

54%

GIVEN A CHOICE AMONG FIVE TYPES OF PRACTITIONERS,
29% OF AMERICANS WOULD MOST LIKE TO SEE A
CHIROPRACTOR FIRST FOR NECK OR BACK PAIN.

29%

6%

7%

1%

MEDICAL
DOCTOR

CHIROPRACTOR

PHYSICAL
THERAPIST

MASSAGE
THERAPIST

ACUPUNCTURIST



PALMER College of Chiropractic

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Source:
2015 Gallup-Palmer College of Chiropractic Inaugural Report:
American's Perceptions of Chiropractic (08/15)