



PALMER

College of Chiropractic

Success Aligned

Aligning your passion with your future success



*“There is a vast difference between
treating effects and adjusting the cause.”*

**D.D. Palmer, Discoverer of Chiropractic and
Founder of Palmer College of Chiropractic**



ALIGN YOUR PASSION

You belong here

It really is possible to be the kind of doctor that patients respect, trust and enjoy visiting. You'll be more than a doctor of chiropractic to them, and they'll become more than just patients to you as you empower them toward well-being.

If you're searching for the right place to prepare for success—academically and professionally—you'll find it at Palmer College of Chiropractic. Palmer will help you turn your passion for helping others into a successful career. As the first and largest chiropractic college, Palmer has more successful graduates than any other institution.

You'll feel the passion as soon as you step on campus. At Palmer, you'll transform into a confident, skilled and compassionate primary health-care provider. It's that rare blend of passion and skill that is Palmer Chiropractic. In fact, eight out of 10 alumni agree that having a Palmer degree gives them an edge on their competitors.

A focused chiropractic education

Palmer doctors are prepared for real-world success with a rigorous curriculum and hands-on experience, blending science, art and philosophy. With an average 15:1 student/faculty ratio, you'll get the individual attention you need from faculty and staff who are focused on your success. When you graduate, you'll feel confident in providing quality chiropractic care to patients.

Visit www.palmer.edu/about-us to learn more about chiropractic and Palmer's legacy as the founding college of the profession.

ALIGN YOUR SKILLS

A chiropractor is the primary care professional for spinal health and well-being

As a doctor of chiropractic, you'll focus on the bones, joints, nerves and muscles of the body. Doctors of chiropractic adjust the spine and other joints to enable optimal functioning of the nervous system, which promotes natural health and healing.

Palmer graduates are known for having "the best hands in the business" because Palmer provides world-class technique training.

You'll get more instruction in anatomy, biomechanics, diagnostic imaging and orthopedics than students of allopathic medicine, nursing or physical therapy, according to a professional degree comparison by Prohealthsys.com. You'll study chiropractic philosophy, nutrition, rehabilitation and other supportive therapies. The curriculum at Palmer is challenging, but you'll have the support of faculty and staff who really care about your success.



Learn from the best in the profession

The faculty at Palmer are passionate about teaching and dedicated to their students. Many continue to work in private practice and connect their classroom instruction directly to personal, real-life experiences. As respected scholars, leaders in the profession, published academicians, and expert researchers, Palmer College's faculty members are among the profession's top educators.

Visit www.palmer.edu/academics for more information about our curriculum and the chiropractic abilities you'll achieve at Palmer.

Leader in technique

Chiropractic techniques are procedures used to restore proper joint function and assist the body's natural healing. Palmer College of Chiropractic offers you an extensive and carefully crafted chiropractic-technique education, providing you with hands-on training to develop the skills necessary to care for a wide range of patient conditions.

The **core technique curriculum**, known as the "Palmer Package" contains the most commonly used adjusting methods in the profession. This well-refined curriculum prepares students for real-world practice.

Core technique courses:

- Diversified
- Gonstead
- Toggle Recoil
- Extremity Adjusting
- Thompson

In addition to the core curriculum, students may elect to further augment or shape their education by taking additional courses in areas of special interest to them.

Available technique courses*

- Activator Method
- Atlas Orthogonal
- Blair Technique
- Craniosacral Technique
- Flexion Distraction
- Grostic
- Instrument Assisted Soft Tissue Technique
- Logan Basic Technique
- McKenzie MDT
- National Upper Cervical Chiropractic Association (NUCCA)
- Pettibon
- Sacro Occipital Technique
- Soft Tissue
- Sports Chiropractic and Rehabilitation
- Upper Cervical Specific

*Course offerings change through time. Not all technique courses are offered at each campus.

Successful chiropractors get results. At Palmer you'll gain the skills to positively impact your patients' health and empower them toward wellness.



At Palmer, you'll learn and practice various techniques throughout your training, building skill upon skill. You'll also gain hands-on training in various soft-tissue therapies, injury rehabilitation, and physiotherapy.



The Research Honors program gives you the opportunity to experience research and enhance your educational experience while in the doctor of chiropractic (D.C.) program. Students with any background and skill level are eligible to work on a faculty-mentored research project.

ALIGN YOUR EXPERIENCE

Your student experience at Palmer

Student life includes a variety of career-enhancing opportunities you'll only find at Palmer College.

Palmer Center for Chiropractic Research



At most other chiropractic schools, students merely read about current research. But as a Palmer student, you can take part in it! You can study under leading chiropractic scientists through the Palmer Center for Chiropractic Research (PCCR), the largest chiropractic research center in the United States. It's headquartered on the main campus in Davenport, Iowa, with research also taking place on our Florida campus in Port Orange, Fla., and West campus in San Jose, Calif.

The National Institutes of Health committed \$7 million to scientists at the PCCR along with partner organizations to address pain, functional outcomes, and effectiveness of chiropractic care in Veterans. In addition, the PCCR announced a \$1.9 million commitment to form an Inter-Institutional Network for Chiropractic Research in collaboration with Yale Center for Medical Informatics and the Osher Center for Integrative Medicine at Brigham and Women's Hospital and Harvard Medical School. **Learn more at www.palmer.edu/research.**

Palmer Center for Business Development



Only the Palmer Center for Business Development provides you with business training and resources at no cost, on all three campuses. The **Palmer Career Network** connects alumni and students. Browse hundreds of local and nation-wide chiropractic opportunities from reputable employers and find jobs, used equipment and practices for sale. The **LOCUS** population demographics-optimization tool enables students to locate the ideal site for their future practice. Palmer's **Optimal Resume** service will help you create resumes, cover letters and video portfolios that get you noticed; and **Interviewstream** enables you to practice interviewing anytime, anywhere. Plus, there are Career Fairs, Brunch 'n Learns, Vendor Showcases and Business Training Modules are regularly offered. **Learn more at www.palmer.edu/business.**



JOSH AXE, D.C.
Florida '07

"Become a great business owner. No matter how great a chiropractor or nutritionist or health coach you are, you need to learn how to be a good business owner. And a major part of being a good business owner is learning how to effectively market your service and/or products."

MORE STUDENT RESOURCES

Palmer Libraries

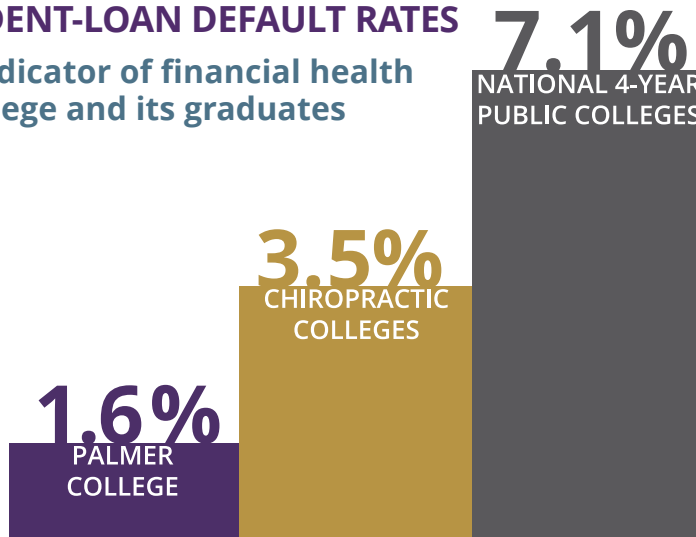
The David D. Palmer Health Sciences Library on the Palmer campuses offers in-house collections of materials; digital collections and information resources; and personal, professional services. Library resources also include access to Gale Interactive: Human Anatomy, resource guides, tutorials and NBCE test preparation. **Learn more at library.palmer.edu.**

Financial Planning & Scholarships

Get moving in the right financial direction, right now. The Office of Financial Planning at Palmer will help you minimize debt, maximize resources, and develop a solid financial plan for each academic year and beyond. Palmer students receive more than \$4 million dollars in scholarships annually, and attend complimentary financial and business workshops to prepare them for the business world.

LOW STUDENT-LOAN DEFAULT RATES

A strong indicator of financial health for the College and its graduates



Student Support Services

You'll find all the support you need to succeed at Palmer.

- Student Housing Office
- Academic Support Services
- Academic Tutoring
- Student Disabilities Services
- Mental Health and Wellness Resources
- Student Work-Study Program
- Campus Bookstore
- Campus Security Office
- Student Services Office

Student Organizations

Student clubs and organizations on the campuses include:

- Campus Guides
- Palmer Student Alumni Foundation
- Student Ambassadors
- Intramural sports
- Philanthropy Club
- Rugby
- Student American Black Chiropractic Association
- Sports Council
- Student Council
- Student Government
- Student American Chiropractic Association
- Student International Chiropractors Association
- Technique clubs
- Veterans Club
- Women Student Chiropractors Alliance
- Recreational Clubs



TREVOR WENDEL

West '17

"One of the goals of the Veterans Club is to explore ways to reach out to the veterans in our community, and, in particular, the brave men and women whose service resulted in a disability that presents challenges in their post-military lives."



ALIGN YOUR TRAINING

Your clinical experience at Palmer

Few experiences are more exciting than your first day as a chiropractic intern. You'll learn the demands of a practice as you examine, diagnose and treat patients under the guidance of a faculty clinician. Throughout your clinical training they'll provide the support you need to provide the best care for your patients.

Largest network of clinics in chiropractic education

You'll train at the largest network of clinics in chiropractic education, delivering more than 170,000 patient visits annually. Our clinics serve a wide range of patients including military families, people with special needs and individuals of all income levels. From wellness adjustments for children, to sports rehabilitation for athletes, to complex injuries in disabled Veterans, you'll experience a wide range of treatment needs in our busy clinic system.

On-the-job training

You can spend your final academic term receiving real-world, in-practice training. Currently, more than 4,000 doctors of chiropractic are approved to precept students. Through internship and preceptorship programs, highly coveted DoD/VA Student Rotations, clinical teaching opportunities or other programs, you'll have plenty of options for your final training experience.



ALEC SCHIELKE, D.C.

Davenport '16

"I get referrals every day from family practice docs, which is pretty great. I've been able to shadow with occupational and physical therapists, and I also observed an orthopedic surgery, but the best part is being able to help my patients get better. It's an incredibly rewarding and humbling experience."



Providing care for athletes



HEATHER BOWYER, D.C.

West '06, Director of Clinics and advisor for the Sports Council at Palmer Florida

Dr. Bowyer and her clinic interns treated 14 athletes as they prepared for the Olympic Games.

“Out of the four U.S. athletes who qualified for the summer games, two won gold medals. It was a wonderful opportunity for the students to work with elite-level athletes in a learning environment.”

Another way you can gain clinical experience is through Sports Council. The Palmer Sports Council provides on-site care to athletes at local sporting events. These community experiences give you opportunities to treat all kinds of athletes, from first-timers to international competitors. Through Sports Council chapters on all three campuses, students gain proficiency and confidence by working directly with athletes in the heat of competition.



MICHAEL DOMINGUEZ, D.C.

West '89, Assistant Clinical Professor at Palmer West

"Every visit to one of our outreach clinics is another reminder of how the spirit of humanitarianism and the power of touch can achieve life-changing outcomes – which is why the outreach program profoundly impacts the interns as much as the patients they serve."

\$4.06
MILLION
in Pro-Bono Clinic Care

Outreach clinics

Palmer's community outreach clinics provide chiropractic care to underserved populations. Overall, our clinics provide more than \$5.24 million in pro-bono care annually. Because many of these low- or no-income patients have challenging health issues, students, under the guidance of faculty clinicians, have the opportunity to greatly enhance their clinical skills.



Visit www.palmer.edu/academics/clinical-experience to learn about all the clinical opportunities available at Palmer.

ALIGN YOUR NETWORK

Your Palmer advantage

Dedicated Palmer alumni are an invaluable resource for students—even before they decide to enroll at the College. Alumni are happy to welcome you into their practices to shadow them for a day or answer your questions.

As you seek out internships and practice opportunities, the value of the Palmer reputation will become reality as you network within the profession. **You'll have more than 30,000 Palmer alumni—almost half of all practicing doctors of chiropractic in the U.S.—you can reach out to as you plan the next phase of your career.**

The Palmer College of Chiropractic Alumni Association offers you a worldwide network of successful, practicing graduates committed to helping the next generation succeed by mentoring, precepting, associating and partnering with Palmer students as they begin their practice. Membership is free!

The Palmer CareerNetwork is an exclusive online career network for Palmer students and alumni. CareerNetwork also lists mentorship and internship opportunities, practices for sale and partnership openings.

PALMER CareerNetwork averages



MARIAN NAPPI, D.C.

Davenport '17

"When deciding which chiropractic college to attend, I knew there was no other choice except for Palmer College of Chiropractic. My father graduated from the Davenport campus in 1989. It's where I was born, and I wanted to continue his Palmer legacy. There's a reason patients look for Palmer graduates when choosing a chiropractor. We are at the forefront."

ALIGN YOUR FUTURE

One College, Three Campuses

MAIN CAMPUS

The main campus, located in Davenport, Iowa, is where chiropractic began. It's the largest of the three Palmer campuses and features the R. Richard Bittner Athletic & Recreation Center, the Palmer Family Museum, and the Palmer Center for Chiropractic Research.

The campus sits amidst the Quad Cities, a community with a combined population of 400,000. Here you'll find all the excitement of a big city with all the hospitality of a small town. Our award-winning museums and cultural centers, internationally-recognized festivals, beautiful riverfront, exciting sporting events and vibrant nightlife will ensure that you always have something to do. You'll appreciate the low cost of living in this family-oriented community.





Experience Palmer for yourself.
To schedule a visit: www.palmer.edu/campusvisit
Ask about our travel reimbursement program!

One College, Three Campuses

PALMER FLORIDA

Palmer's Florida campus is located in Port Orange, Fla., a welcoming city of about 60,000. Palmer Florida's beautiful, modern campus is one of the nation's most technologically advanced chiropractic campuses. It provides a unique learning experience which combines traditional lecture and lab instruction.

Here you'll enjoy the Florida weather in a family-friendly, suburban beach town. There's plenty to do, from hitting the beach to checking out the local attractions or visiting Walt Disney World, which is only an hour away. The Florida campus is just minutes away from Daytona Beach and the Daytona International Speedway, not to mention the many concert venues, theaters, restaurants and museums within close proximity.





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One College, Three Campuses

PALMER WEST

Palmer's West campus is located in San Jose, Calif., a young, progressively diverse community of more than 1 million. Nestled in the heart of Silicon Valley among the headquarters of Facebook, Apple and Google, the Palmer West campus offers you a small, friendly student body. You'll also find an abundant variety of recreational options in an innovative, coastal-bay community.

Popular destinations such as Yosemite, Lake Tahoe, Big Basin, Big Sur, the Monterey peninsula, and Napa Valley are within driving distance for weekend excursions and recreational outings. The area offers a year-round mild climate. Plus, two Light Rail transfer stations in close proximity to the campus make getting around easy.





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ALIGN YOUR POTENTIAL

Your future in chiropractic

You can help build the healthy communities of tomorrow. Low-back pain is the number one cause of disability globally. Prescription-opioid addiction is at an all-time high, and consumers need better alternatives for neck and back pain. Chiropractic is increasingly recognized as a valuable part of the solution to spine-related disability and chronic pain. There's never been a better time to shine as a Palmer chiropractor. **More than 20,000 potential patients contact Palmer College every year for help finding a Palmer chiropractor in their community.**

Palmer has more successful graduates than any other chiropractic school. As a Palmer graduate, you'll embark on your career with a competitive edge, with the advantage of the Palmer reputation and the support of a vast network of successful Palmer graduates. There's no limit to your passion, purpose and potential as a Palmer chiropractor!

Your chiropractic career may lead you to become a:

- Solo or group practitioner
- Sports chiropractor
- Pediatric/Family chiropractor
- Researcher
- Integrative health chiropractor
- Multidisciplinary chiropractor
- VA/DoD chiropractor
- Health educator
- Health administrator
- Hospital staff member
- Corporate chiropractor



MARK WILLIAMS, D.C.

Florida '08

"The reason an integrative health center is such a unique place to work is that they actually believe in wellness care. They try not to prescribe too many medications and always consider alternative methods of care. Patients can see their doctor, the doctor can order the X-rays, and that same day I'll have the X-rays in front of me and treat the patient."

Align your potential with your passion, like these successful alumni!



John Artis, D.C., solo practitioner, Davenport '05



Teri Payton, D.C., assistant professor, Palmer Florida, Davenport '86



Todd Rodman, D.C., group practitioner and 2013-14 director of athlete services for Crossfit Southeast Games, Florida '08



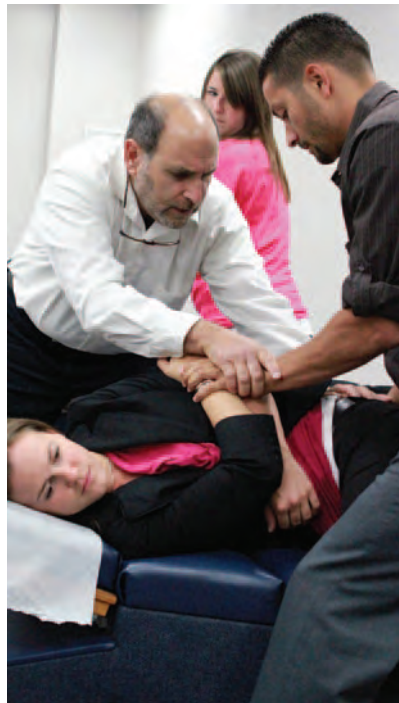
Michelle Chu, D.C., solo practitioner and team chiropractor for the Sacramento Kings pro-basketball team, West '10



Thomas Williams, D.C., pediatric/family chiropractor, Davenport '15



Sherry McAllister, D.C., group practitioner and executive vice-president, Foundation for Chiropractic Progress, West '96



The best value for the cost of your education.

Palmer Curriculum—offers world-class training in chiropractic technique

Palmer Faculty—the most accomplished, published cadre of instructors in the profession

Palmer Clinics—the largest educational network of chiropractic clinics in the world

Palmer Center for Business Development—available at no cost to students and alumni

Palmer Center for Chiropractic Research—the largest in the United States

Palmer Alumni Association—the largest alumni network of any chiropractic school



PALMER
College of Chiropractic

The Trusted Leader in Chiropractic Education®

START YOUR JOURNEY TODAY

Connect

Connect with a Palmer representative and get all your questions answered. You'll be assigned an admissions representative who'll answer your questions and support you through each step of the admissions process.

Visit

Join us on campus and experience what life is like as a future Palmer chiropractor!

www.palmer.edu/campusvisit

Apply

If you're ready to align your passion with your future, we invite you to apply today at

www.palmer.edu/apply

MAIN CAMPUS

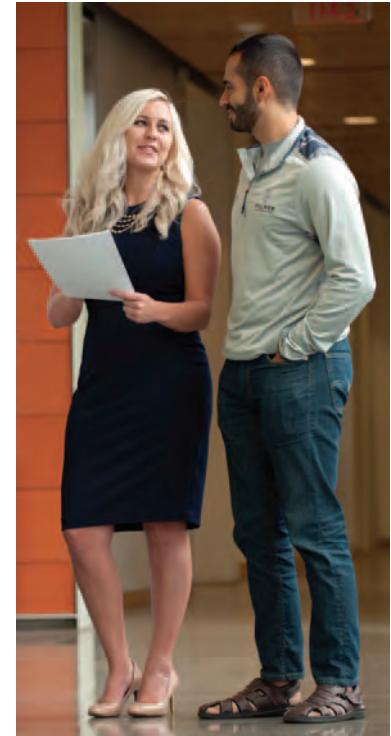
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Davenport, IA 52803
800-722-3648
admissions.ia@palmer.edu

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Port Orange, FL 32129-4153
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PALMER WEST

90 E. Tasman Drive
San Jose, CA 95134
866-303-7939
admissions.ca@palmer.edu



*We're committed to making your
chiropractic education
as affordable as possible!*

*Learn more about our financial aid
and scholarship packages:*

**[www.palmer.edu/
admissions/financial-aid](http://www.palmer.edu/admissions/financial-aid)**



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