

# PALMER COLLEGE OF CHIROPRACTIC

## HOMECOMING 2019

### MARCH 1-3 • PORT ORANGE, FLA.

## SPONSORSHIP PACKAGES

### Beacon Sponsor

**\$5,000**

#### Recognition

- > Identification as a Beacon Sponsor throughout the event
- > 5-minute educational commercial provided by your company shown during the event
- > Eight complimentary tickets and a VIP table at the Finale Celebration

**Exhibit Space** (not to exceed two spaces)

#### Advertising

- > Full-page color advertisement in the event guide with exclusive placement in the front inside cover, back inside cover or back cover
- > Brochure, Flyer or Sample for registration bags
- > Company logo in select event advertising and direct mail pieces
- > Company logo and link to company website on event website
- > Company logo on event sponsor thank you signage
- > Highlighted exhibitor listing in the event guide

### Spotlight Sponsor

**\$2,500**

#### Recognition

- > Identification as a Spotlight Sponsor throughout the event
- > 5-minute educational commercial provided by your company shown during the event

**Exhibit Space** (not to exceed two spaces)

#### Advertising

- > Full-page color advertisement in the event guide
- > Brochure, Flyer or Sample for registration bags
- > Company logo in select event advertising and direct mail pieces
- > Company logo and link to company website on event website
- > Company logo on event sponsor thank you signage
- > Highlighted exhibitor listing in the event guide

For more information, contact Kati Sproston:

E-mail: [kati.sproston@palmer.edu](mailto:kati.sproston@palmer.edu) Phone: (563) 884-5715 Fax: (563) 884-5103

[www.palmer.edu/homecoming](http://www.palmer.edu/homecoming)

# SPONSORSHIP OPPORTUNITIES

## Educational Grant for a Speaker

Company is responsible for speaker's expenses/Speaker must be approved by event management

- > Company logo placed on session signage
- > Company listed as speaker/session sponsor in event guide schedule, course description and speaker biography
- > Company listed as speaker/session sponsor on event website including schedule, course description and speaker biography pages
- > Company representative to introduce speaker during session

## Event Guide Advertising

- > Front Inside Cover (\$1500) exclusive
- > Back Inside Cover (\$1500) exclusive
- > Back Cover (\$1500) exclusive
- > Full-page color (\$1000)
- > Half-page color (\$500)

## Registration Bag Inserts (\$250)

- > Maximum of 5 inserts

## Highlighted Exhibitor Listing (\$150)

- > Company logo in exhibitor list in the event guide

## Continental Breakfast (\$1500)

- > Company listed as breakfast sponsor on event website
- > Company listed as breakfast sponsor in event guide
- > Company logo printed on signage to be placed in food service area

## Lunch Break (\$3000)

- > Company listed as lunch sponsor on event website
- > Company listed as lunch sponsor in event guide
- > Company logo printed on signage to be placed in food service area
- > Identification as a break sponsor during lunch hours

## Refreshment Break (\$1000)

- > Company listed as break sponsor on event website
- > Company listed as break sponsor in event guide
- > Company logo printed on signage to be placed in food service area
- > Identification as a break sponsor during refreshment hours

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# SPONSORSHIP OPPORTUNITIES CONTRACT

HOMEcoming 2019

MARCH 1-3 • PORT ORANGE, FLA.

Company Name

Contact Name

Billing Address

City State/Province ZIP/Postal Code Country

Telephone Fax

E-mail Address Website

## SPONSORSHIP PACKAGES

Beacon Package	\$5,000	\$
Spotlight Package	\$2,500	\$
Subtotal:		\$

## SPONSORSHIP OPPORTUNITIES

Educational Grant	Speaker's Expenses	
Event Bag Inserts	\$250	\$
Highlighted Exhibitor Listing	\$150	\$
Continental Breakfast Co-Sponsor	\$1,500	\$
Lunch Break Co-Sponsor	\$3,000	\$
Refreshment Break Co-Sponsor	\$1,500	\$
Subtotal:		\$

## EVENT GUIDE ADVERTISING

Front Inside Cover (exclusive)	\$1,500	\$
Back Inside Cover (exclusive)	\$1,500	\$
Back Cover (exclusive)	\$1,500	\$
Full-page color	\$1,000	\$
Half-page color	\$500	\$
Subtotal:		\$

Grand Total: \$

# SPONSORSHIP OPPORTUNITIES CONTRACT

## PAYMENT INFORMATION

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> Check enclosed   | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express | <input type="checkbox"/> VISA       |
| <input type="checkbox"/> Discover         |                                     |

\_\_\_\_\_  
Card Holder

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
CVC Code

\_\_\_\_\_  
Expiration Date (month/year)

Make checks payable to Palmer College and mail completed contract to:

Palmer College of Chiropractic  
Continuing Education and Events Department  
1000 Brady Street  
Davenport, IA 52803

Fax completed contract with credit card payment to:  
(563) 884-5103

A 50% deposit is due with the contract, with balance due Jan. 8, 2019. All payments must be made in US dollars only. No refunds will be issued. Signature of the sponsoring company confirms agreement to the terms of the sponsorship detailed in the sponsorship brochure. Signature of both parties constitutes a contract.

\_\_\_\_\_  
Customer Authorized signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Event Management Authorized signature

\_\_\_\_\_  
Date