### Upper-Level BS Course Offerings (300 level)

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Day &amp; Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSI 31310</td>
<td>Small Business Management</td>
<td>Jennifer Steward, MBA</td>
<td>M &amp; W 2:25 – 3:40 pm</td>
<td>P 201</td>
</tr>
<tr>
<td>BUSI 31355</td>
<td>Principles of Marketing</td>
<td>Katie Hoyt, MS</td>
<td>W 3:45 – 6:15 pm</td>
<td>P 202</td>
</tr>
<tr>
<td>COMM 31325</td>
<td>Advanced Communication</td>
<td>Amber Wells, JD</td>
<td>F 1:00 – 3:30 pm</td>
<td>P 201</td>
</tr>
<tr>
<td>KINE 31310</td>
<td>Kinesiology Movement</td>
<td>Ranier Pavlicek, DC</td>
<td>M 3:45 – 6:15 pm</td>
<td>P 201</td>
</tr>
<tr>
<td>PSYC 31308</td>
<td>Learning and Memory</td>
<td>TBD</td>
<td>H 3:45 – 6:15 pm</td>
<td>P 202</td>
</tr>
<tr>
<td>SOCI 31316</td>
<td>Health and Diversity</td>
<td>Lisa Killinger, DC</td>
<td>T 3:45 – 6:15 pm</td>
<td>P 201</td>
</tr>
</tbody>
</table>

### ANAT 22000 Course Details

- **Course Name**: Anatomy & Physiology (8 credits)
- **Instructor**: Stacie Martel, DC, MS
- **Instruction**: Online Course Instruction (Exam fee $55)

### ANAT 2201 Course Details

- **Course Name**: Introduction to Neurology (3 credits)
- **Instructor**: Stacie Martel, DC, MS
- **Instruction**: Online Course Instruction (Exam fee $35)

### CHEM 22000 Course Details

- **Course Name**: Chemistry-Health Sciences (4 credits)
- **Instructor**: Lia Nightingale, PhD
- **Instruction**: Online Course Instruction (Exam fee $35) (Lab fee $15)
BUSSI 31310 Small Business Management
M & W 2:25 – 3:40 pm       P201     3.0 credits
Jennifer Steward, MBA
Prerequisite: College-level communications course recommended
This course will cover every aspect of starting, marketing, and managing a small business, with emphasis on the professional office. The primary focus will be on creating a business plan and using it as a guideline to run an office, including strategic and operational planning concepts as a basis for organizational success.

BUSI 31355 Principles of Marketing
W 3:45 – 6:15 pm       P202     3.0 credits
Katie Hoyt, MS
Prerequisite: Junior Status
This course focuses on customer behavior, product, channels of distribution, promotion, and pricing with emphasis on a culturally diverse environment. The objective of this course is to take a practical, managerial approach to marketing. It gives the student a comprehensive and innovative, managerial and practical introduction to marketing. The Principles of Marketing provides in-depth exposure to practical examples and applications about managerial decisions. These include the trade-off between the organization’s objectives and resources against needs and opportunities in the marketplace.

COMM 31325 Advanced Communications for Professionals
F 1:00 – 3:30 pm       P201     3.0 credits
Amber Wells, JD
Prerequisite: College-level communications course
This course covers principles and practice of communication in business and professional settings. This course builds on basic communications principles through the application of course material in negotiation, conflict management, persuasion, presentation skills, how to include research in communications, with an emphasis on personal presentations, case studies, and role play.

KINE 31310 Kinesiology – Study of Human Movement
M 3:45 – 6:15 pm       P201     3.0 credits
Ranier Pavlicek, DC
Prerequisite: Anatomy and Physiology I
This course deals with the study of muscles as they are involved in the science of athletic movement. Students will understand the relationship between muscles, joints, bones, and nerves during movement. Students will study the mechanical principles of human movements as related to functional anatomy.
PSYC 31308 Learning and Memory
M 3:45 – 6:15 pm  P202  3.0 credits
TBD
Prerequisite: General Psychology
This interactive discussion-based course explores the neurological and structural aspects of human learning with application to daily experience and chiropractic practice. Class discussion explores strategies and exercises for enhancing learning and memory, provides numerous examples and emphasizes meaningful learning. The course focuses on learner-centered active construction of knowledge. Embedded within theories of learning are models of human memory. The course will explore memory function and dysfunction.

SOCI 31316 Health and Diversity
T 3:45 – 6:15 pm  P201  3.0 credits
Lisa Killinger, DC
Prerequisite: College-level communications course recommended
This course will explore the differences between diverse populations and how those differences impact health and health care. It examines common health conditions prevalent in various populations and explores contributing factors of these health disparities and inequalities. The student will develop culturally-sensitive health materials.

Lower-Level Course Offerings (1-200 level) – NOT needed by most current DC students

ANAT 22200 Anatomy & Physiology – 8 credits
Exam fee $55
This course provides an introduction to human anatomy and physiology, focusing on the organization of the body from the level of the cell up to the level of the human organism as an integrated unit. Topics in this lecture and lab course include the structure and function of cells, tissues, and systems of the body as well as fluid, electrolyte and acid-base balance.

ANAT 22201 Introduction to Neurology
Exam fee $35
This course provides an overview of the human nervous system, focusing on the structure and function of the central and peripheral nervous systems. This lecture course will also include an introduction to the special senses and the development of the nervous system.

CHEM 22200 Chemistry- Health Sciences
Exam fee $35
Lab fee $15
This course through lecture and lab explores fundamental concepts relevant to the study of the health sciences. It includes topics in general, organic, and biological chemistry.