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COVER Dr. Chrissy Albery is one of the alumni featured in this issue’s cover story.

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Palmer’s commitment

This issue’s cover story on Palmer’s entrepreneurs made me think back to when I started in practice 40 years ago. In 1973 we were facing different challenges. For instance, back then it was unheard of for chiropractors to work together with M.D.s on patient care.

But one thing remains the same: We were, and are, innovative. We went out to practice in all parts of the world and we looked for unique ways to market our practices. We didn’t have EHR programs, computers or cell phones, but we networked in our communities and our practices grew and prospered.

Chiropractic will continue to evolve; it’s the nature of our profession and the health care arena. Innovators will continue to develop new and better products. Research will provide new information to inform our patient care. But one thing will always be true: Palmer’s commitment to chiropractic. That’s evident in our identity statement, that a chiropractor is “the primary care professional for spinal health and well-being.”

I use Palmer’s identity statement in many ways, but perhaps the most helpful is as a conversation starter with people who may not be familiar with chiropractic, such as legislators or business people in my community. It’s a perfect opening statement to explain chiropractic.

Another important conversation for all of us to have is with young people about a career in chiropractic. We all know how fulfilling being a chiropractor is, and how vital it is to keep the best students coming to our Palmer campuses to ensure our profession’s future. It’s as simple as asking two questions: 1) What are you planning to do after you graduate? and 2) Have you considered being a chiropractor?

Thank you, as always, for the work you do every day to advance Palmer and the profession. I’d love to hear from you about your work and accomplishments. Please feel free to contact me at mickey.burt@palm.edu or (800) 722-2586, option 3. I look forward to hearing from you about our new, improved, more cost-efficient and colorful Insights.

Mickey Burt, D.C.
World Spine Care extends reach
Patients waiting for care at the spine clinic in Shoshong, Botswana.

World Spine Care (WSC), began with a spine clinic in Shoshong, Botswana, and is about to establish spinal health programs in three more countries: Tanzania, the Dominican Republic and India. Additionally, it has begun a scholarship program with chiropractic colleges, including Palmer, to allow qualified students from the countries where WSC has a presence to study chiropractic, eventually returning to their home countries to provide care.

“The WSC mission can only be sustained if there is a mechanism in place that will lead to the ability to hand over the programs to trained people from the community,” says WSC Founder Scott Haldeman, D.C., M.D., Ph.D., Davenport ’64. Palmer’s first WSC scholarship student, Hildah Molate from Gabarone, Botswana, began her studies at the Davenport Campus in March 2014.

In Botswana, the WSC community spine clinic in the village of Shoshong is thriving, and WSC chiropractors have full privileges in the nearby Mahalapye District Hospital. “We have had nearly 1,000 patients go through the clinic and 15 volunteers providing services,” says Dr. Haldeman. Palmer Center for Chiropractic Research faculty member Maria Hondras, D.C., M.P.H., is currently conducting research in Shoshong about the “Prevalence, burden and care of spinal disorders among Botswana in Village Shoshong” through the University of Southern Denmark.
Hospital, with plans to have the first WSC volunteers in place by summer 2014. In the Dominican Republic, WSC is close to agreement on a memorandum of understanding to establish clinics in a local hospital and a nearby village. The WSC project in India is on hold while a new hospital is being built, but WSC has signed a memorandum of understanding with a major university in Mumbai that will serve as a collaborating center with WSC for research and establishing clinics.

Great strides have been made since WSC’s inception in 2008. According to Dr. Haldeman, the organization has demonstrated it is capable of establishing and maintaining spinal care programs in underserved and remote areas of the world, and that there is a real need for these clinics. Additionally, WSC has proven that these clinics can function as primary spine care programs under the leadership of chiropractors.

But there’s more work to be done. Dr. Haldeman asks chiropractors to visit www.worldspinecare.org, click on the “sign up for updates” button and make a donation or start a fundraising campaign. “Faculty, alumni or students should consider volunteering at one of the clinics,” Dr. Haldeman says. “There are more than one billion people in the world with spinal pain, most of whom have no access to care. WSC is grateful for the support it has received from Palmer and is looking forward to ongoing collaboration with the College and its alumni.”

Dr. Will provides care to Native Americans

Quinn Will, D.C., San Jose ’11, Tulsa, Okla., has been appointed to provide chiropractic care at Claremore Indian Hospital in Oklahoma, a government-owned and operated facility where chiropractic was not provided through Indian Health Service (IHS), the federal health program for American Indians and Alaska Natives.

Dr. Will called several IHS-managed facilities about rectifying this lack of patient care and presented information to IHS officials about chiropractic care in multidisciplinary settings. A year later, he began providing chiropractic care at Claremore Indian Hospital in the department of Family Practice, where patients don’t need a referral for chiropractic care.

“I look forward to serving patients who will benefit from chiropractic care, including many who would not have access to any other health and healing options,” says Dr. Will.
When Donald Francis, B.Sc., D.C., enrolled at Palmer and brought his wife and children to Davenport, the family knew they’d be headed for Scotland once he graduated in 2009. “My wife is Scottish,” he says, “and it was an unwritten rule of our marriage that we’d end up back in Scotland. I’m glad of this as I can practice close to our small farm where we raise sheep.” His practice is in Galashiels, 45 miles south of Edinburgh in the Scottish Borders, the region just north of the English border. “My practice radius is about 50 miles and takes in many of the other small towns and farms in our rural part of the world,” he adds.

Dr. Francis’ journey to this idyllic life and thriving practice in rural Scotland began while he was a soldier in the British Army. When he decided to leave the armed forces and find a new career, he sought one that would allow him to work for himself and was meaningful, cerebral, financially rewarding and involved people. A timely call from his friend and mentor Jonathan Howat, D.C., Davenport ’70, Headington, Oxford, England, helped solidify his
decision. By the time he returned to the U.K. following deployment to Iraq, he’d made his decision and been accepted at Palmer.

When asked why he chose Palmer, Dr. Francis responds: “The respect for my great friend Dr. Howat and all his achievements was enough for me to consider Palmer above local colleges and other U.S. offers. Also, my wife and I fancied an American adventure. The Midwest was perfect due to the friendliness of the local people, the very reasonable cost of living and accommodation and the fact that our children were assimilated so easily into wonderful preschools in Davenport.”

After their American adventure, Dr. Francis says the transition from chiropractic college in the U.S. to practicing in Scotland was not very difficult.

“We are a fully regulated profession in the United Kingdom but our scope of practice is very broad,” he says. “Initially I used all the training I received at Palmer and still do, but I have done a huge amount of postgraduate training since.”

“The U.K. is a fantastic place to practice for any Palmer graduates,” he says. “We speak English and the scope of practice is broad. Furthermore, the profession here is growing. The U.K. has a population of about 60 million and there are less than 3,000 chiropractors. For those willing to work hard, there is a very good living to be made here amongst a population that is woefully short of chiropractic options. I would be available for questions or advice to anyone interested in practicing in the U.K. or Scotland specifically.” Dr. Francis can be reached at dkfrancis@btinternet.com.

Library’s Special Services update

The Special Services Department of the David D. Palmer Health Sciences Library preserves and makes accessible materials detailing the history of Palmer College of Chiropractic, the wider chiropractic profession and related health care fields. It contains more than 12,500 volumes of printed matter and 4,000 linear feet of archival records, including Palmer publications such as the Green Books, manuscript papers of Palmer family members and other key chiropractors, and audiovisual material.

Special Services offers a reading room for quiet study of fragile materials, help finding resources for historical research projects or information on family members who graduated from Palmer, and, for a small fee, high-resolution image scans to help you decorate your office. The department gratefully accepts monetary donations and gifts of books, documents and papers.

A number of improvements are underway, including developing a Digital Center to create a repository for accessible historical content and redesigning the website to provide easier access to information.

For more information, go to www.palmer.edu/SpecialCollections.
Dr. William Moreau, D.C., DACBSP, has cared for athletes for most of his career. Today he’s the Managing Director of Sports Medicine for the U.S. Olympic Committee.

A 1981 graduate of Palmer’s Davenport, Iowa, Campus, he directs the multiple disciplinary clinics that service about 20,000 athlete visits annually, oversees the medical care and medical team selections at the Games, and develops a nationwide network of health care providers to support Team USA athletes. He also serves as Medical Director for the Olympic Games.

“The athletes who comprise Team USA are the hardest-working, hardest-training and most amazing people I’ve ever treated,” he says.

Dr. Moreau was on site for this year’s Winter Olympic Games in Sochi, overseeing a medical team of 28 physicians, six of whom are doctors of chiropractic. Additionally, Rich Robinson, D.C., San Jose ’96, was one of two team chiropractors for the Canadian Olympic Team. This was the fourth Olympics during which Dr. Robinson was one of the D.C.s providing care to the Canadian team.
Alumna achieves ultimate goal

When Molica Anderson, D.C., ’13, graduated from Palmer’s San Jose Campus last March, her ultimate goal was to work with a professional sports team. She achieved her goal a few months later, when the southern California native was appointed team doctor for the San Francisco Dogfish of the Major League Ultimate professional Frisbee® league.

Dr. Anderson attends all Dogfish practices and games and accompanied the team to last season’s championship game in Philadelphia. She even appeared during the Fox Sports Network broadcast, when she treated a player on the Boston team who suffered a seizure and concussion.

In addition to her role with the Dogfish, Dr. Anderson maintains her primary practice at Marin Chiropractic and Sports Care, and also serves as the team physician for the San Francisco open club Frisbee® team, Revolver. She’ll travel to Italy with the national-champion Revolver squad this summer for the World Ultimate Club Championships.

“Working with the Dogfish is a dream—it’s a professional team full of great people and motivated athletes,” says Dr. Anderson, an avid athlete who was a member of the ultimate Frisbee® team at UC-San Diego, where she earned her B.S. in biology/biological sciences.

“My Palmer experience was awesome in so many ways: the many friendships, the quality of the education, and the special programs that enable students to become skilled doctors, and to achieve their goals, which, for me, was to work with a professional sports team.”
In February, more than 200 students filled the Standard Process Student Center on Palmer’s Port Orange, Fla., Campus to hear Nicole Ingrando, D.C., Port Orange ’09, and Nizam Razack, M.D., J.D., FAANS, FACS, describe the working relationship they have developed over the past several years. Dr. Ingrando is the founder of North Orlando Spine Center and part of the clinical team at the Spine and Brain Neurosurgery Center in Orlando, Fl., where she practices with the center’s founder and president, Dr. Razack. He’s board certified in neurological surgery and chairman of the Department of Neurological Surgery for Orlando Health. For the past several years, doctors Ingrando and Razack have been co-managing care for patients who present themselves to either practice. “The best way to establish a relationship with a medical colleague is to have discussions about patients,” says Dr. Razack.

The Washington State Chiropractic Association (WSCA) honored San Jose Campus alumnus Austin McMillin, D.C., ’88, as its Chiropractor of the Year at the 2013 WSCA Convention. The WSCA recognized Dr. McMillin, a Kennewick, Wash., native who has maintained a private practice at ProActive Spine Care in Tacoma since 1989, “for his extraordinary professionalism and unending dedication as well as the dignity with which he engages issues on behalf of the profession.”

“I look at my 25 years in practice, and everything I’ve achieved during that period of time, as a team effort with my chiropractic colleagues,” he says. “There are so many people whom I’ve learned from, and I hope that I always have something valuable to share in turn.”

Participating in the recent San Jose Campus Homecoming as a featured speaker filled him with great Palmer pride. “Evidence-based research and a clinically-based curriculum have been a hallmark of Palmer’s West Campus from virtually the beginning, and those are two of the main reasons that I chose to attend the West Campus,” he says. “We are in a great profession with unmatched value, and I’m grateful to be a part of it.”
ICD-10 ARE YOU READY?

By Oct. 1, 2015, chiropractors must have learned and implemented in their practices what some are calling “a whole new language” for describing their patients’ clinical conditions, among other characteristics. Next year’s extended deadline is when International Classification of Diseases, 10th revision, or ICD-10, codes will be required for use by all health care practitioners who fall under HIPAA, which includes all chiropractors, in order for them to be reimbursed by insurance companies for services.

ICD-10 codes, about 70,000 in all, are very specific and detailed, and are updated versions of the outdated ICD-9 codes. There are even specific ICD-10 codes for subluxation. Following is a list of some ICD-10 resources, compiled by Larry Swank, D.C., Palmer’s clinic systems administrator, who is leading the implementation of ICD-10 coding in the Palmer campus clinics.

1) CMS.gov website (www.cms.gov/ICD10), which provides step-by-step guides to implementing ICD-10, along with free webinars and the GEMS conversion system.

2) The American Chiropractic Association (ACA) has produced the ICD-10-CM Code Mapping Tool, which can be purchased and downloaded by ACA members.

3) “ICD-10 Coding for Chiropractic, 2nd Edition,” published by ChiroCode Institute (www.chirocode.com). Dr. Evan Gwilliam, Davenport ’03, is the director of education and consulting for ChiroCode and can be contacted at DrG@ChiroCode.com.

4) American Health Information Management Association (www.ahima.org/icd_10), which has a free monthly ICD-10 newsletter.

5) American Association of Professional Coders (www.aapc.com) has a number of resources, including a white paper titled “ICD-10: The History, the Impact, and the Keys to Success.”

6) H.J. Ross Company, Inc. (www.hjrosscompany.com) provides ICD-10 webinars and has developed a chiropractic insurance coding manual with ICD-9 to ICD-10 code conversion guides.

7) The Center for Disease Control’s National Center for Health Statistics (www.cdc.gov/nchs/icd/icd10cm.htm).


Dr. Swank also urges chiropractors to work closely with your electronic health records (EHR) vendor to determine how their software will allow you to use ICD-10 codes and how the codes are being entered. Palmer is working closely with its EHR vendor, Future Health, to ensure a smooth transition to ICD-10 coding. Palmer’s clinics use eConnect software from Future Health, which will provide downloaded ICD-10 codes for use by December 2014.

… codes will be required for use by all health care practitioners who fall under HIPAA …
Palmer entrepreneurs take innovation to new levels

The chiropractic profession tends to attract people who are both altruistic and entrepreneurial. Chiropractors help people live healthier lives, but they’re also inventive, successful business people.

“When she couldn’t find practice management software that would give her everything she wanted for her new clinic in Durant, Iowa, Chrissy Albery, D.C., Davenport ’09, came up with an innovative solution—develop her own.

Her expectations were like those of any other modern chiropractor: software that automated the complex health record tasks of her clinic, but was simple to use and easy to understand; access from multiple locations; software that ran on a PC, and on the Macintosh and the tablet devices she has in her patient rooms. Plus the software had to be reliable and a good return on investment.

The more Dr. Albery searched for such a program, the more disappointed she became. So she decided to create her own software by putting together a team of doctors and IT professionals, who created ChiroSpring.

... will be compliant with ICD-10 codes.

“It’s the software I wanted every chiropractor to have,” Dr. Albery says. “Every feature, every design choice, and every bit of functionality was built into ChiroSpring specifically because it’s what a chiropractor would want in the software that runs their office.” The program will be compliant with ICD-10 codes, she adds. To find out more about ChiroSpring, go to www.chirospring.com.

Editor’s Note: Palmer College of Chiropractic does not endorse or recommend products, services or tactics described in Insights. As with all practice purchases and marketing strategies, we suggest thorough research to determine whether something is right for you and your practice.
Running for political office pays practice dividends

Carstairs City Council member Dr. Dean Allen (right).

For Dean Allan, D.C., San Jose ’97, Carstairs, Alberta, Canada, the time and effort invested in becoming a two-term member of the Carstairs City Council has yielded dividends for his practice.

“When running for office, I knocked on every door in town, which is the best form of advertising,” he says. “Now I have town officials coming in for care, and I’ve done ergonomic assessments at their offices.”

Dancing and writing promote practice

Dr. Brix and Jessica at “Swinging With The Stars” fundraiser.

Performing salsa with his fiancée, Jessica, in a charity dance event in his hometown of Kelowna, British Columbia, Canada, was a tribute to Jessica’s sister, which also turned out to be great exposure for the practice of Christian Brix, D.C., San Jose ’02.

“Swinging With The Stars” raised nearly $200,000 for the Central Okanagan Hospice Association. Jessica’s twin sister, Michelle, died of cancer five years ago, and the care she received at a local hospice made her final days more comfortable and pleasant. “We danced for Michelle,” says Dr. Brix.

Dr. Brix also is a member of the Kelowna City Council accessibility committee and writes a column for Icon magazine, a local publication. “I’m simply trying to give as much as I can to my community. The exposure for the business at the ‘Swinging With The Stars’ event was amazing. My branding was everywhere in radio, TV and print advertising.”

GO FORTH TO SERVE...

“Go forth to serve...”

“In the hallways of the campus we see quotes from B.J. and others, such as ‘Go forth to serve,’ and ‘We make a living by what we get, but a life by what we give.’ By serving on the council I’m trying to live up to these two important statements from the founders of our profession, and from the great instructors who taught me.”
House-call practice is just what the patient ordered

Dr. Jen Faber

In today’s fast-paced, technology driven world, convenience often trumps all. For many, the ability to control and manage their time becomes paramount. Enter the House Call Practice and Jen Faber, D.C., ’06 Davenport.

“As the founder of Kinetic Health Alternatives, a concierge practice, I wanted to look at health, wellness and productivity in a new way,” Dr. Faber says. “I also wanted to break out of the traditional office setting and bring treatment on-location to patients, whether in their home, office, on tour or any place that's convenient.”

Kinetic’s model enables patient members to receive more face time, longer appointments and personalized attention in their own space. Likewise, house-call doctors can focus on providing quality care that’s accessible, convenient and comprehensive. House-call practice doctors’ appointments are three times longer than the average chiropractors’, Dr. Faber says, and these doctors have the advantage of seeing patients in their own space to get a better understanding of how they live.

After experiencing the many benefits of the concierge or house-call practice, Dr. Faber has created the House Call Practice, an all-inclusive coaching program designed for chiropractors “who have an existing practice but whose overhead is crushing them or they’re burned out from patient volume.” It’s also beneficial for new chiropractors who want to stand out from the competition while building their patient base with lower overhead and less debt.

Find out more at www.housecallpractice.com.

Business of the Year after one year

Dr. Chris LoRang

When Chris LoRang, D.C., Davenport ’13, launched his practice in Des Moines at the foot of the Iowa Capitol, he never dreamed he’d be named Business of the Year. But in February 2014, Capitol Chiropractic and Rehabilitation Center was named Business of the Year by the Des Moines Downtown Chamber of Commerce and Dr. LoRang found himself featured on the cover of Des Moines’ Business Record.

Dr. LoRang credits this early success to many factors. “From a business perspective, I wouldn’t be where I
am without the Palmer Center for Business Development,” he says. “The extra modules and practical advice made the difference for me. Clinically, my patients appreciate the functional, whole-body approach I offer.”

He advises new graduates to engage in their communities as soon as possible. “As soon as you pick the location for your practice, get involved. Volunteer for your favorite non-profit, join a board of directors, and connect with your local Chambers of Commerce. Reach out to other health care professionals and ask them to coffee. Email them about manual medicine. If you share a mutual patient, send them your new patient evaluation and treatment plan. Building your practice means building your network and vice versa—the sooner, the better.”

Find out more at www.capitalchirodsm.com.

‘The play’s the thing’ for promoting chiropractic

Dr. Scott Taylor (back row, third from right) with the cast of the Winters Theatre Company’s 2013 production of “A Christmas Story.”

Participating in local theater may not seem to be a logical avenue for promoting a chiropractic practice, but for Scott Taylor, D.C., San Jose ’04, it’s an effective way to educate people about chiropractic.

Since establishing his practice in the northern California town of Vacaville, Dr. Taylor has appeared in several plays with the Winters Theatre Company. During each production, he provides complimentary care to cast and crew members.

“I’ve taken a low-key approach to promoting my practice through involvement with the theater company,” he says. “By treating free of charge, all I ask is that they provide a good reference to any friends or family who they think might also benefit from chiropractic care.”

‘Chiropractic is a treasure’

Dr. Ruben Valdes, Guaynabo, Puerto Rico

Ruben Valdes, D.C., Davenport ’08, and his team of writers have developed a book titled “The Chiropractic Entrepreneur.” It’s divided into three sections based on the ancient way samurai were trained. The first section details how to elevate the level of practice success. The second gives strategies for creating a top-level team. The last section tackles important topics such as investing, philanthropy and income automation.

“The lesson I learned is that chiropractic is a treasure,” Dr. Valdes says. “Through chiropractic we’re equipped to offer a real, permanent solution to the crisis of musculoskeletal health.”

“The Chiropractic Entrepreneur” comes with an app, called DC performance monitor. The app provides statistics-based feedback on all areas, pointing out those needing improvement. The book is available through Amazon and the app is available through the Apple App Store and Android Store.
For more than 20 years, James R. Caballero, D.C., Davenport ‘74, Oxnard, Calif., has been representing Palmer College of Chiropractic at career fairs in his community. “It’s my way of giving back to Palmer and giving students the opportunity to think about a career in chiropractic,” he says.

It’s an opportunity he knows about firsthand. “I initially injured my lower back while serving in the U.S. Navy, and it was my chiropractor, Dr. Harry Kalsbeek (Davenport ‘51, now deceased), who cared for me and got me back on my feet. I continued care with my D.C. after getting out of the service, and one day after my adjustment he stopped me in the hall and asked, ‘Jim, why don’t you become a chiropractor?’ I remember laughing at him and saying, ‘Me? Go back to school?’ But he planted an idea, and nine months later I moved my family to a place I’d never heard of, Davenport, Iowa. The rest is history.”

He chose Palmer, he says, because he wanted to get the best education available and he learned that Palmer was the leading chiropractic college with students from around the world. His son, James A. Caballero, D.C., graduated from Palmer’s San Jose, Calif., Campus in 1999 and practices in San Diego, Calif.

“I’ve been representing Palmer for over 20 years doing local career fairs,” he says. The latest one was March 28 in Oxnard, Calif., with six area high schools sending nearly 1,000 students. “A total of 37 students signed up for information from Palmer,” he adds.

“If you’re interested in representing Palmer at a local career fair or assisting with recruitment in any way, please contact us at alumni@palmer.edu or (800) 722-2586, ext. 3.”

Recruiting students to Palmer is indeed a worthwhile effort that ensures the stability and growth not only of Palmer College, but of the chiropractic profession.
Palmer administrators continue to promote the Palmer Identity and its supporting documents at state association conferences and other professional meetings. As a reminder, Palmer’s Identity Statement for chiropractors is: the primary care professional for spinal health and well-being.

This statement resonates with many groups throughout the chiropractic profession. For example, the Association of New Jersey Chiropractors (ANJC) is using the Palmer Identity Statement on some of its materials and has developed a list of FAQs about chiropractic for use on its social media sites and website. The ANJC invited Palmer Chancellor Dennis Marchiori, D.C., Ph.D., to provide the FAQ answer for the question on chiropractic education.

Additionally, Palmer’s Identity Committee is preparing the next phase of research related to the identity project.

We’re also interested in how you’re using Palmer’s Identity Statement and supporting documents in your own practice. Some alumni are using the Identity Statement on their business cards and promotional materials, as well as on their websites and video monitors in their clinics. Others, like Executive Director of Alumni Dr. Mickey Burt, are using the identity as a conversation starter with those who may not be familiar with chiropractic.

Let us know how you’re using the Palmer Identity in your practice. Email marketing@palmer.edu.
At a special ceremony in February, the San Jose City Council honored Palmer College by presenting a commendation paying tribute to the San Jose Campus’ network of community-outreach clinics, which, for more than two decades, have provided free care to low-income patients with limited health care resources.

Introduced in 1988, Palmer’s San Jose Campus outreach program has expanded intern experiences beyond the campus-based clinic by providing care for patients at San Jose-based satellite clinics maintained in partnership with the Salvation Army, CityTeam Ministries, Emergency Housing Consortium and the Ecumenical Association of Housing (EAH), among other South Bay social service agencies.

Councilmember Rose Herrera nominated Palmer for the commendation after a resident in her district called her to express appreciation and praise for the care she received at one of the EAH-based outreach clinics.

“The services provided by these clinics are a vital part of our communities throughout the city, (and serve individuals) who otherwise would not be able to afford the care,” she said during the commendation presentation. “We thank (Palmer College) for your continued support and your resources to help make our city a better place to live, work and play for our residents.”

In 2012, the collective network of San Jose Campus Outreach Clinics recorded nearly 4,000 patient visits. Since 2008, Palmer interns have provided care at several EAH outreach clinics, which has benefited more than 300 EAH residents, many of whom are elderly.
Port Orange Campus enhancements improve student life

Over the past several years, the Port Orange Campus has undergone additions and changes that have had a positive impact on the student experience.

The construction of the Standard Process Student Center and Monte’s Café, for example, have provided a place for students to convene, unwind and enjoy meals. “With the Standard Process Student Center, we have a place to relax between classes and for events like Homecoming and graduation,” says 9th quarter student Joe Herring. Adds 11th quarter student John DeMutiis, “The on-campus experience has vastly improved with the addition of the Standard Process Student Center.”

The remodeling of the Port Orange Clinic and the renovated dry anatomy lab have improved the students’ educational experience. “I love the opportunity I have to work with and learn from many different people, including clinic doctors and other interns,” says 11th quarter student Sharose Mahshie. “The extra space that the dry anatomy lab provides has been a fantastic improvement to the campus,” adds 5th quarter student Danse Mulvihill. “The AV equipment in that room is hugely beneficial.”

The addition of a testing center strengthened the ability of the Student Services Department to accommodate students with unique needs. “The testing center provides our students with disabilities a semi-private, noise-reduced facility where they can take both written and radiology exams,” says Director of Student Services Melissa Lingo. “The students, faculty and staff truly appreciate the addition of this resource.”
The American Public Health Association’s (APHA) Chiropractic Health Care Section presented John Stites, D.C., Davenport ’79 director of community clinics, Davenport Campus, with its Life-time Achievement Award and Lori Byrd, M.S., Assessment, Davenport Campus, with a Distinguished Service Award. The awards were presented in November 2013 during the APHA Annual Meeting in Boston, Mass.

Dr. Stites most recently served as a governing councilor during 2013. Lori Byrd was the Chiropractic Health Care Section chair for 2013.

San Jose Campus President William Meeker, D.C., M.P.H., and several members of the San Jose Campus student chapter of the American Chiropractic Association attended the 2014 National Chiropractic Legislative Conference, Feb. 26–March 2, in Washington, D.C. A group of 10 students from the Davenport Campus and a group of five from the Port Orange Campus also attended the conference. This annual event includes legislative briefings, advocacy, leadership development sessions and continuing education programming.

During their visit to Capitol Hill, Dr. Meeker and San Jose Campus SACA members met with Zoe Lofgren, U.S. Representative for California’s 19th congressional district, based in San Jose, since 1995.

Additionally, Dr. Meeker was one of the featured speakers at a special program in Cupertino hosted March 13 by the Santa Clara County District of the California Chiropractic Association. Dr. Meeker addressed participating doctors and students on the subject of “Identity, Integration, Research and Unity.”
Last year, the Palmer Philanthropy Club was founded on the Davenport Campus by the Development Office as a way to engage students in the goodwill of service and encourage them to become more civically engaged in their community.

“The club also strives to educate the student body on the importance of alumni support to the College,” says Development Officer Jessica Malcheff. “This spring, the club will host a bake sale, volunteer during Downtown Davenport Clean Up Day and work to complete a home for Habitat for Humanity.”

Through networking with alumni, students on all three campuses find good examples of alumni support. Says 11th Quarter San Jose student Brandon Thomas, “I’ve met many of our Sports Council alumni through events, and I’m thankful for the support that they provide. It inspires me to want to ‘pay it forward’ when I’m an alumnus in practice, to help build the Sports Council legacy, and to continue the San Jose Sports Council tradition of ‘raising the bar’ in the field of sports chiropractic excellence.”

Eleventh quarter Port Orange student Sharose Mahshie adds, “Alumni gifts are priceless. Two of the best gifts alumni can give students are their time and knowledge. When alumni share their energy and experience with students, those doctors ensure a better future for the chiropractic profession and patients by helping students become the best doctors they can be.”
San Jose Campus lobby features sky-high banners

The newly remodeled lobby of the San Jose Campus now features specially designed banners that fit the lofty space and highlight Palmer’s heritage and mission, plus new furniture. This revitalized space has become a popular spot for impromptu study sessions.

BE A PART OF PALMER’S NEW AD CAMPAIGN

Palmer College will soon launch a new advertising campaign for student recruitment—and you could be part of it! The new campaign focuses on how chiropractors change lives and live their dreams, and these ads will feature alumni and students.

Here’s a sample of what they’ll look like.

Share your chiropractic story! Contact the Marketing & Communication Department at marketing@palmer.edu.
Coach Joe Lippert joined Palmer in February, and previously served as head coach of the Wisconsin Men’s Rugby Club, where he lead the team to the 2013 USA Rugby National D2 Championship after a runner-up finish in 2012. He also established a competitive D3 team for the Wisconsin Rugby Club.

“Our focus from the beginning was to find someone who could dedicate their time to develop our programs, understand the recruiting aspect and who respects the academic challenges our student athletes face here at Palmer,” says Palmer’s Davenport Campus Athletic and Recreation Coordinator Ron O’Brien. “Joe was the candidate who stood out immediately. It was clear he shared our commitment to integrity, academics and the hopes of winning championships.”

In addition to his coaching experience, Coach Lippert has played rugby with the Southerners Sports Club, Bangkok, Thailand, with whom he still plays, the Eastside Banshees RFC/YoungBloodz 7s, and the Wisconsin Collegiate Select side.

At Palmer, Coach Lippert says he’ll focus on setting good foundations for the men’s and women’s teams. “For the first couple of months it’s about setting expectations and building the base for how we go about our training, our lives and our progress,” he says. “I want to make sure the culture is solid and cohesive. It’s important for players to remember they’re not just a rugby player on the field, but also in their classes and out in the community. They represent Palmer wherever they are.”
The home page redesign focuses on providing prospective students and their families the information they need in a streamlined, interactive manner.

The site is now responsive—meaning Web pages automatically open in a format tailored to the device (phone, tablet or PC) being used. More than 60 percent of Palmer’s prospective students open Palmer emails (usually containing links to the website) from a mobile device, and 13 percent more people visited the site from a mobile device this year compared to last year.

The new site includes photos that link to videos, graphics and stories. It also features easier access to news, events and social media. The Admissions section (consolidated Admissions and Prospective Student sections) and Academics section also have been overhauled. The new site was tested with prospective students and their families, and meets or exceeds website standards for “best practices.”

Testing continues as more sections of the website are reformatted. Section content and navigation will continue to be streamlined, and photos, graphic elements and compelling profiles of prospective students, current students, alumni, patients, faculty and staff will continue to be added.

Palmer’s Marketing & Communication Department’s electronic media team began the redesign process two years ago. Throughout the process, the team conducted extensive research into website design best practices, reviewed site analytics and gathered target-audience feedback.

If you haven’t visited Palmer’s website for a while, check it out and let us know what you think at marketing@palmer.edu.
The student-led philanthropic organization Operation Palmer Promotes Play (OP3) on the Davenport Campus has met its ambitious $65,000 fundraising goal. On May 17, OP3 organizers finished refurbishing Sister Concetta Park in downtown Davenport, which is used by children participating in Project Renewal’s after-school and summer programs.

Last fall the group regraded part of the park and laid sod for an athletic field. Partner organization Aunt Rhodie’s Landscaping completed the new patio in March, and OP3 students put together and installed new playground equipment in mid-May. Dedication and recognition ceremonies will be held in July.

“All of us at Palmer, and especially those of us who’ve worked with the student leaders to help bring this plan to fruition, are incredibly proud of this dedicated group of students,” said Senior Development Officer Lois Kundel.

“They’ve put in countless hours and worked tirelessly on grants and networking with community leaders to raise the funds needed to completely refurbish Sister Concetta Park for the children of Project Renewal. It’s a project that will make a difference in the Quad-City community for many years to come and serve as a reminder that Palmer students care about our community and want to make it better while they’re here.”
Continuing education sessions, a student track, Spizz event, alumni events and a prospective student event made for an active and fun weekend for everyone involved—a capacity crowd totalling 471 participants.

A special student track and Spizz Day/Evening attracted dozens of students and alumni. Presentations were held on campus and in the newly refurbished clinic auditorium. Participants heard Chancellor Dennis Marchiori, D.C., Ph.D., speak about “Connecting our Palmer Community and Profession.” Howard Wasdin, D.C., U.S. Navy Seal
turned chiropractor, captivated the audience by sharing experiences from his active duty and passages from his book, “Seal Team Six.”

Continuing education sessions included topics such as Medicare compliance, pediatric care, radiology, risk management, HIV/AIDS updates, chiropractic laws, rules and medical documentation, as well as presentations on a variety of chiropractic techniques and procedures. A Five-Year Reunion Reception, President’s Reception and the Saturday Night Celebration afforded guests the opportunity to reconnect with classmates and for students to experience the benefits of participating in Homecoming.
For the third year in a row, the San Jose Campus Sports Council was well-represented at the Professional Football Chiropractic Society (PFCS) seminar, held in February in conjunction with the National Football League scouting combine in Indianapolis, Ind.

The PFCS is the official organization of chiropractors who provide care for each of the 32 NFL teams. The annual seminar provides a unique opportunity for the San Jose Sports Council and other student ACA Sports Council members to meet and interact with NFL chiropractors, and gain valuable knowledge by attending sessions presented by PFCS doctors.

The San Jose Campus Sports Council delegation at this year’s PFCS seminar was the largest to date, totaling nearly three-dozen students. “We had more students from our Sports Council chapter than all the others combined; our campus is known for having an active Sports Council, and this was another example,” says Brandon Thomas, a past president of the Sports Council who is now the chapter’s senior advisor. “Plus, it’s pretty cool that the president of the PFCS (Kyle Prusso, D.C., CCSP) also happens to be a faculty member and clinician at our campus.”

Among the highlights of this year’s PFCS seminar was the Chiropractic Combine, a social program that gave students an opportunity to interact with the PFCS doctors. This event was organized by Dr. Prusso, who has served as team chiropractor for the Oakland Raiders since 2005.

“Our annual (PFCS) seminar brings together some of the best sports chiropractic doctors in the profession, which provides an incredible learning opportunity for the students,” says Dr. Prusso, who joined the San Jose Campus faculty in 2012. “Of course, I feel great pride when the majority of the students are from the College where I teach.”
With Palmer College of Chiropractic faculty, staff and students presenting 23 platform presentations, 12 posters and seven workshops, along with Chancellor Dr. Dennis Marchiori serving as conference chair, opening the conference and introducing the plenary sessions, Palmer continued its strong presence at chiropractic’s premier research and educational conference, the Association of Chiropractic Colleges Research Agenda Conference (ACC-RAC) 2014.

In addition to the abundance of platform, poster and workshop presentations, Palmer faculty and staff won prestigious ACC-RAC awards for three platform presentation papers. Palmer Center for Chiropractic Research (PCCR) faculty and staff members William Reed, D.C., Randall Sozio, Joel Pickar, D.C., Ph.D., and Cynthia Long, Ph.D., won a prize for their paper titled “Spinal manipulation can increase trunk mechanical thresholds of lateral thalamic neurons.” In addition, Senior Director for Library Chabha Tepe won a prize for her paper (written with Rodger Tepe), titled “Development of psychometric evaluation of an information literacy self-efficacy survey and an information literacy knowledge test.” A third prize-winning paper, titled “Can formative quizzes improve summative exam performance?” was written by Port Orange Campus PCCR faculty members Niu Zhang, Ph.D., and Charles Henderson, D.C., Ph.D.

A list of platform, poster and workshop presentations by members of the Palmer community is online at http://ow.ly/wimXJ. “The College is proud of our substantial contributions to chiropractic research at this important conference,” adds Dr. Marchiori. “The substance and number of Palmer projects that, once again this year, dominated the ACC-RAC research sessions continues to provide clear evidence of Palmer’s leadership to advance student learning and patient care through research. Everyone in the Palmer community should be very proud of what our faculty, staff and students are able to accomplish, this year and every year.”

“The substance and number of Palmer projects ... continues to provide clear evidence of Palmer’s leadership.” — Chancellor Dr. Dennis Marchiori
DAVENPORT CAMPUS/1950s
Dr. Joseph A. Perfilio, ’57, retired in July 2013 after 54 years of practice in Chinchilla, Pa.

1960s
Dr. Rodney Knuth, ’61, Sioux Falls, S.D., received the Dr. John Schwieter Spirit of Service award for over 50 years of service to the chiropractic profession and community at the annual convention of the South Dakota Chiropractors Association. Dr. Knuth retired from practice in August 2013. Email: rknuthdc@midconetwork.com.

Dr. William H. Cunico, ’64, is still seeing patients in Las Vegas, N.M. Phone: (505) 617-1843, email: cunicow@yahoo.com.

Dr. Charles Brown, ’71, Brandon, Miss., retired in 2005. Email: cbh42942@bellsouth.com.

Dr. Tom Smith, ’71, Corinth, Miss., is married and has two children. Dr. Smith has been adjusting patients for more than 42 years. Phone: (662) 286-9950, email: drtomsmitichiro@att.net.

Dr. Rodney Handly, ’73, celebrated 60 years of service with three generations of chiropractors at Handly Chiropractic Clinic in Renton, Wash. Phone: (425) 255-6202 email: handly@handlyclinic.com.

Dr. Dan Campbell, ’74, Alberta, Canada, lost his office and home to a flood in June 2013. Thanks to volunteers, Dr. Campbell was able move back into his house and open an office from his home in July 2013. Dr. Campbell thanks the Canadian Memorial Chiropractic College for giving him a credit at their supply store to help re-establish his supplies and equipment. Phone: (403) 652-7767.

Drs. Thor and Mary Lee Strandholt, ’75, Mesa, Ariz., have retired from their practice to Arizona. They hope to find new part-time positions as they are “too young to retire fully!” Phone: (480) 699-3232, email: thorstrandholt@yahoo.com.

1970s
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1980s
Dr. Michael R. Allen (Big Mike), ’82, has been elected for a third term as Texas, Louisiana District President for National Exchange Club. Exchange’s national project is prevention of child abuse. It is a community service organization in all 50 states. Email: mallen610077@yahoo.com.

Dr. Mark W. Ford, Jr., ’82, Pampa, Texas, is vice president of the Christian Chiropractors Association. His daughter, Dr. Samantha Ford, graduated as valedictorian from Texas Chiropractic College and is practicing with her dad at Live Well Chiropractic in Pampa. Phone: (806) 665-7261, email: ffcrcw@gmail.com.

Dr. Candace Maddalo, ’82, Cambridge, Mass., is excited to announce the graduation of her daughter, Rebecca, from Harvard University in Dec. 2013. She graduated on the same date (31 years later) as her mother graduated from Palmer. Phone: (617) 547-4444, email: maddalo chiropractic@comcast.net.


Dr. Foster Malmed, ’83, Carmel, N.Y., and his wife, Terri, were chosen the 2013 Business Builders of the Year, with the ASEA company. ASEA has one product that is a monumental molecular breakthrough in health care, sports performance and anti-aging. They were chosen out of 100,000 distributors from 18 countries to receive the award. Dr. Malmed calls ASEA the greatest health science breakthrough since chiropractic and has been utilizing the product to accelerate healing with hundreds of patients in his office located in Putnam Hospital Center in Carmel, N. Y., since 2010. Phone: (845) 279-3400, email: fanmdmalmed@aol.com.

Dr. Ira Shapiro, ’83, Old Bridge, N.J., was named Business Leader of the Year during the 2013 awards dinner held by the Chamber of Commerce serving Old Bridge, Sayreville and South Amboy, N. J.

Dr. Josephy D’Angiolillo, ’84, Somerset, N.J., was elected for a third term as President of the Association of New Jersey Chiropractors. Phone: (732) 873-2222, email: NJDC1@aol.com.

Dr. Rick DiGregorio, ’84, Mt. Pleasant, S.C., opened his second practice in Charleston, S.C. Dr. DiGregorio practiced in Michigan for 30 years. Phone: (734) 377-0040, email: chirorad6@gmail.com.

Dr. Gregory Pitman, ’84, has served greater Cincinnati and the regional area since 1986. His practice, Family Tree Chiropractic Center has seven practitioners. Dr. Pitman serves on the board of Energetix and has studied alternative medicine in the U.S. and Europe under internationally acclaimed teachers. Dr.
Pitman is also a diplomate of the National Board of Homeopathic Examiners. In addition, he wrote the book “The Ten Commandments of Ultimate Health” that combines his education, experience and belief in God’s healing power to improve the lives of many.

Dr. Mary Watkins, ’85, Gainesville, Ga., was named chiropractor of the year by the Georgia Chiropractic Association for 2012-2013. She was appointed by the governor to the state board of chiropractic examiners. Phone: (770) 534-0656, email: dmmary.watkins@watkinsotalhealthcare.com.

Dr. Russell Hauser, ’86, is proud of the new clinic he built at N79 W14700 Appleton Ave., Menomonee Falls, WI. His slogan is “The Future of Chiropractic...Today.” Phone: (262) 538-1644, email: RRHDC@yahoo.com.

Dr. Don Hodges, ’89, Jonesboro, Ga., is offering an online Medicare course. Phone: (770) 478-2191, email: drhodges@formsmithsystems.com.

Dr. Jeff Sklar, ’97, Philadelphia, Pa., the eastern regional director of the Department of Chiropractic for Cancer Centers of America (CTCA), received the CTCA’s Starfish Award for Clinical Innovation in December 2013.

Dr. Lisa Reid, ’98, Franklin, Wis., is a professor at Herzing University in Brookfield, Wis. She is an instructor for their Chiropractic Technician Program. Dr. Reid still practices at her chiropractic office in Franklin. Phone: (414) 525-9895, email: ccfranklin@sbcglobal.net.

Dr. Jeff Zehr, ’99, Norton Shores, Mich., has owned a practice for more than 11 years. Phone: (231) 798-7867, Email: drzehr@zehrchiropractice.com.

Dr. Rachelle Myers, ’00, Battle Creek, Mich., would like to welcome Dr. Emily Leatherman, ’13, to her practice. Phone: (269) 964-1441, email: drrachmyers@hotmail.com.

Dr. Mary Grace Pennella, ’00, founder of Stillpoint Family Chiropractic, was named Chiropractor of the Month for January 2014 by On Purpose, an organization that recognizes excellence in the commitment of chiropractors to the public as well as the chiropractic profession in advancing wellness. Phone: (317) 570-6921.

Dr. Jason Uphill, ’01, Columbus, Ohio, recently celebrated his two-year anniversary of the opening of his clinic, Uphill Chiropractic. Phone: (614) 754-1286, email: druphill@uphillchiropractic.com.

Dr. Angela Gabel, ’02, celebrated 10 years in practice with moving to a new location at 217 6th Ave. S., Clinton, IA 52732. The new office features a mom’s room for nursing mothers and a large conference room for holistic mom’s meetings and movie screening. Phone: (563) 243-5674, email: drgabel@gabelchiropractic.com.
Drs. Jason and Vanessa Helfrich, ’04, Colorado Springs, Colo., are opening their 10th and 11th practices under the name 100% Chiropractic. They are based in Colorado but have practices in Colorado, Florida, California, Georgia and Tennessee. They plan to open 12 practices next year with new partners to the 100% family. Phone: (719) 667-1007, email: drjason@100percentdoc.com.

Dr. Esther Thériault, ’04, Québec, Canada, released her first album as a singer-songwriter-composer. The album contains six songs, three in English and three in French. Dr. Thériault still practices chiropractic full time. Phone: (418) 364-6766, email: unesoprano@yahoo.com.

Drs. Brianne Kemp, ’06, and Chad Stemmler, ’06, Pittsburgh, Pa., were married on Nov. 15, 2013. Phone: (724) 940-3900, email: drkemp@livewellpgh.com.

Dr. Tracy Francis-Nguyen, ’06, had a son, Vinh, on Oct. 21, 2011, and a daughter, Tien, on Nov. 29, 2013. Email: tfruggerdc@yahoo.com.

Dr. Nicole Knapp, ’06, Brookfield, Wis., is excited to announce that her clinic, Knapp Chiropractic and Wellness Center has added spinal decompression therapy for patients suffering from chronic neck, sciatic and lower back pain. Phone: (262) 796-5109, email: nknapchiro@gmail.com.

Dr. Lucas Reinhart, ’06, Delaware, Ohio, was married to his wife, Cheryl, in May 2010. They had a son, Hudson, in August 2012. Phone: (740) 363-9705, email: luke@leafchiropractic.com.

Dr. Kevin Rindal, ’06, recently co-founded an online continuing education company for chiropractors called HealthPath Education. HealthPath has partnered with Palmer for accreditation of all of their courses and are deeply committed to using this platform to enhance and the knowledge and skills of chiropractors. Phone: (360) 920-0812, email: kevin@healthpatheducation.com.

Dr. Jason Zablotney, ’06, purchased Windber Chiropractic Clinic from Dr. David K reinbrook, ’77, and moved it to 1308 Graham Ave, Windber, Pa. in July 2009. Dr. Zablotney also completed training through the Carrick Institute for Graduate Studies and was awarded a diplomate of the American Neurology Board (DACNB) in July 2013. Phone: (814) 467-5528, email: drzablottney@hushmail.com.

Dr. Robert and Rebecca Ault, ’07, recently celebrated the sixth anniversary of their 1st office in Hudson, Ohio. Phone: (330) 342-0755, email: drrobertault@gmail.com.

Dr. Jared A. Van Wagner, ’07, opened Van Wagner Chiropractic in Naples, Fla., on Sept. 1, 2013. He moved to Naples from Port Huron, Mich., after seven years as an associate. Phone: (239) 775-6416, email: vanwagnerchiropractic@gmail.com.

Dr. Ben Erlandson, ’08, Onalaska, Wis., has published a book, “Why Wellness Works.” For more information, contact him at (608) 783-5768 or visit www.erlandsonchiropractic.com.

Dr. David L. Ward, ’08, Grand Rapids, Mich., is the team chiropractor for the Grand Raggidy Roller Girls. The team is ranked top 40 in the world. Phone (616) 361-9888, email: drward@live.com.

Dr. Dean Sheldon, ’09, opened Sheldon Family Chiropractic in Cedar City, Utah in Sept. 2013 with his wife, Michelle. Phone: (435) 867-8986, email: sheldonchiropractic@gmail.com.

Dr. Abby Johnson, ’10, Belle Fourche, S.D., was married on July 27, 2013. Phone: (605) 723-3434, email: bffamchiro@gmail.com.

Dr. Jennaleigh McKinley, ’10, opened McKinley Chiropractic in March 2011. Dr. McKinley was awarded the Rising Star Chiropractor of the Year award for 2011. She sees patients that include players for the Broncos and Colorado Rockies. Phone: (720) 851-9878, email: Mckinleychiro@aol.com.

Dr. Tara Tuttle, ’11, Leander, Texas, began working at Rock Chiropractic Leander in June 2013. Phone: (512) 259-9922

Dr. Abbey Crouse, ’12, Canton, Ohio, married Ray Porea on July 28, 2012. Phone: (330) 494-5533, email: drabbey@powellchiropractic.com.

Dr. Laurie Meinholz, ’13, opened Nordic Chiropractic with a ribbon cutting and open house on Jan. 9, 2014. The new practice is located at 209 E. Water St., Decorah, Iowa. Phone: (563) 382-1099, email: drlaurie@nordicchiropractic.com.

PORT ORANGE CAMPUS/2000s

Dr. Sarah Joint, ’08, opened a new clinic, Joint Chiropractic, at 152 W. 12th St., Erie, PA 16501, in October 2012. Phone: (814) 866-3366, email: drsarahjointdc@yahoo.com.
Dr. Jenny Mejia, ’08, Tampa, Fla., was named the 2014 Chiropractor of the Year at Parker Seminars in Las Vegas, Nev., on Jan. 9. Each year, Parker Seminars presents this award to a chiropractor “for outstanding contribution and dedicated service to the chiropractic profession, your patients, your community and this organization.” Email: drjennylin@ymail.com.

2010s

Dr. Amanda Baum, ’10, Akron, Ohio, had a daughter, Adalynn Lenora, on July 27, 2013. Phone: (330) 896-2030, email: ambaum80@gmail.com.

Dr. Caleb Donnell, ’12, Kalamazoo, Mich., opened a new office in June 2012. Dr. Donnell had a daughter, Alba, on Sept. 1, 2013. Phone: (269) 459-1339, email: dcc2314@yahoo.com.

SAN JOSE CAMPUS/1980s

Dr. Gregory Call, ’84, Danville, Calif., is “still going strong after 30 years.” He’s in a group practice with four other D.C.s, and his oldest son will graduate in 2015 and join the group. He is very active in the California Chiropractic Association in his area and is currently district president. He now has four grandchildren. Phone: (925) 837-5595, email: gregc76@msn.com.

1990s

Dr. Douglas Cavanaugh, ’90, Viškovo, Croatia, wrote the novel, “Into Hell’s Fire.” Phone: +385 (0) 51 545 865, email: crochiro@yahoo.com.

2000s

Dr. Rebecca Wilson, ’03, Foster City, Calif., will marry Ryan Nichols on May 10, 2014. In addition, on May 4, 2014, Dr. Wilson will celebrate her five-year anniversary of opening Integral Chiropractic.

Dr. Tricia Ann Aiello, ’04, Messapeque, N.Y., had a daughter, Lucianna Liv, on Sept. 4, 2013. Phone: (516) 557-2175, email: Aiellochiro@optimum.net.

Correction from Fall 2013 Issue

Dr. Mark Romano, ’93, Pontotoc, Miss., is the chairman of the board for the Chiropractic Trust, a national organization representing the non-therapeutic model of chiropractic. Phone: (662) 489-3322; email: chiroromano@juno.com.

Made any “adjustments” lately? Keep your College and classmates up-to-date with what’s going on in your life. Simply fill out this form and mail it to Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803; or fax it to (563) 884-5393. You can also email your information to marketing@palmer.edu. Or go to palmer.edu/insights and click on “Alumni Adjustments Form.”

Name (please print)__________________________________________ Campus________ Class_____

Business or Home Address_______________________________________

City, State/Province______________________________ Country______________ ZIP/Postal Code________

Email Address______________________________________________________________________________

Work Phone__________________________ Home Phone__________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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in memoriam

Davenport Campus

1930s
Dr. Lorene M. Price, ’36
Brooksville, Fla.

1940s
Dr. George E. Ott, ’47
Fort Dodge, Iowa

1950s
Dr. Donald M. Casteel, ’51
Clearfield, Pa.
Dr. Gerald S. Paulk, ’51
Barnwell, S.C.
Dr. Paul L. Dawkins, ’52
Griffin, Ga.
Dr. Robert L. Gagne, ’52
Saint-Nicholas, Quebec, Canada
Dr. Rufus C. Walters, ’54
Pittsburgh, Pa.
Dr. Dick A. Versendaal, ’59
Holland, Mich.

1960s
Dr. Dolores Kool, ’60
Rancho Cordova, Calif.
Dr. Jose I. Torres, ’60
Walnut Creek, Calif.
Dr. Ralph D. Morris, ’63
Powder Springs, Ga.
Dr. George O. Culli III, ’64
Leesville, La.
Dr. Donald Hauger, ’66
Dunwoody, Ga.
Dr. Harry B. Cooey, ’67
Ocala, Fla.
Dr. Robert L. Thomsen, ’67
Valley City, N.D.
Dr. Carl R. Enlow, ’68
Birdsboro, Pa.
Dr. James C. Spencer, ’68
Hudson, Mich.
Dr. Ronald R. Rogers Sr., ’69
Plymouth, Pa.

1970s
Dr. J. Hermile Gagnon, ’71
Campbellton, New Brunswick
Dr. Peter R. Mitchell, ’71
Moline, Ill.
Dr. J. Richard Kosack, ’72
Phoenix, Ariz.
Dr. Byron L. Perry, ’73
Ottawa, Ill.
Dr. Max R. Joseph, ’76
Victoria, Australia
Dr. James C. Emerson, ’78
Anchorage, Alaska
Dr. Nicholas E. Fedesna, ’78
Kalamazoo, Mich.

1980s
Dr. John E. Ziegler, ’80
Ithaca, N.Y.
Dr. Mark A. Loesser, ’81
Findlay, Ohio
Dr. Robert L. James III, ’82
Redding, Calif.
Dr. Wayne H. Waggoner, ’83
Vinta, Okla.
Dr. Kevin Moran, ’84
Metairie, La.
Dr. Craig Klassen, ’86
Phoenix, Ariz.
Dr. Rebecca K. Whitson, ’86
Ft. Lauderdale, Fla.
Dr. John T. Meisner, ’87
Covington, La.

1990s
Dr. Angela M. Tenniswood, ’95
West Salem, Wis.

2000s
Dr. Bonnie K. Grall, ’00
Appleton, Wis.

West Campus

1980s
Dr. Jon S. Mintz, ’81
Anderson, Calif.
Dr. Dominic J. Favalora, ’82
Carmel Valley, Calif.
Homecoming 2014
August 7–9
Davenport, Iowa

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