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COVER Ballet Quad
Cities dancers Jacob Lyon and Emily Kate Long in “The Nutcracker.” (Photo by Joe Maciejko)

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New services for you

We’re always looking for new ways to serve you, and one of our latest is an online public directory of alumni. This new feature on our website allows anyone to look for a Palmer chiropractor in their community, or to seek one where they’ll be vacationing or moving. All anyone needs to do is go to www.palmer.edu and click on “Find a D.C.” at the top of the home page. Please check your information to make sure it’s correct and fill out our easy online form to update it if it isn’t. You can read more about this fantastic service on page 21.

Additionally, we’re honoring our donors in a more public way on our website. Just go to www.palmer.edu, click on the Alumni section, and then click on the “Donor Recognition” link to see everyone in the different groups who give back to Palmer and deserve our recognition and thanks.

We’ve begun a new initiative we call our Student 2 State Association Program. We’re starting with the state associations in our top five referring states for the Davenport campus: Michigan, Ohio, Wisconsin, Iowa and Pennsylvania. The objective of this program is to better connect our students with the state associations so they’ll be more prepared for practice in their chosen state. You can read about this great new program on page 20.

We’re also structuring the alumni connection to the college. Each state will have a state representative and a number of district representatives. Using Iowa as an example, we’ll have one state representative and 10 district representatives. All of these positions will be appointed with three-year term limits. Our plan is to start with the top 20 states (in terms of numbers of alumni) this year and then bring the other 30 states into the program next year, followed by the international alumni.

The past few months have been ones of transition and accomplishment in the Alumni and Development areas at Palmer. With the retirement of Mr. Robert Lee from the College, I’ve been overseeing the activities of both the Alumni and Development offices. It’s exciting and rewarding to see what we’ve been able to accomplish so far. But we couldn’t do it without you. As always, thanks for all you do for Palmer and chiropractic.
Dr. Donna Craft elected first woman NBCE president

Donna L. Craft, D.C., Davenport ’86, of Brooklyn, Mich., was elected president of the National Board of Chiropractic Examiners (NBCE) in Myrtle Beach, S.C., at the NBCE annual meeting on May 2, 2014. Dr. Craft is the first woman elected as president in the organization’s 51-year history. She served as NBCE vice president in 2012-2013, treasurer in 2010 and secretary in 2005-2006.

“I’m honored to take on the important role of day-to-day leadership at the NBCE,” Dr. Craft says. “Our first task is to maintain fiscal responsibility while responding to current opportunities for growth. This includes overseeing the computer-based testing initiative, where success may lead to a model that can be expanded to include other chiropractic college test sites. In the post-licensure area, our focus will be on building a solid foundation for the Ethics and Boundaries Assessment Services area as they offer their products to licensed professions beyond chiropractic.”

Dr. Craft was first elected to the NBCE Board in 2003 and served as an at-large director. In 2007, she was elected (and re-elected in 2010 and 2013) as District II director, which includes the states of Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio and Wisconsin. She practices in Ann Arbor and served on the Michigan Board of Chiropractic for eight years.

Dr. Ervin Malcheff honored with run/walk

On May 10, 2014, more than 200 people participated in a special run/walk in honor of the late Ervin Malcheff, D.C., Davenport ’69, in his hometown of Hillsdale, Mich. The event was held on the one-year anniversary of his memorial service. The proceeds of the run/walk are being used to establish an endowed scholarship in memory of Dr. Malcheff. The event raised more than $10,000.

Dr. Malcheff served on Palmer College’s Board of Trustees, was a Fellow in the Palmer Academy of Chiropractic and a long-time Presidents Club member.

Make contributions in memory of Dr. Malcheff at www.palmer.edu/donate or (800) 722-2586, opt. 3, opt. 4.
The Palmer College of Chiropractic San Jose Sports Council celebrated its 20-year reunion during Homecoming 2014 in May. Three of the four executive officers from the founding Sports Council chapter in 1994, and 11 of the 19 Sports Council past presidents (including the first three), returned to join more than 200 past and present Sports Council members to celebrate the Council’s history and achievements.

Hosted by the current San Jose Sports Council chapter, the reunion reception featured special awards presented to the founding Sports Council president, faculty adviser and founding clinicians (Richard Robinson, D.C., ’96; Edward Feinberg, D.C., DACBSP, ’84; John McDaniel, D.C., ’86; and Thomas Souza, D.C., DACBSP). Special certificates of recognition were given to a distinguished group of more than two-dozen doctors for their outstanding career achievements that have helped advance the field of sports chiropractic.

Dr. Feinberg has been the Sports Council faculty adviser for 20 years. “It’s hard to find the words to express what a phenomenal experience the Sports Council celebration was for me,” he says. Seeing everyone “reminded me of what an honor it’s been to work with so many dedicated students.”

Alan Sidorsky, D.C., ’97, the founding secretary, says, “To see how the program has grown and continues to be driven over the last 20 years by those at Palmer West who share a similar passion for the field of sports chiropractic makes me very proud and honored to have been a part of the program from the beginning.”

Sports Council then and now!

1994 Left to right: Dr. Alan Sidorsky, San Jose ’97; Sports Council Faculty Adviser Dr. Edward Feinberg, San Jose ’84; Dr. Richard Robinson, San Jose ’96, founding Sports Council president; and Dr. Bill Jacobs, San Jose ’97.

2014 Left to right: Dr. Richard Robinson, Dr. Alan Sidorsky, Dr. Bill Jacobs, Dr. Edward Feinberg and Dr. Chris Alvarez, San Jose ’98.
2014 Ms. America helps raise concussion awareness

In her reign as the 2014 Ms. America, Stephanie Mills, D.C., Davenport '00, Concord, N.H., wants to increase awareness of concussions, an issue she deals with as a chiropractor and a mother.

Dr. Mills was crowned the 2014 Ms. America in August at the annual pageant in Brea, Calif. The competition is open to women aged 26 to 60 years old who are single, married, divorced or widowed. “There are a lot of opportunities to use the title to help promote concussion awareness,” Dr. Mills says.

A personal experience along with seeing the aftermath of concussions in her practice inspired Dr. Mills to adopt concussion awareness as her Ms. America contest platform. In March 2014, one of her daughters sustained a concussion in physical education class and struggled in school as a result. “It was quite an eye-opening experience, as a parent, to see a concussion firsthand and see the healing time, but also how other adults interact with a concussion situation,” she says. “Some teachers were understanding, but some weren’t so understanding.”

... an issue she deals with as a chiropractor and a mother.

She’s partnered with the Brain Injury Association of America to help raise concussion awareness. In July 2014 she hosted a Bowling for Brain Injury event in Concord to raise funds for a pilot program through the Brain Injury Association of New Hampshire. The program will put neuropsychologists into 10 schools around the state to educate faculty about making accommodations for concussed students and how to work with healing concussed students.

As Ms. America, Dr. Mills will spend the next year traveling around the country making public appearances and speaking about concussion awareness.
Josh Axe, D.C., Port Orange ’07, is on a mission to transform the health of millions across America. In 2008, Dr. Axe founded Exodus Health Center. It quickly grew to more than 1,000 patients seen per week, making it one of the largest natural-health clinics in the United States.

The author of three books, “The Real Food Diet and Cookbook,” “Superfood Super You,” and most recently, “The Dr. Axe Detox,” and host of the syndicated radio program, “Maximize Your Health With Dr. Josh Axe,” Dr. Axe offers life-changing health solutions to thousands of people each week on the air and online.

He’s been a chiropractor for a number of elite athletes. In 2009 he began working with the Wellness Advisory Council and the University of Michigan Swim Team. He worked with professional swimmers, including U.S. Olympic Team member Ryan Lochte, giving advice on nutrition and providing musculoskeletal work to help improve their performance. He also traveled to the 2012 Olympic Games in London to work with Team USA athletes.

Additionally, Dr. Axe has created one of the top 25 natural health websites in the world, www.draxe.com. Draxe.com has over 200,000 monthly visitors, where the main topics include nutrition, fitness, health recipes, ways to reduce stress and current health news and videos.

“Palmer College helped me get to where I am today by doing a good job in exposing me to the basics of good health in a non-biased chiropractic college environment,” he says. “This type of exposure as well as the variety of chiropractic clubs on campus allows students the opportunity to continue to grow as leaders.”
A tribute to Dr. Frank Sovinsky

The chiropractic profession lost a giant with the death of Frank Sovinsky D.C., 63, on Aug. 31, 2014. Dr. Sovinsky was a 1981 graduate of Palmer’s Davenport campus and a man who loved life, his work, his family and spending time with future chiropractors. He was a mentor, consultant, speaker and co-author of several books, including “The E-Myth Chiropractor: Why Most Chiropractic Practices Don’t Work and What to do About It.”
Dr. Sovinsky loved his alma mater and was a great friend to Palmer College of Chiropractic. He was a Fellow in the Palmer Academy of Chiropractic, inducted in 2011. He and Cathy, his wife of 27 years and business partner, had been members of the Presidents Club for seven years. Dr. Sovinsky also was a popular speaker at Palmer Homecoming events. He enjoyed working with students and was a frequent contributor to Palmer Center for Business Development programs.

“Dr. Sovinsky had a busy life as a chiropractor and public speaker, but he always made time to visit Palmer for book signings and for the mentoring of ambassadors for the Palmer Center for Business Development,” says Mariah Payne, 5th trimester Davenport student and Palmer Center for Business Development ambassador. “His passion, as stated in his ‘Business of Chiropractic’ video, was to revive the current generation of chiropractic students and doctors as well as people considering a career in chiropractic.”

As the CEO of DC Mentors, Dr. Sovinsky was committed to transforming the way chiropractors grow their practices. He also was a Proficiency Rated Activator doctor who built one of the largest patient-centered practices on the West Coast. A published author, businessman, marathoner and expert skier, Dr. Sovinsky's motto was to “work smart and play hard.” His legacy will live on in the company he founded, his mentorship of chiropractors and the recipients of a scholarship established in his memory.

The Kaufmans: A Family Legacy of Chiropractic

Members of the Kaufman family during a July 2014 visit to the Davenport campus are, from left: Michael Kaufman, D.C., Davenport '85; Nicole Kaufman, entering Palmer in July 2017; Paige Kaufman, entering Palmer in July 2017; Tim Kaufman, D.C., Davenport '91; Beau Kaufman, entering Palmer in July 2016; Lisa Kaufman; Melinda Kaufman; Margaret Kaufman, entering Palmer in 2019; Mattie Shelford; and Cassandra Kaufman, a student at Parker College of Chiropractic. “Our children greatly appreciated the visit to Palmer and were very inspired to become Palmer chiropractors,” says Dr. Michael Kaufman.
Dr. Glass rocks with KISS Arena Football

Dustin Glass, D.C., San Jose ’03, is the team chiropractor for the new Arena Football League (AFL) franchise in Los Angeles owned by the rock band KISS. His primary practice is Competitive Edge Chiropractic in Lake Forest, Calif.

During the AFL season, which runs from April to July, Dr. Glass works as part of a sports-care team that includes the head athletic trainer and head medical doctor. He provides chiropractic care for players once a week at team practices, at every home game and in his Anaheim office on an as-needed basis.

Dr. Glass was in the locker room when KISS members and primary team owners Gene Simmons and Paul Stanley delivered their pre-game pep talk before the team’s inaugural game in April. “It was very energetic and ‘theatrical’ in true KISS fashion,” says Dr. Glass, noting that film crews are present at all practices and games. The team’s debut season, and the involvement with its two Rock-and-Roll Hall-of Fame member owners, will be produced as part of a reality TV show on AMC.

Palmer alumna earns VA residency appointment

The Department of Veterans Affairs (VA) has announced the inaugural selections to the VA’s new Chiropractic Care Residency Training Program, which include San Jose campus alumna Amanda Dluzniewski, D.C., ’13.

The pilot program will be located at five VA health centers throughout the U.S. Dr. Dluzniewski began her assignment at Canandaigua VA Medical Center in New York in July. Her primary duties are to provide full diagnostic and management services of musculoskeletal and neuromuscular conditions under the mentorship of the three attending D.C.s.

“‘The program at Palmer’s San Jose campus produces the elite, and my Palmer experience was nothing short of amazing,’” she says. “I wouldn’t have this opportunity were it not for the education I received and all of the amazing extra-curricular opportunities and unique learning experiences available to Palmer San Jose students.”

Prior to graduating, she completed a rotation in the Palmer VA/DoD Internship program with David Paris, D.C., San Jose ’01, at the VA outpatient clinic in Redding, Calif.

“I’m honored to have the opportunity to serve a patient population that truly loves chiropractic care, and I believe chiropractic will continue to expand within the DoD and VA health care systems,” she adds.
“Kathe, I’m going to open up a chiropractic college right here in Port Orange,” James Hether, D.C., Davenport ’75, said to his wife in 1998. Each time the Hethers would drive through City Center in Port Orange, Dr. Hether would dream his dream aloud to his wife.

“I can see students sitting on these park benches studying for classes. Everything for them to enjoy is right here! They can use the gym, the YMCA and the library. I can see them jogging around the lake and walking with their children. This place is perfect … .”

Then on Feb. 2, 1999, one of Dr. Hether’s patients, a City Council member in Port Orange, mentioned to him that Port Orange Mayor Allen Green was interested in adding a college to the developing community of Port Orange. The time was now and what was needed was an accredited college like Palmer College of Chiropractic.

In a flash of phone calls, memos and newspaper reports, the seeds for what would grow to become Palmer’s Port Orange campus were planted. Over the next few years, contingents of interested parties from Davenport and Port Orange made several trips between Palmer’s Davenport campus and Palmer’s future home in Florida.

Four years of dreaming and hard work culminated in an agreement between Palmer College of Chiropractic and the City of Port Orange to build Palmer’s Port Orange campus on the very site that Dr. Hether envisioned.

On Feb. 8, 2002, Dr. Hether’s dream became a reality as he stood shoulder-to-shoulder with representatives from Palmer College, including then chairperson of Palmer’s Board of Trustees, Vickie Palmer, and members of the Port Orange City Council.

“Dreams and prayers do come true,” Dr. Hether says. “Dreams, followed by actions. That’s the formula for success!”
Top 7 digital-marketing musts for your practice

“I’m in the phone book, I don’t need to advertise” doesn’t cut it in today’s world. Seventy percent of people don’t use phone books.* The Web is the new phone book. Are you online? *(Harris Interactive, 2011)

1. **You need a website.** Seriously, you need one.

2. **Your website needs to be professional.** But it doesn’t have to be expensive. There are free, easy-to-use options available (Weebly.com, Yola.com, Wix.com), or visit www.palmer.edu/BusinessServices to learn about Web services offered by our partner, Deluxe.

3. **Create a Facebook page for your clinic.** A social media presence is important for any business, but Facebook is king. A page is easy to make and keep updated. You create it through your Facebook account, but it doesn’t (and shouldn’t) visibly connect to your personal profile information. For more information, see www.facebook.com/pages.

4. **Keep your personal life, information and opinions private.** Be aware that if you blog or post on social media about personal or non-professional topics anywhere online, it can (and likely will) be connected to you. Posts with foul language or about hot topics can be seen, shared and remembered by anyone.

5. **Turn off Facebook comments.** Your page should be a one-way communication method to your patients and potential patients. Turning off outside comments (under Settings) prevents damaging comments or potential HIPAA violations. People can still contact you through the page by messaging you.

6. **Manage your page.** Keep it current, or you’ll lose credibility and the opportunity to reach out and promote your practice.

7. **You are your content.** What you do every day—educate people about chiropractic, offer health and exercise tips, etc.—is exactly what you should share via social media. You can post clinic news, hours and days you may be closed. Don’t forget to post photos and videos!

Top 5 Facebook page musts

1. Upload an eye-catching cover photo. A photo of the outside of your clinic is perfect.
2. Include a map and directions. Make it easy for new patients to find you.
3. Use your logo or a professional photo of you as your profile picture. No selfies, please!
4. Make at least one post a week. As long as it’s up-to-date with relevant information, you’ll be in good shape.
5. Respond immediately to comments.

*Chiropractors have to realize that a business doesn’t look legitimate unless it has a Web presence,” says Mary Frost, D.C., Davenport ’96, Philosophy & Practice Management, Davenport campus. Websites are the easiest way to inform people about your practice.
Drs. Skip and Julie Wyss: Why recruit students?

Drs. Skip and Julie Wyss have been running their pediatric practice since 2008 and recruiting students to Palmer since they opened their doors. They also advise a pre-chiropractic club at a local university and mentor students from the undergraduate program through their chiropractic education and into practice. The passion and commitment they have for the future of chiropractic, and specifically Palmer, is unparalleled.

They see many students who have little direction in their future career paths. The ones interested in a health care career usually look to physical or occupational therapy. However, those students to them are future chiropractors … they just don’t know it yet. Drs. Skip and Julie believe these young minds are looking for something other than traditional medicine to help people achieve better health, and they take helping students realize their chiropractic potential as their personal duty.

Dr. Skip’s tips for student recruitment

**Talk and walk** Invite interested students to shadow you in your office. There’s no better way of learning than hands-on experience.

**Hold an event** Whether it’s a recruitment dinner, college fair or high school presentation, students are eager to learn about the profession and how they can become successful doctors of chiropractic.

**Dr. Skip holds two events a year in Wisconsin and exposes students to the best school for chiropractic: Palmer. He invites students and their families and lights a fire in them by sharing how impactful they can be to their communities.**

**Talk the ‘TIC and educate** Knowledge and understanding are key to patient referrals, return visits and interested students.

**Dr. Skip educates every patient who walks through his doors on how the body works and how it heals itself. He believes that’s a big reason patients come back and students start considering chiropractic.**

**Stay up-to-date** Palmer continues to grow, and big things are constantly happening in the profession. Share those features and benefits with patients, and showcase your pride in chiropractic.

“Today’s students are the future of chiropractic. We want you to have a say in who attends Palmer and who will help strengthen the profession,” says Executive Director for Alumni Mickey Burt, D.C.

If you know a student who shows interest in chiropractic, fill out the online Prospective Student Referral form at www.palmer.edu/ps-referral. By filling out this form, we’ll be able to formally recognize and thank you for your continued support.
Palmer alumni help all kinds

From adjustments, injury-prevention and rehabilitation strategies to regular spine and musculoskeletal exams to tips on conditioning, strength training and nutrition, chiropractors are ideal health care partners for athletes who want to stay in the game—whatever that game may be. The following stories illustrate how Palmer alumni are helping athletes at all levels achieve their performance goals.

Helping ballet dancers perform with intensity

The three chiropractors at Kaminski Pain and Performance Care in Bettendorf, Iowa, rely heavily on the core tenet of the body being able to heal itself, but they’re also instructors for Active Release Technique and use this soft tissue management system as a complementary approach to patient care, says Jesse Walden, D.C., one of the practice’s doctors and a 2006 graduate of Palmer’s Davenport campus. This combination has proven successful with athletes of all levels.

The practice sees a variety of patients from week-old infants to 95-year-olds. “A lot of our patients are people who are intentionally active regardless of their athletic ability,” Dr. Walden adds. “Thankfully we’ve developed a good reputation for getting people better quickly, so we’ve been fortunate to see some higher-level athletes.”

About a dozen of the world-class athletes they see regularly are members of Ballet Quad Cities, a ballet company founded in 1996 that consists of 13 highly trained full-time professional dancers.

Ballet Quad Cities Executive Director Joedy Cook was so impressed by the care she and the dancers of Ballet Quad Cities received at Kaminski Pain and Performance Care, she now rec-
of athletes stay in the game

ommends her dancers go to the practice first if they experience any kind of pain or injury.

“I recommend to all of my dancers, and in fact to anyone, that they see a chiropractor before any other health care professional,” Ms. Cook says. “Chiropractic care is conservative and natural, and that’s always the preferred treatment before more invasive methods are explored.”

Chiropractic care is beneficial for ballet dancers in a number of ways. “Ballet dancers use and integrate unique combinations of speed, power, control and stamina when they perform, therefore they’re very aware when subtle dysfunctions may be present,” Dr. Walden adds. “Applying appropriately specific adjustments after a thorough biomechanical evaluation allows the dancers to intensely train with a reduced risk of injury, and therefore perform at high levels.”

Pro golfers to middle schoolers turn to chiropractic

David Johnson, D.C., Davenport ’77, Cedar Rapids, Iowa, is no stranger to sports. Between watching his son, professional golfer and Masters Champion Zach Johnson, and devoting his time providing care to Mount Mercy College student-athletes, he sees a variety of athletes in his practice. From middle school sports participants to high-level competitors, each day is a reminder of how vital chiropractic care is to the current success and future potential of these athletes.

“Athletes are turning to chiropractic first after injuries,” he says. “They’re looking for less-invasive procedures that allow for shorter turnaround times and few side effects and setbacks. Chiropractic is just that. They are seeing the results and continue to see them under chiropractic care.”
They want to stay in the game

Anne Sorrentino, D.C., DACBSP, Davenport '88, Tysons Corner, Va., became interested in sports chiropractic after successful chiropractic treatment of her own shoulder injury.

“I saw the value of using chiropractic with athletes and took the CCSP (Certified Chiropractic Sports Physician) course a few years after graduating from Palmer to learn the specifics of sports injuries,” she says. She then went on to earn her sports diplomate.

Earning her CCSP and DACBSP gave her credibility and the opportunity to work with the recreational teams her sons played on as they grew up, she adds. “As new sports treatments came out, I learned them. Soft tissue work, both manual and instrument assisted, and kinesiology taping are staples for every sports med D.C.”

Even with all of these qualifications, Dr. Sorrentino says it was an uphill battle to care for athletes in school programs because Pennsylvania laws didn’t favor chiropractors working in schools. “Finally, a college club ice hockey team that had no sports medical services was thrilled to have me help them and I have been ever since,” she says.

Athletes make for rewarding patients, she says, because they’re “so appreciative of any help you can give them. They want to stay in the game. Because they’re in such good shape, they respond quickly to care. Athletes are more compliant with their exercises, although sometimes you have to slow them down because they want to do too much.”

Working with community athletes

Karen Roitz, D.C., DACBSP, San Jose ’96, was in a car accident the summer before she was due to attend UC-Berkeley, from which she’d earned a scholarship to play on the Bears’ nationally ranked women’s volleyball team. She sought chiropractic care, and the positive results not only enabled her to continue training for her first season on the UC-Berkeley volleyball team, but also inspired her to become a chiropractor.

“Being a sports chiropractor was a natural progression for me, because I’m an athlete, and I love all
Paying it forward for those with sports injuries

As a tennis player at Grove City College in Pennsylvania, for Chris Baker, D.C., San Jose ‘11, the physical rigors of practicing six days a week, combined with competitive tournaments, resulted in a mid-match injury, which led to his introduction to chiropractic.

His care enabled him to quickly recover from his overuse injuries and served as the inspiration to become a chiropractor. Dr. Baker practices with fellow San Jose alumnus Justin Brink, D.C., CCSP, ('06) at Premiere Spine and Sport in San Jose.

He emphasizes the preventive benefits of chiropractic care with his patients.

“Chiropractic is very effective at facilitating the healing and recovery process from an acute injury, but athletes also need to know how they can proactively prevent the injury from recurring,” he says.

Becoming a Doctor of Chiropractic was the best thing he could do, Dr. Baker asserts. “It’s a great feeling to ‘pay it forward’ for people who need the care, just like I did. The everyday athlete is just like me. They’re often hyper-competitive, and care so much about being able to play their sport or do their fitness routine.”
One of the reasons the Austin Outlaws are the country’s longest-running women’s full-tackle football team (15 years)—and posted a 6-1 record during the 2014 season—could be the clinical skills and philanthropic spirit of San Jose campus 2000 alumna Tara Mahar Morris, D.C., CCSP, who’s volunteered her sports-care services for the past eight years.

The Outlaws, part of the semi-pro Women’s Football Alliance, are “everyday athletes” in every sense of the words, Dr. Morris says. “I treasure working with these women. They embody the spirit of everyday athletes by working all day and then training with the team in the evenings.”

But while the Outlaws may compete “for the love of the game,” they do share one thing in common with their professional and collegiate counterparts: the risk of injury and the possibility that every play could be their last.

In addition to her work with the Outlaws, Dr. Morris has provided care for world-class swimmers as a chiropractor for USA Swimming.

“When you play a game simply for the sheer joy of competition, and you suffer a severe injury, it’s just as devastating to walk away from the game as it is for their professional counterparts,” Dr. Morris says. “I love volunteering my time to provide care for these athletes, because they’re so appreciative and gracious. It gives me just as much pride, if not more, to work with them as it does with Olympic and professional athletes.”

Being a sports-focused chiropractor “is a fun and rewarding path,” says Joe O’Tool, Davenport ’11, Grimes, Iowa. For him, there were several key factors to becoming a sports chiropractor.

First, you need a passion for the individuals seeking your care, he says. “Genuine care always comes first for me, and the money and fun follow along with that.” Second is understanding the principles of
chiropractic and the unique perspective that chiropractic brings to the athlete’s health care team.

The third key factor is being able to speak the specific language of your target patient base. “Being a competitive, multi-sport athlete since childhood has helped,” he says. “Having a wide range of experience to draw from can be a benefit.”

Finally, he says, making connections is vital to success. “My break came from treating every patient with the same elite-level care,” he says. “Shortly before our grand opening, a pharmaceutical sales rep scheduled an appointment for a neck issue from a bike accident that had bothered her for 18 years. Shortly after that, her husband came in for care. As it turned out, he owns an endurance athlete coaching company.” The referrals kept coming from there.

“Athletes are constantly pushing themselves and need a person on their health care team that understands the function of the nervous system and how to keep it functioning at an elite level,” Dr. O’Tool adds. “This pushes me to constantly review research, hone my skills and learn to communicate in a manner that elevates everyone around me.”

Chiropractic is for athletes of all ages

Ryan T. Johnson, D.C., graduated from Palmer’s Port Orange campus in 2013 and began his own practice, Integrated Chiropractic, in Sarasota, Fla., a year ago. He’s been treating athletes from Riverview High School in the Sarasota area, working mostly with the football, track and soccer programs. He also provides sports physicals and exams for the students.

His passion for working with young athletes has extended to working with athletes from the IMG Academy in Bradenton, Fla. IMG is world-renowned for producing top athletes from high school to professional players training during the off-season. College football players training for the NFL Combine also work with IMG. One of Dr. Johnson’s favorite stories is about how he had the opportunity to treat a college national football champion the day before he went to the 2014 NFL Combine and Draft.

“Chiropractic care is essential for athletes of all ages, no matter where they are in their career,” he says. “Adjustments help provide the body the opportunity to heal, stay balanced and prevent future injuries.”
More resources for athletes

Mark Chen, D.C., DACBSP, is a 2006 graduate of Palmer’s Port Orange campus. He and his wife, Amber Plante, D.C., a 2005 Port Orange graduate, own their practice in Ocala, Fla., which focuses on wellness, sports and pediatrics. They provide care to local athletes ranging in age from eight to 50 years old.

Dr. Chen has been a team physician for several area high school football teams, men’s and women’s basketball, women’s volleyball and baseball teams. He’s also been part of the medical staff for several national and international taekwondo tournaments. Drs. Chen and Plante also participate in a county-wide school-physical program each year where 600-700 athletes are examined in one day.

Dr. Chen’s advice to chiropractic students interested in being a sports chiropractor is to be over-prepared. “You never know what you’ll encounter in the field and you should always be ready,” he says. “Sports chiropractors are usually preferred by athletes.”

Impacting recreational athletes

A former minor-league baseball player in the Philadelphia Phillies system, Kevin Rose, D.C., CCSP, San Jose ’11, is the owner and director of Pro Form Sports Chiropractic in San Diego, Calif. He practices with his brother, fellow San Jose campus alumnus Travis Rose, D.C., (’13).

Having benefited from chiropractic care as a competitive athlete, Dr. Rose now enjoys helping his patients achieve their athletic goals. “Advancements in the field of sports chiropractic have come about by the growing number of elite athletes seeking chiropractic to help them stay at ‘the top of their game,’” he says.

But the majority of athletes he and his brother treat are recreational.

“The skills we learn from working with top athletes enable us to help the recreational athletes achieve much-improved outcomes. Often, when working with recreational athletes, we tap into our clinical knowledge and expertise as chiropractors a bit deeper, because we’re called upon to not only help them with care and management of their primary injury, but also coaching, strength-training and nutrition. Having the ability to impact different aspects of their health makes working with my recreational athletes so rewarding.”
Helping active people feel their best

Todd Rodman, D.C., CCSP, CSCS, Port Orange ’08, is the founder of Sports Chiropractic and Natural Health Solutions, a non-surgical sports-medicine clinic established in June 2009 in Boca Raton, Fla. The majority of his patients are high school, college and professional people and active individuals who want to feel their best, maximize athletic performance and “not be told to stop doing what they love to do,” he says.

Dr. Rodman is the official team chiropractor for Florida Atlantic University (FAU) and West Boca High School and is the director of athlete services for the Cross-Fit Southeast Regionals. While he attributes his success to many things, he says most specifically it’s due to focus, dedication, work ethic and ability to relate to the athlete.

“I played Division 1 college baseball and had many injuries from playing hard and heavy weightlifting,” he says. “I’ve been on the treatment table many times.”

His proudest practice moment came when he became the official team chiropractor for the FAU Owls.

“They already had two excellent team chiropractors for about 10 years and weren’t looking to hire another D.C.,” he says. “FAU gave me a chance because they believed in my abilities to treat a wide variety of musculoskeletal issues and my philosophy toward treating athletes. I believe in treating the entire musculoskeletal system, not just the muscles and not just the bones, but the entire inter-related system.”

... and “not be told to stop doing what they love to do”
Helping students connect with state associations

Palmer’s Alumni Office has developed the Student 2 State Association Program to help students connect with the state associations where they plan to practice. The initial goal is to connect with the top-five referring states to Palmer’s Davenport campus: Michigan, Ohio, Wisconsin, Iowa and Pennsylvania.

The Davenport campus has hosted groups from the Ohio State Chiropractic Association, the Pennsylvania Chiropractic Association, the Chiropractic Society of Wisconsin and the Wisconsin Chiropractic Association. The Iowa Chiropractic Society often visits the Davenport campus and is supportive of this program. The San Jose campus has hosted a group from the Washington State Chiropractic Association.

Each visit includes a campus tour, lunch with administrators, faculty and student leaders, and a Q&A session with students interested in practicing in that state.

“Several state association executives came to us and asked how they could help us better orient our students to practice in their states,” says Executive Director of Alumni Mickey Burt, D.C. “That was the catalyst for this new program. Each state has its own unique culture, and that’s where these relationships can help our students become more successful in practice.”

Enrollment is trending upward on all three Palmer campuses, with the most dramatic increase on the San Jose campus. The San Jose campus enrolled a fall 2014 class of 76 students (the goal was 48), marking the largest first quarter class in 14 years.

With an enrollment goal of 82, the Port Orange class welcomed 91 new students into the fall 2014 class. The Davenport campus welcomed 121 students into its fall class with a goal of 120. The total for new students enrolled in fall 2014 was 288 on an enrollment plan of 250.

“The size of the fall 2014 classes speaks to the respect for Palmer College, as the trusted leader in chiropractic education, and the quality educational experience at each Palmer campus to prepare graduates to serve their patients as the primary care professionals for spinal health and well-being,” says Julie Behn, Palmer’s senior director for admissions recruitment.
New patients are looking for YOU!

Each year more than 4,000 people contact Palmer College looking for you—a Palmer chiropractor in their community. We’ve now made it easy for these patients to find you with our newly enhanced website feature, Find a D.C.

“We have a unique situation at Palmer,” says Mickey Burt, D.C., executive director for Alumni. “We receive an average of 17.5 contacts every day from people seeking Palmer graduates. You don’t find this at the other chiropractic colleges. So we needed an accessible, current, real-time public directory.”

Find a D.C. allows patients to search a city and state to locate a chiropractor in their area. The online directory currently has listings for U.S. chiropractors but will eventually offer a database of Palmer chiropractors around the world.

“We’re asking our graduates to go to www.palmer.edu/FindDC to verify we have their correct business information. If not, they can easily make updates through the site or add themselves if they aren’t listed,” says Dr. Burt.

The Find a D.C. link is found at the top of each page of the Palmer website.

Sports Council Partners with LPGA Symetra Tour

Once again this year clinicians and interns representing the Palmer College Sports Council from the Port Orange campus were the official chiropractic services provider for the tour’s season-ending event held at LPGA International in Daytona Beach Sept. 18–21. The event raised $120,000 for the Boys and Girls Clubs of Volusia and Flagler Counties.

Daytona Beverages CEO Kevin Bowler; Dr. Heather Bowyer, Palmer Clinics; and members of the Volusia/Flagler Boys and Girls Clubs.
Palmer Chancellor Dennis Marchiori, D.C., Ph.D., Davenport ’90, issued this response in October to a white paper from the Wisconsin Chiropractic Association on chiropractic scope of care.

“As chancellor of Palmer College of Chiropractic, I feel compelled to respond to a recent white paper from the Wisconsin Chiropractic Association (WCA) titled, ‘The Primary Spine Care Physician Initiative.’

“The WCA is to be applauded for highlighting contemporary health care challenges, including the need to address the huge burden of non-surgical spine-related disorders on the health care system. I agree with their position that chiropractors, as primary care professionals for spinal health, are uniquely qualified to fill this role. However, I disagree that prescription rights are needed to effectively fulfill this role. Instead, let’s continue our advocacy that health care delivery evolve to embrace our conservative and wellness-based approach.

“Palmer recently spent three years researching and carefully crafting an identity for chiropractors as: The primary care professionals for spinal health and well-being. We also created a practice paradigm that begins: Chiropractic focuses on neurological and musculoskeletal integrity, and aims to favorably impact health and well-being, relieve pain and infirmity, enhance performance, and improve quality of life without drugs or surgery.

“To achieve our shared goal of enhancing public health by addressing the global burden of spinal-related disease, we need an identity, a focus and a scope of care that honors our tradition, is evidence-based—and is clearly understood and embraced by health care consumers. We contend that Palmer’s identity, which includes primary spine care along with wellness, does exactly that—without drugs or surgery.”

For more information on our identity, see www.palmer.edu/our-identity.

Reaching out to Canadian alumni

Palmer College connected with many of its Canadian alumni during two recent events in Calgary, Alberta, hosted by Sherry McAllister, D.C., San Jose ’96, who’s the San Jose campus alumni ambassador. During the first event in June, Dr. McAllister presented Greg Uchacz, D.C., San Jose ’92, with a Distinguished Service Award. Dr. Uchacz has provided care for Canadian athletes at three Winter Olympic games.
On Aug. 7, The American Heart Association and American Stroke Association posted a statement online headlined, “Neck manipulation may be associated with stroke.”

According to the Palmer Center for Chiropractic Research—the world’s largest chiropractic research center—the statement strongly implies a causal relationship between Chiropractic Manipulative Therapy and stroke, which isn’t substantiated by the best research available.

In an Aug. 8 speech during Homecoming, Christine Goertz, D.C., Ph.D., vice chancellor for Research and Health Policy at Palmer, explained that medical doctors and doctors of chiropractic need to be vigilant in assessing patients who may be in the early stages of Vertebral Arterial Dissection (VAD). And it’s also extremely important that the data regarding the risk of VAD is presented to patients in an accurate manner.

“The facts are that VADs are very, very rare events, and there’s absolutely no research that shows a cause-and-effect relationship between chiropractic care and stroke,” said Dr. Goertz. “Doctors need to be careful about how they counsel patients based on misleading statements, like this one from the American Heart Association.”

Farewell Lisa Walden
Palmer College bid a fond farewell to Assistant Director of Alumni Lisa Walden, who retired in August after 18 years of dedicated service. She was honored with a special gift at the Alumni Luncheon during the Davenport Homecoming.
Jerry Rice, Sports Council reunion highlight San Jose Homecoming

Palmer College’s San Jose Campus celebrated its 2014 Homecoming May 2-4 with nearly 600 guests.

Guest speaker and legendary 49ers receiver Jerry Rice shared how regular chiropractic care helped him achieve a Hall-of-Fame career in the National Football League that spanned two decades—and proved equally beneficial during his second-place finish in the “Dancing with the Stars” competition in 2010.

Three of the four officers from the inaugural San Jose Campus Sports Council chapter, founded in 1994, attended an on-campus reunion reception, and 11 of the 19 San Jose campus alumni who served a term as Sports Council president also returned to take part in the festivities. Special awards were presented to a number of Sports Council alumni.

Off-campus events at the Santa Clara Marriott Hotel included the annual 25-Year Reunion Dinner for the Class of ’89, the President’s Reception (and alumni event for other reunion-year classes), and the dinner-dance gala, which was attended by more than 400 guests, who capped off the evening dancing to the “Hella Good Party Band.”
Dr. Martin is ‘Chiropractor of the Year’ and attends Puerto Rico conference

Port Orange campus President Peter Martin, D.C., was named the Florida Chiropractic Association’s Chiropractor of the Year at the association’s convention in August. He was cited for his “hard work, persistence and outstanding service” to the Florida chiropractic community, his community and fellow citizens. He’s pictured on the left with FCA President and Palmer Board of Trustees member Michael Chance, D.C., Davenport ’78.

Dr. Martin is pictured above with Dr. Luis Vera, a Port Orange faculty member from Costa Rica (left) and World Federation of Chiropractic Executive Secretary Mr. David Chapman-Smith, at the May 3-4 joint convention of the World Federation of Chiropractic, the Puerto Rican Chiropractic Association and the Latin American Federation of Chiropractic. Palmer is making significant inroads in Puerto Rico, especially with the proximity of the Port Orange campus.

Palmer College of Chiropractic is seeking comments from the public about the College in preparation for its periodic evaluation by its regional accrediting agency.

The College will host a visit Feb. 2-4, 2015, by a team representing the Higher Learning Commission of the North Central Association.

Palmer College of Chiropractic has been accredited by the Commission since 1984. The team will review the institution’s ongoing ability to meet the Commission’s Criteria for Accreditation.

The public is invited to send written, signed comments regarding the College to:

Public Comment on Palmer College of Chiropractic
The Higher Learning Commission
230 South LaSalle St., Suite 7-500
Chicago, IL 60604-1411

Comments also may be submitted online at www.ncahlc.org (select HLC Institutions, Visit List, Third-Party Comment).

Comments must address substantive matters related to the quality of the institution or its academic programs.

All comments are due by Jan. 2, 2015.
New Fellows in the Palmer Academy of Chiropractic, from left: Horace Elliott, Dr. Frank Gingras Jr., Mrs. Frances Gingras (accepting on behalf of her late husband, Dr. Frank Gingras Sr.), George McAndrews and Ron Mulder.

Strengthening Core Values at Davenport Homecoming 2014

About 1,200 alumni, guests, faculty, staff and current students gathered to celebrate the 100th Homecoming at the Davenport campus Aug. 7-9. Highlights included the rededication of Heritage Court, home of the Palmer family busts. The court recently received new landscaping and sidewalks. The court’s Heritage Wall, built from bricks from the Ryan Building in downtown Davenport, was rededicated with the original donors standing proudly in front of it.

The Alumni Luncheon featured a speech from Palmer’s Talk the ‘TIC national contestant Jenny Lane, a 7th trimester student on the Davenport campus, a talk from Senior Director of Library Services Chabha Tepe, M.L.I.S., M.A., along with a special presentation by the Dr. David D. Palmer Athletic Trust to Vickie Palmer for her support of the Trust and rugby at Palmer. Five new Fellows were inducted into the Palmer Academy of Chiropractic.

They were:
> Horace Elliott, executive vice president, National Board of Chiropractic Examiners
> Frank Gingras Jr., D.C., Port Orange, Fla., a 1975 graduate of Palmer’s Davenport campus
> Frank Gingras Sr., D.C., a 1947 graduate of Palmer’s Davenport campus, received a posthumous award accepted by his wife, Mrs. Frances Gingras
> George McAndrews, Esq., who served as the lead trial counsel for the successful plaintiffs in the Wilk et al versus the AMA et al federal antitrust case
> Ron Mulder, Ph.D., president and principal of Braren, Mulder, German Associates, a Davenport fundraising consulting firm

To view selected general sessions from Davenport Homecoming 2014, visit http://vimeo.com/album/3010497.
Scientists at the Palmer Center for Chiropractic Research (PCCR) along with partner organizations, the University of Iowa, the Iowa City VA Health Care Systems, the VA Connecticut Healthcare System and the Minneapolis VA Health Care System, have been awarded a $718,241 grant by the National Institutes of Health, National Center for Complementary and Alternative Medicine. The grant will fund a three-year research planning project to address questions about how chiropractic care might be best integrated into existing Veterans Health Administration (VHA) clinical practice guidelines for veterans with a combination of musculoskeletal pain and mental health conditions.

“A significant number of our nation’s veterans suffer from musculoskeletal disorders combined with mental health conditions,” says Principal Investigator Christine Goertz, D.C., Ph.D., Palmer College of Chiropractic’s vice chancellor for Research and Health Policy. “Chiropractic provides a non-pharmaceutical option that may contribute to a multi-disciplinary treatment approach. This planning grant will be used to collect the preliminary data needed to further evaluate the impact of adding chiropractic services to already established military care models.”

U.S. military veterans report high levels of musculoskeletal pain, including back pain, neck pain and headache, and have high rates of many mental-health conditions. The study team will:

- Develop an integrative-care model that includes doctors of chiropractic in multidisciplinary teams treating patients with both musculoskeletal pain and mental-health conditions in the VHA
- Tailor existing chiropractic guidelines and best practices to link with current VHA pain-management initiatives
- Conduct a pilot clinical trial of this integrated-care model in caring for veterans with both musculoskeletal pain and mental-health conditions

The Palm Center for Chiropractic Research, headquartered on the Palmer College of Chiropractic campus in Davenport, is the largest institutional chiropractic research effort in the world.

The PCCR has the largest research budget in a chiropractic college, receiving grants from the National Institutes of Health, National Center for Complementary and Alternative Medicine, the U.S. Health Resources and Services Administration and the Department of Defense. Since 2000, these grants have totaled approximately $36 million.
Dr. Owen Mellody, '56, Fairhaven, Mass., announces his retirement. Dr. Mellody is still teaching and does limited practice. Phone: (774) 263-9263, email: Omellody@gmail.com.

Dr. Sheila Laws, '62, Quincy, Ill., retired from practice in 2011. Her former office is now being run by her daughter, Dr. Diana Franklin, '81. Another daughter of Dr. Laws, Suzanne Schofield-Feldman, '85, goes on house calls to care for Amish and Mennonite patients. Dr. Feldman’s son-in-law practices in Ephraim, Utah. Dr. Laws’ eldest grandson graduated from Palmer’s Davenport campus in Oct. 2014. Dr. Laws is still teaching the Nimmo technique. Lastly, Dr. Laws sadly announces the death of her husband, Don, on June 2, 2014. They were married 59 years. Phone: (217) 223-2690, email: drlaws61@comcast.net.

Dr. Richard Schmidt, '64, has retired after 46 years of practice in Gloucester and Manchester-By-The Sea, Mass. He and his wife, Carole, have moved to Sun Lakes, Ariz. Email: rwsbackoc@outlook.com.

Dr. Joseph Ortenzio, '71, New Middletown, Ohio, has sold his practice and retired after 42 years. Dr. Ortenzio has also retired from the Navy after 22 years of service and is now enjoying the good life. Email: ducky-nancyortenz@sbcglobal.net.

Dr. Craig Smith, '72, Greeley, Colo., celebrated 60 years of a second generation practice in June 2014. Phone: (920) 352-7676, email: spine10@qwestoffice.net.

Dr. Desmond Smith, '72, Cape Coral, Fla., has two sons who are both chiropractors, Drs. Sean and Nicholas D. Smith. Phone: (239) 549-3266, email: rntndes@comcast.net.

Dr. Bonnie May, '74, has published her second book, “Complementary Medicine for the Military, How Chiropractic and Other Healing Methods Can Enhance the Medical Model,” which is available on amazon.com. Dr. May practices in Colorado Springs, Colo. Phone: (719) 444-0700, email: bmaydc@hotmail.com.

Dr. Mary Green, '76, Houtzdale, Pa., is proud to announce the expected graduation of her daughter, Jennifer Green, from Palmer in February 2015. Phone: (814) 378-8582, email: drmarygreen@yahoo.com.

Dr. John Stump, '76, Fairhope, Ala., has published several textbooks in the last several years. Phone: (251) 990-8188, email: bamashogun@gmail.com.

Dr. Roch Parent, '77, Trois-Rivieres, QC, Canada, is proud to announce that one of his daughters is practicing with him in Montreal, QC. All three of Dr. Parent’s children are chiropractors. Phone: (819) 373-2224

Dr. Vernon Temple, '77, is proud to announce that his son, Dr. Brad Temple, recently graduated from the University of Georgia School of Veterinary Medicine. Brad will be working in Springfield, Vt., just a few miles away from his dad’s clinic. Email: vtemple@sover.net.

Dr. John Lawrence, '78, Greenwood, La., has retired after practicing full-time for 36 years. He has been consulting with lawyers on accident cases.

Dr. Rayce Meyers, '80, Murrieta, Calif., is on the ICAC board of directors and chairman of the referral board. Dr. Meyers is a graduate and post-graduate instructor for Life Chiropractic College West. Phone: (951) 805-7778, email: drmeyers@murrietachiropractic.com.

Dr. Oystein Ogre, '80, Fredrikstad, Norway, was reelected as the ECU president. Phone: +47 99551598, email: ecupresident@gmail.com.

Dr. Papadopoulos Efstathios, '81, Nicosia, Cyprus, recently received the FICC award. Email: epeco@spidernet.com.cy.

Dr. John Neill, '82, Montgomery, Ala., is pleased to announce that his son, Parker, started at Palmer’s Port Orange campus in April 2014. Phone: (334) 265-4800, email: dr.neill@gmail.com.

Drs. William and Mary Pfeifter, '82, Ketchikan, Alaska, attended their daughter, Dr. Natalie Bodziony’s graduation from Texas Chiropractic College in April 2014. Dr. William gave the commencement address. Email: mlpfeifer@hotmail.com.

Dr. Joel Heer, '84, Galena, Ill., welcomed daughter Grace Adele Heer, on March 28, 2013. Phone: (815) 777-8977, email: joelaxis@gmail.com.

Dr. Michel Aymon, '86, was nominated to the academic board of the osteopathic school in Fribourg, Switzerland. Phone: 001264246600.
Dr. Donald Dearth, ’87, Tempe, Ariz., was appointed the chiropractic representative to the Arizona Industrial Commission director’s advisory committee on evidence-based medicine for a two-year commitment to determine the need and use of guidelines in the treatment of injured workers. Phone: (480) 756-6044, email: drdearth@qwestoffice.net.

Dr. Anne Sorrentino, ’88, Tysons Corner, Va., received the 2014 Sports Chiropractor of the Year award from the American Chiropractic Board of Sports Physicians at its annual symposium in Orlando, Fla. Phone: (703) 760-8110.

Dr. Charles Stulga, ’89, San Antonio, Texas, retired from the chiropractic profession in 2010 after 20 years of active practice, fourteen of which were in the military system. Email: Charles.stulga@yahoo.com.

Dr. John Klinginsmith, ’90, Kearney, Neb., became the Official Team Chiropractor for the University of Nebraska at Kearney Athletic Programs in August 2014. Dr. Klinginsmith has worked with the athletic training staff for more than six years. Phone: (308) 234-4940, email: klingchiro@gmail.com.

Dr. Lise Lothe, ’91, Grimstad, Norway, is the registrar of the European Academy of Chiropractic. Phone: +47 92285928, email: lrlothe@gmail.com.

Dr. Tanya Doyon, ’96, officially launched her invention “making every household recycling friendly” in August 2014. Go to www.EcoBinLiner.com for more information. Email: tanyadoyon@gmail.com.

Dr. Zsolt Kalbori, ’99, Budapest, Hungary, has three daughters. He is the president of the Hungarian Chiropractic Association. Phone: +36303743687, email: dr.kalbori@kiropraktika.hu.

Dr. Cecilia Bergström, ’02, has been appointed to a post-doctoral position at Umeå University, Sweden. Phone: +46 920 22 8810, email: Cecilia.bergstrom@hr.se.

Drs. Kami Rathburn Mahony, ’04, and Orion Mahony, 05, Eastsound, Wash., had a daughter, Colette Jane, on April 9, 2014. Colette was welcomed by her older brothers Beck and Jiles. Drs. Kami and Orion moved their practice to 454 Pine St., Eastsound, WA. Email: Kamilynn@gmail.com.

Dr. Stavros Skarpathakis, ’04, Athens, Greece, is the first and only veterinary chiropractor in Greece. Phone: +30 210 99 69754, email: chirostavros@hotmail.com.

Dr. Janna Rector, ’05, Schuyler, Neb., had a daughter, Annabelle Lee Rector, on Dec. 27, 2013. Phone: (402) 352-3399, email: jannagroene@yahoo.com.

Dr. Nicole Knapp, ’06, Brookfield, Wis., has added spinal decompression therapy for her patients at Knapp Chiropractic and Wellness Center. Phone: (262) 796-5108, email: nkappchiro@gmail.com.

Dr. Nicholas Smith, ’06, Cape Coral, Fla., was married to his wife, Holly, on March 30, 2013. Dr. Smith and Holly had a son, Garrett Nicholas, on June 6, 2014. Phone: (239) 549-3266, email: savingenergy@hotmail.com.

Dr. Marc Fritz, ’07, Garner, Iowa, is president of the North Iowa Chiropractic Society and a member of the Lions Club and Rotary. Phone: (641) 923-2940, email: garnerchiro@yahoo.com.

Dr. Jennifer Howard, ’08, Omaha, Neb., was married to her husband, Doug Howard, on Dec. 14, 2013. Phone: (402) 885-8783, email: drjennyschrage@yahoo.com.

Dr. Brian Wirth, ’09, Greenville, N.C., has announced a new brand campaign for his practice, Active Living Chiropractic, located at 303 Plaza Dr. The practice, founded in 2010, will now be Wirth Chiropractic & Sports Therapy. The re-branding will include a compelling new vanity number, 1-800-BackDoc supported by a revitalized website, signage and logo. Phone: (252) 756-6111, email: brian@wirthchiropractic.com.

Dr. Elizabeth and John Bruno, ’08, Lake Worth, Fla., welcomed their fourth child, Elissa Beth Bruno, in 2013. They opened a new office in April 2014. Phone: (561) 360-3987, email: flexmedicalcenters@gmail.com.
Dr. Geneva Burch, ’09, Orlando, Fla., celebrated her first year in practice in April 2014. Phone: (407) 730-3441.

Dr. Colleen Fazio, ’09, Bolingbrook, Ill., became certified in acupuncture in 2011. Dr. Fazio is currently working on her MS in Clinical Nutrition. Phone: (901) 335-6006, email: colleen.renee@gmail.com.

Dr. Nicolle Schultze, ’09, is practicing in Tortola and Virgin Gorda in the British Virgin Islands. Phone: (284) 545-1188, email: drnicolle@me.com.

2010s

Dr. Katrina Kahook, ’10, Lake Worth, Fla., had a son, Ibraheem Kahook, on Jan. 19, 2014. Phone: (561) 582-5433, email: dr.kahook@aol.com.

Dr. Janine Hayes, ’11, Richmond, Va., is the sole practitioner at Ariya Family Chiropractic center at their Patterson Avenue location. Phone: (804) 288-1005, email: hayesjn04@gmail.com.

Dr. Chase Walter, ’11, has purchased a practice at 1491 Hartford Hwy., Dothan, Ala. Phone: (334) 673-1488.

SAN JOSE CAMPUS/1980s

Dr. Warren Bruhl, ’86, has been providing chiropractic care along with baseball and the arts in remote areas of Kenya for the past two-and-a-half years. Dr. Bruhl is executive director for the Gear for Goals project of Dreamweaver International. To see a video about his work, go to www.youtube.com/watch?v=3eybg M8lrh0 &feature=share.

1990s

Dr. David Taing, ’97, Chipley, Fla., is the team physician for the Chipley Tigers and Vernon Yellow Jackets. Phone: (850) 415-8303, email: davidtaing1@yahoo.com.


2000s

Dr. Tanya Dobrzanski, ’07, Calgary, Alberta, Canada, is team doctor and assistant coach of the University of Calgary women’s fastball club. Email: tdobrzanski@shaw.ca.

Made any “adjustments” lately? Keep your College and classmates up-to-date with what’s going on in your life. Simply fill out this form and mail it to Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803; or fax it to (563) 884-5393. You can also email your information to marketing@palmer.edu. Or go to palmer.edu/insights and click on “Alumni Adjustments Form.”

Name (please print) ____________________________________________ Campus________________ Class___________

Business or Home Address_____________________________________

City, State/Province____________________ Country____________ ZIP/Postal Code________________

Email Address______________________________________________________________________________________

Work Phone_________________________________________________ Home Phone________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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________________________________________________________________________________________
in memoriam

Davenport Campus

1940s
Dr. Norma E. Godfrey, '48
Hilo, Hawai'i

Dr. Peter J. Schioppo, '48
East Haven, Conn.

Dr. Thomas W. McIntyre, '49
Pine Knoll, N.C.

1950s
Dr. Richard S. Herd, ’50
Greensburg, Pa.

Dr. Robert L. Oerzen Sr., ’50
Floral Park, N.Y.

Dr. Walter T. Smith, ’50
Dubach, La.

Dr. Eugene L. Shay, ’51
Muscatine, Iowa

Dr. Ross B. Taylor, ’51
Taylorsville, Utah

Dr. Robert Byrnes Fleuty, ’54
Edmonton, Alberta

Dr. George R. Ruddell, ’55
Lewiston, Idaho

Dr. Paul Reginald (Reggie) Hug, ’57
Birmingham, Ala.

Dr. S. George Starkey, ’57
Warwick, England

Dr. David Stewart Jr., ’57
Elizabeth, N.J.

1960s
Dr. George A. Szekely, ’57
Lansdale, Pa.

Dr. Richard A. Myers, ’58
Fayetteville, Pa.

Dr. Donald W. Reese, ’58
Columbus, Wis.

Dr. Albert D. Sullivan Jr., ’58
University Place, Wash.

1970s
Dr. John C. Lawyer, ’60
Beverly Hills, Calif.

Dr. Thomas E. Steele, ’61
Hampton, Ga.

Dr. Albert F. Biddle, ’62
Elizabeth, Pa.

Dr. James V. Durlacher, ’63
Mesa, Ariz.

Dr. Patrick T. Keefe Sr., ’65
De Witt, Iowa

Dr. James Waldo Langford, ’65
Gainesville, Ga.

Dr. Norman L. Plank, ’66
Mount Holly Springs, Pa.

Dr. Jane Allen, ’67
Mesa, Ariz.

Dr. Roland A. Carter, ’68
Orem, Utah

Dr. Constance C. Roberts, ’68
Gainesville, Ga.

1980s
Dr. Richard B. Smithson, ’69
Kennewick, Wash.

Dr. Alfred L. Lee, ’70
Springfield, Mo.

Dr. Harry W. Hargett, ’73
Waterloo, Iowa

Dr. Thomas R. Farmer, ’74
Waycross, Ga.

Dr. Robert Gevers, ’74
Madrid, Spain

Dr. Donald B. Ross, ’74
Maryville, Tenn.

Dr. Roy O. Harmon Jr., ’75
Dyersville, Iowa

Dr. Linda A. Rassel, ’75
Okemos, Mich.

Dr. Michael S. Remsburg, ’75
Churdan, Iowa

1990s
Dr. Donald J. Hull, ’78
Fort Myers, Fla.

Dr. Robert J. Broussard, ’80
Fort Myers, Fla.

Dr. John S. Barakat, ’81
Clive, Iowa

Dr. Steven J. Grethen, ’81
Carroll, Iowa

Dr. Ronald W. Richards, ’81
Fresno, Calif.
in memoriam

Dr. Frank R. Sovinsky, ’81
Tahoe City, Calif.

Dr. Jack O. Hall, ’82
Blountville, Tenn.

Dr. Richard W. Peart, ’82
Willits, Calif.

Dr. Gerald J. (Jerry) Johnson, ’87
Rock Island, Ill.

2000s
Dr. Promise R. Honeywell, ’02
La Crosse, Wis.

Dr. Christian C. Monck, ’03
Harmony Township, N.J.

Dr. Andrew J. Schroeder, ’03
Bradenton, Fla.

2010s
Dr. David R. Elwood, ’10
Cresco, Iowa

Dr. Wei-Cheng Su, ’11
Auburn, Wash.

San Jose Campus

1980s
Dr. Stephen E. Drabik, ’88
Phoenix, Ore.

Have you considered leaving your chiropractic legacy?

There are many different ways to leave a chiropractic legacy through Palmer College, and we’d like to assist you in making sure your intentions will be carried out.

Here are some of the ways you can leave a lasting chiropractic legacy:

- Gifts of cash
- Wills or bequests
- Retirement-plan assets
- Charitable Gift Annuity
- Charitable Remainder Trust
- Life insurance gift

To learn more, please contact the Palmer College Development Office at (563) 884-5611 or visit legacy.palmer.edu.
Port Orange Campus keynote speakers include:

Port Orange Campus President
Peter Martin, D.C.

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