Corporate Chiropractic: The Key to Employee Wellness

Pain management is one of the top health concerns in the United States. And one of the most common causes of pain is musculoskeletal injuries, which result in lost productive time for employees and increased healthcare costs for employers. Chiropractic care is an effective and safe alternative to traditional medical care for these injuries. Studies have shown that chiropractic care can reduce healthcare costs and improve employee productivity.

According to an infographic from the American Academy of Pain Medicine, 46% of people in the United States die every day from pain management costs beyond co-pays. Painkillers are highly addictive and are not always effective long-term. This can lead to higher healthcare costs and reduced productivity for employees.

Corporate chiropractors reduce company costs by reducing healthcare costs, workers’ compensation and disability management claims, and sick days. In one study, 1.5% of patients who consulted a surgeon first had surgery. When chiropractors were the first line of defense for pain management, patients avoided painkillers and invasive surgeries with long recovery periods.

Wellness programs also serve as a recruiting and retention tool. Workers who participate in employer-sponsored health initiatives are more loyal to their company and less likely to search for jobs elsewhere. 70% of employees would participate in workplace wellness programs, and 3% of those who participate say the programs improved their overall happiness and well-being.

Corporate chiropractic is one of many opportunities graduates of Palmer College of Chiropractic can pursue. Our established network of successful alumni also cares for patients as sole and group practitioners, researchers, sports team chiropractors, and hospital staff. Palmer College is the oldest and largest chiropractic college in the world with the world’s leading chiropractic research program.