Palmer alumni are keeping elite athletes at the top of their game.
Palmer alumni are leading the way in sports chiropractic, especially in caring for elite athletes. Check out this issue’s cover story on pages 12-17.
This issue of Palmer Insights is a celebration of alumni accomplishments, including our alumni who work in the sports chiropractic arena with elite athletes. Chiropractors play a significant role in sports today, from the community level with Little League and pee wee football teams, to college and all the way up to professional levels and the Olympics.

Our campuses continue to offer strong programs in chiropractic rehabilitation and sports injury education, and you’ll hear from Dr. Dave Juehring, the director of Chiropractic Rehabilitation and Sports Injury on the Davenport Campus, in our Spinal Column. All three of our campuses have active Sports Council groups, and they are among the largest and most involved groups at any of the chiropractic colleges.

More and more individual sports stars are aligning themselves with chiropractic, such as NFL football stars Jerry Rice and Reggie Bush, who are spokespeople for the Foundation for Chiropractic Progress. It’s an area where I believe we rightly belong, because chiropractic offers athletes more than other healthcare professions do, and we should be proud of our role and embrace it.

In addition, we are very proud of our own athletes. Our rugby players and alumni promote chiropractic and have been doing so for five decades now. Our rugby alumni are promoting chiropractic as well as sending students to Palmer and raising funds to help students and Palmer’s athletic programs. You’ll see photos from the first David D. Palmer Athletic Trust Symposium in March on page 9.

In the Alumni Office, we have a lot going on and are very excited about some new business services we have to offer. It all started with our Staples program a few years ago, and now we have a full slate of business services to help you succeed in practice. Our Business Solutions program, through Deluxe for Business Marketing Solutions, provides you with printed materials like business cards, letterhead and brochures as well as practice forms and essential marketing tools such as clinic logos, website design and e-mail marketing. It allows you to go to one place and secure any of the products and services you need to run your practice, and 2% of net sales are donated back to Palmer.

Our newest partner is m2 Lease Funds, with whom we’ve launched the Palmer Practice Finance Program (PPFP). We are offering a special promotion on chiropractic equipment, technology and office equipment leasing through June 30, 2012. As with all of the PPFP services, 1% of each new lease will be donated back to Palmer (see page 6 for details).

For more information about all of Palmer’s business services for alumni, go to www.palmer.edu/BusinessServices. In the meantime, enjoy this issue of Palmer Insights, and thank you for all of the things you do for Palmer and chiropractic.
UPDATE: PALMER CHIROPRACTIC IDENTITY
Testing underway; final approval sought in June

Following a nearly three-year process of planning, research and review, the Board-appointed Palmer Chiropractic Identity Committee is in the late stages of finalizing a set of documents that will represent Palmer College's position on chiropractic for future generations.

As reported in the past several issues of Palmer Insights, the purpose of this identity project has been to develop and solidify a relevant identity within the contemporary chiropractic education marketplace and provide an example that could help unify the Palmer community.

“Throughout the process, we have been steadfast in our intent to remain true to the philosophy, science and art of chiropractic,” says Vickie Palmer, chair of the Palmer Chiropractic Identity Committee. “At the same time, we must create a rational and scientific-based, marketable statement that identifies the profession for the general public and fellow healthcare providers.”

The research phase of the project began with an assessment of past chiropractic identity projects conducted by the World Federation of Chiropractic, the American Chiropractic Association and other groups. Following that assessment, the committee went to faculty, staff, alumni, recent graduates, clinic patients and the general public for input related to:

- The central focus of chiropractic
- Phrases related to the practice of chiropractic
- Phrases related to the characteristics of chiropractors

Also included as part of the research effort was a thorough review of the College’s guiding documents: the mission, vision, philosophy statement and tenets.

“We found that the documents that have guided us in the past are not as explicit as they need to be, especially in light of the shifting programs of some chiropractic institutions,” says Palmer Chancellor Dennis Marchiori, D.C., Ph.D. “The input from faculty, alumni and others quickly pointed out opportunities for us to improve and evolve those guiding documents to more effectively express our chiropractic identity.”

“Each generation of the Palmer family has contributed to the advancement of the profession,” says Ms. Palmer. “It’s an honor to continue that tradition through this identity project.”

For example, the committee has developed a new document that, for the first time, lists the College’s Values. Another new document, the Practice Paradigm, defines the scope of practice of a Palmer chiropractor and incorporates the content of the Palmer Tenets.

“The Practice Paradigm blends the Palmer Tenets with other key survey findings and provides greater clarity about what we do as chiropractors and what our position is within the healthcare arena,” adds Dr. Marchiori.

The refinement, development and implementation of these foundational documents are also intended to reinforce Palmer’s brand as The Trusted Leader in Chiropractic Education.

As Palmer Insights went to press, the committee was concluding a final document testing with groups of alumni, patients, faculty, staff and student leaders. After reviewing the feedback from those test sessions, the Identity Committee will present a final recommendation to the Board of Trustees at its June 2012 meeting for approval.

Once approved, the College will begin integrating these identity documents into student and patient recruitment efforts, and initiate a plan for sharing them with employees, alumni and students.

Look for more information about this important project in the next issue of Palmer Insights, upcoming issues of Palmer Highlights or visit www.palmer.edu.

Directory and videos about Palmer

Have you ever wished there was a quick guide to the things you want to know about Palmer College? Now there is. The Alumni Office has produced an easy-to-use directory featuring general information and campus contacts. Alumni Office representatives will have these directories on hand at expo booths and other events, but you can also request one by e-mailing us at alumni@palmer.edu.

In addition, for those interested in spreading the word about Palmer and chiropractic, www.palmer.edu/socialmedia has a number of excellent videos that you can pass on to prospective students and patients or link to from your website. One of these videos, “Chiropractic is in Demand,” introduces people to the growing field of chiropractic and explains why Palmer is The Trusted Leader in Chiropractic Education.
Palmer Board and administration go to Washington

For their November 2011 meeting, the Palmer Board of Trustees and members of the administration met in Washington, D.C. They set aside several days to visit legislators on Capitol Hill representing Iowa, California and Florida, and discuss pending legislation affecting chiropractic, along with topics of concern for chiropractic educators. These meetings are already bearing fruit in terms of follow-up meetings with the legislators to discuss particular bills, as well as letters written on behalf of Palmer to advance legislation favorable to chiropractic.

“The meetings in Washington clearly demonstrated how important Palmer College is to the future of chiropractic,” says Chancellor Dennis Marchiori, D.C., Ph.D. “We met with staff from the ACA, ICA and ACC to ensure that our efforts coordinated with their on-going political agendas. In meeting with our legislators, we were told that Palmer is the first chiropractic college ever to canvass Capitol Hill with a full board and administrators. There was a real sense of purpose and feeling that we were changing hearts and minds in favor of chiropractic. So now, in addition to our local and state legislative visits, we plan to visit Washington regularly to inform politicians of chiropractic and Palmer College.”

The Board members and administrators split into three groups for meetings with legislators, including the campus presidents who met with legislators representing their respective states to discuss particular bills of interest in Iowa/Illinois, California and Florida. The group also toured the National Naval Medical Center, led by trustee William Morgan, D.C., who heads the chiropractic clinic at this prestigious facility—also known as “the president’s hospital.”

“The purpose of these meetings was to build relationships and make legislators aware of pending legislation that advances the chiropractic profession and ask for their support,” says Palmer’s Vice Chancellor for Academic Affairs Robert Percuoco, D.C. “We did our homework beforehand by working with the ACA, ICA and ACC to learn about specific legislation. We also reviewed the work of those legislators who had supported favorable legislation and advanced our cause in Congress.”

A number of bills were discussed during the meetings, but major items of interest included the following:

HR 664: A bill introduced by Representative Gene Green (D-Texas) to include D.C.s in the U.S. Public Health Service Commissioned Corps, which is comprised of approximately 6,000 well-trained, highly qualified public health professionals dedicated to delivering the nation’s public health promotion and disease prevention programs, and advancing public health science.

HR 409: Representative Mike Rogers (R-AL) has introduced this bill to provide TRICARE beneficiaries in the Department of Defense healthcare system with access to chiropractic care.

HR 531: Representative Bruce Braley (D-IA) has introduced this bill to create a new national loan repayment program including chiropractic college graduates who agree to practice in an area designated as a “health profession shortage area” or an area designated as having a shortage of “frontline care services.”

HR 2117 and S. 1297: These bills were introduced to repeal an administrative interpretation of “State Authorization” and the “Federal Definition of a Credit Hour,” which has been tied directly to Title IV funding (student loans).

State Authorization requires any educational institution that does business in a state, including offering instruction on the ground, online, or through correspondence education, recruiting students or advertising programs in that state, to be authorized by the state to conduct their business. Authorization varies from state to state and, in most cases, comes with a fee. The unintended consequence of this legislation is for Palmer College to become licensed in any state where the College has set up preceptorships (47 states) and/or recruits prospective students (50 states), which would involve considerable cost and staff time.

The unintended consequence of conforming to a Federal Definition of a Credit Hour is for Palmer to restructure course credit hours and billing practices per a federally defined credit hour. Palmer presented a case to the legislators to support the repeal bills.
Palmer College supports World Spine Care

World Spine Care (WSC) was founded in 2008, the inspiration of Scott Haldeman, D.C., M.D., Ph.D., a 1964 graduate of Palmer College of Chiropractic and world-renowned researcher, academic, author and lecturer, as well as a leading expert in the assessment and treatment of spinal disorders. WSC was founded to “fill the profound gap in the treatment of neuromusculoskeletal conditions found in the developing world,” Dr. Haldeman says.

Palmer College of Chiropractic was the WSC’s earliest supporting organization, with a primary vision of expanding and enhancing the Palmer Clinic Abroad Program. In 2008, Palmer provided Dr. Haldeman with funding to explore the feasibility of establishing a WSC model clinic in the village of Shoshong and Mahalapye District Hospital in Botswana, where officials were asking for a spinal care clinic. Dr. Haldeman’s team was warmly received in Botswana, and government officials there agreed to provide facilities, staffing and housing for the WSC doctors.

After receiving donations from four foundations, Dr. Haldeman was able to set up a non-profit foundation and officially launch World Spine Care in 2010. The Vickie Anne Palmer Foundation also supports the WSC, along with the Bechtel Trusts, a private foundation in Davenport. In early 2011, the Palmer Board of Trustees officially endorsed World Spine Care and its efforts worldwide.

Next came a fortuitous meeting. Dr. Haldeman and his WSC team were introduced to 1984 Nobel Peace Prize Laureate Archbishop Emeritus Desmond Tutu, who agreed to join the WSC advisory committee, providing some much-needed momentum. WSC is focusing its initial efforts on two projects: a spinal care clinic in the rural village of Shoshong, Botswana, and another in Ranthambhore, India. WSC is endorsed by the Steering Committee of the Bone and Joint Decade Initiative, established by the United Nations/World Health Organization.

Palmer College has continued its support of WSC on several levels. In addition to financial support, Palmer is providing expert assistance through its people. Board of Trustees Chairman Trevor Ireland, D.C., serves on the WSC board of directors. Maria Hondras, D.C., M.P.H., a faculty member at the Palmer Center for Chiropractic Research, is a member of the research team and will be conducting research on the WSC project as part of her Ph.D. requirements in epidemiology. The research team will conduct studies in the communities where WSC establishes spinal care clinics before and after treatment begins to determine whether the clinics improve the peoples’ lives. Also, Palmer and Canadian Memorial Chiropractic College officials are considering preliminary discussions about setting up a joint educational program for volunteers or students to rotate through WSC clinics.

The clinical model developed by WSC involves an interprofessional, multidisciplinary approach to spinal disorders that incorporates the best available scientific evidence into the cultural, political, medical and economic values of the targeted communities. WSC is a multinational not-for-profit organization, bringing together the full spectrum of healthcare professionals involved in spinal health—medical physicians, surgeons, chiropractors, physiotherapists and scientists. WSC integrates its approach into existing local healthcare systems and takes steps to ensure that the care provided to people with spinal disorders continues on a permanent basis.

Conducting research in the community before and after establishing a spinal care clinic is an important component of the WSC mission. Palmer researcher Dr. Maria Hondras is spearheading the first research project in Shoshong, Botswana. Botswana is an African country north of South Africa with a population of more than two million people.

Dr. Hondras joined the WSC research team in late 2010, and a year later was on the ground in Botswana, visiting the capitol of Gaborone as well as Mahalapye and Shoshong. “My first trip was focused on making key connections and concrete plans to conduct a fairly large epidemiological study (interviewing at least 3,500 people) and smaller-scale qualitative research projects in a rural community that has few resources for spine care,” she says. “We want to document the spine care behaviors and beliefs of villagers and healers in Shoshong and compare the similarities and differences with other developing and developed countries. My vision is to examine how chiropractic care can integrate with traditional healing practices and other recognized healthcare disciplines in areas of the world where few resources exist.”

In late 2011, Dr. Hondras spent five weeks in Botswana, first meeting in Gaborone with Ministry of Health and World Health Organization officials as well as staff at a consulting agency and the University of Botswana who might be interested in assisting
with data collection efforts in Shoshong. Then she worked with WSC lead clinician Geoff Outerbridge, D.C., M.Sc., in Mahalapye and Shoshong to refine WSC protocols that are currently used with patients at the Mahalapye District Hospital and are planned for patients in Shoshong and additional WSC clinics worldwide.

“I also conducted informal interviews with Shoshong Clinic patients and staff, where patients spoke about medications prescribed by the clinic nurses and visiting medical doctors for their muscle, bone and joint pain and were not aware of other treatment options unless traveling far distances, which many are unable to do,” Dr. Hondras says. “The Shoshong nurses told me that working with and caring for people with spine pain is challenging. It became clear that we must engage villagers in the process of developing practical and relevant questions in order to determine the true impact and burden of spinal disorders in Shoshong.”

On Nov. 25, 2011, Drs. Hondras and Outerbridge met with the Shoshong village chief and Shoshong Clinic head matron to update them on progress. The plan is for Dr. Outerbridge to continue treating patients in the hospital in Mahalapye until the building and staff are in place in Shoshong in spring 2012, conduct focus groups in mid-2012, and begin household surveys in 2013. “My first trip to Botswana was an amazing experience,” Dr. Hondras adds. “The people of Shoshong have such community spirit. I hope we can capture this spirit in our research efforts and incorporate villagers’ preferences and values into sustainable spine care delivery.”

The efforts of WSC will take volunteers, financial donations and grant funding to carry out the work. If you are interested in contributing, contact Dr. Scott Haldeman at scott.haldeman@worldspinecare.org. To learn more about WSC, go to www.worldspinecare.org.

The current clinic in Shoshong, Botswana. The spinal care clinic will be a separate facility.

The American Chiropractic Association (ACA) presented its 2012 awards during its House of Delegates meeting Feb. 15-19 in Washington, D.C. ACA’s annual awards “are given to outstanding volunteer members and other individuals for their contributions to advancing the chiropractic profession.”

The ACA’s highest honor, the Chiropractor of the Year Award, was presented to Palmer’s Vice Chancellor for Research and Health Policy Christine Goertz, D.C., Ph.D. With this award, the ACA recognizes exceptional service, achievement and/or leadership to the profession.

Dr. Goertz, an accomplished researcher and college administrator, exhibits all of these qualities and more. She is the only Doctor of Chiropractic appointed to the Board of Governors of the Patient-Centered Outcomes Research Institute, a multi-disciplinary panel created to assist federal healthcare reform efforts by examining the relative health outcomes, clinical effectiveness and appropriateness of various healthcare treatments. Dr. Goertz oversees the Palmer Center for Chiropractic Research and is principal investigator of several clinical trials. She is a co-principal investigator of the $7.4 million Department of Defense research project to assess chiropractic treatment for military readiness in active-duty personnel.

Additionally, the ACA named Palmer Chancellor Dr. Dennis Marchiori its Academic of the Year. Dr. Marchiori became Palmer’s fourth chancellor in 2009, and his leadership has focused on organizational development and an organizational commitment to the College’s teaching, patient care and research mission.

He has had faculty appointments in the Research, and Diagnosis and Radiology departments. Dr. Marchiori’s administrative tenure includes the roles of department chair, dean, vice president of Academic Affairs for the Davenport Campus, and vice chancellor for Academics for the College. In addition to his teaching and administrative service, he has published numerous scientific articles and two editions of a comprehensive textbook in radiology, titled “Clinical Imaging.”

ACA honors Drs. Christine Goertz and Dennis Marchiori
From left enjoying the nightly meal in the ship’s dining room are Dr. Greg Pitman, Davenport ’84, Mrs. Donna Pitman, Mrs. Sharon Rexroth, Dr. Tom Rexroth, Davenport ’70, Dr. Kirk Lee and Mrs. Terri Lee.
Palmer Professional Network: Mentoring students, making a difference

The Palmer Center for Business Development (PCBD) understands that your advice is valuable, but so is your time. That’s why the PCBD invites you to join the Palmer Professional Network. It makes making a difference easy.

The Professional Network is a listing of Palmer alumni and chiropractic professionals who are available to advise students on practice trends, geographic areas and other career topics—all via e-mail. Your time commitment is up to you. You can provide a brief response to a student's question or offer ongoing guidance.

As a mentor, in addition to helping current students avoid some of the pitfalls and perils commonly faced by new chiropractors, you will stay connected to Palmer College and develop a chain of contact with students and alumni that can be both personally and professionally rewarding.

To join the Palmer Professional Network, log in to your Palmer CareerNetwork employer account (you must have an employer account to participate) and click on the “Personal Profile/Join the Palmer Professional Network” tab. For more information, e-mail business.development@palmer.edu or call (563) 884-5858.

Palmer continues strong ACC-RAC presence

At this year’s Association of Chiropractic Colleges-Research Agenda Conference event March 14-17, Palmer’s presence was unmistakable, with faculty, staff and students from all three campuses providing 19 platform presentations and nine posters. Three presentations won awards, and Palmer faculty and staff members served as session moderators and workshop leaders.

**PLATFORM PRESENTATIONS**

* Developing an Introductory Workshop in Evidence Based Clinical Practice for Chiropractic Field Practitioners—Michael Tuning, Robert Rowell, John Sites, Barbara Marsho, Ron Boesch, Ian McLean, Michelle Barber
* Testing Test-Driven Learning and Self-Assessment Learning—Xiaohua He, Anne Canty
* Effect of Sampling Rate on Capturing High-Velocity Low-Amplitude Spinal Manipulation Force-Time Characteristics—M. Ram Gudavalli, James DeVocht, Ting Xia, Ali Tayh
* X-ray Utilization and Demographics in a Chiropractic Outpatient Clinic—Makani Lew, Gregory Snow
* An Interprofessional Education Model for Co-Management of Back Pain in Older Adults by Doctors of Chiropractic and Medical Doctors—Christine Goertz, Stacie Salsbury, Robert Vining, Cynthia Long, Andrew Andersen, Maria Hondras, Mark Jones, Lisa Killinger, Kevin Lyons
* Development of a Strategically Designed Patient Self-Administered Intake Questionnaire to Help Achieve Medicare Compliance—Albert Luce, Dale Rossi, David Seaman
* Introduction of a Class on Evidence Based Clinical Practice in the First Tri-semester of a Chiropractic Curriculum: Lessons Learned From Student Evaluations—Robert M. Rowell, Lia M. Nightingale
* Does Neuroanatomy Software Enhance Learning of Spinal Cord Tracts in a Laboratory Setting?—Steven Torgerud, Stephen Duray
* Pediatric Mentored Case Reports—Katherine A. Pohiman, Sharon A. Vallone, Lia M. Nightingale
* Planning for Success: Developing a Business Curriculum for Chiropractic Students—Rita Nafziger, Julie Johnson, Mary Frost, Alexis VanderHorn
* Self-Directed Algorithm Design: A Useful Tool in Learning the Differential Diagnosis Process—Makani Lew
* Reviewing the Literature and Creating an Evidence Based Exam for the Patho-Anatomic Diagnosis of Low Back Pain—Robert Vining, Eric Potocki, Michael Seidman, A. Paige Morgenthal
* Concurrent Validity in Range of Motion Measurement of Seated Versus Supine Active Cervical Rotation—Tammie Clark, Theresa Whitney, Robert Cooperstein
* Novel EMG Protocols for the Assessment of Neck Pain: A Pilot Study—James DeVocht, Kalyani Gudavalli, Ting Xia, M. Ram Gudavalli
* Knowledge of Accurate Blood Pressure Measurement Procedures in Chiropractic Students—Angela Miller, James LaRose
* The Effect of Audit and Feedback on Record-Keeping Compliance Within a Chiropractic Educational Clinic System—Nicole Homb, Shayan Sheybani, Dustin Derby, Kurt Wood
* Effects of Test Stress on Chiropractic Student Physical Examination Laboratory Testing: A Pilot Study—Niu Zhang, Kenneth Webber

**POSTER PRESENTATIONS**

Chiropractic Management of Atypical Trigeminal Neuralgia—Casey Crisp, Kevin Turner, Eromata Ebwe
Resolution of Cervical Radiculopathy Due to Cervical Disc Herniation Following Upper Cervical High-Velocity, Low-Amplitude Spinal Manipulation: A Case Study—Andy Gibson, Jim Countryman, Todd Hubbard
Upper Cervical Chiropractic Care for a 7-Year-Old Child with Convergent Strabismus—Todd Cahill, Casey Crisp
A Case Study Utilizing Spinal Manipulation and Dynamic Neuromuscular Stabilization Care to Enhance Function of a Post Cerebrovascular Accident Patient—Michael Oppelt, Dave Juehring, Glenn Sorgenfrey, Phyllis J. Harvey, Greg Ploeger, Susan M. Larkin-Diierux
Feasibility of Using Force Transducers to Measure Pressure Applied to Patients’ Feet During Prone Compressive Leg Length Checks—Eric Potocki, Todd Hubbard, Kyle Durieux
Paroxysmal Supraventricular Tachycardia and Chiropractic Care: A Case Report—Scott Carpenter, Sarah Greene, Jim Countryman
Is Understanding Diagnostic Utility Essential for Competent Patient Care? A Student Intern’s Perspective—Albert Luce, Dale Rossi, David Seaman, Steven Lint
Student Intern Perception of a Mentorship Model in a Chiropractic Teaching Clinic—A Pilot Study—Kenice Morehouse, James LaRose, Stephen Grand
ACC Educational Conference 1994-2011: Categorizing the Abstracts and their Trends—Robert Cooperstein, Morgan Young

* Award-winning presentations.
Chiropractic and auto racing a winning combination for alumnus and son

It may seem like an unusual pairing, but for Indianapolis-area chiropractor John Wagner, D.C., Davenport ’76, who practices in Lafayette, Ind., and his son, Brandon, chiropractic and auto racing go hand in hand.

For Dr. Wagner and Brandon, the combination of auto racing and chiropractic makes sense for several reasons. First it keeps Brandon, who has been competing in Firestone Indy Lights series races, in prime form for the physical demands of his sport. “I want my body to perform at 100 percent when I’m racing, and with chiropractic care, I know I am physically prepared,” Brandon says. He attends Purdue University with plans to enroll at Palmer’s Davenport Campus within a year.

Secondly, both Dr. Wagner and Brandon want to increase public awareness of chiropractic by exposing more people to it through Brandon’s racing career. This year Brandon is achieving a long-time racing career goal and will be competing in the Indianapolis 500 on Sunday, May 27. “This will allow me to expose chiropractic to the largest number of auto racing spectators in the world—more than 95 million on race day alone,” Brandon says. He and his team have aligned with two of the best racing stables in Indy car racing, Davey Hamilton Racing and Sam Schmidt Racing, which will assist with marketing efforts to the Indy car fan base. Brandon’s participation in this year’s Indy 500 will mark the first chiropractic-sponsored car and driver in this prestigious, popular auto race. Race viewers will see “chiropractic” emblazoned on the chiropractic Indy car, along with supporting organizations’ logos.

Dr. Wagner founded www.chiroracing.net, a practice management organization that also raises sponsorship funds for Brandon’s racing. “I got the idea from another young racer who is sponsored by a diabetes drug company. I felt that chiropractic should be given equal time as a sponsor of a promising young racer. We are trying to show chiropractic in a positive way by joining racing and chiropractic.”

Thanks to the support and positive examples in his life, Brandon has more than impressive racing statistics to carry him to the next level. Success is not optional in the Wagner family, and he is a firm believer in pursing goals. “Put everything you have into following your hopes and dreams,” he says, “and spend time doing something you truly love.”

TO FIND OUT MORE ABOUT BRANDON WAGNER’S RACING CAREER, GO TO WWW.BRANDONWAGNER RACING.COM.

Brandon with some of his family members at a 2010 race. From left are his mom, Shari, Brandon, Dr. John Wagner and Brandon’s sister and current Davenport Campus student, Julia.
Grateful patient leaves bequest to Palmer College

Palmer College of Chiropractic was one of the recipients named in the will of a 96-year old chiropractic patient from Silvis, Ill., who requested to remain anonymous. He designated Palmer College to receive 6.5 percent of his estate, resulting in an unrestricted charitable gift of more than $40,000, which the Palmer administration directed into the permanent endowment fund.

Not listed as a graduate of Palmer College, research showed he had been a patient of Palmer’s Illinois clinic for more than 10 years. Then in his later years, when he couldn’t travel to the Palmer Clinic, he received his chiropractic care from Palmer graduate H. Daniel Bobb, D.C., ’76, of Silvis, Ill.

Dr. Bobb says, “He was a hardworking man who retired after 50 years of serving as a company president. He enjoyed golfing and hunting and faithfully received chiropractic care. He attributed chiropractic care as one of the reasons for his long life and was extremely grateful for the benefits he experienced from his care.”

With gifts to the endowment fund, the principal of the gift is never spent and only the interest earned is used to fund student scholarships and to support student and College programs. This grateful patient’s legacy will live on, and the investment he made in Palmer College will impact chiropractic students forever.

Rugby symposium brings alumni together

The Palmer women’s rugby team is cheered off the field after their 85-0 victory over the Dallas Diablos in Dallas on March 24. (The men’s teams also played, though both teams lost to the Dallas Harlequins.)

Palmer rugby alumni and friends gather after Saturday night’s banquet/reception during the first Dr. David D. Palmer Athletic Trust Symposium in Dallas March 23-24.

Development Officer Jessica Malcheff is the new Development representative to Palmer College of Chiropractic’s Presidents Club members. Ms. Malcheff has been employed by Palmer College since 2006, and she is very excited to take on this new role and to build relationships with current and future Presidents Club members. If you have any questions, or if you are interested in learning ways that you can volunteer as a Presidents Club member, please contact Ms. Malcheff directly at (563) 884-5433 or jessica. malcheff@palmer.edu.

Find the latest graduation stories and photos at www.palmer.edu/graduations
My chiropractic story:  
Stanley Bolton, D.C.

When Stanley Bolton, D.C., Davenport ’48, was four years old, he contracted poliomyelitis (then called “infantile paralysis”) and suffered from a high temperature, vomiting, hallucinations and the inability to walk. Doctor after doctor was brought in to treat him and nurses were hired to be with him night and day. His parents, Stanley W. and Mariette G. Bolton, were frightened that their son would die, or at the very least be physically impaired for the rest of his life.

“At that point, my father recalled that as a young lad in Canada he had suffered from kidney stones, which the local chiropractor—a Palmer graduate—had successfully treated,” says Dr. Bolton. “They telegraphed the Palmer School, seeking the name of a nearby chiropractor. Dr. Calabrese in Strathroy, Ontario, was the name suggested.”

After three days of spinal adjustments, young Stanley’s temperature began to fall. A few days later, he took a few faltering steps and what seemed like a miracle cure began.

“That event led my parents to pack up the family, move from Detroit to Davenport, Iowa, and become chiropractors,” adds Dr. Bolton, whose father was a Fuller Brush salesman at the time.

Their three children were told, in no uncertain terms, that their education was not complete until they, too, studied chiropractic.

Inevitably they met and married chiropractors, and the generations expanded with both chiropractic insights and knowledge.

“At one time there were some 23 qualified chiropractors in our immediate families. I’m now retired at 82 and have lived in Australia most of that time. Countless numbers of ordinary people, particularly ‘Down Under,’ have benefited from the wonders of chiropractic.”

In a little more than a year, there have been some important renovations to the Davenport Campus to improve our students’ educational experience. Just over a year ago the seating area in the Cafeteria was completely updated. In addition, W210, one of the theater-style classrooms in West Hall, was remodeled with new seating, carpeting, windows and lighting. Most recently, in October 2011, theater-style classrooms P204 and P205 in the Clinic/Classroom Building were remodeled with new carpeting, seating, ceilings, windows and lighting.

The renovated P204 and P205 classrooms provide students with better seating and lighting, as well as updated technology.
Do you know someone who would make a great C.T.? Insurance curriculum expanded

Starting with the Spring 2012 trimester, students entering the Associate of Science in Chiropractic Technology (A.S.C.T.) program on the Davenport Campus follow a curriculum that shifts two credit hours from their Clinical Science class to the study of insurance coding and billing. The new curriculum now includes a first trimester, one-credit concepts course, a second trimester coding course, and a third trimester billing applications course.

Introduction to Insurance Concepts will introduce the student to insurance terminology, cost-sharing and the insurance verification process. Procedure and Diagnosis Coding for Chiropractic focuses on teaching students the guidelines for properly utilizing coding manuals and will emphasize critical thinking skills, as the student will be able to select the proper code based on the doctor's documentation. This class will also familiarize the student with the many compliance edits to which chiropractic claims may be subjected. Finally, Insurance Billing Applications will teach students to pull the terminology and coding procedures together to perform the billing process in a manner that results in “clean” and compliant insurance claims.

Students who have taken this curriculum will be prepared to sit for American Academy of Professional Coders (AAPC) certification, if they so choose. The AAPC is the largest coding certification organization in the U.S., currently with 111,000 members. They offer a specialty certification in chiropractic; those who pass the exam and the apprenticeship period would become Certified Chiropractic Professional Coders (CCPC).

Billing and coding in the healthcare profession is becoming increasingly complex. One such complexity is the shift from ICD-9 to ICD-10 diagnosis coding. Providing chiropractic technologists with enhanced skills in coding and billing is not only an extremely beneficial piece of their career development, but is also filling an important need in the chiropractic profession. Chiropractors need professionals trained to help them maneuver through the billing process in a way that is compliant and enables them to properly bill for all services performed.

To learn more, visit www.palmer.edu/asctprogram.

Dr. Steven Barnett creates MRI referral program in Georgia

Steven Barnett, D.C., Davenport ’79, has initiated a hospital-based MRI referral program with Dekalb Medical Hospital in Decatur, Ga., and Premier Neurosurgical Institute of Marietta. Dr. Barnett is the Director of Chiropractic Relations for both institutions.

The program began in 2009 and was so successful, he created the Marietta referral program, which launched in 2011. Neurosurgeon Vidyadhar Chitale, M.D., F.A.C.S., says he values the shared effort that has taken place at the Institute.

According to an article in The Georgia Chiropractor (Winter 2011), “The program has been wildly successful, giving D.C.s access to a high field magnet, resulting in better diagnoses and treatments for patients.” It also has developed great relationships between the hospital specialty providers and the chiropractors.

Dr. Barnett is excited about the success of this integrated approach in patient care. “Our motto is that we work together to make everybody better,” he says. “With our program, no chiropractor ever loses a patient by making an appropriate referral. Since this model is not state-specific, it can be incorporated everywhere. It will open doors for chiropractors to bridge the gap between the medical model and chiropractic.”

To learn more about referring patients for MRIs to Dekalb Medical or Premier Neurosurgical Institute, contact Dr. Barnett at (770) 355-2997 or buckey440@aol.com. Read the full article in the Winter 2011 edition of the The Georgia Chiropractor on the Georgia Chiropractic Association website at www.gachiro.org.
For many years chiropractors were relegated to sideline status when it came to providing care for world-class athletes at the collegiate, professional and Olympic levels. Fast forward to the world of contemporary athletics, and you’ll find that doctors of chiropractic are not just on the team, they’re blazing new trails. Like the elite athletes they treat, these skilled D.C.s are taking the specialty of sports care to the next level.

With greater frequency, Palmer alumni are emerging as leaders in this exciting field. We’re featuring just a few of the many Palmer alumni who are working with elite athletes on the following pages.

All 32 teams in the National Football League have a team chiropractor on their staff, and nearly a third are Palmer graduates. In fact, two Palmer alumni played a hand in helping their respective teams reach the 2012 Super Bowl: Dr. Rob DeStefano for the champion New York Giants, and Dr. Michael Miller for the New England Patriots. For a list of Palmer alumni who are providing care to NFL players, go to www.palmer.edu/news/120418nflchiros/.

Another impressive demonstration of chiropractic’s emergence as a key player in the sports care field is the fact that a Doctor of Chiropractic, William Moreau, D.C., DACBSP, Davenport ’81, is the managing director of sports medicine for the U.S. Olympic Committee. (See profile on page 14.)

One of the primary reasons for the involvement of Palmer graduates in the field of sports chiropractic has been the development of the Sports Council programs at each campus. Edward Feinberg, D.C., DACBSP, West ’83, has served as faculty advisor to the West Campus Sports Council since its formation in 1994.

“I think the growth of chiropractic services in elite sports organizations is primarily due to the humble and dedicated efforts of earlier sports chiropractors whose efforts resulted in faster return to play with fewer injuries and better performance,” says Dr. Feinberg, in addition, he says, “our graduates are well-prepared for the challenge to be competent in full-body evaluation and management.”

The growing incidence of athletes suffering concussions has received considerable media attention, and has prompted practitioners in the field of sports care to examine ways to reduce the risk of severe trauma to the head. “Our work with the San Jose State rugby club has provided the opportunity for our interns to gain practical experience in this important developing area of the field,” says Dr. Feinberg.

Thomas Hyde, D.C., regarded as one of the pioneers in the field of sports chiropractic and a member of the ACA Sports Council Hall of Fame, has helped to advance the field in a variety of roles, including mentor and guest speaker for multiple Sports Council programs at the West Campus. Dr. Hyde, who served as team chiropractor for both the University of Miami and the Miami Dolphins, says of his experience, “I think I made the grade by communicating with the trainers and medical staff and not overstepping my expertise. Even though they opposed my participation early on, I always informed them of everything I did.”

As for factors that are driving the current wave of sports chiropractors, “I think we are seeing a trend toward including chiropractic services in all sports because of the results chiropractic care has achieved through some top-notch, well-educated, competent providers,” he says. “The athletes love the care we provide, and as long as we can provide a quality, evidence-driven service, communicate with the medical community in language they can understand, share and be professional, we will be welcomed.”

Drs. Robert DeStefano and Michael Miller: Helping the Giants and Patriots get to the Super Bowl

Super Bowl XLVI could go down in the history books as the “Palmer Chiropractic Super Bowl.” Both teams, the New York Giants and New England Patriots, were assisted in their journey to the big game by Palmer alumni who provided high-level chiropractic care to the players and optimized their functionality, endurance and overall conditioning.

Robert DeStefano, D.C., Davenport ’86, is the team chiropractor for the victorious New York Giants, and Michael Miller, D.C., Davenport ’79, is the team chiropractor for the New England Patriots. Dr. Miller has served as the Patriots’ team chiropractic physician since 1982, and Dr. DeStefano has been the team chiropractor for the Giants officially since 1999, but has treated Giants players since 1989.

Participating as part of the medical team for an NFL team is a big commitment, says Dr. DeStefano, who spent a few moments talking with Palmer Insights after the Giants’ Super Bowl victory. “During the regular season, I am at the stadium on Wednesdays and Fridays,” he says. “I provide chiropractic care along with soft tissue treatment. I use a technique that I developed called Fast Active Stretch Technique (F.A.S.T.), which combines the principles of several soft tissue techniques. I travel with the team on away games and provide treatment on game day.”
Dr. DeStefano adds that there is little difference between preparing for the Super Bowl and preparing for a regular season game. “During the entire season, regular chiropractic care—in conjunction with other healthcare treatment options available to the athletes—allows for an all-encompassing, well-rounded treatment program. Chiropractic care is an integral piece of the puzzle in helping athletes prevent certain injuries and speeding up their recovery from others.”

His advice to chiropractors who want to become team chiropractors is “focus on providing quality chiropractic care with a main intention to get athletes well, and not merely to be involved with a sports team. It is important to have as many tools as possible available to support the chiropractic adjustment, such as a solid soft tissue technique.”

Dr. Kyle Knox: The newest chiropractic member of the U.S. men’s water polo team

Kyle Knox, D.C., West ’10, has spent a good portion of the past two years helping the U.S. men’s water polo team maintain its international status as one of the medal-winning favorites heading into this summer’s Olympic Games in London. The U.S. men’s water polo team won the silver medal at the 2008 Summer Olympics in China, and part of their success was due to their new coach: Dr. Terry Schroeder, an ’86 West alumnus and four-time Olympian as an athlete, who assumed the coaching reins in 2007.

Dr. Knox, who practices in Westlake Village, Calif., was appointed to the USA water polo sports care staff shortly after graduating, and in 2011 he traveled with the team to the World Championships in Shanghai, China, and the World League Championships in Florence, Italy.

Water polo is a physical game, with the players engaged in constant contact both above and below the water, which explains the types of injuries commonly associated with the sport. “Shoulders and hips are among the most common areas of injury and soreness,” says Dr. Knox. “Having all the tools to treat this type of condition is what places chiropractors at the top for conservative management of sports injuries.”

He adds that he has been fortunate to learn from the best. “I have had the opportunity to meet some great sports chiropractors, many of whom are Palmer alumni, including Terry (Schroeder), who was my personal mentor,” says Dr. Knox. “Palmer’s West Sports Council program is sought after to provide care at many sports events in the Silicon Valley, and provides great learning opportunities for the students who want to specialize in the sports chiropractic field. It definitely played a big part in helping me become a stronger doctor.”

Dr. Saul Luengas: Leading the chiropractic team at the Pan American Games

The official title for West ’94 alumnus Saul Luengas, D.C., MsC, ICSSD, at the 2011 Pan American Games was “chief of chiropractic services,” but a more appropriate title may have been “ambassador” of chiropractic services. The 2011 event marked the first time that chiropractic was included as part of the polyclinic, a multidisciplinary healthcare setting that provides access to teams from the 42 nations taking part in the 36-sport competition.

Dr. Luengas adjusted more than 300 athletes during the two weeks, from Mexico as well as other countries, and was honored to be the first chiropractor to provide care in the polyclinic setting. “Getting to work with the other doctors was an extraordinary experience,” says Dr. Luengas, who practices in Querétaro, Mexico.

Much like the spirit of multicultural athletic events such as the Pan American Games and the Olympics, the field of sports science provides a similar forum of good will and camaraderie by which practitioners from different disciplines can take a team approach to injuries and develop a good working relationship in a setting of mutual respect. “We worked hand-in-hand with the medical doctors and received multiple referrals. In fact, chiropractors served as the primary physicians at multiple events,” adds Dr. Luengas.
He credits his education as the foundation of his success. “My education at Palmer West helped me develop strong diagnostic skills, which are extremely important in sports chiropractic, because when you’re evaluating an injury in the middle of a game or competition, you don’t want to make a decision that could risk further injury to the athlete,” he adds.

Dr. William Moreau: Getting Team USA ready for the Summer Olympics

William Moreau, D.C., DACBSP, has cared for athletes for most of his career. In 2009, he was hired as manager of the U.S. Olympic Committee’s (USOC) Colorado Springs Olympic Training Center Sports Medicine Clinic. In just a few years he has advanced to the role of managing director of sports medicine for the USOC.

Dr. Moreau directs the multiple disciplinary clinics that service nearly 30,000 athlete visits annually, oversees the medical care and medical team selections at the Games, and develops a nationwide network of healthcare providers to support Team USA athletes. “I also have the privilege to serve as medical director for the London 2012 Olympic Games, where Chief Medical Officer Cindy Chang, M.D., and I will direct a sports medicine team of almost 100 clinicians to provide care for Team USA,” he says. “It is going to be a busy next few months and I ask all of my colleagues to support and cheer for Team USA in London!”

He cares for athletes daily in a multidisciplinary setting. The staff includes other DACBSP sports chiropractors, physical therapists, certified athletic trainers, medical doctors, massage therapists, sports nutritionists, exercise physiologists, sports psychologists and strength and conditioning specialists. “The staff of the USOC clinics is comprised of some of the best individual healthcare providers I have ever seen,” he says. “The typical patients we see are high-level athletes from around the U.S., as well as individuals with particularly complex medical conditions.”

As one might expect, the training needed to reach the Olympic level of competition is hard on an athlete’s body, no matter the sport. “The athletes that comprise Team USA are the hardest-working, hardest-training and most amazing people I have ever treated,” Dr. Moreau says. “This may lead to wear-and-tear injuries, and increases the likelihood of traumatic injuries such as fractures, concussions, muscle injuries, ligamentous injuries and serious spinal injuries. The athletes we see are akin to BMW racing machines; their joints and muscles are so finely tuned that small differences may make notable changes. At the Olympic level of competition, the difference between an athlete earning a medal and watching the medal ceremony from the stands is statistically .05 percent.”

For D.C.s who are interested in caring for elite athletes, Dr. Moreau has this advice: “Hone your evaluation and management skills and become recognized through the sports educational and certification opportunities offered by Palmer. The Palmer Continuing Education and Events Department should be commended for their steadfast efforts in bringing sports-related educational opportunities to doctors of chiropractic across the U.S. Also, be cognizant that there are many qualified individuals in sports care, and recognize that each individual plays a vital role on the team of healthcare providers.”

Dr. Brandon Nevel: The ‘go-to’ chiropractor for elite and pro tennis players

After playing varsity tennis at Hendrix College in Arkansas, Brandon Nevel, D.C., Florida ’08, CCSP, CCEP, USPTA, became a certified tennis professional by the United States Professional Tennis Association (USPTA). Within the next four years, Dr. Nevel would begin to combine his passion for tennis and chiropractic.

Elite and professional tennis players began seeking care at Dr. Nevel’s Jupiter, Fla., practice because of his specialized knowledge of tennis injuries. In his experience, elite athletes are always looking for that “extra edge.” When not treating a specific injury, he adjusts many athletes about once a week during the competition season with an emphasis on extremity adjusting, which Dr. Nevel suggests is “huge with athletes.” He adds that myofascial techniques such as Graston, combined with Kinesio taping, work well with the fascial restrictions that are associated with sports.

According to Dr. Nevel, regular chiropractic care is of great benefit to elite athletes. “When winning and losing comes down to milliseconds and fractions of an inch, chiropractic adjustments restore the motion to joints and allow the nervous system to coordinate movement and proper function. Chiropractic allows athletes to focus on winning, not on their pain,” he says.

With Palmer at the forefront of chiropractic research and evidenced-based therapy, Dr. Nevel’s outlook is that Palmer alumni will lead sports chiropractic into the future.
“Palmer continues to graduate chiropractors of the highest caliber,” he says. “As a Palmer alumnus you graduate with knowledge in treating conditions of both the spine and extremities.” He points to the growing Sports Council on the Florida Campus, whose members treat athletes at a variety of sporting events throughout Florida.

For those D.C.s who want to work with sports teams, he suggests starting by talking with the athletic trainer about how you can help them by offering an extra pair of hands during emergencies. “Never stop learning,” he adds. “The sports injury world is always changing as new research emerges. The day you stop learning is the day you stop living.”

Dr. Kelli Pearson: Keeping Gonzaga athletes at the top of their game

In what truly qualifies as a stroke of good luck, the 16-year association of Kelli Pearson, D.C., DABCO, West ’82, with the Gonzaga University athletic department began when she received a call from the coach of the men’s crew team, who was looking for a chiropractor near the Spokane-based university.

Her association with the Gonzaga athletic department has since expanded to providing chiropractic care for all of Gonzaga’s NCAA-member sports, including the men’s basketball team, which has made 14 straight appearances in the NCAA tournament. She initially provided care at her practice. As more athletes sought Dr. Pearson’s care, she began to provide care in the Gonzaga training room. When the university built a state-of-the-art training center, the facility included a room specifically for chiropractic care.

Dr. Pearson commonly provides care before, during and after the games. She says the two key words that any D.C. needs to embrace and understand when attempting to develop a similar relationship with a sports team, whether college or professional, are respect and patience. “It can be frustrating to watch the team orthopedic surgeon work the athlete up and make a diagnosis that you feel is short sighted, knowing that there is so much function that could be restored with manipulation and soft tissue work,” says Dr. Pearson, who also utilizes Graston, Active Release Technique and Muscle Activating Technique.

Dr. Pearson says she’s fortunate to work at Gonzaga with Steve DeLong “the most amazing trainer I’ve ever met,” because he quickly recognized the benefits of chiropractic care, which fostered a team collaboration with a common goal: helping the athletes reach their full potential. She acknowledges that not all ATCs may welcome chiropractors into the training room as warmly as her experience at Gonzaga, and other members of the sports care staff may try to minimize the chiropractor’s role. She says the key is to learn “when and how to share your opinion with the trainer and to listen carefully and authentically.”

Dr. Stephen Press: Providing gold medal support for Olympians

Stephen Press, D.C., CCSP, Davenport ‘78, has taken his passion for chiropractic and sports to a global level. In 1992, he was the chief physician for the entire Soviet Olympic team during the XVIth winter games in Albertville, France. He has just written a new book, “History of Sports Chiropractic,” which will be available this summer.

In early 1979, Leonard Schroeder, D.C., the founder of the American Chiropractic Association’s Sports Council (ACASC), asked its members for input as to who should be on the United States Olympic Committee’s Sports Medicine Council. Until this time, there were no chiropractors officially involved with the U.S. Olympic team, even though athletes were requesting them. Chairman of the ACASC Irving Dardik, M.D., asked Dr. Press if he would like to go to the Olympics. He declined, saying having just one year of practice experience wouldn’t be fair to the athletes, and recommended Dr. George Goodheart of Detroit.

But his journey to the Olympics was not over. Already a member of the ACASC, Dr. Press went on to become the first (and only) chiropractor to become a Fellow of the American College of Sports Medicine (ACSM). In 1987, he founded and was the first president of the Fédération Internationale du Chiropratique Sportive (FICS) and the International Academy of Olympic Chiropractic Officers. “Twenty-three national representatives came to our first FICS meeting in London,” says Dr. Press. “By my fourth and last year as president, 30 more countries recognized our organization.”

FICS went to Moscow in 1988 with Dr. Press as chef-de-mission, and he began a relationship with Russian athletes that would last for decades. He treated figure skater and Olympic gold medalist Ekaterina Gordeeva for scatica, helped raise a quarter of a million dollars to set up a chiropractic clinic in Moscow, and was...
presented with a gold medal of his own—the Coach of Champions award, “тренер победителя.”

“Thirty years ago, it was the dream of a chiropractor to go to the Olympics,” says Dr. Press. “Today we have more openings for Olympic chiropractors than there are qualified chiropractors to fill them.” His tips for those who want to be sports chiropractors: “Get your CCSP certification. Sports chiropractic is a specialty, and you need to be on top of it. Volunteer at your local Little League and work your way up from the trenches. Join FICS and a national association and its sports council. Also, be aware of what’s going on in the world; it’s hard to say where you might end up.”

**Dr. Hal Rosenberg: Helping top-level triathletes win**

Hal Rosenberg, D.C., CCSP, West ’01, developed an interest in sports medicine as a high school student in Phoenix, Ariz. A past president of the West Campus Sports Council, Dr. Rosenberg has served as team chiropractor on the USA Triathlon Medical Staff since 2004 and is one of four West alumni practicing at Chiro-Medical Group, a multidisciplinary clinic in San Francisco that offers medical care and physical therapy in addition to chiropractic.

In 2011, Dr. Rosenberg enjoyed two major career achievements: In August, he was selected to serve a two-week rotation providing care at the U.S. Olympic Training Center (OTC) in Colorado Springs, Colo.; and in September, he ventured to Beijing, China, to provide care for members of the U.S. team competing in the ITU World Triathlon Championships, where competitors vied for the title of World Champion as well as position points for the 2012 Summer Olympics in London.

The OTC rotation exceeded his expectations. “At the OTC, everything is athlete-focused, and there’s mutual respect among all fields of care. It was a great opportunity to show the other doctors what I do as a chiropractor, in addition to treating acute injuries. We also restore functional biomechanics to reduce the risk of injury and improve the athlete’s performing efficiency.” An endurance athlete who’s competed in Ironman-length triathlons, Dr. Rosenberg says the fact that more and more chiropractors are becoming a common component of the sports care staffs for pro, college and Olympic teams speaks to the

**Dr. Susan Welsh: Caring for athletes from high school to professional levels**

Susan Welsh, D.C., DACBSP, started in sports chiropractic by volunteering to provide care for members of high school football and wrestling teams in her community of Tampa, Fla. That led to the University of South Florida and then to the Tampa Bay Storm arena football team. Word of her skill spread, and, at one time, Dr. Welsh also was a chiropractor for the Tampa Bay Lightning, the Tampa Bay Mutiny and a women’s professional softball team.

She is currently a chiropractor for the University of South Florida Department of Orthopaedics and Sports Medicine, where she has been caring for student athletes—there are 450 total athletes—each Thursday for the past 31 years.
While she believes chiropractic care is paramount for optimal athletic performance, Dr. Welsh has learned over the years that “each athlete responds differently. Sometimes I see the athletes on a weekly basis and some are treated for acute injuries. Chiropractic care benefits the athletes on multiple levels, but for professionals, getting them back to competition faster and with fewer complications is critical for their careers.”

As for her advice on getting involved in caring for elite athletes, Dr. Welsh encourages chiropractors to get their CCSP and DACB-SP post-graduate education and start by working with high school athletes. “I still work with high school kids, and nothing is more fun,” she says. “Once you have the experience, the opportunities are endless.”

Dr. Stuart Yoss: Taking care of Chicagoland’s stars

When ESPN’s SportsCenter broadcast on Feb. 20 included an interview with Chicago Bulls star Derrick Rose and the NBA’s reigning Most Valuable Player commented that “the whole week I was seeing a great chiropractor, Stuart Yoss,” the chiropractic-endorsing quote yielded an audible that quickly achieved equally legendary status as “the adjustment heard, ’round the world.”

And where was Stuart Yoss, D.C., Davenport ’95, when Rose’s sweet-smelling compliment aired about the chiropractor who helped him return to the court after a five-game absence, the longest of his NBA career? He was seeing patients as the director of the Bannockburn Chiropractic and Sports Injury Center, which is Dr. Yoss’ primary focus of day-to-day life in practice.

“To hear my name on SportsCenter was above and beyond; just to be part of and included in his care was an honor,” says Dr. Yoss. In addition to the Bulls, Dr. Yoss also has provided care for players from some of Chicago’s other pro sports franchises, including the Bears and the White Sox. He currently is the team chiropractor for the two other teams in the windy City, the Blackhawks and the Sky (of the WNBA).

“Most of the time, during the team’s season, I make weekly visits to the practice facility, or if it’s more convenient for the athlete or they require more specific care, they come to my office,” he says. “I maintain my primary practice first; my work with the athletes is icing on the cake.”

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*CCSP® is required to earn the DACBSP® designation.

Contact the Continuing Education and Events Department at (800) 452-5032 for more information on sports chiropractic programs.
Dr. Dave Juehring, Davenport ‘94, is a Certified Chiropractic Sports Physician, a Certified Strength and Conditioning Specialist and has a Diplomate from the American Chiropractic Rehabilitation Board. He has been the director of the Chiropractic Rehabilitation and Sports Injury Department on the Davenport Campus for the past 15 years.

My introduction to sports chiropractic was as an athlete, like many other chiropractors who specialize in this area. I had a back injury while competing in track and field in college, and, having grown up in Davenport, I thought I’d try chiropractic. I came to the Palmer Clinic, and within a month my back was fine and I was back to competing.

I’ve always been interested in health care and have had a fascination with the human body—I still do; it’s amazing. I wanted a healthcare career that would allow me to help people, so chiropractic was a good fit. So was taking care of athletes. I’m an athlete and I’m familiar with how they think and with their environment and ergonomics. I’ve had numerous soft tissue and other injuries, which gives me an advantage when treating others with injuries. It’s an interesting phenomenon, but I’ve noticed over the years that people with athletic skills tend to work their way into manual medicine avenues like chiropractic. Being a chiropractor is a labor-intensive job. Your body has to be relatively robust and fit to last in our profession.

Some of you may be familiar with my Olympic experiences. I competed for the U.S. bobsled team, but didn’t make an Olympic bobsled team. From there I began treating Olympic bobsled athletes. Working with an Olympic athlete is really no different from working with anyone we’d see here in the Chiropractic Rehabilitation and Sports Injury Department. But with Olympic athletes, there’s more of a sense of urgency because they can’t afford any down time. They need to be fully engaged and ready to compete.

Another difference between “elite” and “regular” athletes is that elite athletes have better acuity in understanding and reading their body, so they can sense minor changes faster. And these minor changes can mean the difference between a bronze medal and a gold medal, so they’re important to athletes at this level. This puts more demand on the chiropractor because your sensitivity to these minor changes has to increase. Sometimes you have to look harder to make sure you address even minor issues quickly for these athletes.

Also, elite athletes push themselves harder. Often, the person who wins, especially in endurance competitions, is the one who can endure the most pain. Chiropractors need to be sensitive to this tendency, too, and make sure their bodies are fine-tuned enough to endure this maximum effort with minimal damage in terms of injury.

My Olympic experiences even included work on the administrative side of the organization. I was privileged to be one of about a dozen team leaders for the 1998 and 2002 U.S. Winter Olympic teams. Our mission was to help the teams bring home as many medals as possible. The job came with a lot of prestige but also a lot of responsibility and stress. My wife tells me my skill was that I could play multiple chess games at once. I was dealing with athletes, coaches, International Olympic Committee officials, attorneys and marketing people. It was certainly an interesting experience.

Over the past 15 years I’ve seen quite a few changes in how chiropractic rehabilitation is taught at Palmer. The biggest change, however, is that students today are so much more knowledgeable to begin with, but also savvy about seeking knowledge. All of us in my department are flattered by the caliber of the students who want to work here as interns. We teach them, of course, but we also learn from them. The entire curriculum at Palmer has improved, and the educational approach we take is better. Our resources are better, too, especially the library at Palmer. Our students’ ability to access information is far superior now. I often say that the clay we get is so much better, but it’s also moldable. The students are bright and come to us better educated, but they are very open to new ideas and approaches.

The future for sports chiropractic is certainly bright. I’m constantly amazed at the high caliber of our students going out into the field to specialize in this area. In addition, there are many more athletes coming into our profession because of the positive experiences they’ve had with chiropractic. Athletes like chiropractors because they help them perform at their best, which is the epitome of wellness.
Dr. Terry Schroeder selected as a finalist for U.S. Olympic Hall Of Fame

USA Men’s National Water Polo Team Head Coach and four-time Olympian Terry Schroeder, D.C., West ’86, has been selected as a finalist for the U.S. Olympic Hall of Fame.

“It is a huge honor to be nominated as a finalist,” says Dr. Schroeder, who in his Olympic coaching debut guided the U.S. men’s water polo team to the gold-medal game in the 2008 Summer Olympics in Beijing, China. “Wow! To be included with this outstanding group of fellow Olympians is amazing.”

The public had an opportunity to vote for their preferred candidates and teams by visiting a dedicated voting portal at TeamUSA.org. (Editor’s note: At press time, public voting had closed, but the winners had not yet been announced.)

Following the close of public voting, those votes are being added to the vote totals of Olympians, Paralympians and U.S. Olympic family members to determine the six Olympians, one Paralympian and one team that will make up the 2012 class. The U.S. Olympic Hall of Fame Class of 2012 will be announced in May and inducted on July 12 during a special ceremony at the Harris Theater in Chicago, Ill.

Dr. Schroeder—a member of four U.S. Olympic water polo teams, including two that won silver medals—was hailed as “The Consummate Olympian” in a Sports Illustrated feature story published prior to the ’92 Summer Olympics in Barcelona, Spain. The article was equally noteworthy for including a photo of Dr. Schroeder with other D.C.s in the extended Schroeder family (which includes more than 70 chiropractors) standing adjacent to the foam Palmer Spine on the campus of Pepperdine University, where Dr. Schroeder played and coached.

A three-time captain of the men’s Olympic water polo team, Dr. Schroeder carried the U.S. flag at the closing ceremonies of the ’88 Summer Olympics in Seoul, Korea. He also was the model for the male torso statue that was sculpted for the ’84 Summer Olympics in Los Angeles, and which still stands outside the Los Angeles Coliseum.

Twenty years passed between the U.S. men’s silver-medal performance in the 1988 Summer Olympics in Seoul, Korea (of which Dr. Schroeder was team captain) and their amazing silver-medal finish in the 2008 Summer Olympics in China (of which Dr. Schroeder was the coach). He’s confident about the team’s chances of a return to the medal podium at the 2012 Games in London; the water polo tournament takes place from July 29 to Aug. 12.

“We are in the hunt for a gold medal and are one of eight teams that have a real chance of winning,” says Dr. Schroeder, who practices at Schroeder Center for Healthy Living in Thousand Oaks, Calif., and also is a spokesperson for the Foundation for Chiropractic Progress. “All of these teams are separated by a goal, and it will come down to who is the most prepared and who is peaking at the right time.”

“I like our chances. With Merrill Moses (who is tentatively scheduled to enter the West Campus program in Fall 2012) in the cage for us, we should be strong defensively. A hot goaltender can take you all the way to the top. It should be a fun and exciting time, and I am looking forward to the Games.”
West Campus Clinic introduces electronic health records

The Palmer Chiropractic Clinic on the West Campus is the latest of the Palmer Clinics on all three campuses to introduce an electronic health records (EHR) system.

Electronic health records systems have now been implemented at Palmer Chiropractic Clinics in all three campus communities, each of which has also earned Recognition status from the National Committee for Quality Assurance (NCQA).

Recognized as centers of excellence for chiropractic health care in their respective communities, the Palmer Clinic in San Jose officially switched to the EHR system in March of this year; Davenport introduced its EHR system last fall, and Florida in April.

“As the capstone of the Doctor of Chiropractic program, clinical education serves to prepare the graduate for contemporary chiropractic practice,” says Kurt Wood, D.C., Davenport ’79, vice chancellor for Clinic Affairs.

“This not only includes evidence-informed, patient-centered management, but also the proper documentation of delivered care and treatment,” he adds. “Electronic means of record-keeping are quickly becoming the record documentation standard in health care. As The Trusted Leader in Chiropractic Education, the Palmer Clinics remain committed to staying ahead of the curve by providing interns with federally-certified EHR exposure and experience.”

The EHR systems are certified to meet national Meaningful Use Criteria, and the Palmer Chiropractic Clinics at each campus will participate in this program.

“Our participation ensures that our students are exposed to the current federal requirements that apply to health monitoring and maintenance for all patients and the technology that is designed for future healthcare delivery and information sharing,” says Greg Snow, D.C., West ’90, West Campus dean of Clinics.

“Like the NCQA Back Pain Recognition Program, the Meaningful Use Criteria focus on patient-centered, evidence-based activities, thus enhancing our ability to teach and provide the highest-quality patient care.”

West Campus interns will receive training on the EHR software (eConnect by Future Health, Inc.) during the latter half of their 9th quarter, so they are familiar with the EHR software prior to initiating outpatient care.

The College is exploring the feasibility of introducing EHR training opportunities earlier in the curriculum, so the EHR is more easily utilized upon entering the student clinic. The goal is to create a paperless clinic experience (student and outpatient) by the end of the next fiscal year (June 30, 2013).
Dr. Gringeri helps performer ‘get his wiggle back’

As a member of The Wiggles, the Australian-based group regarded as “the world’s biggest preschool band,” Anthony Field has delighted worldwide audiences of all ages for more than 20 years.

Along the way, Mr. Field found himself in a downward spiral. Despite treatment, drugs and counsel from “prohibitively expensive” doctors, he was faced with multiple health issues in 2005, and he was on the verge of walking away from the international fame and multi-million-dollar success of the group he helped form in 1991.

Then he met James Stoxen, D.C., who is based in Chicago. Later in 2005, Mr. Field, aka “the blue Wiggle,” met Richard Gringeri, D.C., West ’87. More than just helping Mr. Field return to an optimal level of health and wellness, the two doctors helped him “get his wiggle back” (which is the title of Field’s new autobiography). Dr. Gringeri, who practices at The Human Engine Clinic in Santa Clara, first cared for Mr. Field and other members of The Wiggles backstage at the Oakland Arena in 2005. Dr. Gringeri was asked to return two days later to provide care prior to performances at HP Pavilion in San Jose.

In his book, Anthony Field shares his frustrations in trying to resolve his health issues, which included joint pain, allergies and depression. He expressed his gratitude for the positive results achieved through care from Dr. Gringeri and Dr. Stoxen by dedicating his book to “the inspirational chiropractors who saved my life.” He is now sharing how he “got his wiggle back” as a spokesperson for The Foundation for Chiropractic Progress.

Dr. Gringeri helps performer ‘get his wiggle back’

Dr. Gringeri (right) with Anthony Field.

“I have had many great successes helping patients with chiropractic care, and it never gets old,” says Dr. Gringeri, who contributed a chapter to Fields’ autobiography, and is now writing a book on the diabetes epidemic. “I’m more excited than ever before about being a chiropractor.”

Dr. Meghan Austin-Dowling continues family tradition

At four years old, little Meghan Austin had already decided on her future career. So when her mother asked, “What do you want to be when you grow up?” with the video camera rolling, Meghan said, “I wanna be a chi-wo-pwactor like my daddy.”

On December 2, 2011, Meghan Austin-Dowling graduated as Valedictorian of the Fall Quarter 2011 class and achieved her early goal of becoming a chiropractor. (This five-generation chiropractic story received coverage in the San Jose Mercury News and the CCA Journal.)

The Austin family’s chiropractic lineage now spans five generations: Meghan’s great-great-grandparents, Drs. Jay and Mabel Austin, graduated from Palmer’s Davenport Campus in 1911. Meghan’s great-great-grandfather, Dr. Jay Austin, is the first known chiropractor in San Jose. The practice, Austin Chiropractic, is now managed by Meghan’s father, Dr. Thomas Austin, whom Meghan has joined as the newest Austin family member to become a practicing Doctor of Chiropractic.

She says she couldn’t be happier to join her father’s practice: “My father is the most honest, trustworthy doctor I have ever known, and I admire how he is so passionate about chiropractic. He has been, and will continue to be, the best mentor I could imagine.”

And Meghan’s father couldn’t be prouder: “To say that I am proud of my daughter is an understatement, Dr. Tom Austin says. “She is an amazing, talented and intelligent person and will be a great asset to our profession. I am sure that Meghan’s great-great-grandmother, Dr. Mabel Austin, would also be proud—although it did take 100 years for another woman in the family to enter the profession!”

Dr. Austin-Dowling and her husband, Jake, celebrated the birth of their daughter, Skylar Kelly Dowling, on Dec. 25, 2011, and welcomed a potential sixth generation chiropractor into the world.
During the first three days of March, the Florida Campus was alive with the Homecoming theme of Vision 2020: Planning for the Future. This year, Homecoming included the dedication of a third building, named the Standard Process Student Center, made possible largely due to the generosity of donors Charles DuBois (president of Standard Process Inc.), Dr. Michael Chance and his family, and the Dharma Foundation (in honor of grateful patient Michael Singer).

“The Standard Process Student Center is a welcomed addition to both the students and the employees at Palmer. The new building features a larger bookstore and café, patio seating overlooking the lake, and walls of glass with a view of our beautiful campus. It has given the Palmer community a renewed sense of pride,” says Melissa Lingo, director of Student Services for the Florida Campus.

The first general session of Homecoming featured Chancellor Dennis Marchiori, D.C., Ph.D., who shared his vision for Palmer College in the new student center’s convocation hall.

Many in the audience beamed with pride as they looked out over the campus, which served as the perfect backdrop for “looking toward the future.” The inspiration continued into the next day’s general session when Palmer Board of Trustees Member William Morgan, D.C., West ’85, delivered powerful messages and shared personal life experiences in his presentation titled “The Value of Living an Inspired Life.”

Breakout sessions focused on rehabilitation and therapeutic exercise, orthopedic and concussion testing and evaluation for D.C.s, clinical imaging, Medicare compliance, health and wellness tools, sports chiropractic and practice building. The exhibit hall featured products from event sponsors, such as NCMIC; Standard Process; Performance Health, Inc.; Myo-Vision; and Anabolic Labs.
Florida Homecoming

Friday’s special events included the Five-Year Reunion, the ribbon-cutting and dedication of the Standard Process Student Center, the kick-off for the Florida Capital Campaign (which included remarks from Florida Campus President Peter Martin, D.C., Davenport ’68, Dr. Marchiori, Mr. Charles DuBois and Florida Campus Student-Centered Campaign Co-Chairs Drs. Michael Chance, Frank Gingras, Jr., and Susan Welsh) and the President’s Reception, featuring scholarship awards and the induction of Dr. William Morgan as a Fellow of the Palmer Academy of Chiropractic. Dr. Morgan has served as a Board member since 2006, and is the clinical department head of the Chiropractic Clinic at the National Naval Medical Center, Bethesda, Md. The weekend culminated with the Saturday Night Finale, which was held on both floors of the new student center, complete with hors d’oeuvres, wine pairings, flaming deserts and a Las Vegas illusionist.

Building Dedication Highlights
2012 Florida Campus Homecoming

Addressing those gathered for the dedication of the new student center, Florida Campus President Dr. Peter Martin proclaimed, “Good evening. Isn’t this a beautiful building? This building was built for the students. It is a place for gathering, for dining, for teaching and learning, and a place to just sit and think.” Community leaders, students, faculty and staff joined Palmer’s Board of Trustees and distinguished guests in the Dr. Royal Lee Courtyard as the ribbon was cut opening the brand new Standard Process Student Center.

Prospective students and their guests, like these two, learned about Palmer at the Prospective Student Event.

Alumni and friends enjoying Homecoming are, from left: Dr. Frank Gingras, Jr.; Ms. Marion Staples, donor; Dr. Michelle Gingras, Florida Campus faculty clinician and daughter of Dr. Frank Gingras; and Dr. Melissa Ferranti, Florida Campus faculty clinician.
Florida Campus

Building Dedication ... , continued from page 23

The dedication and ribbon-cutting ceremony featured Dr. Martin, Dr. Marchiori, Palmer Board of Trustees Chairman Trevor Ireland, D.C., Palmer Board of Trustees Officer and great-granddaughter of D.D. Palmer Ms. Vickie Palmer, City of Port Orange Mayor Mr. Allen Green, Standard Process President Mr. Charles DuBois, Florida Campus Faculty Member Troy Tatum, D.C., and Jesse Hodges, president of the Campus Guides.

“We are committed to enhancing the campus environment for our current and future students, which will support their overall educational experiences at Palmer College,” says Dr. Marchiori. “This investment is all about ensuring continued success in our academic and student programs.”

The Standard Process Student Center will provide flexible room formats suitable for student assemblies, large group seating, final examination testing, annual Homecoming activities and other campus events. It also will accommodate a relocated and expanded food service area and the Campus Bookstore.

Dr. Martin expressed his appreciation on behalf of the entire Palmer College family in thanking Mr. Charles DuBois and Standard Process for their leadership gift in naming the new building as well as the Dr. Royal Lee Courtyard.

Standard Process President Charles DuBois, who was named the 2011 Humanitarian of the Year by the American Chiropractic Association, says, “Student centers are often the heart of life on campus and they enhance the spirit of collegiality. Being in a position to support this project is rewarding because it’s a meaningful way we can help the healthcare professionals of tomorrow.”

Michael Chance, D.C., Davenport ’78, and a third generation Palmer chiropractor, was recognized for the Chance Family donation in funding the new Campus Bookstore. Dr. Chance is a long-standing member of Palmer’s Presidents Club and a Fellow of the Palmer Academy of Chiropractic. He is a member of the Florida Chiropractic Association Board of Directors and is actively involved in the Mid-Florida Chiropractic Society, which provides annual scholarships to Florida Campus students.

Following the ceremony, the evening’s guests were invited to a tour and reception in the new Standard Process Student Center, which officially opened on March 5.

Healthy Heart Run attracts record numbers

Topping last year’s record of 600 participants, the 2012 Palmer Chiropractic Clinics Healthy Heart Run surpassed that number by attracting more than 800 runners and walkers. The Healthy Heart Run was held on Feb. 18.

“Palmer’s Healthy Heart Run has become the largest running event in Port Orange, and there’s no reason to think it won’t be even bigger next year,” says Chris Batista, race director, Alta Vista Sports. “I also think that the opportunities to promote the Palmer brand through all the media connected to the run have increased greatly.” Staged at the Port Orange City Center Park, runners traverse in and around the Florida Campus and neighboring community to complete the course.

In keeping with the mission of raising awareness of heart disease, many of the participants stopped by Palmer’s Sports Council treatment area for blood pressure and other health screenings. The Sports Council also provided pre- and post-race care to dozens of runners.

“Healthy Heart Run participants getting screened by Sports Council members.”

“We hope that people are making the connection between chiropractic care and their overall health,” says Dana Brindisa, an 11th quarter student intern. “As people come by for a health screening, they get to experience chiropractic care in action.”
DAVENPORT CAMPUS

1930s-1950s

Dr. Michael Staropoli, ’38, Newburgh, N.Y., has retired. E-mail: mfstaropoli@yahoo.com.

1960s

Dr. Paul Greene, Jr., ’66, recently sold his Kansas practice of 41 years, moved to Tenkiller, Okla., and started a nutritional practice. E-mail: dotom@gohealthcare.net.

1970s

Dr. Rebecca Ray, ’72, Ground Ball, Ga., was elected to the Georgia Council of Chiropractic Hall of Fame at their convention held in Atlanta. Dr. Ray was one of the founding directors and served as vice president and president. Dr. Ray has been practicing for more than 38 years. Phone: (770) 735-2814.

Dr. J. Richard Burns, Davenport ’73, attended the thesis defense and graduation for Palmer alumni and students who completed their Academy of Chiropractic Philosophers program through Sherman College of Chiropractic. The program can be used alone or as Year I of the International Chiropractors Association Council on Chiropractic Philosophy’s Diplomate in Chiropractic Philosophical Standards program. This was held in conjunction with the International Research and Philosophy Symposium Oct. 22-23, 2011, at Sherman College of Chiropractic in Spartanburg, S.C. All four are or were interns in Dr. Burns’ private practice. Degree recipients were: Abel Montoro, 50th semester; Dr. Troy Higley, Davenport ’99, Zumbrota, Minn.; Dr. Carolyn Kusek, Davenport ’12; and Dr. Rick Brescia, Davenport ’09, Frankfort, Ill.

Dr. James Caballer, ’74, Oxnard, Calif., has relocated his practice after 34 years in his previous location. He now shares an office with Dr. Jonathan Lemler. Dr. Caballer and his wife, Rosemarie, celebrated their 45-year wedding anniversary in March 2012. Phone: (805) 485-0160, e-mail: ccodrc@aol.com.

Dr. Robert Barron, ’79, has announced his retirement. Dr. Barron opened the Barron Chiropractic Office in his hometown of Danvers, Mass., and has now relocated to Ft. Lauderdale, Fla. E-mail: Danvers88@aol.com.

Dr. Greg Wademan, ’79, Alberta, Canada, graduated from Capella University with a Master of Public Health (M.P.H.) degree. Phone: (780) 735-9614, e-mail: gwademan@shaw.ca.

1980s

Dr. David W. H. Chan, ’80, is serving a church mission at the China Hong Kong temple in Hong Kong until Oct. 2013.

Major Jonathan McCullough, D.C., ’80, has been appointed Wing Medical Officer for the New Jersey Wing of the U.S. Civil Air Patrol. Dr. McCullough is the first chiropractor to serve as a wing medical officer. He also serves as medical Squadron Commander for the 109th Air Group at Stewart Air National Guard Base in Newburg, N.Y.

Dr. Jeffrey Marsalese, ’83, Murrsville, Pa., recently achieved diplomate status in the American Chiropractic Board of Neurology. Dr. Marsalese also attained diplomate status in the American Board of Chiropractic Nutrition and achieved his Certified Clinical Nutrition designation. Phone: (412) 793-3030, e-mail: jilmcd@comcast.net.

Dr. Noel Abood, ’84, Solon, Ohio, opened a new office in Spring 2010. Phone (440) 245-5070, e-mail: ndaboob@aol.com.

Dr. Joseph D’Angiollilo, ’84, Franklin Park, N.J., was elected president of the 1,000-member Association of New Jersey Chiropractors during their annual convention. E-mail: njcdc1@aol.com.

Dr. Mario Fucinari, ’86, has moved his office, Decatur Back & Neck Center, to 3350 North Water St., Suite A, Decatur, IL 62526. Phone: (217) 877-2404, e-mail: chiro40dad@aol.com.

Dr. Thomas Augat, ’87, Brunswick, Maine, was elected as chairman of the Council on Chiropractic Guidelines and Practice Parameters (CCGPP) on Nov. 12, 2011. The CCGPP is the profession’s national council on guidelines, evidence-based medicine and best practices. Phone: (207) 725-7177, e-mail: dr.augat@augatchiropractic.com.

Dr. Carl Heigi, ’88, Racine, Wis., was recently inducted into his high school’s Graduates of Distinction Hall of Fame. Phone: (262) 681-2273, e-mail: drheigl@milwpc.com.

Dr. David Carter, ’89, Siloam Springs, Ark., is the team chiropractor for the John Brown University rugby team in northwest Arkansas. Phone: (479) 524-8379, e-mail: crackerjack_dc@yahoo.com.

1990s

Dr. Grant Gonchar, ’91, Burlington, Ontario, Canada, recently moved his clinic to a larger space for his growing, multi-disciplinary practice. Phone: (905) 957-1711, e-mail: grantgonchar@gmail.com.

Dr. Kevin Ross, ’91, Tempe, Ariz., opened a BTI thermal imaging office in his practice. Phone: (480) 739-7950, e-mail: dross@rechargeyourlife.com.

Dr. Barbara Hunter, ’92, Longview, Texas, sold her chiropractic practice in December 2011. E-mail: starhun123@aol.com.

Dr. Janet Kerin, ’92, and her three sons appeared in a national TV production on Nov. 19, 2011, about raising awareness of foster children in the U.S. The family spoke with the Presidential Cabinet about foster and adoption issues. Dr. Kerin and her family were a featured family on the CBS special, “A Home for the Holidays.” Dr. Kerin recently started a chiropractic practice in Colorado for all foster and adoptive children to receive free chiropractic care. Dr. Kerin fosters four boys. Phone: (303) 660-4747, e-mail: docjskis@q.com.

Dr. Rebecca Noren, ’93, Lakewood, Colo., announced her engagement to Sam Lewis. Dr. Noren and Sam set Sept. 1, 2012 as their wedding date. Phone: (303) 984-1111, e-mail: noren23@msn.com.

Dr. John Bomhoff, ’94, Wayne, N.J., has sold his practice of 16 years. E-mail: drjmoose@gmail.com.

Dr. Douglas Briggs, ’95, Wilmington, Del., was recognized as last year’s Chiropractor of the Year by the Delaware Chiropractic Society. Dr. Briggs serves as the Delaware delegate for the ACA and as the Society president. E-mail: drbriggs@gmail.com.

Dr. Jennifer Trachte Murphy, ’95, Pink Hill, N.C., published her second journal case study in ICCP. Phone (252) 688-6400, e-mail: pchir@gmail.com.

Dr. Steve Jobe, Davenport ’98, was elected as vice chair of the Chiropractic Care of Minnesota, Inc., board.

Dr. R.J. Harris, ’99, Barbourville, W.Va., was recently knighted into the Chiropractic Knights of the Round Table-Eastern Division. Phone: (304) 638-9346, e-mail: RJSpiner73@aol.com.

Dr. Leila Lindquist, ’99, Metropolis, Ill., and her daughters, Svenja, LivAdina, and Yolina, were the front cover story about chiropractic and BEMER therapy in Paduah Parenting & Family magazine. E-mail: leilarsngirls@aol.com.
2000s

Drs. David Clark, ’00, and Tiffany (Juergens) Clark, ’01, Arlington Heights, Ill., had a son, Dawson Robert, on Feb. 2, 2010, and a daughter, Amelia Elizabeth, on Oct. 17, 2011. Phone: (847) 577-5400, e-mail: jchiroiropractic@yahoo.com.

Dr. Carie Ann Oberster, ’00, and her husband, Zak Sharif, had a son, Harun Mikhail Zakiya, on March 14, 2011. E-mail: carieann.oberster@gmail.com.

Dr. Brad Cotton, ’01, was published in the December 2011 edition of the Journal of Chiropractic Medicine. His case study focused on a Bell’s Palsy patient who went five years without improvement until she sought chiropractic care.

Dr. Shane Staker, ’01, West Branch, Iowa, and his wife, Kelly, had twin boys, Ty Steven and Cash Isaac, on March 28, 2011, at 11:59 p.m. and March 29, 2011 at 12:01 a.m. Phone: (319) 643-5194, e-mail: staker33@hotmail.com.

Dr. Cecilia Bergström, ’02, Lulea, Sweden, successfully defended her thesis, Impact of Psychosocial Characteristics in Neck and Low Back Pain, Long Term Outcome and Prognosis Concerning Sick Leave, on Nov. 25, 2011, at the Karolinska Institutet, Institute of Environmental Medicine, Unit of Intervention and Implementation Research. Dr. Bergström is the first chiropractor in Sweden with a Ph.D. in medical science. Phone: +46920228810, e-mail: cecilia.bergstrom@lkr.se.

Dr. Marci Fish, ’04, and her husband, Paul, had a daughter, Mya Jane, on July 4, 2011. E-mail: marcifishdc@hotmail.com.

Drs. Mike, ’04, and Krista Kelly, ’04, Minot, N.D., had a son, Macklin Michael, on April 2, 2011. Phone: (701) 837-5733, e-mail: drkristakelly@hotmail.com.

Drs. Tonya, ’04, and Mark Westerbeke, had their third child, a son, Asa Edward, on Sept. 28, 2011. Also, they built and opened a new location for their office, Back to Health Chiropractic at 10990 Chicago Drive, Zeeland, MI 49464. Phone: (616) 546-3500, e-mail: taw_dcothotmail.com.

Dr. Kyle Schipper, ’05, and his wife, Jessi, had a daughter, Lyla Marie, on Oct. 10, 2011. Dr. Schipper also opened Schipper Family Chiropractic on March 1, 2011, at 210 Bierman Rd., Epworth, IA 52045. Phone: (563) 876-3777, e-mail: dkschippers@hotmail.com.

Drs. Greg and Dana Bindl, ’06, built and opened Bindl Family Chiropractic in Portage, Wis., in July 2011. They had their first child, Brooklyn Cynthia, on Nov. 25, 2011, at home. Phone: (608) 742-4300, e-mail: bindlfamilychiropractic@frontier.com.

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Dr. Donna (Frederick) Cray, ’06, Muncie, Ind., was married to Frederick Cray, on April 23, 2011. Dr. Schipper also opened Schipper Family Chiropractic on March 1, 2011, at 210 Bierman Rd., Epworth, IA 52045. Phone: (563) 876-3777, e-mail: dkschippers@hotmail.com.

Dr. Jamie Marshall, ’09, Magnolia, Texas, opened Quality of Life Chiropractic in Magnolia, Texas, on March 1, 2012.

2010s

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Made any “adjustments” lately? Keep your College and fellow classmates up-to-date with what’s going on in your life. Simply fill out this form and mail it to Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803; or fax it to (563) 884-5393. You can also e-mail your information to marketing@palmer.edu. Or go to palmer.edu/insights and click on “Alumni Adjustments Form.”

Name (please print)_________________________________________ Campus_________________________ Class_____________

Business or Home Address________________________________________

City, State/Province_________________________________________ Country_________________ ZIP/Postal Code_________________

E-mail Address________________________________________________

Work Phone_________________________________________ Home Phone________________________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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Davenport Campus

1930s
Dr. Garth A. Moore, ’39
Fishers, Ind.

Dr. Alexander C. Politis, ’39
Pittsfield, Mass.

1940s
Dr. Anthony J. Mangold, ’46
Saint John, Ind.

Dr. Edmund F. Tamburrino, ’46
Brooklyn, N.Y.

Dr. Thomas P. Gilmartin, ’48
Youngstown, Ohio

Dr. Harold T. Hughes, ’48
Lake Tapps, Wash.

Dr. Louis G. Thorwarth, ’48
Vineland, N.J.

Dr. Harold W. Walters, ’48
Glenford, Ohio

Dr. Paul H. Gilliam, ’49
Huntsville, Ala.

1950s
Dr. William J. Kneebone, ’51
Suisun City, Calif.

Dr. Elwyn J. Ridder, ’51
Mason City, Iowa

Dr. Randall A. Taylor, ’52
Point Pleasant, W. Va.

Dr. Leonard W. Vincenti, ’54
Tunkhannock, Pa.

Dr. John F. Thompson, ’55
Havertown, Pa.

Dr. Joseph G. Bishop, ’56
Fayetteville, Ga.

1960s
Dr. Douglas N. Howe, ’56
Pottsville, Pa.

Dr. Fred W. Johnson, ’56
Springfield, Mo.

Dr. Edgar L. Bolin, ’57
Fayetteville, Ga.

Dr. B. Clarke Bumgarner, ’57
Coffeyville, Kan.

Dr. Reggie Gold, ’57
Bala Cynwyd, Pa.

Dr. Thomas F. Walker, ’57
Louisville, Miss.

Dr. Francis T. Hinz, ’59
Moberly, Mo.

1970s
Dr. John E. Bisnette, ’62
Laurel, Miss.

Dr. Gordon O. Lee, ’62
Blind Bay, B.C., Canada

Dr. Anthony R. Galle, ’63
Vancleave, Miss.

Dr. Harold J. Dykema, ’66
Altoona, Wis.

Dr. Herbert G. Janke, ’69
Davenport, Iowa

Dr. Milton H. Steele, ’69
Coffeyville, Wash

1980s
Dr. Ottavio R. Siclare, ’73
Oceanside, Calif.

Dr. Stephen A. Secunda, ’75
Port Orange, Fla.

Dr. Francis L. Corbin, ’76
Renton, Wash.

Dr. William J. Tomcek, ’76
Scholfield, Wis.

Dr. Donald A. Vance, ’76
Austin, Texas

Dr. Bryan A. Duff, ’77
Novato, Calif.

Dr. Ronald J. Lyss, ’77
Columbus, Ohio

Dr. Graeme B. Thompson, ’77
Palmetto, Fla.

Dr. Vincent S. Ruffo, ’78
Havertown, Pa.

1990s
Dr. Lawrence E. Grusky, ’80
Miami, Fla.

Dr. Ray M. Sedler, ’80
Fort Lauderdale, Fla.

Dr. Glenn M. Hedges, ’88
Jerseyville, Ill.

Dr. Ritch Miller, ’88
Omaha, Neb.

1990s
Dr. Thomas H. Soapes, ’90
Albuquerque, N.M.

Dr. Shawn R. Pridemore, ’96
Gray, Tenn.

West Campus

1990s
Dr. Robert E. Fluskey, Jr., ’92
Hillsboro, Ky.
Publishing the detailed protocol of a controlled clinical trial (CCT) in a peer-reviewed journal is becoming the standard. Investigators at the Palmer Center for Chiropractic Research (PCCR) recently published the following protocol of a CCT conducted in the Palmer Research Clinic at the Davenport Campus. The research team involved members of the PCCR clinic and biomechanics cores, the Office of Data Management and Biostatistics and the Office of Clinical Studies in collaboration with the University of Iowa. The research study was funded by grant number 1U19AT004137 at the National Institutes of Health. The full article can be accessed at www.trialsjournal.com (Wilder et al. Trials 2011, 12:161). This article has been designated as “highly accessed,” indicating that it is among the most viewed articles on BioMed Central.

Effect of spinal manipulation on sensorimotor functions in back pain patients: study protocol for a randomised controlled trial

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Background
Low back pain (LBP) is a recognized public health problem, impacting up to 80 percent of U.S. adults at some point in their lives. Patients with LBP are utilizing integrative health care such as spinal manipulation (SM). SM is the therapeutic application of a load to specific body tissues or structures and can be divided into two broad categories: SM with a high-velocity low-amplitude load, or an impulse “thrust” (HVLA-SM), and SM with a low-velocity variable-amplitude load (LVVA-SM). There is evidence that sensorimotor function in people with LBP is altered. This study evaluates the sensorimotor function in the lumbopelvic region, as measured by postural sway, response to sudden load and repositioning accuracy, following SM to the lumbar and pelvic region, when compared to a sham treatment.

Methods/Design
A total of 221 participants with acute, subacute or chronic low back pain were recruited from the Quad Cities area located in Iowa and Illinois. They were allocated through a minimization algorithm in a 1:1:1 ratio to receive either 13 HVLA-SM treatments over six weeks, 13 LVVA-SM treatments over six weeks, or two weeks of a sham treatment followed by four weeks of full spine “doctor’s choice” SM. Sensorimotor function tests were performed before and immediately after treatment at baseline, week two and week six. Self-report outcome assessments were also collected. The primary aims of this study are to: 1) determine immediate pre- to post-changes in sensorimotor function as measured by postural sway following delivery of a single HVLA-SM or LVVA-SM treatment when compared to a sham treatment; and 2) to determine changes from baseline to two weeks (four treatments) of HVLA-SM or LVVA-SM compared to a sham treatment. Secondary aims include changes in response to sudden loads and lumbar repositioning accuracy at these endpoints, estimating sensorimotor function in the SM groups after six weeks of treatment, and exploring if changes in sensorimotor function are associated with changes in self-report outcome assessments.

Discussion
This study may provide clues to the sensorimotor mechanisms that explain observed functional deficits associated with LBP, as well as the mechanism of action of SM.

Trial registration
This trial is registered in ClinicalTrials.gov, with the ID number of NCT00830596, registered on 27 January 2009. The first participant was allocated on 30 January 2009, and the final participant was allocated on 17 March 2011.
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