a message from Dr. Burt

Palmer alumni are leading the charge to advance chiropractic worldwide

Before I sat down to write this column, I consulted with WFC Secretary-General David Chapman-Smith, who was interviewed for our cover story. I shortly discovered just how involved our alumni are in the advancement of chiropractic around the world. It seems no matter where you turn there’s a Palmer graduate leading the charge or doing the heavy lifting.

There are world-renowned researchers such as Dr. Scott Haldeman, Davenport ’64; Dr. Jan Hartvigsen, Davenport ’89, from Denmark; and Dr. Eduardo Bracher, West ’95, from Brazil. In the sports world you’ll find folks like Dr. Saul Luengas, West ’94, in Mexico; Dr. Roland Noirat, West ’90, in Switzerland; and Dr. Alex Steinbrenner, Davenport ’02, in Germany. Then there are those graduates who are professional leaders like Dr. Oystein Ogre, Davenport ’80, president of the European Chiropractors’ Union; Dr. Reg Engelbrecht, Davenport ’63, CEO of the South African Association; and Dr. Laurie Tassell, Davenport ’85, president of the Chiropractors’ Association of Australia.

Other alumni who are regional leaders include Dr. Stathis Papadopoulos, who was interviewed for our cover story and is the long-term leader in the Eastern Mediterranean and Middle East region; Dr. Sira Borges, Davenport ’90, of Brazil, who’s known as “the godmother of chiropractic” in Latin America for her work developing the profession there; Dr. Richard Visser, West ’93, the minister of health in Aruba; and the WFC’s current president, Dr. Dennis Richards of Australia, who examines chiropractic in his country for our cover story. This is an impressive, though incomplete, list of Palmer graduates who are making a difference in chiropractic on the international front.

The College started the process of reconnecting with its international alumni in October 2009 when I attended the Australian national convention in Canberra, which included a special Palmer alumni reunion celebration. I spent 10 days traveling around southeast Australia, meeting with a number of alumni and making important contacts and friends. Then in 2011, I traveled to Brazil to attend the World Federation of Chiropractic conference in Rio de Janeiro. During that meeting I was reminded again of the importance our alumni place on the College and its presence at these events.

This year I had the opportunity to attend the WFC conference in Durban, South Africa. The primary question I asked everyone I came in contact with was, “How could we do a better job of staying connected with you, and how could we better support you in your endeavors to move chiropractic forward?” In almost every case the answer to both questions was the same: “Share our good work with the world. Let people know what we’re doing in our part of the world.”

We’re responding to this message from our international alumni by making a special effort to travel to international events to help stay connected to our alumni, and we plan to have a section in each issue of Insights that focuses on the good work our international alumni are doing.
Dr. Dolan helps NYPD football players compete at their best

Dr. Dolan at an NYPD Finest game.

Keeping the New York Police Department (NYPD) football team playing its best has been a passion for Victor Dolan, D.C., Davenport '83, Staten Island, N.Y., for the past five years. Dr. Dolan is the team chiropractor for the NYPD Finest. The relationship started when one of the team trainers invited him to a game. The team's quarterback had been his patient during his high school football career, and Dr. Dolan ended up treating a knee injury he received during the game.

“I understand there was some controversy at a team meeting later that week about the ‘new guy’ (me) on the sidelines treating their star quarterback,” Dr. Dolan says. “But my place on the team was solidified when the trainer and player both spoke out vociferously in my favor, and in favor of having chiropractic available to the players. I believe I’m the first chiropractor officially accepted onto their staff.

“I work hand-in-hand with the M.D., P.T., A.T.C. and other trainers on the sidelines, but I’m a ‘chiropractic missionary’ and I do convey the chiropractic message as appropriate,” he says. “I think sports are a great avenue to introduce or enhance awareness of chiropractic to the public.”

The players and coaches love having a chiropractor on the sidelines, Dr. Dolan says. “Chiropractic is excellent for the type of neuromusculoskeletal trauma these athletes suffer, but the players feel it helps them to play better even when they have no complaint.” When they do have complaints, it’s typically neck and back problems, but also just about any joint or muscle injury.

Does he think working with the team makes him a better chiropractor? “I think working with any team in any sport at any level makes us better chiropractors,” Dr. Dolan says. “You may be alone on the sidelines providing care, so you’d better know your emergency procedures, how to properly assess, when to return a player to play, when to sit them and when to call an ambulance.”

He advises aspiring sports chiropractors to continue their education, whether it be as an EMT or continuing through sports certification and diploma levels. Knowing how to triage and refer to another provider, or being able to help with taping, stretching or preparing an ice bag is also important, he says.

Even with all of those skills, Dr. Dolan stresses that the most important skill a chiropractor brings to a sports team is the manual adjustment. “Spinal and extremity adjustment is our hallmark, our arena,” he says. “Palmer College gives us these skills! Be great at adjusting the spine and extremities first, then become a good overall manual therapist, then add whatever skills you can, such as taping.”

Dr. Otto earns prestigious appointments

Leroy F. Otto, D.C., Davenport ’76, Lake City, Minn., was reappointed in April 2013 to the Minnesota Board of Chiropractic Examiners by Gov. Mark Dayton. Dr. Otto served 14 years under three different governors from 1995 to 2007.

In May 2013, Dr. Otto was elected president of the Federation of Chiropractic Licensing Boards at the San Francisco annual meeting after serving as its District II director, chairman of the board, treasurer and vice president previously. Additionally, he’s an appointed member of the National Board of Chiropractic Examiners and serves as Part IV exam liaison and on the International Board of Chiropractic Examiners Committee.

Dr. Otto has been in private practice in Lake City, Minn., since 1979 and in Red Wing, Minn., since 1984.

College and alumni resolve issues

Early this year, College officials received more than $1 million in funds raised by the former Palmer College of Chiropractic International Alumni Association (PCCIA). One of the pillars of the PCCIA was the establishment of student scholarships, and a goal of their membership was for every student who attends Palmer College to be eligible for at least one scholarship.

This spring, Palmer’s Board of Trustees approved the allocation of the PCCIA’s funds to the College’s endowment. This action will help fulfill the PCCIA’s goal by:

- Adding to the 14 state-endowed scholarships that had not yet reached the $10,000 minimum needed for awarding scholarships
- Adding $100,000 to the PCCIA International Endowed Scholarship Fund
- Allocating the remainder of the transferred amount to the remainder of state endowd scholarship funds

Dr. Dolan helps NYPD football players compete at their best

Dr. Dolan at an NYPD Finest game.
West alum’s care sends Emilie Pieters dancing into chiropractic career

During her first semester as a dance major at San Jose State University (SJSU), Emilie Pieters quickly discovered whoever coined the phrase “dance your life away” must never have actually attempted the feat. The physical stress of dancing eight hours a day, five days a week in her SJSU classes, coupled with her after-school job as a dance instructor, took its toll on Emilie, who suffered an injured hip early in her first semester.

She was referred to West alumnus Dr. Brad Kobsar (’95), who has worked closely with the South Bay dance community for the nearly two decades he’s maintained a practice in San Jose. Little did she realize the degree to which the referral would change her life.

Dr. Kobsar’s care relieved her hip pain—and inspired her to follow a career path into chiropractic. Within a few weeks, Ms. Pieters’ condition improved to nearly 100-percent recovery. Until her final year at SJSU, she was planning to become a physical therapist. After her “amazing journey” with Dr. Kobsar, she rerouted her career.

“It was a very humbling experience to watch her transformation,” says Dr. Kobsar. “Emilie has a very keen intellect, and I was excited and gratified that such a talented and caring person was entering the chiropractic profession.”

Ms. Pieters started at the West Campus in January 2013, and, no surprise, she’s president of the Dance Club. And her husband, Kyle Pieters, has redirected his career into chiropractic, entering the West Campus program in July. The couple’s goal is to “develop a family practice in which we can treat and change the lives of as many individuals as possible,” she adds.
West Campus, St. Mary’s team up for internship

Palmer College’s West Campus has teamed up with St. Mary’s College (SMC), Moraga, Calif., to create an internship program within the Department of Athletics. It will provide students the opportunity to enhance their sports chiropractic skills under the direction of Tony Kearns, D.C., CCSP, West ‘07, St. Mary’s director of sports medicine.

West interns who earn one of the three- or six-month rotation assignments within the SMC Manual Therapy Program, will assist Dr. Kearns with the evaluation, assessment and treatment of student athletes, and will maintain collaborative working relationships with all members of the St. Mary’s sports medicine team, coaches and athletes.

“Chiropractic care may not be the answer for every condition; but when it is the appropriate treatment method, it works—and the SMC Sports Medicine staff recognize this,” says Dr. Kearns, who was appointed to the St. Mary’s sports medicine team in 2010.

Dr. Kearns oversees day-to-day operations of all SMC athletic training services. Soon after his appointment, he recognized the potential to create a program that would allow more SMC athletes to benefit from chiropractic care and enable West Campus interns to enhance their sports chiropractic skills. With the introduction of the new Palmer-St. Mary’s internship program, Dr. Kearns is excited to see his vision come to fruition and feels it’s a win-win development for both schools.

“This is not ‘the future’ of health care. It’s already here,” he says. “And since the mission of St. Mary’s sports medicine is ‘the best interest of the student-athlete,’ we’re falling in line with what has become the industry standard … adding routine access to chiropractic care.”

Palmer’s first participant in the program is 12Q intern Steven Kaiser. “I’m honored to have this opportunity, and I’m excited to be a part of a new program that will further enhance the students’ learning experience at Palmer’s West Campus,” he says.

Dr. Borges pays it forward

When residents of Monterey County, Calif., look at the cover photo of the local medical directory, they see West Campus alumnus Shawn Borges, D.C., ’11, his wife, Erin, and daughter, Dahlia, enjoying a leisurely family walk along the beach in beautiful Carmel. When Dr. Borges looks at the photo, he has a very different perspective. He’s just thankful that he can walk at all—and credits chiropractic for making that possible.

Dr. Borges suffered a severe back injury 10 years ago while lifting a heavy box, which left him numb from the waist down on most mornings, and rendered him wheelchair-bound for much of the next 22 months. Unable to walk, he found himself faced with the frightening prospect of three major surgeries—with no guarantee any of the procedures would enable him to regain full, pain-free mobility.

After another in a line of disheartening visits with a neurosurgeon at the Stanford Medical Center, Dr. Borges embarked upon an exhaustive Web search to identity less-invasive alternatives to surgery—and discovered chiropractic and the Palmer
Dr. Borges … continued

Chiropractic Clinic in San Jose. He made the 80-mile drive to the Palmer Clinic, and within eight visits over the course of four weeks, was completely recovered. No pain. No cane. No wheelchair.

“I was beyond impressed by the level of education and skill of my intern (Jamie Bjorkhoel, ’09) as compared to the many ‘specialists’ that I’d seen, all of whom basically presented the same recommendation: surgery,” says Dr. Borges.

The life-changing results he experienced as a patient at the Palmer Clinic inspired him to become a chiropractor. Dr. Borges completed 60-plus units of prerequisite work in seven months by immersing himself in a seven-days-a-week schedule that averaged 50-plus hours of classroom time. When it came time to decide where to earn his D.C. degree, he says there was no question.

“After all my online research, Palmer had proven itself to be the ‘Harvard’ of chiropractic colleges; I wanted to get my education from the best—and based on the quality of my experience, there’s no question I accomplished that,” says Dr. Borges, whose first practice was based in his hometown of Pacific Grove. He now provides chiropractic care, and also directs the rehabilitation center, at Salinas-based WorkWell Medical Group, where he manages a multidisciplinary team of health care specialists.

“The day I made a commitment to myself that I was going to get well and walk on my own again was also the day I dedicated myself to helping others achieve their health goals,” says Dr. Borges. “I consider it an honor to treat the patients who have entrusted me with the privilege of providing them with care. With that honor comes the responsibility to do all I can to help them achieve optimal health and live life to the fullest.”

FCA selects Dr. Mauricio as 2013 National Convention honoree

FCA President Dr. Jeremy Gordon (left) with Dr. Mauricio at the 2013 FCA National Convention in August.

Each year during its national convention, the Florida Chiropractic Association (FCA) names a Florida chiropractor as its national convention honoree. At its National Convention in Orlando, the FCA selected Joe Mauricio, D.C., Davenport ’77, Deland, Fla., as its 2013 National Convention honoree. The recipient of this annual honor is chosen by the FCA Board of Directors for outstanding contributions to chiropractic in Florida over an extended period of time. “It’s like a lifetime achievement award,” says FCA Chief Executive Officer Ms. Debbie Brown.

Following his graduation from Rutgers University, Dr. Mauricio graduated from Palmer College’s Davenport Campus in 1977, and has been licensed to practice in Florida and West Virginia since then. Dr. Mauricio served as an independent medical examiner for the state of West Virginia and practiced in the Orlando area from 1986 until his retirement in 2010. In Florida he served as a Department of Professional Regulation expert witness and as an examiner for the Board of Chiropractic from 1997 to 2000. He’s been a member of the FCA and the American Chiropractic Association since 1987.

Dr. Mauricio opened 10 successful satellite clinics in the central Florida area with the help of his associates. He also was instrumental in helping a number of his patients make their way to chiropractic college, some of whom he later hired as associates in his clinics. During that time, he made every effort to mentor, advise and teach these young men and women the values of chiropractic care and the rewards that could be received over time.

In 2010, Dr. Mauricio retired from practice and, at that time, each of his associates was able to purchase one of the practices. “Chiropractic has been a truly wonderful experience for me,” he says. “I began receiving chiropractic care as a young boy. As the years went by, I injured my back and neck many times in wrestling. My mentor, as well as chiropractor, convinced me to pursue my education in the chiropractic profession. I look back fondly over the memories I have made in the profession, and most importantly, the rewards of teaching and mentoring many of my young associates who’ve become successful in their own right.”
Dr. Karson Mui changed by Boston Marathon experience

“You really don’t know what you’re capable of until you’re forced into a situation,” says Karson Mui, D.C., CCSP, a 2008 graduate of Palmer’s Florida Campus. “Never be complacent!” For Dr. Mui, that statement materialized on Monday, April 15, 2013, the day of the Boston Marathon bombings.

“I was excited because this year I was in the main medical tent (for the marathon),” he says. “Previously I had done athlete rehab, which is mostly musculoskeletal work. I’m a sports medicine doc. I wanted to be in the middle of everything where I could do the most good.”

As the marathon approached the four-hour mark, Dr. Mui was doing triage, helping runners with blisters and muscle cramps. With the temperature in the 60s, there weren’t many heat-related issues. “There was nothing that serious; frankly it was pretty slow,” he remembers.

“It was right at the four-hour mark that the bombs went off,” Dr. Mui says. “At that time the area was packed with people. I was located about 100 yards from the explosion. You could actually feel the shock wave come down Boylston Street. About 20 seconds later the second bomb went off and when I ran outside of the tent I saw the smoke and everything. The smell that came afterward was unbelievable. You could smell sulfur floating down the street.” Mui ran back into the medical tent and told the team that a bomb had just gone off and they needed to get ready.

When the call came out for all first responders to be in position and all nurses outside, Dr. Mui ran outside again. “I just remember jumping in … I didn’t really think about my own safety,” he says. “People outside needed me and I just ran into it. I think they evacuated 97 people within 27 minutes from the main bomb site into the main medical tent.”

“There was blood all over the place, all over my gloves, all over the floor,” he says. “We were using Bacitracin and three-inch gauze pads to squeeze into the wounds. The level 1 trauma cases were people who had their legs or feet blown off. They were being taken to the back of the tent and had to go right past me.”

Now six months later, Dr. Mui reflects on the experience. “The worst part is the coping process afterward,” he says. “I didn’t know how to handle it. I literally cried myself to sleep that night and went to work the next day feeling very angry.”

Dr. Mui operates Mui Chiropractic and Sports Medicine in Newton, Mass.

“I certainly don’t consider myself a hero or what I did heroic,” he reflects. “My educational experience at Palmer was one of the things that helped me through that day. I was prepared. In college I studied my butt off. It really gave me a good base and instilled in me that if I continued to work hard I could be an amazing health care provider.

“It changed me as a human being, changed my core,” he adds. “I definitely experienced PTSD. I sought professional counseling, which has been invaluable. An experience like this changes your perspective on what’s really important in life. What it reinforced in me is how important your support network is. Chiropractors can sometimes feel isolated. Certainly the network I’ve developed as the founder of the New England Sports Medicine Council has helped immensely. The outpouring of support from the community and my colleagues is much appreciated. If it weren’t for them, my patients and my family, I might still be in a corner somewhere crying.

“The thing that keeps me going is I know I helped people,” he adds. “I really know I helped, although you always wish you could have done more. With a lot of help and support, I’m starting to see this experience has made me stronger as a doctor. I know that because of my skill set I was able to help some of the victims of the Boston Marathon bombings.”

When asked if he’ll participate in next year’s Boston Marathon, Dr. Mui says, “I’m there, 100 percent. I need that closure.”

Dr. Mui was presented with the Distinguished Service Award by the American Chiropractic Association Council on Sports Injuries and Physical Fitness during its recent New Jersey symposium.
Dr. Lance Armstrong: Chiropractic warrior, veteran advocate

If Lance Armstrong, D.C., Davenport ’96, had his way, every U.S. military installation in the world would have a Doctor of Chiropractic embedded in its health and medical units. For now, he’ll accept his position as base chiropractor at Patrick Air Force Base in Brevard County, Fla., as an important step in achieving that goal.

Like many people, Dr. Armstrong’s experience with chiropractic began with an accident and subsequent injury. While conducting a training exercise in 1991 as a flight instructor for the B-52 Bomber, his plane was forced to make an unexpected landing, virtually crashing to the ground. The result was serious injuries to his back and spine.

After receiving “buckets of pills” from the flight surgeon, who discouraged chiropractic care, Dr. Armstrong took matters into his own hands. “I went to see the local chiropractor, Dr. Ronald Szewc, a 1956 Palmer grad. He put me back together in about three weeks. I was back on flying status and sold on chiropractic. When the reduction in force hit in 1992, I enrolled at Palmer—five minutes after the phone call.”

While waiting, mostly impatiently, for the federal mandate that would implement chiropractic treatment within the Veterans Administration’s health care system, “Cowboy,” as he’s affectionately known, takes matters into his own hands. In his practice, Armstrong Chiropractic, located in Cocoa Beach, Fla., Dr. Armstrong treats many active-duty military personnel and veterans, although most of the veterans he cares for today are homeless.

“It’s a term that shouldn’t exist (referring to homeless veterans) today in our country,” he says. “I’m grateful for the opportunity to continue to serve these people who sacrificed for our country. Turning our back on them is not an option!”

In Florida, Stand Down events, where homeless veterans receive chiropractic care and a host of other services, are held regularly. In east-central Florida, Dr. Armstrong has been participating in these events since 2003. If there’s a homeless veterans event, Dr. Lance Armstrong is likely the D.C. in the middle of all the action, sometimes treating as many as 100 veterans in one day.

“In Florida you’ll find what I call ‘seasonal homeless veterans,’” he says. “Many of these people return to Florida during the cold season from all over the country. That’s why we see so many veterans in the Space Coast area (Brevard County) and in Volusia County, multiplying the need.”

Dr. Armstrong not only advocates for chiropractic in his community, but also continues to lead the charge for increasing the awareness of the benefits of chiropractic care to federal and state legislators, the military and Veterans Affairs. He does this with a warrior mentality, by going to Washington, D.C., providing testimony in Congress and meeting with as many legislators and aides as possible. “There’s a lack of understanding of the power of chiropractic,” he says. “If those with the authority would take the time to understand the plight of the veterans and how chiropractic care can improve their lives, perhaps then we’d see the mandate (to implement chiropractic care in the VA) begin to be a reality.”

Dr. Armstrong’s passion and energy seem boundless. In addition to the care and advocacy he provides for the military and veterans, he’s worked with the Brevard County Sheriff’s Office SWAT teams for 16 years. As if all of this weren’t enough, one of his priorities is to create opportunities for current students on Palmer’s Florida Campus.

“The experience these students get by participating in Stand Down goes beyond the adjustment credits,” he says. “It is an opportunity to understand that...”
these veterans weren't always homeless. It's an opportunity to provide care and to give a little back to an appreciative and grateful group of people. The dedication shown by the Palmer interns who work by my side at these events is second to none. It makes me ‘Palmer Proud.’ I'd love to see Palmer graduates develop Stand Down events all over the country.”

While Dr. Armstrong manages his own practice, treats veterans and the military, advocates with federal authorities and creates opportunities for Palmer College students, he also found time recently to help produce a video, Brevard County Stand Down with Dr. Lance Armstrong (on YouTube), that passionately describes the need and offers some solutions for implementing chiropractic in the military and VA health care system.

As Dr. Armstrong heads into the Patrick A.F.B. Hospital for the first time as a credentialed D.C., he says, “For 21 years I've wanted to put the two careers together. I am here to assist the efforts of the ACA, FCA, Palmer College, the VA and all veterans, so everyone can understand the power of chiropractic.”

Dr. H. Thomas Barnes: A Quiet Hero for Chiropractic

By Lois Kundel, CFRE, Senior Development Officer

Chiropractic was his profession, his hobby and his passion. Having had rheumatic fever as a child, Harold Thomas (Tom) Barnes, D.C., Davenport ’57, helped to operate the family farm located north of Jefferson, Iowa, after graduating from high school. However, he was forced to retire from farming at an early age due to a back injury.

He and his wife, Bernice, then moved to Davenport so he could embark upon a chiropractic career. After graduation, Dr. Barnes purchased a chiropractic practice in Audubon, Iowa, where he became known to his patients and friends as “Doc.” Dr. Barnes had a good sense of humor, was kind-hearted and was always ready to help, which he demonstrated time and again serving as the Audubon Wheelers’ football team doctor for 43 years. “He was a natural leader,” Bernice said. “He could get people to volunteer and also motivate them to work together.”

Dr. Barnes was very involved in his church, serving as an elder and a deacon. He also served on the Audubon Community School Board for 10 years and was president of the board during the time a new high school was built. Dr. Barnes served two terms as mayor of Audubon, was the president of the Audubon Chamber of Commerce, served as chairperson for Audubon’s centennial and quasquicentennial (125 years) celebrations and was also a member of many civic organizations. A 50-year member of the Independent Order of Odd Fellows, Dr. Barnes was instrumental in helping the organization to build a nursing home in Mason City and an apartment complex in Marshalltown, Iowa.

With Bernice at his side, Dr. Barnes never missed a Palmer Homecoming. He was a member of Palmer’s Presidents Club for 18 years and was named a Fellow in the Palmer Academy of Chiropractic in 2011. While Dr. Barnes was deeply involved in the ICA, Bernice served as president of the ICA Auxiliary. Vacations consisted of trips to visit family or attending chiropractic conventions and meetings. Dr. Barnes was an exceptional man, a quiet hero who gave freely of his time and talents to help better the lives of those around him.
Dr. Jackson honored by Tennessee Chiropractic Association

Lonnie Jackson, D.C., Davenport ’74, Johnson City, Tenn., received the Tennessee Chiropractic Association’s (TCA) 2013 Keith D. Bailey Chiropractic Service Award. This award was established in honor of Dr. Keith D. Bailey, who has spent his life mentoring field doctors and students in an effort to help them reach their full potential in both their practices and personal lives. Dr. Jackson didn’t let losing his sight deter him from his chiropractic career.

“Nominees for this award are members of the chiropractic profession who have distinguished themselves by meritorious participation in chiropractic endeavors or exemplified acts of service of a humanitarian nature,” says TCA Executive Director Tiffany Stevens. “Our recipient, Dr. Lonnie Jackson, has shown a life-long commitment to the chiropractic profession and is a shining example of how one can overcome adversity to follow their passion and, in turn, help others find success.”

After graduating from Palmer’s Davenport Campus in 1974, Dr. Jackson has served the upper east Tennessee area for almost 40 years. His practice in Johnson City is a fixture in the community. In addition, Dr. Jackson has given back to chiropractic through more than 15 years as a TCA member, and was recognized by his peers with the 1997 Heritage Award and as the 2002 TCA Convention honoree. He not only gives of his time, but also has contributed above and beyond through the TCA Eagle Society, actively communicating with state legislators on chiropractic issues, and by his presence at TCA events.

According to the news release about his award, Dr. Jackson’s “true legacy is in the many lives he has touched through his service to the profession as a mentor and friend to numerous doctors at all stages of their careers. Dedicated, kind-hearted and fierce in the face of a challenge, Dr. Jackson did not let his loss of sight keep him from his good work in chiropractic, but persevered—while not always easy—in order to continue the work that he loves.”

Vickie Palmer donates rugby equipment

Vickie Palmer donated a scrum sled to the team, replacing the old sled that was lost in a flood several years ago. This much-valued piece of equipment is used at every practice by both the men’s and women’s teams in training to help develop scrums in the game.
HOW IN THE WORLD IS CHIROPRACTIC?

Worldwide Perceptions of Chiropractic and How Palmer’s International Alumni are Advancing its Acceptance

In the United States, where chiropractic was founded, the profession and its practitioners have been well-accepted for decades. The same is true in other regions of the world such as Canada, Australia and most of Europe. But what many don’t realize is that chiropractic now enjoys nearly worldwide acceptance with just a few exceptions. And Palmer’s international alumni have been working diligently for many years to ensure this worldwide success.

“Chiropractic is now well-accepted worldwide,” says World Federation of Chiropractic (WFC) Secretary-General David Chapman-Smith, Esq. “There are doctors of chiropractic practicing in more than 90 countries, 49 countries have legislation to recognize and regulate chiropractic practice, and the World Health Organization (WHO) has policy recommendations to all national governments that chiropractic should be included in their health care systems.”

Chiropractic success can be measured by new chiropractic educational programs. Recently, university-based chiropractic programs opened in a number of countries in Asia, Europe and Latin America. “These include six new programs in Latin America—two in Brazil, one in Chile and three in Mexico,” adds Mr. Chapman-Smith.

MAKING STRIDES IN AFRICA

Chiropractic acceptance is growing in Africa. A recent chiropractic success story was the formation of the African Chiropractic Federation (ACF) at the WFC Congress in Durban, South Africa, in April 2013. “Africa is the last world region to form such a regional organization,” Mr. Chapman-Smith adds. “The ACF was formed by chiropractors from 11 countries and will hold its first annual meeting and seminar in Nairobi, Kenya, April 2-4, 2014. Nairobi’s nine doctors of chiropractic include recent Palmer graduate Dr. Hamisi Kote Ali (Davenport ’12).”

Additionally, Naa Ashley Ashietey, D.C., Davenport ’11, who is currently practicing in Tema, Ghana, has been elected president of the West African Chiropractic Association (WACA). The WACA was created in April 2012 with a mission to unite the chiropractors in Ghana to form a stronger force to work on getting a separate and distinct legislation for chiropractic in Ghana. The new association is also working to create more awareness of chiropractic within the chiropractors’ communities.

Another international organization, World Spine Care, founded in 2008 through the inspiration of Scott Haldeman, D.C., M.D., Ph.D., Davenport ’64, is providing access to chiropractic around the world. (For more information, see the article in the Spring 2012 Insights.) Its initial projects are in the village of Shoshong, Botswana, and in Ranthambhore, India. The chiropractic clinic in Shoshong has been serving residents in the community for several years. The first student from the region is expected to begin studies at Palmer’s Davenport Campus this fall through a Palmer scholarship.
INTERNATIONAL CHALLENGES

But these successes are countered by challenges, especially in Asian countries and small pockets of Europe. “The fight for recognition continues to be difficult in Japan, South Korea and Taiwan, where numerous medical and non-medical practitioners oppose the development of chiropractic, and in central European countries such as Austria and Hungary, where spinal manipulation is restricted to medical doctors by law,” Mr. Chapman-Smith says.

It may be tempting for individual chiropractors to take up the banner of chiropractic in countries where its practice is suppressed or even illegal, but that’s not always the best way for the profession to gain broader acceptance, cautions Mr. Chapman-Smith. “The WFC is working with the WHO and the relevant national and regional chiropractic organizations, and these battles will be won over time,” he says. “It’s sometimes counterproductive for well-intentioned individual chiropractors to take independent action. It’s important that they work through established professional organizations.” Individual chiropractors can, however, encourage people to pursue a career in chiropractic, whether at Palmer or an educational institution in their home country.

CLOSING CHIROPRACTIC’S CULTURAL CREDIBILITY GAP IN CANADA

In recent years, the chiropractic profession has seen tremendous success in integration and acceptance into Canada’s mainstream health care system, according to Gregory Uchacz, D.C., West ’92, Calgary, Alberta, Canada.

“In so many aspects of the Canadian system, chiropractic has gained access and acceptance as an equal partner,” he says. “We’ve experienced this in the delivery of services, in research opportunities and in policy-making decisions. Virtually all of these were opportunities presented because of greater integration of chiropractic.”

Despite this progress, challenges remain for chiropractic in Canada. “In the past two decades we’ve made incredible gains in chiropractic acceptance, and many chiropractors have tremendous personal credibility and are excellent ambassadors for the profession,” Dr. Uchacz says. “However, the profession is still hindered by a lack of cultural credibility. Chiropractic as a profession needs to gain greater cultural credibility in order to gain a higher level of public access.”

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A CLOSER LOOK AT CHIROPRACTIC IN AUSTRALIA

How well-accepted is chiropractic in Australia? Australia is one of the countries in which the use of chiropractic is substantial and its popularity increasing, reports a recent article, “Chiropractic in Australia: A Survey of the General Public,” published in the September 2013 issue of Chiropractic Journal of Australia.

This most recent survey of chiropractic, which included 757 respondents, found that “Chiropractic is a thriving profession in Australia … A considerable number of Australians already utilize chiropractic services. Encouragingly, the vast majority of these consumers are satisfied with the service provided. … A more active approach should be taken by chiropractic practitioners and institutions to improve the general public’s knowledge about chiropractic.”

This research demonstrates a widespread acceptance of chiropractic in Australia, though there are some hurdles to overcome. “There’s now national legislation covering chiropractic in Australia, which was formerly state-based,” says Dennis Richards, D.C., Davenport ’78, the president of the World Federation of Chiropractic and a practicing chiropractor in Tweed Heads, New South Wales. “The Chiropractic Board of Australia is one of 15 health profession registration boards that are part of our federal government’s Australian Health Practitioner Regulation Agency. This means chiropractic is now ranked on the same level as these other professions, legally at least.”

Recent successes aside, chiropractic in Australia, as in most other countries, has its detractors. “Recently chiropractic has been attacked by pro-medical groups, which have been able to generate biased coverage in the media, including on several TV programs,” Dr. Richards says. “The attacks are particularly related to efficacy, safety and chiropractic care of children. The Chiropractors Association of Australia has responded and it’s not clear whether these attacks hurt or help chiropractic. Some chiropractors report increased inflows of new patients after this ‘bad’ publicity.”

There also is continuing concern among Australian chiropractors that the principles of chiropractic philosophy are not well-taught at some Australian chiropractic educational institutions. “It’s important that Palmer alumni promote the passing down of this philosophy to students, so they understand who they are as chiropractors and what they exist for,” he says.

Palmer alumni have a long history of leadership roles in Australia at the state and national levels, as well as internationally. “Since 1998, there have only been two years when the presidency of the Chiropractors’ Association of Australia (CAA) has not been filled by Palmer graduates,” Dr. Richards says. “Dr. Laurence (Laurie) Tassel, Davenport ’85, served in that position between 1998 and 2002; Dr. Andrew Lawrence, Davenport ’80, between 2002 and 2005; I served between 2005 and 2009; and Dr. Tassel assumed the office again in 2011. Dr. Joe Ierano, Davenport ’97, is president of the New South Wales state branch of the CAA. I currently serve as president of the World Federation of Chiropractic and Dr. Tassel and I are both on the WFC Council.”

With all of this progress, what remains to be done to advance chiropractic in Australia? “From my perspective, the task and my goals are always the same,” Dr. Richards says. “The lives of the people of the world will be better if they have access to quality chiropractic care. Chiropractic’s safe, gentle, effective and natural approach truly promotes health. We should be playing a leading role in simplifying and spreading the understanding that health mainly comes by living healthy lifestyles.

D.D. Palmer described chiropractic as a philosophy, science and art. We need to be the best we can be at each of these, and to pass on that understanding, knowledge and skill to the next generation.”
There are relatively few chiropractors practicing in the Eastern Mediterranean and Middle East region, and no educational institutions at present. It will take time for the profession to attain the level of acceptance it enjoys in either the U.S. or Europe, says Efstatios (Stathis) Papadopoulos, D.C., FFCEA, FICC, Davenport ’81, Lefkosia, Cyprus. Dr. Papadopoulos is the president of the Eastern Mediterranean & Middle East Chiropractic Federation (EMMECF), formed in 2010. “The potential for expanding the chiropractic profession in our region is enormous,” he adds. “We’re still at the pioneering level.”

When Dr. Papadopoulos was elected regional representative to the World Federation of Chiropractic (WFC) Council in 1991, there were only a few well-organized national associations in the region, and in most countries there were only one to three individual chiropractors “practicing quietly and keeping to themselves,” he says. “I decided to personally visit each country, find the individual D.C.s and convince them to form national associations to have someone representing the profession on the ground. I also encouraged them to apply for membership in the WFC to have access to its support and specific advice when contacting their government or facing medical or other opposition.”

Efforts continue to create an educational institution in the region. In 2010 there was a major undertaking by the Jordanian Chiropractic Association, supported by the EMMECF, the WFC and Canadian Memorial Chiropractic College, to create a chiropractic program at the Jordan University of Science and Technology (JUST) in Irbid, Jordan.

“We had good cooperation from the university and all involved, but unfortunately due to political instability we could not get the program started,” Dr. Papadopoulos says. But some good came out of the effort as the EMMECF was formed by representatives from 11 countries at JUST on April 25, 2010. “It was a historic decision,” Dr. Papadoupolos says. Founding members were Bahrain, Cyprus, Egypt, Iran, Jordan, Lebanon, Palestine, Saudi Arabia, Syria, Turkey and the United Arab Emirates.

“Palmer College of Chiropractic helped us significantly by sponsoring the EMME meeting in Egypt in 2008,” he adds. The meeting featured a two-day extremities and imaging program presented by Dr. Ed Feinberg, West Campus professor, and Dr. Tracey Littrell, assistant professor, Davenport Campus. “Here I must express our thanks once more to the Palmer Board of Trustees for its much-appreciated support,” Dr. Papadopoulos says. “Conditions are now maturing for a chiropractic education program to be started in Turkey and possibly also in Dubai.”

A noteworthy milestone for the EMMECF, the WFC and the profession was the 5th Annual SPINE Conference (SPINE is the regional affiliate of the North American Spine Society, representing spine surgeons and other orthopedic specialists in the Near East area) in Beirut, Lebanon, in June 2012. It was jointly sponsored by medical spine societies from the Middle East, the North American Spine Society, the EMMECF and the WFC. “Following this successful meeting, the two chiropractic organizations were asked to sponsor the 2013 SPINE Conference, and a number of surgeons received their first chiropractic assessment and treatment,” Dr. Papadopoulos adds. “Chiropractors also have been invited to become members of SPINE member societies.”
To increase its worldwide market share, the chiropractic profession is sorely in need of an understandable, widely-accepted public identity. Three years ago Palmer joined the WFC in its efforts to establish a chiropractic identity by embarking on the creation of the Palmer identity for chiropractors: The primary care professionals for spinal health and well-being. (See article on page 16.)

“If any service or product is going to be accepted and successful it needs a clear market identity,” Mr. Chapman-Smith asserts. “The WFC was asked to lead a worldwide consultation on identity a few years ago because it was agreed that chiropractic lacked a clear market identity. It’s extremely important for the future of the profession that two broad consultations, by the WFC and now Palmer, have produced a consistent, agreed identity—in essence chiropractors are the experts in spinal health and well-being.”

He adds that the ECU “is the prime example of a well-organized regional organization. It acts as the nervous system for its 20 member countries. We need the three levels of organization for the proper development of the profession: national associations, regional bodies and global ones such as the WFC. The main purpose of the ECU, and all other regional bodies, is to unite the profession, promote university-based chiropractic education and research, uphold the professional standards, and promote chiropractic legislation and regulation in their region.”

But, as the WFC’s David Chapman-Smith points out, some challenges remain in Europe. This was reiterated by Dr. Papadopoulos: “In some European countries, such as Austria and Hungary, chiropractic is restricted to medical practitioners by law,” he says. “This is where our profession needs total unity, good organization and capable leadership to face these issues nationally as well as at the European Union and global levels. I’m confident that with the recent decision by the ECU to create the post of secretary general, and the appointment of Dr. Richard Brown, who’s both a chiropractor and a lawyer, in that position, the ECU has strengthened its organizational ability and the future is much brighter for the European countries. In fact, I can confidently state that Europe is a step closer to becoming the leading force in the profession.”

Some examples of European successes include:

> Switzerland has the highest level of training for chiropractors in Europe with a six-year program at the University of Zurich followed by a two-year mandatory graduate education program. Switzerland also has the widest legal and reimbursement rights in Europe.

> In 2011 the ECU succeeded in achieving a European Standard for chiropractic awarded by CEN, the European equivalent of the ISO. The CEN/TC 394 acknowledges chiropractic educational competencies including preparation for diagnosis and primary care practice.

> The 2012 SPINE Conference in Beirut opened the way for Eastern Mediterranean chiropractors to join their national spine societies as full members, which, if handled properly, will open the door to closer cooperation with M.D.s and others in their health care systems.
Emily Broniak, D.C., Davenport ‘06, began working with a group of chiropractors led by Liam Schubel, D.C., in March of 2006, just five days after her graduation from Palmer’s Davenport Campus. She’s a chiropractor with Centro Quiropractico Schubel (CQS) in Northern Peru. CQS now has 14 offices in Peru and two in the Dominican Republic.

“There are so many people who need help,” Dr. Broniak says. “More than 30 million people live in Peru and there are probably less than 50 chiropractors.” She began working in Lima, Peru’s capital, and stayed there for two-and-a-half years. During that time she cared for many patients who had traveled more than 10 hours by bus to reach the capital city for chiropractic care.

She and her colleagues soon realized they needed to bring chiropractic centers closer to the people. During the past five years, Dr. Broniak has been closely involved in opening CQS chiropractic offices in northern Peru. “We now have four offices in three cities—there are two offices in Trujillo, one in Chiclayo and one in Piura.” In all of these areas, the chiropractors work hard to educate community residents about chiropractic, including talks to groups of every size, and appearances on national and local radio and television programs.

Dr. Broniak was inspired to go to Peru “to serve those without access to chiropractic care” after a Palmer Clinic Abroad Program trip to India in 2005. “I wanted to be able to practice like that all the time instead of taking time off and traveling to a distant place in order to do it,” she says. “I’ve started partner programs with orphanages in every city where we have offices. In Trujillo we’ve been adjusting children in two different orphanages since 2008. It is so fulfilling to know that taking care of a child’s nervous system can give them the ability to think, function, feel, grow and develop to be the best person they possibly can be … and this can mean the difference between a marginal life and an outstanding life where they contribute to society.”

The group cares for all types of patients, from children to senior citizens, and those from all walks of life, including volunteer firefighters. “In Peru there are only volunteer firefighters; the country doesn’t have the infrastructure or resources to pay them for their services. About three years ago we began offering free chiropractic care to any volunteer firefighter in Trujillo in order to appreciate what they do for the community. Dr. Broniak says they are always looking for more chiropractors to join them in Peru or the Dominican Republic. Visit schubelvisionworldwide.com/associate.html if you are interested in working with CQS.

Dr. Emily Broniak (center with spine) and Dr. Lindsay Mack, Davenport ’12, (back row, second from left) with volunteer firefighters in Trujillo, Peru.
Is chiropractic ready for primetime?

Editor’s note: As the Affordable Care Act transitions from legislation to reality, it behooves our profession to position itself to thrive in a new health care environment. One year ago, Palmer College of Chiropractic began sharing the results of its groundbreaking “Chiropractic Identity” initiative. The goal is to unite the profession and provide a marketable identity to consumers that explains the role of the Palmer Doctor of Chiropractic, specifically, and all chiropractors, ultimately.

Chancellor Dr. Dennis Marchiori and West Campus President Dr. William Meeker have toured the country speaking to national and state chiropractic organizations about chiropractic identity. Palmer’s identity statement is a clear and concise view of what a chiropractor is: The primary care professional for spinal health and well-being.

Most recently, the statement was discussed at the November 2013 Chiropractic Summit (a gathering of representatives of 40 major chiropractic organizations). The phrases “spinal health” and “well-being” were approved as “credible marketing messages.” The Foundation for Chiropractic Progress was asked to continue testing these and other phrases for consumer impact.

The chiropractic identity is supported by a number of documents, all of which are available at palmer.edu/our-identity.

Following are excerpts from an article by Dr. Marchiori published in the Jan. 15, 2013 issue of Dynamic Chiropractic (used with permission).

Toward a mainstream Chiropractic identity

By Dennis Marchiori, D.C., Ph.D., Chancellor, Palmer College of Chiropractic

The greatest challenge now facing the chiropractic profession is our need for greater public awareness of the benefits of chiropractic care. In part, this will be accomplished through a clearly defined professional identity—one that allows our profession, our patients and the general public to understand the essence of who we are, what we do and how we contribute significant value to the health care system and society as a whole.

Leading from the center at a high-stakes moment

Because 25 percent of the world’s doctors of chiropractic are Palmer graduates and because Palmer’s own identity combines a deep respect for chiropractic tradition with full engagement in cutting-edge developments in evidence-based practice, we feel we are uniquely positioned to aid in the profession’s transition through its current identity crisis and to help it emerge with a renewed sense of clarity and commitment. We see this as “leading from the center” with broad-based, common-sense approaches.

What research tells us

Robust majorities of our chiropractic community—alumni, recent graduates and clinic patients—agree that chiropractors are health professionals and are concerned with spinal health care. On these issues the general public strongly agrees. The sharpest split between the chiropractic community and the public comes in response to the statement, “Chiropractors are primary care doctors.” Nearly 90 percent of our recent graduates agreed, as did 72 percent of alumni; however, barely half of our clinic patients and a strikingly low 16 percent of the public saw D.C.s in a primary care role.

Primary care is now an essential component of chiropractic identity

I want to emphasize the importance and the urgency of including the term “primary care” in our statement of professional identity. We want to be very clear what we mean by this: we are primary care professionals within our scope of practice.

Just as dentists are widely seen as providing primary care within their scope of practice, chiropractors must strive to be recognized for primary care delivery within our own scope. But before the public will see us as primary care providers, we need to consistently define ourselves in those terms and reach a shared understanding of what we mean.

Chiropractic possesses numerous characteristics of primary care. We are portal-of-entry providers; 85 percent of our patients come to us directly, not on referral. We are a self-defining and self-regulating profession whose practitioners are extensively trained and licensed for both diagnosis and management.

Claiming a primary care mantle doesn’t mean we seek to be all things to all people; it means that in our area of expertise, we are ready, willing and able to take on the core duties and responsibilities required of primary care practitioners: diagnosis, management, case management and referral where needed, with evidence-based preventive care as an integral part of our domain.

Unity, not uniformity

The “big tent” of our profession has always included a rich variety of opinions, approaches and perspectives. In seeking widespread support for the chiropractic identity statement, we understand that a call for unified action cannot achieve success if coupled with a demand for uniformity. We believe that any widely acceptable statement of chiropractic identity must focus on what unites us: our contribution to the health and well-being of the people and communities we serve.
Palmer ads featured in NFL yearbooks

Fans of the San Francisco 49ers and Green Bay Packers are learning how chiropractors help their favorite teams play at their best through a national advertising campaign the College has begun in National Football League (NFL) team yearbooks.

For the second year in a row, Palmer’s West Campus is featured in a publication of the San Francisco 49ers, who are playing their final season at Candlestick Park before kicking off next year in the team’s new 68,000-seat stadium in Santa Clara, just minutes away from the West Campus. Last year, Palmer placed a full-page ad in the programs for the 49ers’ final four regular-season games. This year, Palmer has a half-page ad in the 49ers’ yearbook, one of the team’s most popular publications. The ad raises awareness among fans that the sports care staffs of every NFL team include chiropractors, one-third of whom are Palmer alumni.

Also this year, the College placed a full-page ad in the inside back cover of the Green Bay Packers’ yearbook. This ad talks about how Palmer chiropractors are helping NFL players stay in the game, and focuses on the rewards of a chiropractic career. Palmer alumnus Michael Zoelle, D.C., Davenport ‘86, is the team chiropractor for the Green Bay Packers. He received a shout-out from Packers quarterback Aaron Rodgers during a televised news conference following the Packers’ victory over the Washington Redskins on Sept. 15. Check out this clip at http://tinyurl.com/pcrorodgers to see how important Dr. Zoelle’s care was to this star player’s performance.


In order to help alumni stay connected with Palmer leadership, faculty, staff and prospective students, the College kicked off its Palmer Community Connection Fall 2013 Tour. This tour consists of appearances at more than 20 state chiropractic conventions throughout the U.S. by administrators, Alumni and Development staff and others, and includes both alumni and prospective student events at many locations.

“We travel to state conventions every fall, but this year we’ve created a series of alumni and prospective student events that will provide more opportunities for alumni to connect with us at events like alumni luncheons, as well as bring prospective students to special programs designed just for them,” says Executive Director for Alumni Mickey Burt, D.C.

Look for communications from the College about the Palmer Community Connection Spring 2014 Tour, coming to nearly 20 locations throughout the country next spring.

Vice Chancellor for Marketing & Communication and Senior Director for the Library named

James (Jim) O’Connor, APR, has been appointed to the new position of vice chancellor for Marketing & Communication. He joined Palmer College in May and has responsibility for all marketing and communication functions for the College and its three campuses. Mr. O’Connor comes to Palmer from the University of Northern Iowa, Cedar Falls, where he served as executive director for university relations. His office is located on the Davenport Campus.

The new senior director of Library Services is Chabha Hocine Tepe, M.L.I.S., M.A. She also joined the College in May, and is responsible for the leadership and management of the D.D. Palmer Health Sciences Library on all three campuses. Formerly, Ms. Tepe was the director of Logan College of Chiropractic’s Learning Resources Center. Her office is located on the Davenport Campus.
Chancellor speaks out on chiropractic issues

As the chancellor of Palmer College of Chiropractic, the trusted leader in chiropractic education, Dr. Dennis Marchiori has put action behind the Palmer tagline by responding to national media coverage of chiropractic as well as a chiropractic scope of practice issue in Washington state.

In late July, NBC News and National Public Radio (NPR), along with other national media outlets, covered the results of a July 29 JAMA Internal Medicine article on how medical doctors weren’t following established protocols for treating back pain. Although the coverage was generally favorable to conservative approaches to managing back pain, it didn’t refer to chiropractic specifically.

To address this imbalance in coverage in national news media, Dr. Marchiori sent a letter to NBC and NPR, citing chiropractic’s effectiveness in treating back pain—backed by federally funded research studies including those conducted by the Palmer Center for Chiropractic Research. He also pointed out the complexity of treating the epidemic of back pain in the U.S. and how chiropractors are committed to being part of the solution through an evidence-based clinical practice approach to treatment.

In August, Chancellor Marchiori weighed in on the chiropractic scope of practice legislative battle in Washington state regarding chiropractors being allowed to conduct pre-performance physical exams on athletes as well as Department of Transportation “Fit for Duty” physical exams. Dr. Marchiori supported the efforts of chiropractic colleagues in the Washington State Chiropractic Association and the Association of Chiropractic Colleges to correct misinformation about the standards and curriculum for the Doctor of Chiropractic degree. He cited the thorough education that chiropractors, and Palmer College students in particular, receive, and their experience in performing these exams in the clinic setting.

To read the full text of the NBC/NPR letter, go to www.palmer.edu/news/130802palmerresponsetonbc. For the Washington state letter, go to www.palmer.edu/news/130830lettertowsca.

Alumni reconnect at Homecoming

About 1,200 alumni, guests, faculty, staff and current students, including 104 prospective students, gathered for three days of continuing education from the best minds in chiropractic, plus fun, food and networking at Palmer’s Davenport Campus Homecoming 2013 Aug. 8-10.

Keynote sessions included Palmer Chancellor Dr. Dennis Marchiori, talking about the importance of connecting with your “Palmer tribe” and ways of reconnecting with Palmer that will benefit you, your practice and the profession. Keynote presenter and former Navy SEAL turned chiropractor Howard Wasdin, D.C., inspired the audience through his stories of being a Navy SEAL and member of the elite SEAL Team Six, and how those experiences led him to his current way of life as a chiropractor.

William Moreau, D.C., CCSP, discussed the difference chiropractic makes for Olympic athletes in his keynote presentation. Dr. Moreau is the managing director of sports medicine for the United States Olympic Committee, where he leads the team of health professionals caring for our Olympic athletes. The athletes demand chiropractic care, Dr. Moreau says. “The U.S. is the only country in the world that has a chiropractor at the head of its Olympic medical team,” he adds. “It’s because it’s athlete-driven.”

A highlight of the Alumni Luncheon was the induction of five new Fellows in the Palmer Academy of Chiropractic. They were: Kevin Cunningham, D.C., Ph.D., vice chancellor for Student Affairs; Glenda Foy, D.C., Aledo, Ill.; Thomas Souza, D.C., DACBSP, dean of Academic Affairs, West Campus; Paul VanDuyne, D.C., president of KJWW Engineering, Quad Cities, and Palmer Board of Trustees member; and Wayne Wolfson, D.C., Orlando, Fla.

At the alumni luncheon, a capacity crowd filled the Vickie Anne Palmer Hall ballroom and heard speeches from Palmer Student Alumni Foundation President Kristina Bemis and Palmer Board of Trustees member Michael Chance, D.C., Davenport ’78. “All of us should be carrying a torch for chiropractic,” Dr. Chance says. “We need to take the torch from Davenport, where it all started, to our homes and practices everywhere.”
Dr. Goertz receives Lincoln Research Prize

Vice Chancellor for Research and Health Policy Christine Goertz, D.C., Ph.D., garnered another prestigious award in August when she received the 2013 Lincoln Research Prize for Chiropractic and Biomechanics at the Florida Chiropractic Association (FCA) National Convention in Orlando, Fla. At $20,000, the Lincoln Research Prize is the largest research prize in the chiropractic profession.

Among the outstanding nominees for the prize, Dr. Goertz was selected for demonstrating excellence in clinical research completed during the years 2010-2012 that most significantly contributed to the body of knowledge and also directly impacted patient care.

The prize was founded by its three sponsors, the Florida Chiropractic Foundation for Education & Research, Lincoln Chiropractic College Education & Research Fund, and FCA, along with the Lincoln Endowed Research Chair at the University of South Florida, to bring attention to chiropractic research and build the image of chiropractic in the scientific research community worldwide. The prize is awarded each year to an individual who demonstrates the most outstanding research productivity in patient-oriented, epidemiological and health outcomes research related to chiropractic care.

“I’m truly honored to have been selected as the recipient of the 2013 Lincoln Research Prize,” Dr. Goertz says. “Doctors of chiropractic, our medical colleagues, patients and scientists are now beginning to work together to figure out how to deliver the highest-quality, patient-centered care possible. I want to thank all of the prize’s sponsors and founders for recognizing the importance of chiropractic researchers as part of this team.”

West Campus completes $1-million renovation project

The West Campus in San Jose recently completed a major renovation project that features more than $1 million in facility enhancements. Primary components of the project included: construction of new lobbies for the main entrance to the campus and the campus-based community clinic; upgrading building entrances to provide easier accessibility for individuals with disabilities; painting throughout the campus; new carpeting and improved technology resources in many of the classrooms; and replacing the HVAC unit.

The renovation project is the most comprehensive facility upgrade since the West Campus consolidated its former Sunnyvale and Santa Clara campuses and moved to San Jose in 1993. To minimize any disruption of classroom and clinic activities, most of the work was completed while students were on extended break between the spring and summer quarters.

“With our enrollment steadily increasing, by securing a long-term lease, and with the 2016 Super Bowl taking place right down the street at the new 49ers stadium, this is definitely an exciting time at the West Campus,” says West Campus President William Meeker, D.C., M.P.H. “This renovation project adds to that excitement by enhancing the aesthetic and operational function of the facility, which translates to enhancements in the educational experiences for our students and the clinical experience for our patients.”

Faculty start NMS I podcast

Davenport Campus faculty members Michael VanNatta, D.C., Michael Tunning, D.C., and Thomas Brozovich, D.C., have developed a podcast for their Neuromusculoskeletal (NMS) Diagnosis I course.

“We were looking for new avenues with technology to reach the students and enhance their learning,” Dr. VanNatta says.

Adds Dr. Tunning: “We’ve been in the process of updating the NMS curriculum to remain consistent with the best evidence available for diagnostic procedures. One way of disseminating this information, besides use in the classroom, is in other media forms. This makes the information available to students in anatomy classes in the first trimester who would also like to learn function and create connections to future learning.”

“The students love it,” Dr. Brozovich says. “We’ve also had multiple alumni call and comment that they really like being able to review some of the subject matter.”

The goal of the podcasts is for the faculty to provide supplements to their current lectures and lab presentations. Anyone interested can access the podcasts on iTunes by searching for “Palmer NMS podcast.”
Students improve local park through Operation Palmer Promotes Play

Founded by 5th trimester student Jennifer Katzer and 6th trimester student Kristina Bemis in 2012, Operation Palmer Promotes Play (OP3) has grown to include students from nearly every student organization on the Davenport Campus, along with a number of employees and donors from the Quad-City community—including the Palmer Chiropractic Clinics, Vickie A. Palmer and alumni.

The mission of OP3 is to improve the health and well-being of children in the Quad-City community through play. The group’s initial project is to raise $64,000 to completely revitalize a downtown Davenport park, Sister Concetta Park, used by the children of Project Renewal, a not-for-profit organization that provides after-school and summer programs for underserved children.

By September 2013, the group raised nearly $25,000 for the project’s first phase, and was able to break ground at Sister Concetta Park. Directed by Aunt Rhodie’s Landscaping and Design, this phase consisted of re-grading the ground and laying sod to create a sports field where the Project Renewal children will play team sports. (See photos at http://albums.phanfare.com/isolated/EzgpaW5L/1/6250970.)

The second phase of the project is building a tree-shaded patio around an existing water fountain where the children can gather for healthy meals and snacks. The patio can also be used as a stage. Thanks to a generous pledge from the Duncan J. Cameron Family Foundation, this phase is already funded.

The project’s third phase is to provide new, safe playground equipment and surfacing that promotes physical strength, stability and endurance exercises and will encourage children to play longer and more often.

For more information about OP3 or to donate, go to www.palmer.edu/OP3.

Volunteers lay sod in Sister Concetta Park during the OP3 phase 1 build day on Sept. 28.

Palmer serves 2nd year as official chiropractor for Symetra Tour Championship

Megan McChrystal birdied the final hole of the Symetra Tour Championship, presented by Embry-Riddle Aeronautical University Sept. 23–30, to come out as the champion in a season-ending event that saw rain delays and a shortened final round that was called for darkness on Sunday. With one hole left to play Monday morning, Sept. 30, the Louisiana State University grad sunk a seven-foot birdie putt to finish at 13-under to seal the win. Ms. McChrystal finished two strokes ahead of Perrine Delacour, a native of France.

For the Florida Campus Sports Council, the event marked its second year as the official chiropractor for the season-ending championship. For Palmer student interns Gabriel Altman and Joy Buendia, both 12th quarter, treating the young professional golfers was a great experience. “I love this,” Mr. Altman says. “The exposure it gives Palmer and chiropractic is invaluable. It’s a pleasure to see how many of the players come in for care. Many of them have been receiving chiropractic care for most of their lives. They feel it is integral to their success.”
Dr. Marchiori publishes 3rd edition of textbook

The third edition continues to cover both skeletal and soft-tissue imaging using a pattern approach to recognizing abnormalities and developing diagnostic possibilities—qualities that distinguish it from other imaging texts. In this edition, 800 of the 3,500 images are new or updated, and there are new, updated test questions for instructors covering all 33 chapters.

Among the many valued contributors to the book, Dr. Marchiori would like to recognize his collaborators from Palmer, including: Linda Carlson, M.S., R.T., coordinator of Radiography Instruction, Davenport Campus; Dana Lawrence, D.C., M.Med.Ed., senior director for the Center for Teaching & Learning; Tracey Littrell, D.C., DACBR, associate professor, Davenport Campus; Ian McLean, D.C., DACBR, professor and director of Clinical Radiology, Davenport Campus; Tunde Olatunji, D.C., senior radiology resident, Davenport Campus; Robert Percuoco, D.C., professor and vice chancellor for Academics; and Matthew Richardson, D.C., DACBR, director of Clinical Radiology, Florida Campus.

Dr. Marchiori notes that Dr. Lawrence took on a large editorial role for the project and, in addition to his writing, Dr. McLean obtained and organized most of the new images for the third edition.

Continuing his interest in scholarly work, Chancellor Dr. Dennis Marchiori has written the third edition of his popular textbook, “Clinical Imaging with Skeletal, Chest & Abdominal Pattern Differentials,” published by Elsevier.

Davenport Campus improvements

Work is being completed on a new elevator for the D.D. Palmer Memorial Building, which will enhance handicap accessibility and traffic flow in the building. Additionally, a campaign to dramatically improve signage around the Davenport Campus is being spearheaded by Vice Chancellor for Marketing and Communication Jim O’Connor and Provost Dan Weinert, M.S., D.C., Ph.D. The goal is to improve wayfinding around the campus for prospective students and their families as well as clinic patients, and to enhance awareness of the College in the Quad-City community.

New signage includes white vinyl College logos on buildings with glass doors, including the Academic Health Center entrances and Campus Center, additional signs providing directions to the clinics and clinic parking, and a large, metal-finish logo on the side of the Administration Building. Additionally, large, full-color artwork depicting Palmer’s tagline, identity statement and guiding documents as well as a pewter-finish College logo now grace the walls in the Welcome Center conference room, where prospective student visits are hosted.

Future plans include a large electronic billboard on the side of the Campus Center and electronic signage for student clubs in the Campus Center.

New signage on the Davenport Clinic entrance.

Provost Dr. Dan Weinert leads a new Campus Council, which includes representatives from all areas of the College, to guide these and many other projects on the Davenport Campus.
West Campus Homecoming 2013 radiates with energy, enthusiasm, excitement

It was another stellar turnout at the West Campus Homecoming 2013, with approximately 400 people attending events throughout the three-day program in May.

About the only thing hotter than the energy, excitement and enthusiasm that radiated among the doctors, students and other guests was the 90-degree weather. However, the news that the College had recently renewed the West Campus lease at 90 E. Tasman Dr. for at least another 10 years was warmly received.

West Homecoming 2013 featured some of the most renowned speakers in the profession, and provided doctors with the opportunity to earn up to 20 hours of CEUs. Among the highlights were the two general sessions, featuring presentations from Scott Haldeman, D.C., M.D., Ph.D., and former Navy SEAL Howard Wasdin, D.C.

“I look forward to, and enjoy attending, Homecoming each year,” says Stacey Shulenberger, West ’01, who has attended every West Campus Homecoming since 2000. “It’s not about the CE, it’s about the camaraderie of reconnecting with former classmates, and interacting with other Palmer West alumni.” Adds Jorn Jensen, D.C., West ’94: “To me, Homecoming is like a family reunion. Each year, you come back to see old friends and make new acquaintances.”

Other Homecoming event highlights included the 25-year reunion dinner for the Class of ’88, held at the J. Lohr Winery. Thomas Schwaninger, D.C., was the ’88 alumnus who traveled the furthest to attend the reunion, venturing from Schaffhausen, Switzerland. “It was nice to see several of my old classmates and to see more of the campus,” he says. “Last time (2003) the seminars were in a hotel. I enjoyed being on the new campus; it’s very impressive. And it was nice to see some of my old teachers are still here and teaching with the same spirit.”

West Campus Homecoming guests filled the grand ballroom of the Santa Clara Marriott Hotel for the Saturday evening gala dinner-dance.

Renowned pediatric specialist Dr. Peter Fysh discussed “Back Pain in Children: Identification of Causes and Protocols for Care” during one of the relicensure sessions.

Dr. Lisa Stein (left) and Dr. Susan Marsters enjoyed looking at graduation class photos and other memorabilia at the 25-year reunion dinner for the Class of ’88.
The Trusted Leader in Chiropractic Education

Palmerpalooza 2013 showcases West Campus to prospective students

The West Campus hosted Palmerpalooza 2013, its annual summertime recruitment event, in July. Approximately 150 guests, including 70 prospective students, traveled to San Jose for an event-filled weekend of social activities, interactive classroom sessions, and informative presentations featuring West faculty, staff, students, administrators and alumni.

“Palmerpalooza is one of our biggest recruitment events of the year, and, once again, I think we presented a program that provided prospective students a multi-faceted experience demonstrating why Palmer is the trusted leader in chiropractic education,” says Senior Director of Admissions Recruitment Julie Behn.

“A common theme expressed by our guests was an appreciation for the enthusiasm and passion of the people they met throughout the day,” Ms. Behn adds. “I think that speaks to the passion and pride shared by members of the West Campus.”

Monte’s Café dedicated on Florida Campus

In 1952, Monte H. Greenawalt, D.C., DABCO, developed the Spinal Pelvic Stabilizer to balance the body and help the chiropractic adjustment “hold better.”

Today, Foot Levelers, Inc., is the world’s leading provider of individually designed spinal stabilizing orthotics to the chiropractic profession. Throughout its history, Foot Levelers has been devoted to chiropractic education, especially supporting chiropractic colleges to advance student and faculty scholarship, research, campus expansion and enriching the student experience.

On Aug. 21, the Florida Campus held a ribbon-cutting ceremony designating the café in the Standard Process Student Center as Monte’s Café, in tribute to Dr. Monte Greenawalt. Dr. Greenawalt died in 2007.

“Monte absolutely loved the students and supported initiatives that improved their educational experience,” says Kent Greenawalt, Monte’s son and current chairman and CEO of Foot Levelers. “No doubt he would be very proud of this honor and testament to his many contributions to the field of chiropractic.”

Palmer now has academic affiliations with 17 Department of Defense and Veterans Affairs facilities throughout the U.S., which provide internship opportunities for students from all three campuses—some 30 students in FY 2013-14.
Update on clinical trials

Assessment of Chiropractic Treatment studies update

The Department of Defense (DoD) Congressionally Directed studies are in full swing. The Assessment of Chiropractic Treatment 1 (ACT 1) study, assessing the pain and functional outcomes of chiropractic plus conventional medical care compared to those receiving conventional medical care alone, had enrolled 260 participants as of October 2013. One of the three sites for the study, the Naval Medical Center San Diego, has already reached 50 percent of its recruitment goal of 250 research participants. The Naval Hospital Pensacola site, as well as the Walter Reed National Military Medical Center (WRNMMC) site, are extremely active and recruitment is going well. All three sites are working toward enrolling 250 participants each.

Additionally, a new project manager has been hired to work with Bill Morgan, D.C., West ’85, and Terrence Kearney, D.C., West ’89, to manage the ACT 1 study at WRNMMC. The former site project manager has accepted and begun work as the Clinical Project Manager II at the Palmer Center for Chiropractic Research on the Davenport Campus.

The ACT 2 clinical study is being conducted at Ft. Campbell/Blanchfield Army Community Hospital in Kentucky. This study is designed to assess the effect of chiropractic treatment on military readiness by evaluating pre- and post-treatment differences in reaction and response times in the special population. The study team has finalized its testing protocol and has full support from the command and key study personnel at the Army base. Final Institutional Review Board (IRB) approval is pending. Once all approvals are received, the site will begin recruiting participants.

The ACT 3 study is a randomized clinical trial designed to detect differences in strength, balance and low back pain recurrence in members of the armed forces who are eligible for deployment following either standard chiropractic care or a sham chiropractic intervention. This study is being conducted at Madigan Army Medical Center (MAMC) in Tacoma, Wash. Study investigators conducted a pre-study site visit in August 2013 to discuss recruitment strategies and study logistics with the chiropractic team at MAMC. The study protocol will be submitted to the IRB at MAMC this winter.

Collaborative Care for Older Adults with low back pain by family medicine physicians and doctors of chiropractic (COCOA) update

The COCOA clinical trial was completed in March 2013. The study team is conducting data analysis and writing up the study findings. Several articles were published during the trial, including:

> Study protocol: http://tinyurl.com/mslz71f.
> Focus group study: http://tinyurl.com/focus-grp-study.

A presentation on the study made at the March 2013 Association of Chiropractic Colleges–Research Agenda Conference. Presentation authors were: Stacie Salsbury, R.N., Ph.D., Palmer Center for Chiropractic Research (PCCR); Kevin Lyons, Ph.D., Thomas Jefferson University; Cynthia Long, Ph.D., PCCR; Maria Hondras, D.C., M.P.H., PCCR; Robert Vining, D.C., PCCR; Lisa Killinger, D.C., Diagnosis and Radiology, Davenport Campus; and Christine Goertz, D.C., Ph.D., PCCR. The presentation was titled “Doctors of chiropractic self-reported practice patterns and attitudes toward interdisciplinary co-management of older adults with low back pain.”

Manual Cervical Distraction (MCD) manipulation study update

The MCD clinical trial ended in October 2013, and data analysis is being conducted with a plan to publish findings in summer 2014.

A presentation on the study was made at the November 2013 International Mechanical Engineering Congress and Exposition. Presentation authors were: M. Ram Gudavalli, Ph.D., PCCR; Vikas Yadav, M.S., Auburn University; Robert Vining, D.C., PCCR; Michael Seidman, D.C., PCCR; Stacie Salsbury, R.N., Ph.D., Paige Morgenhal, D.C., PCCR; Avinash Patwardhan, Ph.D., Loyola University Chicago School of Medicine; and Christine Goertz, D.C., Ph.D., PCCR. The presentation was titled “Development of force-feedback technology for training clinicians to deliver manual cervical distraction.”
Dr. J. Calvin Wenger, '67, Manheim, Pa., previous chairman of the Board and resident of Pleasant View Retirement Community, was honored with the LeadingAge PA 2013 Trustee of the Year Award. Dr. Wenger received the award on April 25, 2013, during a Life of Service Gala held in his honor at Pleasant View. The Trustee of the Year Award is given to voluntary leaders who have demonstrated a significant contribution by enriching the lives and well-being of seniors, displayed a personal commitment to the life of the organization and provided outstanding leadership to the organization and the community at large.

A Manheim native, Dr. Wenger dedicated his professional career to the health and wellness of the Lancaster community through his chiropractic practice. His father, Dr. S.G. Wenger, founded the Wenger Chiropractic Groups in 1938, with Dr. Calvin joining the practice in 1956. With more than 100 years of combined experience, they have treated six generations of patients.

**1960s**

Dr. Douglas Valentine, '67, Cedar Rapids, Iowa, retired in July 2013 after 45 years of practice. Dr. Valentine graduated magna cum laude as class co-salutatorian. He was a chiropractic consultant for D.C.s for two years nationwide and has successfully testified on behalf of D.C.s being sued for malpractice. Phone: (319) 366-4118, email: drvaley@aol.com.

Dr. Kenton T. Dyson, '66, Wayland, Mich., was named an honorary base commander at MacDill Air Force Base. Phone: (813) 862-2489, email: dudyson@wellsclinic.com.

Dr. Efthathios Papadopoulos, '81, Nicosia, Cyprus, is the current president of the Eastern Mediterranean and Middle Eastern Chiropractic Foundation (EMMECF). Dr. Papadopoulos served as the president of the WFC from 2008-2010. Phone: +357 22 318 676.

Dr. J. Calvin Wenger, '56, Manheim, Pa., previous chairman of the Board and resident of Pleasant View Retirement Community, was honored with the Teal Heart award on June 5, 2013, at the Northeast Region chapter of the New Jersey Chiropractic Association for his outstanding service to the organization. Email: camaniadc@aol.com.

**1970s**

Dr. Tim Maca, '72, Lincoln, Neb., celebrated 40 years in practice and is still enjoying it. Phone: (402) 483-6633, email: tmaack@nebrr.com.

Dr. Kurt Titze, '85, Lansing, Mich., was appointed to the Tennessee Chiropractic Association as the association's District IX Director representing the physicians of Fayette, Shelby and Tipton counties on its board of directors.

Dr. J. Calvin Wenger, '56, Manheim, Pa., previous chairman of the Board and resident of Pleasant View Retirement Community, was honored with the Teal Heart award on June 5, 2013, at the Northeast Region chapter of the New Jersey Chiropractic Association for his outstanding service to the organization. Email: camaniadc@aol.com.

Dr. Linda Powers, '78, Reno, Nev., opened Tahoe City Chiropractic in Tahoe City, Calif. Phone: (530) 518-9337, email: lpowersdc@aol.com.

Dr. Bruce Turino, '78, Ishpeming, Mich., is excited about the birth of his first grandson, Shiloh Stone Turino, son of Brandon Turino, '07. Phone: (906) 486-6901, email: turinob@aol.com.

Dr. Don Cole, '79, was recently elected to the Tennessee Chiropractic Association as the association's District IX Director representing the physicians of Fayette, Shelby and Tipton counties on its board of directors.

Dr. Jim Larsen, '79, retired and sold his practice in Petaluma, Calif., to Dr. David Donaldson, '83.

**1980s**

Dr. David Dyson, '80, Durban, KZN, South Africa, has been married to his wife, Cheryl, for more than 30 years. They have two children, Candace and Scott. Dr. Dyson is still in practice. Phone: 031 469 4192, email: dysondc@ialfrica.com.

Dr. Susan Welsh, '80, Tampa, Fla., was named an honorary base commander at MacDill Air Force Base. Phone: (813) 862-2489, email: dudyson@wellsclinic.com.

Dr. J. Calvin Wenger, '67, Cedar Rapids, Iowa, previous chairman of the Board and resident of Pleasant View Retirement Community, was honored with the Teal Heart award on June 5, 2013, at the Northeast Region chapter of the New Jersey Chiropractic Association for his outstanding service to the benefit of the chiropractic profession in Tennessee.

Dr. Roland Behemier, '76, Winnipeg, Manitoba, Canada, has retired and works for a charitable foundation called Chiropractic for the World Foundation. Dr. Behemier is the vice president. The foundation’s mandate is to bring chiropractic to third-world countries. Email: drollys@gmail.com.

Dr. Frederick G. Bianchi, '76, Chico, Calif., has retired and works for a charitable foundation called Chiropractic for the World Foundation. Dr. Bianchi is the vice president. The foundation’s mandate is to bring chiropractic to third-world countries. Email: drollys@gmail.com.

Dr. John (Jack) Cabral, '76, is a lawyer in Birmingham, Ala. Email: JECabral@aol.com.

Dr. James Hamtk, '76, Carson City, Nev., has a new granddaughter, Lily Paige Hamtk. Phone: (775) 883-3113, email: chirodoc@gmail.net.

Dr. Neville Dugmore, '77, Walmer, Port Elizabeth, South Africa, is happy and proud to have four children who are chiropractors and one who is a chiropractic student. Phone: 041 581 1177, email: nevilleDugmore@gmail.com.

Dr. Carmel Ann Mania, '78, Bergenfield, N.J., was awarded the Teal Heart award on June 5, 2013, at the Northeast Region chapter of the New Jersey Association of Women Business Owners for her outstanding service to the organization. Email: camaniadc@aol.com.

Dr. Linda Powers, '78, Reno, Nev., opened Tahoe City Chiropractic in Tahoe City, Calif. Phone: (530) 518-9337, email: lpowersdc@aol.com.

Dr. John (Jack) Cabral, '76, is a lawyer in Birmingham, Ala. Email: JECabral@aol.com.

Dr. Jim Larsen, '79, retired and sold his practice in Petaluma, Calif., to Dr. David Donaldson, '83.

Dr. Susan Welsh, '80, Tampa, Fla., was named an honorary base commander at MacDill Air Force Base. Phone: (813) 862-2489, email: dudyson@wellsclinic.com.
Dr. Sherri LaShomb, ’88, Lewiston, N.Y., was elected president of the ACA Council on Sports Injuries and Physical Fitness. Dr. LaShomb was also chosen team chiropractor for the USA team for the Summer World University Games in Kazan, Russia. Phone: (716) 754-7400, email: docsherriatc@hotmail.com.

1990s

Dr. Kevin R. Barry, ’91, is saddened to announce that his wife, Stephanie Barry, died on Dec. 21, 2012 after a two-year battle with stage IV colon cancer. Email: dr_b@att.net.

Dr. Stuart Bernsen, ’92, founder and CEO of Chiro One Wellness Centers, reports that Chiro One Wellness Centers has been included in Modern Healthcare magazine’s “Healthcare’s Hottest” companies for 2013 in the “physician group practice” category. This list recognizes the industry’s fastest-growing companies and organizations as measured by revenue growth. Official rankings are listed in the magazine’s Sept. 30, 2013, issue. This is the first time any chiropractic physician group has made the list.

Dr. Mark Romnno, ’93, Pontotoc, Miss., is the chairman of the board for the Chiropractic Trust, a national organization representing the non-therapeutic model of chiropractic. Phone: (662) 489-3322, email: chiroromnno@juno.com.

Dr. Mitch Siegal, ’93, Palm Beach Gardens, Fla., licensed his song “Save the World” to air on MTV’s hit show, “Catfish.” To listen to the song for free, go to www.mitchsiegal.com. Phone: (561) 624-3003, email: docsiegel@aol.com.

Dr. Daniel Spencer, ’95, is a chairman of the board for the Michigan Association of Chiropractors Congress of Chiropractic. Dr. Spencer also is the District 2 director of the Congress of Chiropractic State Associations. Phone: (517) 448-3791, email: drdan@healthchiro.co.

Dr. Scott Cuthbert, ’97, has published two chiropractic textbooks, “Applied Kinesiology Essentials: The Missing Link in Health Care” and “Applied Kinesiology: Clinical Techniques for Lower Body Dysfunctions,” which bring the outcomes and basic science research underlying applied kinesiology chiropractic technique up to date. These texts continue the series of textbooks begun by David S. Walther, ’59. Another textbook, “Applied Kinesiology: Clinical Techniques for Upper Body Dysfunctions,” is being developed.

Dr. Jeffrey Rub, ’97, and his wife Jana, ’97, Norfolk, Neb., became grandparents for the second time in June 2013. They also celebrated their 15th year in practice at their current location in June 2013.

Dr. Ryan Bemis, ’98, opened a new chiropractic office, Bemis Wilderman Chiropractic, with Dr. Chris Wilderman, ’97, at 230 Regional Drive, Alton, IL 62002. Phone: (618) 433-9333, email: fbemis@gmail.com.

Dr. David Haataja, ’98, Traverse City, Mich., will open a new clinic soon. Email: dochaataja@gmail.com.

2000s

Dr. Victoria Ketch, ’04, recently opened Custom Chiropractic at 18514 N. Dale Mabry Hwy., Lutz, FL 33548. Phone: (813) 313-0500, email: drketch@aol.com.

Dr. Brandon White, ’04, Traverse City, Mich., had his first baby, a girl, Skyler Marie, on Dec. 22, 2012. Phone: (231) 933-0069, email: docbwhite@hotmail.com.

Dr. Melissa (Bornemann) Osborn, ’06, Brighton, Mich., was married in 2006. Dr. Osborn and her husband have three children, Ava, and twins Alex and Gabe. Phone: (810) 586-6114.

Dr. Mike LaBounty, ’06, recently opened a new office, LaBounty Family Chiropractic, in Ankeny, Iowa. Dr. LaBounty and his wife have three children. Phone: (515) 965-8580, email: dmikelabounty@gmail.com.

Dr. Crystal Morse, ’06, had a son, Brayan James, on March 14, 2013. Phone: (309) 923-7465, email: macy_maya@yahoo.com.

Dr. Lisa Smith, ’06, married James Ver Meulen on Nov. 11, 2011. They had a son, Titus James, on Sept. 30, 2012. Dr. Lisa moved her practice, Grand Rapids Spine & Posture, into their home, a one-acre farm at 4353 3 Mile Rd., NE Grand Rapids, MI 49525. They are expecting their second child in February 2014. Phone: (616) 551-5433, email: drlisa@grandrapidspinne.com.

Dr. Kara Timm, ’06, and her husband, John, Rockvale, Tenn., had a son, Chase Edward, on April 23, 2013. Email: karatimm@gmail.com.

Dr. Kristin Vike-Steinich, ’06, Mt. Horeb, Wis., had her fourth child, Jaxson Dale, on June 22, 2013. Dr. Vike-Steinich opened a new office at 1317 E. Main St., Stoughton, WI 53589. Dr. Vike-Steinich had their practice in Lincoln, Neb., in June 2013. Email: drstateler@yahoo.com.

2010s

Dr. Min Shin, ’12, North Platte, Neb., was interviewed in February 2013 for an article in the North Platte Telegraph newspaper, as well as for a local television newscast, about the hula dance classes he began teaching in March at the North Platte Recreation Center.

Dr. Joe O’Tool, ’12, opened Lifestream Chiropractic with an open house and ribbon-cutting on Sept. 24, 2013. The new practice is located at 1890 SE Princeton Dr., Ste. D, Grimes, Iowa. Email: drjoe@lifestreamclinics.com.

Florida Campus

2000s

Dr. Kyle Register, ’07, Jacksonville, Fla., was hired as a full-time professor of anatomy & physiology at Florida State College at Jacksonville. Phone: (904) 382-8833, email: kylepractor@yahoo.com.

Dr. Lindsay Gardner, ’08, Pasadena, Calif., and her husband, had a daughter, Julia, on Jan. 26, 2013. They also have a son, Austin, who is three years old. Email: dgrgardnerdc@gmail.com.

Dr. Daniel Warner, ’08, opened Summit Chiropractic at 15457 Lake Underhill Rd., Orlando, Fl 32825. Phone: (407) 203-6745, email: office@summitchirofl.com.

Dr. Brian Wehling, ’09, and his wife, Misty, have two daughters, five-year-old Clara and three-year-old Nora. Their practice in Lincoln, Neb., continues to grow. Phone: (402) 858-6130, email: info@alfc lincoln.com.

2010s

Dr. Joshua Cibella, ’10, was married in Sept. 2013. Phone: (989) 729-2273, email: cibellaDC@gmail.com.

Dr. Nicholas Bosse, ’11, Waterville, Maine, received the Robert Lynch, Sr. Award for leadership skills in his state’s association. Dr. Bosse celebrated two years in practice in June 2013. Phone: (207) 873-4446, email: dbosse@bossechiropractic.com.
Dr. Shaun Marek, ’11, Ft. Lauderdale, Fla., married Monika Musilova on June 14, 2013. Dr. Marek recently accepted a position as a Concierge Wellness Doctor for Kinetic Health Alternatives in Ft. Lauderdale. Email: drshaun@kinetic-healthalternatives.com.

Dr. Mark Murphy, ’11, St. Augustine, Fla., married Jennifer Marshall on April 26, 2013. Phone: (904) 477-8156.

Dr. Chase Walter, ’11, received his CKTP in July 2013. Phone: (334) 673-1488, Email: drcwaltersdc@gmail.com.

Dr. Nate Stender, ’12, and Nicholas Linn, Norfolk, Neb., are honored to have their practice, Linn Chiropractic Center, voted the best of Northeast Nebraska in 2012 and 2013. Phone: (402) 371-8864, email: stender39@yahoo.com.

Dr. Ed Le Cara, ’99, Pleasanton, Calif., earned his Ph.D. in Dec. 2012. Phone: (925) 462-5557, email: edlecara@gmail.com.

Dr. Steven Capobianco, ’03, Los Gatos, Calif., was featured in a recent ad produced by the Foundation for Chiropractic Progress (F4CP) as part of the Foundation’s series on “Future Champions of Chiropractic.” The F4CP ad profiled current West Campus student Melissa Hoar, who represented her home country of Australia in skeleton racing at the 2010 Winter Olympic Games, and will again represent Australia at the 2014 Winter Olympics in Sochi, Russia. Other West Campus alumni who’ve appeared in the “Champions of Chiropractic” ad series include Dr. Terry Schroeder, ’86, a four-time Olympian as a member of the U.S. men’s water polo team, and two-time Olympic coach of the U.S. national team.

Dr. Clifford Thai, ’04, opened Fleetwood Chiropractic at #106 15953 Fraser Hwy, Surrey BC, V4N 0Y3 Canada in Sept. 2012. Phone: (778) 593-9625, email: cthaig@yahoo.com.

Dr. W arren Bruhl, ’86, Northbrook, Ill., was appointed executive director of Gear for Goals, a humanitarian project of non-profit Dreamweaver International that brings sports gear and hope to underprivileged children globally. Dr. Bruhl will oversee efforts to align the need for sport and equipment with children who need it most by working closely with community and professional organizations to collect donations. Phone: (312) 869-2031, email: drbruhl@dreamweaver911.org.

Dr. Randal R. Boivin, Davenport ’00, opened Boivin Family Chiropractic at 43 Oswego St., Baldwinsville, N.Y. 13027, in Sept. 2012. Phone: (315) 635-3100, email: drrandy@boivinfamilychiro.com.

Dr. Danie l Lord, ’08, and Michael Lord, ’10, provided chiropractic care to the U.S. team that rebounded from a seven-race deficit to win the America’s Cup title in San Francisco in September. Dr. Daniel Lord provided weekly care at Oracle Racing Team USA’s training headquarters, in addition to race-day services. After falling behind 8-1, the U.S. team recorded eight straight wins, to win the 2013 edition of the oldest international sporting event, established in 1851. Both Drs. Daniel and Michael Lord were members of the sports-medicine team that provided care for the U.S. sailing crew throughout the competition. Dr. Daniel maintains his primary practice as the chiropractor at Facebook’s campus-based health center in Menlo Park, Calif.; Dr. Michael practices in San Francisco.

Made any “adjustments” lately? Keep your College and classmates up-to-date with what’s going on in your life. Simply fill out this form and mail it to Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803; or fax it to (563) 884-5393. You can also email your information to marketing@palm er.edu. Or go to palmer.edu/insights and click on “Alumni Adjustments Form.”

Name (please print)______________________________ Campus________________ Class__________

Business or Home Address______________________________________________________________

City, State/Province__________________________ Country________________ ZIP/Postal Code________

Email Address_______________________________________________________________

Work Phone__________________________ Home Phone______________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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Davenport Campus

1940s
Dr. Doris R. Petty, ’45
Horse Branch, Ky.
Dr. Charles R. Artale, ’48
Pittsford, N.Y.
Dr. Galen R. Scharer Sr., ’48
Rib Lake, Wis.
Dr. Alfred L. Schroeder, ’48
Santa Barbara, Calif.
Dr. Arthur Thompson Jr., ’48
Marysville, Wash.
Dr. Lloyd T. Weigandt, ’48
Lancaster, Wis.
Dr. Felix DeMoise, ’49
Wyomissing, Pa.

1950s
Dr. Dominic N. Menichella, ’51
Staten Island, N.Y.
Dr. Earl L. Bull, ’56
Hillsdale, Ill.
Dr. Angelo A. Cavallo, ’56
Bath, Pa.
Dr. Raymond P. Spillane, ’56
Columbus, Ga.
Dr. Paul M. Viken, ’56
West Vancouver, B.C., Canada
Dr. Howard M. Abens, ’57
Osage, Iowa
Dr. Harold T. Barnes, ’57
Audubon, Iowa
Dr. Thomas Bigelow, ’57
Kingman, Ariz.
Dr. Gerald A. French, ’57
Sylvania, Ga.
Dr. Charles H. Heflin Jr., ’57
Kansas City, Mo.
Dr. Kenneth L. Rebarak, ’57
Atlantic, Calif.
Dr. Basil J. Graziano, ’58
Bradenton, Fla.
Dr. Donald A. Moren, ’58
Discovery Bay, Calif.
Dr. Ruth A. Best, ’59
York, Pa.

1960s
Dr. Richard J. Larsen, ’60
Coudersport, Pa.
Dr. Cecil C. Chalfant, ’62
Jackson, Mich.
Dr. Arthur Glenn Williams, ’63
Curwensville, Pa.
Dr. B. Michael Higgins, ’65
Chillicothe, Ill.
Dr. Phillip A. Wilchek, ’65
Mariana, Fla.
Dr. Ervin M. Malcheff, ’69
Hillsdale, Mich.
Dr. Denis Snow, ’69
Auckland, New Zealand

1970s
Dr. Bruce A. Edkin, ’74
Illinois City, Ill.
Dr. Michael R. Osborne, ’74
New Braunfels, Texas
Dr. Wilbur D. Bigler, ’75
West Union, Iowa
Dr. Kenneth L. Klenzman, ’75
Brewster, Wash.

1980s
Dr. James E. Donovan, ’81
Columbus, Miss.
Dr. John A. Mc Cleary, ’81
Evansville, Ind.
Dr. Lee S. Knight, ’83
Salem, N.H.
Dr. Brian M. Martin, ’83
Denver, Colo.
Dr. Ricky D. Wiersig, ’84
Oklahoma City, Okla.
Dr. Mark Zimmerman, ’87
Peoria, Ill.
Dr. Helen J. Kerr, ’88
Eureka, Calif.
Dr. Thomas E. Vondruska, ’88
Gardnerville, Nev.
Dr. Michael J. Rizzo, ’89
Flinton, Pa.

1990s
Dr. Michael J. Sullivan, ’91
East Northport, N.Y.
Dr. James I. Quinn, ’92
Fayetteville, Ark.
Dr. Michael A. Capatch, ’96
Kylertown, Pa.

2000s
Dr. BreAnn C. Moddes, ’03
Chandler, Ariz.

West Campus

1980s
Dr. Michael K. Pinkston, ’84
Dublin, Calif.
Dr. Rodney H. Delp, ’89
Brooks, Calif.

1990s
Dr. Abraham R. Mata, ’96
Sacramento, Calif.
FLORIDA CAMPUS
KEYNOTE SPEAKERS
INCLUDE:

Chancellor
Dennis Marchiori,
D.C., Ph.D.

Howard Wasdin, D.C.

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This is a seven-night cruise June 27–July 4, 2014, on the Royal Caribbean ship Rhapsody of the Seas. For cruise and travel booking, contact Marie at KDM Travel at marie@kdmtravel.com or (800) 779-6614. Cabins are limited, so please call today. There will be 12 CE hours available, featuring Ed Feinberg, D.C., DACBSP, ICCSP, presenting “Topics in Sports Chiropractic.” For CE registration, contact the Palmer Continuing Education and Events Department at (800) 452-5032.

For more information, contact the Alumni Office at alumni@palmers.edu or call (800) 722-2586, Ext. 3.

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| 6/27 | Seattle, Wash. |
| 6/28 | Cruising |
| 6/29 | Juneau, Alaska |
| 6/30 | Skagway, Alaska |
| 7/1  | Tracy Arm Fjord/Sawyer Glacier |
| 7/2  | Cruising |
| 7/3  | Victoria, British Columbia |
| 7/4  | Seattle, Wash. |