropractic Association, the statewide association that works closely with the MFCS. “I think this year’s event may have surpassed last year’s,” said Dr. Chance. “Everyone had a great time at the golf tournament and we are happy to be in a position to award another check to Dr. Martin that will help a worthy Palmer College student with their education.”
Florida Campus holds fifth President’s Club Reception

Members of the Florida Campus President’s Club and guests attended a cocktail and hors d’oeuvres reception in the west lawn tent just before the Finale Celebration at the 2009 Florida Campus Homecoming. Dayne Deeds, D.C., Davenport ’04, was the speaker that evening in which Michael Chance, D.C., was presented with his five-year President’s Club jacket.

The President’s Club is comprised of members who donate $1,000 or more to the College. The Florida Campus President’s Club currently includes 17 members, of which four are Graduates of the Last Decade (GOLD) members.

Correction

In the “Development” section of the Winter/Spring 2009 issue of Insights, the caption under a photo of Mary Ann Pruitt, D.C., Davenport ’49, and William Harris, D.C., Davenport ’38, incorrectly identified Dr. Pruitt as Mary Anne Chance, D.C., FICC, FACC, Davenport ’59. The editor regrets this error and extends sincere apologies to the family and friends of Drs. Pruitt and Chance.

Davenport Campus

1930s
James Whitmer Sr., D.C., ’35
Krum, Texas

1940s
Herman Klippert, D.C., ’47
El Cajon, Calif.
Samuel Souch, D.C., ’47
Caslan, Alta., Canada
Fred Michels, D.C., ’48
Miles City, Mont.
C. Harry Roder, D.C., ’48
Strathroy, Ont., Canada
Arnold Johnson, D.C., ’49
Baytown, Texas

1950s
Herman Ballard, D.C., ’50
Huntington, W.V.
Ronald Johnson, D.C., ’50
Butler, Pa.
Jerry R. England, D.C., ’51
Lake Charles, La.
Myron Mueller, D.C., ’51
Greenfield, Wis.
William Reuter, D.C., ’51
Framingham, Mass.
James R. Smith, D.C., ’55
Milwaukee, Wis.
Bill Gallagher, D.C., ’58
Sapulpa, Okla.
Bill D. Morgan, D.C., ’58
Phoenix, Ariz.
Charles W. Smith, D.C., ’59
Wheeling, W.V.
Robert Thayer, D.C., ’59
Syracuse, N.Y.

1960s
Ernest Rooke, D.C., ’61
Abbotsford, B.C., Canada
James Magee, D.C., ’68
Colmar, Pa.

1970s
Patrick Traynor, D.C., ’70
Colona, Ill.
Robert Barkley, D.C., ’72
Aurora, Colo.
Gary Nielsen, D.C., ’75
McCook, Neb.
Thomas Lemon, D.C., ’76
Mobile, Ala.

1980s
Martin Repcsik, D.C., ’80
Blue Bell, Pa.
Terry Fink, D.C., ’83
Newport Beach, Calif.
David Del Negro, D.C., ’85
Golden, Colo.
Daniel Devinney, D.C., ’86
Morton, Pa.
Paul Wolfson, D.C., ’86
Plainwell, Mich.
Sherry Fitzwater, D.C., ’88
Colorado Springs, Colo.

1990s
Carl Alesio, D.C., ’93
Schenectady, N.Y.
David Orr, D.C., ’94
Frazesburg, Ohio

West Campus

1980s
Austen I. Y. Chan, D.C., ’85
Kent, Wash.
Measures in chiropractic research: Choosing patient-based outcome assessments

AUTHORS: Raheleh Khorsan, M.A.; Ian D. Coulter, Ph.D.; Cheryl Hawk, D.C., Ph.D.; and Vice Chancellor for Research and Health Policy Christine Goertz, D.C., Ph.D.

Outcome assessment normally used in research can support the therapeutic process by tracking patient symptoms and function and offering a common language to clinicians and researchers. This study’s objectives were to (1) identify patient-based outcomes assessments used in published chiropractic studies, (2) describe a framework for identifying appropriate sets of measures, and (3) address the challenges associated with these measures relevant to chiropractic.

This literature review identified and evaluated the most commonly used outcome measures in chiropractic research. Instruments were evaluated in terms of feasibility, practicality, economy, reliability, validity, and responsiveness to clinical change. A search of PubMed and Index to Chiropractic Literature (from inception to June 2006) was performed. The most common patient-based outcomes assessment instruments identified were the Oswestry Pain/Disability Index, Visual Analog Scale, and Short Form 36. Those most commonly cited in the literature for use in chiropractic care are the numeric rating scale, Visual Analog Scale, Oswestry Pain/Disability Index, Roland-Morris Low Back Pain and Disability Questionnaire, and Short Form 36.

The full abstract of this study can be read in Journal of Manipulative Physiological Therapeutics. 2008 Jun;31(5):355-75.

A feasibility study assessing manual therapies to different regions of the spine for patients with subacute or chronic neck pain

AUTHORS: Richard G. Strunk, D.C., M.S. (received through the Davenport Campus Master of Science clinical research program); and PCCR Principal Investigator Maria A. Hondras, D.C., M.P.H.

The purpose of this project was to develop and test protocols for a randomized clinical trial of a combined therapeutic approach (thoracic spine and sacroiliac joint high-velocity, low-amplitude spinal manipulation [HVLA SM] + cervical spine postisometric relaxation) and cervical spine HVLA SM for patients with subacute or chronic neck pain. After a baseline assessment visit, eligible patients were randomly assigned to cervical spine HVLA SM or to the combined therapeutic approach for four treatment visits over two weeks. Outcome assessments included the Neck Disability Index, visual analog scale, and post-treatment response questionnaire.

Twelve participants were screened, and six patients were enrolled and randomly allocated to care over a six-week period. All patients completed five visits. Five of six patients had an improvement on the Neck Disability Index. On the visual analog scale, two patients improved at two weeks, whereas the other four got worse. Five patients completed the post-treatment response questionnaire; two of the five indicated they experienced discomfort or an unpleasant reaction from the study treatments. Patients were willing to be randomized, follow treatment protocols, complete baseline and outcome assessments, and return 83% of the follow-up questionnaires.

The full abstract of this study can be read in Journal of Chiropractic Medicine. 2008;7(1):1-8.

Researchers in bold are graduates and/or faculty members of Palmer College.
july 2009

12 Men’s Baseball, Davenport Campus v. Muscatine, Brady Street Stadium, Davenport, double header, 1:30 p.m.
18 Men’s Baseball, Davenport Campus v. Davenport Wildcats, North High School, double header, 1 p.m.
19 Men’s Baseball, Davenport Campus v. Clinton, Brady Street Stadium, Davenport, double header, 1 p.m.
23 Men’s Baseball, Davenport Campus v. Stadium Club, Brady Street Stadium, Davenport, double header, 1 p.m.
26 Men’s Baseball, Davenport Campus v. 76ers, Brady Street Stadium, Davenport, double header, 1 p.m.
28 Men’s Baseball, Davenport Campus v. Stadium Club, Modern Woodmen Park, Davenport, 6:30 p.m.

august

13-15 Davenport Campus Homecoming 2009
21-23 Florida Chiropractic Society, Palm Beach, Fla.
27-30 Florida Chiropractic Association, Kissimmee, Fla.

september

18 West Campus Graduation Convocation, Santa Clara Convention Center, Santa Clara, Calif.
18-19 Colorado Chiropractic Association, Denver, Colo.
19-20 Connecticut Chiropractic Council, Uncasville, Conn.
26-27 Orthopedics Diplomate program, Davenport Campus

For Continuing Education programs, go to www.palmer.edu/ce
For Alumni, Development and Enrollment travel schedules, go to www.palmer.edu/calendar
For Homecoming information, go to www.palmerhomecoming.com

october

9-11 Illinois Prairie State Chiropractic Association, Utica, Ill.
16-18 West Campus Homecoming 2009
17-18 Iowa Chiropractic Society, Coralville, Iowa
23 Davenport Campus Graduation Convocation, Vickie Anne Palmer Hall, Davenport
23-25 Georgia Chiropractic Association, Atlanta, Ga.
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