

Dreams and visions are not enough. We must act.

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PALMER COLLEGE QUAD CITY BANK & TRUST ENDOWED SCHOLARSHIP FUND

Case for the Campaign

THE DREAM

Students at Palmer College are acting on their dream of healing bodies and changing lives. But in these changing economic times students often struggle to meet their financial needs while attending school.

Today the stories of dreams disrupted due to a lack of funds are seemingly endless. And the students at Palmer College of Chiropractic are no exception.

THE CHALLENGE

The Bechtel Trusts have come forward with a grant of \$100,000 as a short-term solution. These scholarship funds will be given to students with a minimum 3.0 GPA who are in immediate financial need. Each student will receive no less than \$5,000. These 20 scholarship grants will be given out over the next five years. But how will the students be supported when those funds are gone? Our students deserve long-term solutions.

Aware of this concern, The Bechtel Trusts made their gift as a three-to-one challenge to the Palmer community, and a \$300,000 endowed scholarship campaign was begun in August 2010.

Quad City Bank & Trust understood the responsibility of the community regarding this challenge and came forward with a generous contribution toward the match. They joined with the College to create the Palmer College Quad City Bank & Trust Endowed Scholarship Fund, a permanent scholarship fund that will meet the financial needs of students long into the future. This endowed fund will hold all of the contributions matching the grant from The Bechtel Trusts.

WHY PALMER, WHY NOW?

With fully one-third of all chiropractors in the United States graduating from here, Palmer College is known throughout the world as the leader in chiropractic education. And the academically rigorous training for doctors of chiropractic provided by the College is needed more today than ever before.

WHY?

Because there is a severe shortage of primary healthcare providers in the United States.

As of September 2009 the U.S. Department of Health and Human Services reported it would take 16,643 practitioners

to meet the need for primary care providers among the 65 million people living in 6,204 identified Health Professional Shortage Areas (population to practitioner ratio of 2,000:1). (<http://bhpr.hrsa.gov/shortage/>)

WILL YOU ACT NOW?

Your gift will become part of the permanent fund from which the interest will provide scholarships long into the future to qualified students in financial need.

This \$300,000 fund will provide approximately \$15,000 each year for scholarships.

WHAT DOES THIS MEAN?

It means each year three students who may have left school due to a financial challenge will be able to stay in school to complete their Doctor of Chiropractic degree and become one of the primary care doctors so badly needed in this country today.

WHAT IF WE RAISE MORE THAN \$300,000?

The larger the endowed fund, the greater the number of students receiving the chance to complete their education and the more primary care doctors available to meet the growing need in the U.S.

So when Will You Act?

Won't You Act Now?



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STUDENT PROFILE

Dan Synowicki

“I am so grateful to all of the people who have given scholarships to Palmer College. Their contributions not only show their commitment to chiropractic and its future, but they allow students like me to become the best chiropractors we can be.”