



## Palmer Center for Business Development Student Ambassador Program

\*\*Student Services is now taking applications from students who will be in **2nd quarter or above in Fall 2017.**

### Ambassador Responsibilities

*The Palmer Student Ambassadors (SA's) are a hand-selected group of highly motivated future chiropractic business professionals. The SA's provide an indispensable service to Palmer College of Chiropractic by serving as liaisons to current and prospective Palmer students, the community, Palmer faculty and staff, Palmer Alumni, and business professionals. These students will serve as the face and voice of the Palmer Center for Business Development (PCBD), and provide the community a look at what it is to be a Palmer Professional.*

*As a Palmer SA, each member is expected to be a significant contributor to the future development of the PCBD as well as the well-being and development of each Palmer student in their pursuit to become a member of the professional chiropractic community. Through the positive attitude portrayed by each member and the cohesiveness of the group, the Palmer SA's are the epitome of chiropractic leadership.*

### **Expectations:**

- Complete a minimum of 4-7 hours per month of PCBD work related projects
- **Mandatory** monthly meetings (once to twice a month)
- Attendance at designated events (Club Day, Homecoming, etc.)
- Completion of Business Modules
- Performs other duties as required

### **Membership Benefits**

- Gain experience in public relations (meeting people, public speaking, representing the college)
- Being part of a dynamic, highly visible, customer service oriented organization
- Opportunity to work with and learn from business professionals in marketing and entrepreneurship
- Broaden contacts among faculty, staff, students, administration, and business professionals
- Possible travel opportunities to events with PCBD staff
- This is a work-study position.





# Palmer Center for Business Development Student Ambassador Program

## Application for Membership

*Please note: Your completed application must be received in the Palmer Center for Business Development by the date indicated at the end of this application.*

### Background Information

Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip Code

E-mail Address: \_\_\_\_\_

When did you begin your enrollment at Palmer College of Chiropractic?  
Fall Winter Spring Summer Year: \_\_\_\_\_

Current Quarter: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_ Lab Group Number: \_\_\_\_\_

How did you learn about the Palmer Student Ambassador Program?

\_\_\_\_\_

### Campus Activities

*Please list campus organizations in which you are a member and/or campus activities in which you have been involved and position(s) held. List any other extracurricular activities which you feel are significant (high school or other universities). A separate document maybe attached.*

Organization/Club	Position Held
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



## **Essay**

*Please email a one-page essay that describes your career goals and outlines why you would be an asset to the Palmer Center for Business Development Student Ambassador Program.*

## **Resume**

*Please email your resume along with this application.*

## **Letter of Recommendation**

*Please provide one letter of recommendation. The letter should be from a business professional who knows you well, or a member of the Palmer faculty or staff. The letter should outline your professional strengths and weaknesses and provide the Palmer Center for Business Development a look into why each applicant is unique and capable of performing the tasks of a Student Ambassador. The letter should be in a sealed envelope mailed to Palmer College of Chiropractic, attention: Jennifer Nathan, 90 E. Tasman Dr., San Jose, CA 95128.*

## **Application Checklist:**

*Please ensure your application is complete by checking that the following documents are in order. Please submit your application packet and all associated materials to Student Services at [Jennifer.nathan@palmer.edu](mailto:Jennifer.nathan@palmer.edu). Thank you.*

**Application for Membership**

**Essay**

**Resume**

**Letter of Recommendation (sealed envelope)**

*Once all application materials have been received and reviewed, a representative from the Palmer Center for Business Development will contact you to schedule an interview.*

**Application Packet Due: Friday, September 1, 2017**

**Letter of Recommendation Due: Friday, September 1, 2017**

