

PHOTO/VIDEO/AUDIO AUTHORIZATION AND RELEASE

I _____ voluntarily authorize Palmer College of Chiropractic and those acting pursuant to its authority (hereafter referred to as the “College”) the irrevocable and unlimited and unrestricted right to record my photograph, picture, portrait, image or voice (hereafter referred to as “My Likeness”) on video, audio, photographic, digital, electronic or any other technology or media formats. The College may use, modify, reproduce, display, distribute, store and make derivative works of My Likeness or a portion of My Likeness in any and all of its publications including its portal, website, social media and in any and all of its media, whether now known or hereafter existing, controlled by the College, in perpetuity, throughout the world and for any legal use or purpose by the College.

Furthermore, I grant permission to use my statements that were given during an interview or guest lecture with or without my name and biographical information.

I hereby release Palmer College and its legal representatives for all claims and liability relating to said likeness. I waive my right to inspect or approve the photograph, video, audio recording or any other medium in which the College may eventually use My Likeness. I relinquish and give the College all rights, title and interests in and to My Likeness, including any copyright therein. This Authorization shall be binding upon my heirs, successors, assigns, and legal representations. I waive all claims to compensation or damages based on the use of My Likeness, by the College.

I understand that this authorization is perpetual, that I may not revoke it, and that it is binding on me, my heirs and assigns. I understand I have the right to deny authorization of any **future recording and use** of My Likeness at any time by providing written notification of denial for future recording and use of My Likeness to the relevant office below. I understand such future denial **shall not affect authorizations made prior to receipt of any future written notification**.

- Main campus: Student Administrative Services
- West campus: Registrar
- Florida campus: Student Administrative Services

If you do not authorize the College to record and use your likeness as specified above, select the “deny authorization” box below and be advised of the following:

1. Recordings of your likeness (e.g. photographs, portraits, videos) taken in public spaces and/or at public events don’t require authorization for publication and release.
2. It’s your responsibility to notify personnel, including campus photographers and videographers, that you don’t authorize recording or use of your likeness.
3. If a photo, video or any other recording of your likeness is inadvertently used by the College, please contact the Marketing & Communication department **immediately**.