

# CORPORATE CHIROPRACTIC: THE KEY TO EMPLOYEE WELLNESS

Pain management is one of the top health concerns in the United States – and one of the most expensive. Chiropractors can help patients avoid invasive surgery and potentially addictive prescription drugs – and the costs that go with them. That's why businesses are adding on-site chiropractors to their wellness initiatives. Employers save on healthcare costs, while employees enjoy the convenience of easy-to-access care.

**40%**

of U.S. companies have or are considering some type of on-site health clinic.

Most common pain conditions in the United States

- 27%** back pain
- 15%** severe headache/migraine
- 15%** neck pain
- 4%** face pain



Most common conditions treated by chiropractors

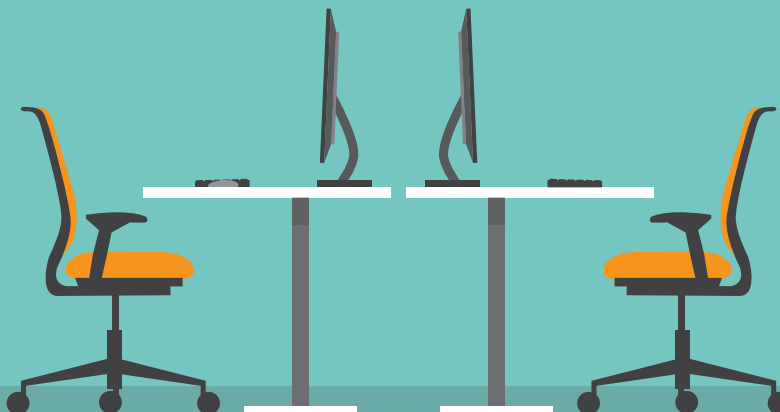
- BACK PAIN**
- HEADACHES**
- NECK PAIN**
- INJURY PAIN**

**66%**

of large companies plan to expand their on-site offerings beyond primary care by 2018.

HEALTH CLINIC

CHIROPRACTOR



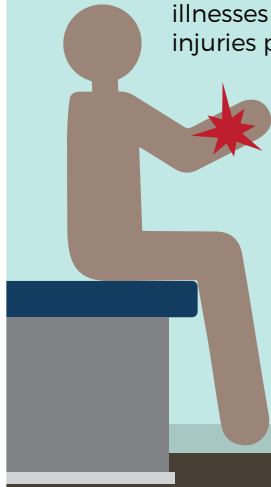
**PAIN MANAGEMENT COSTS BEYOND CO-PAYS**

# #1 CAUSE

of worker disability is **work-related musculoskeletal** injuries, which cause

## 600,000

illnesses and injuries per year.



But painkillers are highly addictive and are not always effective long-term.



## 46 PEOPLE DIE EVERY DAY

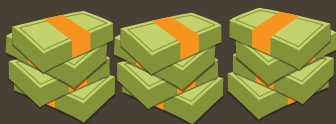
from painkiller overdose in the United States.

## 1.9 MILLION

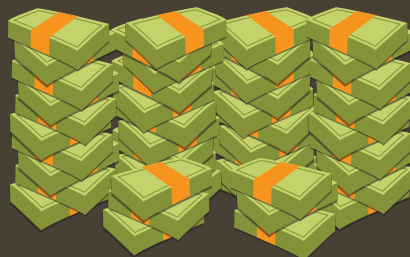
people abuse or are dependent on opioid pain medicine.



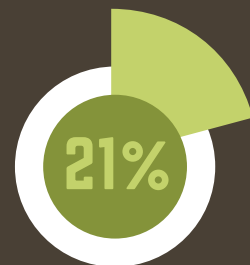
Pain has a costly impact on productivity, too.



**\$11.6 BILLION TO \$12.7 BILLION**  
a year for **pain-related absenteeism**



**\$46.9 BILLION**  
annual employer costs for **pain-related presenteeism**  
(present but not productive)



of a salary to **hire and train a new worker** if pain causes an employee to leave the job

# CORPORATE CHIROPRACTORS REDUCE COMPANY COSTS

**Wellness initiatives** give employers a **healthy ROI**

For every **\$1 SPENT** on disease prevention and wellness



↓ **\$3.27**

in lower medical costs

↓ **\$2.73**

in reduced absenteeism costs

**When chiropractors are the first line of defense** for pain management, patients avoid painkillers and invasive surgeries with long recovery periods. In one study:

**42.7%**

of patients who **consulted a surgeon** first had surgery

**1.5%**

of patients who **consulted a chiropractor** first had surgery

People who use on-site chiropractic care have **fewer healthcare visits** overall.

**21.5 VISITS**

for on-site clinics

**37.3 VISITS**

for off-site healthcare



Corporate chiropractors can also save on costs for:

unnecessary exams

lab work

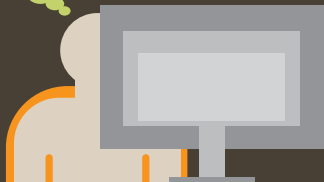
exploratory procedures

ambulatory services

emergency room visits

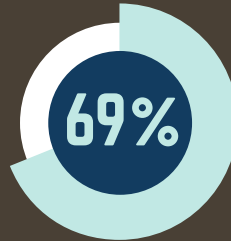
# EMPLOYEE SATISFACTION GETS A BOOST, TOO

Wellness programs also serve as a recruiting and retention tool. Workers who participate in employer-sponsored health initiatives are **more loyal to their company** and **less likely to search for jobs elsewhere**.

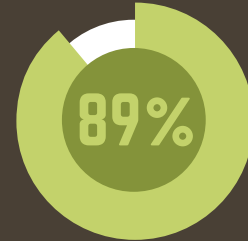


## 6% LESS ATTRITION

in companies with **effective wellness programs** (9% vs. 15%).



of employees agree that **wellness is important** to the culture at work.



of those who participate say the programs improved their overall **happiness and wellbeing**.

**Corporate wellness is one of many opportunities graduates of Palmer College of Chiropractic can pursue. Our established network of successful alumni also cares for patients as sole and group practitioners, researchers, sports team chiropractors, and hospital staff. Palmer College is the oldest and largest chiropractic college in the world with the world's leading chiropractic research program.**



**PALMER**  
College of Chiropractic

*The Trusted Leader in*  
**Chiropractic Education®**

[www.palmer.edu](http://www.palmer.edu)

SOURCES: "AAPM Facts and Figures on Pain" American Academy of Pain Medicine, "The Cost of Pain to Business and Society Due to Ineffective Pain Care" American Academy of Pain Medicine, "CDC Guideline for Prescribing Opioids for Chronic Pain" Centers for Disease Control, "Opioid Painkiller Prescribing" Centers for Disease Control, Cerner Corporation, Harvard Business Review, Health Affairs, InnerMovement Chiropractic and Wellness Center, Journal of the American Medical Association, Palmer College of Chiropractic, Spine Universe, Towers Watson & Co., US National Library of Medicine National Institutes of Health, United States Occupational Safety and Health Administration