Blueprints for success

Recent graduates are building new practices with careful planning and hard work.
a message from Dr. Burt

As a chiropractor, I’m often asked to provide a second opinion. However, I’ve never been asked to provide a second opinion while on a television program, at least not until now.

Recently I appeared on “Second Opinion,” a program carried nationwide by 150 PBS stations, in which a diverse group of healthcare practitioners discuss, diagnose and recommend solutions for a patient presenting various symptoms.

What’s heartening to me as a Palmer alumnus is that when it came time for the producers of the show to locate a chiropractor for an episode dealing with low back pain, they called

continued on next page
Palmer College of Chiropractic. Why? Because they recognized Palmer as the best chiropractic college in the world. I must say that representing Palmer and my profession was both an honor and a privilege.

What was equally gratifying was the level of respect given to me by the other panelists, who included a primary care medical doctor, an orthopedic surgeon and a physical therapist. I think that says a lot about where chiropractic is and where it’s going.

Having a Palmer chiropractor chosen to participate in a program like “Second Opinion” indicates to me that we’re gaining greater credibility in the healthcare field.

I also had the chance to represent Palmer at Chiropractic ’06-Global Chiropractic Expo. This international symposium was held in February in Panama City, Panama, and included chiropractors representing a broad spectrum of techniques and patient management protocols.

The sponsor of the event, The American Chiropractor magazine, specifically requested that a representative of Palmer College give a brief history of chiropractic. Speaking for Palmer, I couldn’t help but be proud of how chiropractic had become more global than D.D. Palmer could ever have realized.

To see the affect Palmer College is having at the local level, turn to our “Around Town” section. You’ll find stories on how Palmer’s campuses are contributing to the well-being of their communities in many ways. While students on Palmer’s West and Davenport campuses have raised money for the Oklahaven Children’s Chiropractic Center, Palmer’s Florida campus has sponsored the Healthy Heart Run in Port Orange.

The College is also literally building a new foundation in the field of chiropractic clinical education. As this issue goes to press, the foundation is being poured for the new Chiropractic Learning Resource Center (CLRC) on the Davenport campus. You can read more about this in the “Development” section. Or check out the CLRC Web cams on the Palmer Web site at www.palmer.edu/webcam.

Just as each floor will be devoted to a different aspect of clinical care, the CLRC will take chiropractic to another level with state-of-the-art technology, enhanced clinical education and a whole new way of running a chiropractic clinic.

Exciting things are also taking place within the Alumni Program. In May, we gave away more than 20 state scholarships that would not have been possible without the financial support of alumni like you. Thank you for your support and keep up the good work! We want to continue to give the best students the chance to study at the best chiropractic college in the world.

Finally, I’d like to share with you a few words in an e-mail I received from an employee. “I’ve been at the College for seven-and-a-half years and I’ve never enjoyed my job more than I do now,” it read. The writer went on to say that she loved working here and was excited about all of the changes taking place.

It’s sentiments like these from within the Palmer community, as well as the interest in Palmer from other individuals who are touched by chiropractic, that make me proud to be a Palmer alumnus and proud to serve this wonderful institution.

Thank you for letting me once again share my insights with you.
Palmer and Trinity sponsor free health fair

The Palmer Chiropractic Clinics, located on the Davenport campus, once again partnered with Trinity Enrichment Center to promote National Public Health Week by sponsoring a free health fair for parents and kids. The event was held Saturday, April 8, in Lyceum Hall.

The health fair kicked off with a seminar that taught children how to practice yoga. Other seminars included a discussion on how to prevent sports injuries and a session titled “Better Partners, Better Parents,” by Rita Melissano, Ph.D., of Trinity Enrichment Center.

Haircuts were provided by Maximum Salon, with proceeds going to the National Down Syndrome Society. Geoffrey from Toys “R” Us was also on hand to visit with children and hand out giveaways. The fair wrapped up with a raffle for a $1,000 scholarship to the College, which was awarded to student Joshua Stockwell.

In 2005, Julie Johnson, D.C., Palmer Chiropractic Clinics, developed a similar health fair after meeting with a representative of Trinity Enrichment Center, a division of Trinity Regional Health System. During this meeting, the two discussed National Public Health Week (NPHW) and how the two organizations could pool their resources together to bring a NPHW event to the Quad Cities.

Dr. Johnson is encouraged by the collaborative efforts between Palmer Chiropractic Clinics and Trinity Regional Health System and is looking forward to future community projects between them.

Florida’s campus helps raise a healthy $10K for Port Orange YMCA

Florida’s campus was a major sponsor of the Port Orange YMCA’s second annual Healthy Heart Run, which featured 10K and 5K races and a one-mile run for kids on March 4. More than 300 runners turned out for the races, raising more than $10,000 for the YMCA’s Partners with Youth program. Palmer’s Florida campus provided nine runners and 20 volunteers who set up tents and tables, directed traffic, timed races and provided free spinal screenings. Pictured at left is student Josh Burckhard assessing a runner’s posture after the race.
SPEAK brings students to community and community to students

The Davenport campus’ Student Patient Education Awareness and Knowledge (SPEAK) program provides training for students in communication and leadership skills as well as in MyoVision usage and the S.A.M. bilateral weight scale and posture unit. After taking part in a training program, students become SPEAK Specialists, making them eligible to attend health fairs and provide health talks to community groups and organizations.

“Currently our health talks are tailor-made for our particular audiences,” says Julie Johnson, D.C., SPEAK faculty adviser. “For instance, we recently spoke at the Center for Active Seniors, Inc, to a Parkinson’s disease support group on Parkinson’s, neurology and chiropractic.”

Whether speaking about health to elementary school children or a room full of business people, SPEAK Specialists are learning to strengthen their patient bases while in the Palmer clinics and how to be proactive professionals in preparation for building their own future practices.

Palmer presence at ACC-RAC 2006

Forty-two faculty and staff from Palmer College’s three campuses made platform, poster and invited presentations at the ACC-RAC 2006 conference on March 16-18, in Vienna, Va. To see a complete list of Palmer presenters and their presentations, go to the “News” page on Palmer’s Web site: www.palmer.edu. A number of Palmer Center for Chiropractic Research (PCCR) employees were involved in the event’s planning and organization.

The conference is an ongoing collaboration between the Association of Chiropractic Colleges (ACC) meeting and the Research Agenda Conference (RAC). This year’s event focused on collaboration both within and outside the chiropractic profession. It was jointly sponsored by the Bureau of Health Professions of the U.S. Health Resources and Services Administration, the Association of Chiropractic Colleges, PCCR and Cleveland Chiropractic College.

West ‘has a heart’

The Pediatrics Club on the West campus collected approximately $300 in donations as part of this year’s Have-A-Heart fundraising effort for the Oklahaven Children’s Chiropractic Center. Last year the West campus won the Golden Heart Award as the chiropractic college that collected the largest amount of donations for Oklahaven. Ron Guild, D.C., faculty member and Pediatrics Club adviser, second from right, stands in front of the “Wall of Hearts” with some of the club’s officers and other students.
Clowning around for chiropractic

If you call Leonard Weiss, D.C., Davenport ‘01, a clown, he won’t take offense. He’s actually been a clown for years. It started as something he enjoyed doing to make extra money and has grown into a marketing effort.

“Before I attended Palmer, I was involved in children’s entertainment,” said Dr. Weiss, whose private practice, Weiss Family Chiropractic, is located in Davenport. “Today, I make balloon animals and do face paintings. At first I would perform at various restaurants to help generate business for them. But once I became a student and a local newspaper featured me and mentioned I was going to Palmer, it became a great way to talk to people about chiropractic as well.”

He feels that being a clown has opened up opportunities for dialogue between himself and future patients. Rather than talking to a doctor, which can be intimidating to some, they can talk to a man in a funny suit, he said. “It seems to lower their defenses so they can talk freely.”

Dr. Weiss is also involved with the Alumni Student Recruitment Program (ASRP). He attends events for local high school students and is eager to talk to them about Palmer and chiropractic.

On average, Dr. Weiss goes out into the community four times a month. He holds blood pressure screenings, stress evaluations and works with parks and recreation departments as well as restaurants.

“When I paint faces and make balloon animals, it’s a chance for me to entertain and introduce people to chiropractic,” he said. “Patient education is very important. I want to get people thinking, ‘Why aren’t I seeing a chiropractor?’”

Dinner and a toy  Once a month Leonard Weiss, D.C., dressed as a clown, treats patients and their guests to a free dinner at a Quad Cities-area restaurant where he provides the entertainment. A skilled balloon “sculptor,” here Dr. Weiss shapes a balloon into a toy for a young visitor.

CCA convention draws West and Davenport alumni

The California Chiropractic Association’s 2006 Winter Convention took place on Feb. 10-12 in Reno, Nev. Among its guests were a number of West and Davenport alumni, including convention speaker William Morgan, D.C., West ’85 and a member of the Palmer College Board of Trustees. The College also welcomed visitors with a booth in the exposition hall.

During Palmer’s alumni luncheon, Chief Development Officer Drew Boster addressed more than three dozen alumni. “Dr. Fred Dehn, a co-chair of Palmer’s President’s Club, was instrumental in bringing fellow alumni to donate to the College in a spectacular way,” said Boster. “A special thanks to Dr. Fred Dehn and all alumni and friends who were so generous with their contributions.”

“Drew Boster, chief development officer, left, thanks Fred Dehn, D.C., a co-chair of Palmer’s President’s Club, for his support at a special luncheon for Palmer alumni at the CCA’s 2006 Winter Convention.”
Kudos to Adopt-A-Class doctors

The Professional Opportunities area of the Alumni Office on the Davenport campus extends heart-felt thanks to the following Palmer alumni who have volunteered to serve as Adopt-A-Class Doctors. These D.C.s speak to members of their adopted classes on a regular basis and serve as resources for them as they go through the Palmer program and make post-graduation plans.

If you’re interested in this rewarding volunteer opportunity, please contact Lois Petersen in Professional Opportunities at (800) 722-2586, Ext. 3, or lois.petersen@palmer.edu.

Vanessa Anderson, D.C., ’90, Moline, Ill., 1st Trimester (Class of 92)
Jason Rannfeldt, D.C., ’98, Davenport, Iowa, 1st Trimester (092)
Andy Mowry, D.C., ’91, Powell, Ohio, 2nd Trimester (091)
Brian Wussow, D.C., ’91, Middleton, Wis., 2nd Trimester (091)
Kari L. Swain, D.C., ’95, Altoona, Iowa, 3rd Trimester (083)
Donald Schwenker, D.C., ’03, Maquoketa, Iowa, 3rd Trimester (083)
Thomas J. Thompson, D.C., ’95, Monroe, Wis., 3rd Trimester (083)
Gary W. Schaal, D.C., ’91, Attica, Ohio, 4th Trimester (082)
Eric A. Shearer, D.C., ’91, Pittsburg, Kan., 4th Trimester (082)
Kirk Lee, D.C., ’80, Albion, Mich., 5th Trimester (081)
Leigh Elceser, D.C., ’94, Pontiac, Mich., 5th Trimester (081)
John D. Davila, D.C., ’94, Georgetown, S.C., 6th Trimester (073)
Maurice Pisciottano, D.C., ’89, McMurray, Penn., 6th Trimester (073)
Maurice O’Hearn, D.C., ’99, Webster City, Iowa, 8th Trimester (071)
Steve Schuster, D.C., ’84, Aurora, Colo., 9th Trimester (063)
Craig Campbell, D.C., ’79, Midvale, Utah, 9th Trimester (063)
Courtney Carmichael-Schwartz, D.C., ’00, Emmetsburg, Iowa, 10th Trimester (062)
Robert E. Cox, Jr. D.C., ’94, Omaha, Neb., 10th Trimester (062)

C.T. program marks 40th year

Forty years ago, two pioneering students began studying to become chiropractic technologists (C.T.s) as part of Palmer College’s new School of Chiropractic Technology. Several name changes and 1,098 graduates later, the program is now part of the Division of Undergraduate Studies at Palmer’s Davenport campus and its graduates receive an Associate of Science in Chiropractic Technology degree. Chiropractic Office Assistant and Chiropractic Clinical Assistant certificate programs are also now offered.

Undergraduate Studies will recognize the program’s anniversary during Davenport’s Homecoming 2006, August 9-12, with an informational Expo booth featuring photos, memorabilia and a timeline of the program.

Be sure to stop by to meet with members of Undergraduate Studies and receive a free commemorative gift. Program graduates are also invited to sign an alumni guest book. Graduates who have items they’d like to loan for the display should call (800) 722-2586, Ext. 5741.
Lyceum Hall auditorium was the site of commencement ceremonies on Feb. 24, marking the graduation of 196 Doctor of Chiropractic and 11 Associate of Science in Chiropractic Technology degree recipients.

Commencement speaker Elizabeth Kressin, D.C., a 1986 Davenport graduate from Spencer, Iowa, spoke to the audience about “winners,” and challenged the graduates to be lifelong learners and “look at today as the first day of your educational experience.”

Class 061 had four valedictorians: Brianne Kemp, Jeffrey Kowachik, Brent Leininger and Matthew Richardson. Brett Casanova received the Virgil V. Strang Philosophy Award, and Kenneth Nuss won the Clinical Excellence Award. The three salutatorians were Tyler Fowler, McKenzie Reifschneider and Aaron Schroeder. Joel Pickar, D.C., Ph.D., a professor in the Palmer Center for Chiropractic Research, was the Awards Convocation speaker. The John Connolly Memorial Award for scholarship and involvement in Palmer and community organizations was given to Randy Maxwell.

Davenport students take the Chiropractic Oath during graduation ceremonies on Feb. 24.

The Class of 061 toss their clinic cards at West’s Winter Quarter 2006 graduation convocation.

Arlan Fuhr, D.C., co-founder of the Activator Methods Chiropractic Technique and president of the National Institute of Chiropractic Research, presented the commencement address.
Forty-three students received their Doctor of Chiropractic degrees at the Floridacampus’ second graduation convocation, held Friday, March 24, in the Mary McLeod Bethune Performing Arts Center in Daytona Beach, Fla.

Amy Bernstein was valedictorian and Rachel Karpf was salutatorian. The Virgil V. Strang Philosophy Award was given to Brian Moriarty while the Clinical Excellence Award was presented to Heather Hankison. Amy Bernstein, Jeffrey Dettwiler, Ashley Owens and Jinnifer Stephan were named President’s Scholars for making the Dean’s List every quarter.

In delivering the commencement address, Frederick R. Carrick, D.C., Ph.D., the professor emeritus at the Carrick Institute, reviewed the key role D.D. Palmer played in the clinical understanding of the nervous system. He also discussed several clinical cases that changed the lives not only of the individual but society at large. Incorporating wit and humor, he impressed upon the graduates the reality of chiropractors’ service to humankind.

Florida welcomes 43 new alumni

The Pi Kappa Chi fraternity, in conjunction with New Beginnings Seminars, is holding a special reunion for all Pi Kappa Chi brothers at the Sheraton Eatontown, in Eatontown, N.J., from September 28 through October 1. “A New Beginning for a New Future” will include 25 speakers covering philosophy, technique and motivation. Members of the fraternity who register up to 30 days before the event will receive a special discount. For more information, contact Victor Dolan, D.C., Davenport ’83, at drvictordolan@usa.net or Jim Dubel, D.C., Davenport ’80, at www.newbeginningschiro.com.

Polipipnicked published in JACM

Judy Polipnick, M.S., the first graduate of Palmer’s new Master of Science in Clinical Research training program, co-authored a paper published in the December 2005 issue of the Journal of Alternative and Complementary Medicine. Titled “An Exploration of Community Leader Perspectives About Minority Involvement in Chiropractic Clinical Research,” the paper’s co-authors included Maria Hondras, D.C., and Dana Lawrence, D.C., both of the Palmer Center for Chiropractic Research.

You can read the paper online and view an accompanying editorial by Daniel Redwood, D.C., Davenport ’79, by going to www.liebertonline.com.
Dr. Edward McGinnis, ’41, Pawleys Island, S.C., was inducted into the South Carolina Chiropractic Association’s Hall of Fame.

Dr. John Dittman, ’47, Marysville, Wash., celebrated his 90th birthday in March of 2006.

Dr. Leonard Maynard, ’49, Freeport, N.Y., received the Ambassador for Peace Medal from the Republic of Korea on July 25, 2003. Phone: (516) 378-1418, e-mail: leoly30@aol.com.

Dr. Ron Kettmann, ’58, Houston, Texas, retired from his clinic in 2000 when his son, Brian Kettmann, took over. During his career, Dr. Ron Kettmann wrote two books, “Dynamic Range of Motion Testing of the Spine” and “Kinematic Motion Study of the Lumbar Spine in the Sagittal and Frontal Planes,” E-mail: rmkett@evl.net.

Dr. A. Joe Willis, ’59, Darlington, S.C., was inducted into the South Carolina Chiropractic Association’s Hall of Fame. Phone: (843) 395-2010.

Dr. Roger Roff, ’61, Dillon, S.C., was recently inducted into the South Carolina Chiropractic Association’s Hall of Fame. Phone: (843) 774-8227.

Dr. Irvin Parsons, ’64, Fort Atkinson, and his wife, Dolores, recently celebrated their 54th wedding anniversary. Dr. Parsons retired from his practice in 1991. E-mail: pli1391@idcnet.com.

Dr. Roger Waddall, ’65, Coralville, Iowa, published a paper entitled “Chiropractic Care for a Patient with Spasmodic Dysphonia Associated with Cervical Spine Trauma” in the Journal of Chiropractic Medicine. Phone: (319) 337-4994.

Dr. Richard Burns, ’73, Moline, Ill. received his Diplomate in Philosophical Chiropractic Standards on Nov. 11, 2005. E-mail: burns_r@palmer.edu.

Dr. Muriel Shotwell, ’76, recently relocated her practice to 3433 Montrose Ave., Lauderdale, PA 19605. Phone: (610) 929-9882, e-mail: docshotty@aol.com.

Dr. Wayne Wolfson, ’77, Orlando, Fla., recently received the Florida Board of Chiropractic Medicine’s Distinguished Service Award. Phone: (407) 649-9699, e-mail: dwolfson@regionalchiro.com.

Dr. George Baer, ’78, was elected president of the College on Forensic Science in September of 2005. Phone: (513) 422-7776, gbbaer@fuse.net.

Dr. Jeffrey Filippi, ’82, Redwood City, Calif., is a contributing writer for healthcare issues at Druml! magazine. Phone: (650) 369-2225, e-mail: drjklf@sbcglobal.net.

Dr. Steven Fischer, ’83, completed credentialing in 2005 to become a member of the medical staff of Feather River Hospital in Paradise, Calif. Phone: (530) 877-2620.

Lisa Killinger, D.C., ’83, was awarded the 2004-2005 Distinguished Service Award at the American Public Health Association’s (APHA) Annual Meeting & Exposition, Dec. 10-14, 2005, in Philadelphia. She also received a plaque for her service as section chair in 2004 with the APHA. E-mail: lisa.killinger@palmer.edu.

Anna Livdans, D.C., ’83, recently wrote the case report, “Management of a low back pain patient with a prosthesis and a foot drop orthotic” which was published in the Journal of the Canadian Chiropractic Association, December 2005. E-mail: anna.livdans@palmer.edu.

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U.S. Olympic speed skater Chad Hedrick, left, who won gold, silver and bronze medals at the 2006 Winter Olympics in Turin, Italy, meets with Ira Shapiro, D.C., ’83. Dr. Shapiro cared for more than 100 U.S. athletes at the Winter Games after being appointed to the medical staff of the U.S. Olympic Team by the U.S. Olympic Committee. In 2004, Dr. Shapiro had the same responsibilities at the Summer Olympics in Athens, Greece.

Dr. Diane Fratto Swella, ’83, Yucca Valley, Calif., began working full-time as the bereavement program coordinator and bereavement counselor at Hospice of Morongo Basin in Joshua Tree, Calif., in September of 2005. She still maintains her chiropractic practice on a limited basis. Phone: (760) 365-1933, e-mail: 2swell.mjs@verizon.net.

Dr. Harold “Hal” Lease, ’83, Walsh, Colo., has been elected president of the Colorado Chiropractic Association (CCA). During the past six years, he has served as a CCA District Director and as a member of the CCA’s Executive Committee. Phone: (719) 324-5242; e-mail: hal@jlcm.com.

Drs. Mark and Roberta Walcutt, ’84, Hyannis, Mass., recently celebrated 20 years of practice by holding a patient appreciation day where free chiropractic care was given to patients who brought in a bag of groceries for a local homeless shelter. Phone: (508) 778-1050, e-mail: r.walcutt@verizon.net.

Dr. Tom Dickerson, ’85, passed the Pediatric Board Exams in September of 2005. Phone: (309) 745-3280, e-mail: t.dickerson@insightbb.com.

Dr. Christopher Passalacqua, ’85, Troy, Mich., received his Diplomate in Chiropractic Philosophical Standards from the ICA and Palmer Institute for Professional Advancement. Phone: (248) 879-5540.

Dr. Michael Weinman, ’85, Newton, Mass., has been appointed for a second year as team chiropractor for the Boston Red Sox and will soon begin his seventh season as chiropractor for the New England Revolution, a Major League Soccer team. He has also moved his office to 1191 Washington Street, Newton, MA 02265. Phone: 617-969-3800, e-mail: wnchiro@aol.com.
Dr. Greg Dutson, '87, Sandpoint, Idaho, was appointed by Governor Dirk Kempthorne to the Idaho Board of Chiropractic Physicians. He operates North Idaho Spine Clinic at 710 Superior, Ste. B, Sandpoint, ID 83864. Phone: (208) 265-2255.

Dr. Michelle DeFere, ‘88, Hubertus, Wis., had a son, Hunter, Aug. 17, 2001, and a daughter, Nicole, May 9, 2004. Phone: (262) 628-1960, e-mail: muk4562@charter.net.

Dr. Sherri LaShomb, ‘88, Getzville, N.Y., is the team athletic trainer for the Buffalo Bandits, an indoor professional lacrosse team. She is also the athletic trainer and chiropractor for the Buffalo Gladiators, a men's semi-professional football team. Phone: (716) 754-7400, e-mail: docsherriatc@hotmail.com.

Dr. Mark Woodward, ‘88, Bowling Green, Ky., was re-appointed to the Kentucky State Board of Chiropractic Examiners for the third consecutive time on Oct. 6, 2005. Phone: (270) 781-5644, e-mail: mw@woodwardchiropractic.com.

Dr. Randy Trice, ‘88, and his wife, Beth, Madison, Ohio, had a son, Christian David, on March 4, 2006. Phone: (440) 428-2956, e-mail: doctrine@adelphia.net.

Dr. Sherry Yale Minion, ‘89, Ann Arbor, Mich., e-mail: mrw@woodwardchiropractic.com.

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Dr. Sherry Yale Minion, ‘89, Ann Arbor, Mich., married Marcus Minion, on Sept. 7, 2002. They had a daughter, Destiny Joy, on Oct. 27, 2002, and a son, Demonte Mahdevi, on Jan. 9, 2004. Dr. Minion opened Dr. Minion’s Alternative Care, LLC, on Feb. 9, 2004. Phone: (734) 477-5709, e-mail: chirogirl@earthlink.net.

Dr. Khoury, ‘90, married Dr. Gordon Benz, on Oct. 15, 2005. Dr. Khoury recently became board certified in chiropractic pediatrics. Phone: (712) 647-3444, e-mail: gethealthy@thomsenchiro.com.

Dr. Scott Cuthbert, ‘96, Pueblo, Colo., was recently named Small Business Person of the Year by the Greater Lexington Chamber of Commerce in Lexington, S.C., for his work with children in and out of the office.

Dr. Perry Nickelston, Hewitt, Iowa, opened Laser Therapy Center of New Jersey inside Bally Total Fitness Club, Saddler Brook, N.J. Phone: (973) 800-6570, e-mail: drperry@optonline.net.

Dr. Andrew Van Roo, ‘97, Mondovi, Wis., earned a Diplomate of the Academy of Chiropractic Orthopedists on Nov. 19, 2005. He is in the process of building a new office building in Mondovi. Phone: (715) 926-6001, e-mail: drcroo@frontiernet.net.

Dr. John Cerveny, ‘98, Hastings, Neb., opened his second office in Red Cloud, Neb., on Dec. 1, 2002. He had a daughter, Sophie Maxine, on April 11, 2003, and a daughter, Isabelle Marie, on June 22, 2005. Phone: (402) 463-5111, e-mail: john cerveny@altel.net.

Dr. Roger Hynes, ‘98, Davenport, Iowa, received his Diplomate of the International College of Applied Kinesiology. Phone: (580) 538-2070, e-mail: drtodd@ptsi.net.

Dr. Todd Johnson, ‘98, Guymon, Okla., has been nominated for the Best Chiropractor of Texas County (Okla.) for the last four years. Phone: (580) 735-8448, e-mail: drkeith@ameritech.net.


Dr. Lisa (Sadowski) Reid, ‘98, operates Chiropractic Care Center in Franklin, Wis., which was nominated for Business of the Year 2005 by South Eastern Chamber United in Business. Phone: (414) 725-9895, e-mail: cccfranklin@sbcglobal.net.

Dr. Paul Stoezel, ‘98, Homer Glen, Ill., married Robyn Roehl on Sept. 6, 2003. They had a son, Jacob Paul, on Nov. 5, 2004. Phone: (630) 257-8700, e-mail: stoezelchiro@sbcglobal.net.

Dr. Kathy Roth Pizzella, ‘99, and her husband, Justin, had a son, Kristoffer Jon, on Oct. 3, 2005. Kristoffer was born at home. Phone: (412) 828-0700, e-mail: innate_dc@hotmail.com.

Dr. Karen Stone-Hall, ‘99, Oakwood, Ga., and her husband, Daniel, had a daughter, Rachel Danielle, on Jan. 26, 2006. Phone: (770) 534-2225, e-mail: kstonedc@yahoo.com.

Dr. Randal Boivin, ‘00, married Stephanie Grilli, in Syracuse, N.Y. on Oct. 15, 2005. Phone: (315) 635-2333, e-mail: randyboivin@yahoo.com.

Dr. Thorin Gault, ‘00, Cornwall, Ont., Canada, and his wife, Beth, had a son, Xavier Dylan, on March 7, 2006. Phone: (613) 534-8370, e-mail: dthordc@on.aibn.com.

Dr. Robin Henderson, ‘00, Bartlett, Ill., recently received her Diplomate of the International Council on Chiropractic Pediatrics. Phone: (630) 837-3707, e-mail: robindcoo@hotmail.com.

Dr. Keith Messamore, ‘00, Kalamazoo, Mich., and his wife, Misty, had a daughter, Marley Rae, on Jan. 10, 2006. Phone: (269) 978-4325, e-mail: drkeith@ameritech.net.

Dr. David Pflaum, ‘00, and his wife had a daughter, Jordan Elizabeth, in March 2006. Dr. Pflaum is also featured on a radio show about chiropractic called “Changing People’s Lives” on WRDT-AM. Phone: (586) 268-6868, e-mail: achiropactor@aol.com.

Dr. Emily (Smith) Nguyen, ‘00, Eau Claire, Wis., recently completed her Diplomate of the International Council on Chiropractic Pediatrics. Phone: (715) 832-2223, e-mail: esmithdc@msn.com.

Dr. Christian Troutman, ‘00, opened Troutman Family Chiropractic and Wellness Center, in Carthage, Tenn., in June of 2005. Phone: (615) 735-8448, e-mail: familychiropract@bellsouth.net.

Dr. Jennifer Jensen, ‘01, Waterloo, Iowa, opened her studies in pediatrics with the ICPA program and recently completed her Diplomate of the International Council on Chiropractic Pediatrics. Phone: (319) 233-9355.

Dr. Ragini Pierce, ‘01, has moved Angel Touch Family Chiropractic to 4265 Grand Haven Rd., Suite 104, Muskegon, MI 49441. She has recently begun her studies in pediatrics with the ICPA program and is working toward a diplomate. Phone: (616) 296-1873, e-mail: angelouchdoc@yahoo.com.

Dr. Clifton and Maggie Breerton, ‘02, opened Active Family Chiropractic in Algonquin, Ill., on Nov. 25, 2005. Phone: (847) 854-4545, e-mail: dbbreerton@hotmail.com.
Made any “adjustments” lately? Keep your College and fellow alumni up-to-date with what’s going on in your life by filling out the following form and sending it to: Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803. Or e-mail your information to marketing@palmer.edu.

Name (please print) ________________________ Campus __________________ Class ____________

Business or Home Address ____________________________

City, State/Province ___________________________ Country __________________ ZIP/Postal Code ____________

E-mail Address ____________________________________________

Work Phone ____________________________ Home Phone ____________________________

Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)

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A few thoughts on giving … to your alma mater and your profession

Wayne Bennett, D.C., West ’92, Prescott, Ariz.

During my early years in practice, I felt it was my duty, at a minimum, to send $100 a year to my alma mater. Since then, I have been able to increase that amount to $1,000 annually, partially because I have more resources, but more importantly because I support the current leadership direction at Palmer and feel that additional support is both earned and deserved.

I also try to attend Palmer special events, although traveling out of state isn’t always feasible. And I try to keep track of my classmates.

When I have an opinion about an issue and I would like to have my voice heard, I speak up. I believe that constructive criticism, if backed by willingness to be part of the solution, is another excellent and productive form of support.

I think that one should support everything in one’s life that has importance. The quality of the chiropractic educational experience is very important to all of us, whether we realize it or not.

Just as the current state of chiropractic is the product of yesterday’s educational process, the future state of our profession will be the product of today’s chiropractic education. If this is true, then it is incumbent upon all of us who care about our profession’s future to involve ourselves in what is going on in colleges, especially those from which we graduated.

Those who would see our profession fail depend upon our tendency to “circle the wagons and fire inward.” Instead of falling prey to this frailty, we should all realize that we will never agree upon everything, nor should we, and that we don’t have to agree upon everything to agree upon what is important. Providing a current, dynamic, comprehensive education to the chiropractors of tomorrow is important.

Supporting the profession by joining and participating in chiropractic state and national organizations is also important. I have been a member of the Arizona Association of Chiropractic (AAC) since I was a student at West. For a number of years, I have been actively involved in committee work for the association and currently serve as its president.

Since graduating from the West campus in 1992, I have been a member of the Yavapai County Chiropractic Association (YCCA) and served in all of the offices, including president, over the years. My son, Dr. Mike Nash, who has practiced with me for the past three years, is currently the YCCA president so I take orders from him.

In addition, I’ve been a member of the American Chiropractic Association (ACA) since graduation and have attended the National Chiropractic Legislative Conference in Washington, D.C., on several occasions as a representative from our state association and as the alternate delegate from our state to the ACA. Currently I serve as the Arizona delegate to the ACA.

Serving on the Council for Chiropractic Guidelines and Practice Parameters is something I also enjoy. This is the group that is working on the “Chiropractic Best Practices” document and the “Chiropractic Clinical Compass.”

Chiropractic has always been close to home, for me. I was born in the town where I live and practice. It is a fairly small town, and I value this aspect of my life very much. That’s why I continue to be involved in the local Kiwanis Club and YMCA as well as with other philanthropic and political activities and causes.

I believe in living life like you mean it, both professionally and personally. Otherwise, what’s the point?
As a high school student, Nick Holton had an interest in one day becoming a chiropractor. He also had an interest in one of his classmates, Jill Christenson. What Nick didn’t know at the time was that he and Jill would one day work side by side in the same chiropractic clinic.

More remarkably, Nick, now a chiropractor, and Jill, now a chiropractic technologist, managed to build their clinic within months of Nick receiving his chiropractic degree.

A chiropractic foundation

Nick first became familiar with chiropractic as a teenager when he sought relief from the low back injuries he’d received as a basketball and football athlete. His chiropractor was Scott Zollman, D.C., a 1989 Davenport campus graduate.

“He was very inspirational,” said Nick, who graduated from Palmer’s Davenport campus in 2004. “One day he said, ‘Have you ever thought about becoming a chiropractor?’”

Nick took his chiropractor’s advice very seriously and started preparing for a future in chiropractic. He started this process while attending Simpson College in Indianola, Iowa. “In college, I went into biology so that I’d have a good science background,” he said.

Nick then enrolled at Palmer College of Chiropractic’s Davenport campus. Early on, he understood that he wanted to operate his own chiropractic clinic.

Building a future together

About this time, during a philosophy class, Nick heard a presentation on Davenport’s chiropractic technology program. When he talked about this presentation with Jill, whom he was dating long-distance, the two of them soon realized that they could work together not only in the same field, but in the same practice.

With a new career goal in mind, Jill earned an associate’s degree in business administration and sales and marketing at the AIB College of Business in Des Moines, Iowa. She then enrolled at Palmer’s Davenport campus to earn her Associate of Science in Chiropractic Technology degree.

“I chose to do my internship at the Burt Clinic of Chiropractic,” Jill said of the clinic in Walcott, Iowa. It counts among its staff the husband and wife team of Mickey Burt, D.C., Davenport ’73 and Karla Burt, as well as sons Chad Burt, D.C., Davenport ’01, and Brad Burt, D.C., Davenport ’02. Upon her graduation, the clinic offered Jill a part-time position.

“Honestly, if I hadn’t worked there, I would have been completely lost once we opened here,” said Jill, adding that she often finds herself handling procedures at her own office similarly to how they were dealt with at the Burt Clinic.
Nick also sees the value of Jill’s association with the Burt practice. “It was a very good clinic to have as a role model,” said Nick, who also spent time there getting advice from all of the Burt doctors. “It gave me direction to say, ‘I want to be like this clinic.’”

**Constructive advice**

It was with Dr. Brad Burt, in fact, that Nick discussed in depth his idea of starting a practice of his own, even though he didn’t have any sort of patient base. “I asked, ‘Do you think this is right?’” recalled Nick. “Dr. Burt said, ‘Don’t think of today, think of tomorrow. Think of your future. It’s not about today.’”

Nick started working on his future immediately after he began his preceptorship in Marcus, Iowa. While there, he developed a business plan and acquired a loan. Creating a business plan is something he believes all aspiring chiropractors should do.

When it came time to decide where Nick and Jill’s practice should be located, they decided on the small town of Hinton, Iowa.

“It’s a good place to raise a family,” said Jill, “as well as close to our families.” Hinton is midway between LeMars, Iowa, and Sioux City, Iowa, the towns in which Nick and Jill, respectively, grew up.

Personal benefits aside, Hinton also offered a key economic advantage in that it did not yet have a chiropractor.

**Starting a practice from the ground up**

The next factor the couple considered was whether to buy an existing building and convert it into a clinic or build an entirely new facility.

“We decided that if we were going to spend money renovating something that wasn’t very visible,” said Nick, “we might as well go a bit further and produce something that’s of excellent quality and visible to more people.”

The location the Holtons selected is situated along U.S. Route 75, a major thoroughfare between LeMars and Sioux City, which in 2004 had a projected daily traffic flow of 16,000 cars. Today, that same road is being widened to handle even more traffic between Omaha and Minneapolis.

Not long after Nick graduated from Palmer’s Davenport campus in February 2004, his business plan had become a reality.

“He graduated in February, we got married in April and we opened the business in June,” said Jill.

**Building a patient base**

Today, two years after opening, the Holton clinic has nearly 500 patients, due in part to its great location.

And as the Holton Clinic of Chiropractic has found a place in Hinton, Nick has found a place for himself there, too. Along with being the town’s high school football team chiropractor, he’s also been a guest at the school’s annual career day.

“Just have a plan. You’ll get there if you just keep your vision.”

During one career day, a student who heard him speak was so impressed with chiropractic that she plans on becoming a chiropractor herself.

**From business plans to floor plans**

Speaking from their own experience, the Holtons advise others who want to build a chiropractic office of their own to stay focused.

“Just have a plan,” said Nick. “You’ll get there if you just keep your vision. Once you’ve reached a goal, set another one. Once you reach that goal, set another one. You just have to keep going forward.”

In the same way, Jill believes that even though it’s challenging to start a new business, the benefits of opening a chiropractic clinic are well worth all of the struggles.

“Keep in mind what you’re in this profession for,” adds Jill. “Keep in mind what you’re going to school for and what you’re trying to do in helping people improve their lives.”
Heather Wyant, D.C., didn’t know a single person the day she arrived in the South Carolina town of Summerville. A year later, Dr. Wyant is running a practice that sees approximately 250 visits a week in a building that she helped put up herself.

“I always knew that I wanted my own office,” she said. “My initial thought was to get my feet wet for a year in someone else’s practice.” However, after her preceptorship, Dr. Wyant believed that with the right training, she could go straight into running her own office.

So in September of 2004, three months after graduating from Palmer’s Davenport campus, she began an internship at what she believes is the third largest chiropractic practice in the U.S. Located in Naples, Florida, the practice is affiliated with the Teach the World About Chiropractic program, which coaches chiropractors on the best ways of reaching their goals.

“It’s a fantastic program for recent graduates who are motivated, but unsure how to open a new business,” said Dr. Wyant. “They help you through everything from how to lease office space, hire staff, train staff, do your books—pretty much everything above and beyond what you need to know to be a doctor.”

Five months after entering the program, Dr. Wyant was operating her own practice.

**Up and running in six weeks**

Although Dr. Wyant was new to Summerville, her plan for doing business there wasn’t. Through the help of her coaches in Florida, she had already negotiated a lease on her new property before she arrived there February 1, 2005. The next day, construction began on her practice. A month-and-a-half later, the doors to the new business opened.

While Dr. Wyant was busy building her office from scratch, she also was working on recruiting new patients. Her initial contacts were with community members including the town’s police and fire departments. Then she began holding health screenings at different events where she distributed information on chiropractic and her practice.

As a student, Dr. Wyant was president of several clubs and involved in numerous school activities, all the while working part-time. Now that she’s a chiropractor, there are no signs that Dr. Wyant plans to settle down. Along with being the team chiropractor for the Charleston Sandsharks, a semi-professional football team, she also conducts a lecture series at area churches on how to live a healthier life.

With one year of practice under her belt, Dr. Wyant recommends future practitioners get advice from those who are already successful chiropractors. “Don’t try to reinvent the wheel yourself,” she said.

“The freedom to practice how you want to practice and the freedom you want to build the patient base is yours,” she said. “It’s a matter of you just taking the lead and striving ahead toward your dreams.”
Carla LeClerc, D.C. and David LeClerc, D.C.

It didn’t take long for Carla LeClerc, D.C., to realize chiropractic was the right career for her. It just took a visit to her mother’s chiropractor.

“I went to one of her appointments, and the chiropractor explained what chiropractic was all about and I liked what I heard,” said Carla. “Something clicked in my head, and I just knew it was what I wanted to do.”

It also didn’t take long for Carla to realize that fellow student David LeClerc, D.C., was the right guy for her. Five days after David moved into a house that Carla was sharing with two other female classmates, she and David went out on their first date.

So it should come as no surprise that once Carla and David decided they wanted to operate their own practice, it was only a matter of months before their new office was open and accepting new patients.

From preceptorship to ownership

Before graduating from Palmer’s Davenport campus—Carla in February of 2005, and David in June of 2005—the two did their preceptorships and subsequently became associates at the same practice in Beverly, Mass. They chose Beverly because it was close to David’s hometown of Londonderry, N.H. It was also in Beverly where they chose to get married in September of that year.

While the couple had initially planned on building or at least purchasing their new office, they ultimately decided that leasing was their best option. So after visiting 20 different addresses, they settled on a rental property in Westford, Mass., a suburb of Lowell, Mass., and Nashua, N.H.

Carla and David first became familiar with the responsibilities of owning a practice through practice management clubs at Palmer’s Davenport campus. However, the LeClercs believe most of what they needed to know about starting a practice they learned on their own.

“I don’t think you can be prepared for everything you’ll encounter in practice,” said David, adding that they didn’t know anything about negotiating a lease until they began working on the terms of the agreement for their new office.

Starting a practice while starting a family

In the midst of opening a new practice, the couple has been also busy with their son, Caleb, who was born in January of this year.

“He’s a really good baby,” said Carla. “He’s very pro-chiropractic.”

“He was our first patient,” joked David.

“‘You have to have the drive and passion to do it.’”

Growing their patient base has been top-of-mind for Carla and David, who kept busy this spring marketing their practice to the community and by offering free health screenings. That was in addition to painting and fixing up their new office.

When asked what sort of suggestions they would offer to chiropractic students and recent graduates interested in opening their own practices, the LeClercs stated that determination is essential.

“You have to have the drive and passion to do it,” said Carla, and David agreed.

“It’s a tough world out there,” said David. “But if you focus on being a good chiropractor, you’ll be fine.”

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Barry McAlpine, D.C., F.I.C.A., F.I.C.C., graduated from Palmer College of Chiropractic's Davenport campus in 1971. Since then, he has been practicing in Holland, Mich. Dr. McAlpine received three Purple Hearts, two Silver Stars and a Bronze Star for his service in the Vietnam War. He is a member of the Foundation for Chiropractic Education and Research. Dr. McAlpine has held offices and chaired committees in the Michigan Chiropractic Council, the Michigan Chiropractic Society, the International Chiropractors Association and the American Chiropractic Association. He was appointed by the governor to the Michigan Health Occupation Council from 1989 to 1991. A distinguished Fellow of the International Chiropractors Association, Dr. McAlpine was named Chiropractor of the Year in 1992 by the Michigan Chiropractic Society and named a Fellow of the International College of Chiropractors. He was appointed to the Palmer Board of Trustees in 2006.

Tell us what strengths you bring to the Board?

Although I have returned many times to Palmer College for Homecoming, seminars, graduations and other events, I do not consider myself an “insider.” I consider myself a fresh face on the Palmer leadership team. I also am presently on the boards of other organizations and bring that experience as well as 35 years of chiropractic practice to the Board. I think of myself as a good listener as well as someone who can think outside the box.

There are many issues that I plan to put on the table and discuss. I want to help Dr. Mickey Burt inspire the alumni to be more involved in what alumni do best, and that is support the College with students and financial contributions.

What issues in the chiropractic profession concern you most?

We have experienced more change in our profession in the past five years than we have in the previous 100 years. I predict the changes in the next five years will be even greater. Our future depends on how we respond to them.

For more than a century, there has been a Palmer School of Chiropractic, which later became Palmer College of Chiropractic. But like everything else, change is inevitable.

What is your vision of Palmer College in 25 years?

I hope we will have grateful alumni who support Palmer. When we have a larger percentage of our alumni giving, we will become eligible for funds from large foundations that contribute to colleges that have shown good support from their graduates.

My daughter attends a small, high-end liberal arts college in the southern U.S. This college has 1,000 students and matches Palmer in enthusiasm and pride. However, it continuously leads the nation in alumni giving. That college regularly gets 60 percent of its alumni giving back to the school every year. Let’s start now to increase our percentage of alumni who give back to Palmer so that other colleges look to us as the standard.

What are your favorite memories of your college days at Palmer?

It was during those years I learned the philosophy, science and art of chiropractic. Since that light went on in my soul, chiropractic has become a way of life. I estimate that during my career I have given more than 400,000 adjustments and, like most other chiropractors, have experienced the thrill of giving that so-called “miracle adjustment.”

Almost every day, someone will approach me, whether in the office or in the community, and report how their chiropractic experience greatly helped them and was either more beneficial than their standard medical experience or greatly complimented their medical care. Fellow alumni, you know what I mean. Students, your hard work and efforts at Palmer College will be rewarded.
West campus faculty member Michael Haneline, D.C., M.P.H., and Robert Cooperstein, M.A., D.C., the West campus director of technique and research, recently received approval for grant funding from the Foundation for Chiropractic Education and Research (FCER) for a practice-based research study on acute neck pain.

“Neck pain is a very common disorder in the United States, with estimated prevalence rates in the general population of 13-18 percent,” said Dr. Haneline. “To address this issue, West researchers recently initiated a practice-based research project involving a number of chiropractors who will collect data on the care of their acute neck pain patients and then transmit the results to the West campus research department.”

The current study is preparatory to a larger-scale research project involving even more chiropractors and patients. The network of chiropractors also will be in a position to help investigate other clinical conditions in future practice-based research projects, using the same methodology. Doctors interested in participating in future practice-based research projects should contact Dr. Haneline at michael.haneline@palmer.edu.

Dr. David Skyba


The experiments detailed in the paper focused on transient and long-term neurochemical changes in the spinal cord that occurred in a model of chronic muscle pain.

continued on next page
Lee awarded Presidential Citation

During Palmer’s Davenport campus commencement ceremonies on Feb. 24, Davenport campus President Donald Kern, D.C., awarded Chief of Support Services Robert Lee, M.B.A., a President’s Citation of Distinguished Service. Lee, who began his career at Palmer in 1973, was cited for his tireless work overseeing every Palmer College building project since 1995, as well as serving as the administrator of Facilities, Information Services and Bookstores on all three campuses.

Although he has worked primarily from the Davenport campus, from 1981 to 1995 he performed his duties from the West campus where he was named a Fellow in the Palmer West Academy of Chiropractic. He also filled the role of Interim Chief of Enrollment Services for Palmer from mid-2004 through late 2005.

Mark your calendar

Davenport campus
August 9-12, 2006

West campus
October 6-7, 2006

For information on events and registration, contact the College Events Department by calling toll-free at (866) 592-3861 or visiting www.palmerhomecoming.com.

“With a minimum number of registrants, we can bring license-renewal or specialty programming to an organization’s backyard, handle all logistics and give money back to the organization to help build their treasury,” said Dr. Mueller. “If the association has a group of people ready to learn, we have the capabilities to bring our quality programs to any location desired.”
When community members SPEAK, students listen

For 12th quarter West campus student Jillian Hansen, getting her chiropractic education is the fulfillment of two long-time dreams. The Ottosen, Iowa, native had known she wanted to be a chiropractor since a visit to her father’s D.C. in sixth grade, and she had always wanted to live in California.

Soon after starting on the West campus, she became involved in several student organizations and clubs, including serving as secretary of the Associated Student Government, as well as participating in Sports Council and the Activator and Applied Kinesiology clubs.

In her second quarter she started a workstudy position in the Student Affairs Department. One of the things she likes best about working there and with the Admissions Department is the people, including the students who have just arrived on campus.

“It’s gratifying to be someone that the new students go to for help in getting settled at Palmer and in San Jose,” said Hansen. “I’ve been involved in the mentor match program here, too, where senior students are matched with new students to help them get acclimated to the College and the community.”

Her clinic experience has been a highlight of her time at Palmer’s West campus. “Being in the clinic setting and treating patients has been the best part of my education,” she said. “I’m more excited every day and am so thrilled about the profession I’ve chosen.”
Building on the success of the capital campaign

The “Building the Future Fountainhead” capital campaign keeps rolling forward and is moving steadily toward its goal of $35 million. The campaign has raised $30.5 million as of press time and will close on Dec. 31, 2006.

“The challenge gift from Drs. Maurice and Laurel Pisciottano and the leadership gifts from the Bechtel Trust, Dr. William Harris and Vickie Palmer have given the campaign extra momentum,” said Chief Development Officer Drew Boster. “Numerous major gifts for naming opportunities in the Chiropractic Learning Resource Center (CLRC) have also had an impact on our success to date.”

Boster noted that the capital campaign is comprehensive and goes toward capital projects, endowment and annual operations. The endowment is Palmer College of Chiropractic’s savings account; while the principle will not be touched, a portion of the interest earned will be used to fund scholarships and secure Palmer’s future. Gifts to annual operations allow Palmer to meet students’ academic needs, provide resources and fund special projects.

“Community support is very valuable. We have raised nearly $3.3 million from the local Quad-City community thanks to the volunteer leadership of Mike Duffy of Per Mar Security and John Anderson of Quad City Bank & Trust,” said Boster. “I also want to thank Dr. Don and Brenda Gran for heading a program on Palmer’s Davenport campus, which generated $230,520 in gifts and pledges from 131 individuals.”

Members of the Development Office will be traveling extensively through the end of the calendar year to encourage alumni and friends to take part in this important campaign and help make a difference in the future of Palmer College and chiropractic.

Get a minute-by-minute look at the construction of the CLRC by logging onto www.palmer.edu/webcam
Rugby alumni make good on their goals

Almost since the club’s inception in 1960 by Dr. Dave Palmer, alumni of the Palmer College Rugby Club have been continually supporting their alma mater. Their most recent effort was during a chiropractic seminar and fundraiser for the Palmer Rugby endowment in Deerfield Beach, Fla., Feb. 24-26. Fred Schofield, D.C., Davenport ’81, who led the Palmer Rugby Club to two national championships as a student, donated his time as a seminar lecturer.

Not only did attendees get information and continuing education credits, they also were able to catch some rugby action as the current Palmer Rugby Club team played in the premiere division and the Palmer Olde Boys played in the age 35 and over division in that weekend’s Fort Lauderdale Ruggerfest.

Rugby alumni have diligently built their rugby endowment to more than $250,000, and they demonstrated their continuing generosity at the February seminar by donating $7,500 toward naming a room the “Rugby Team Adjusting Room” in Palmer’s new Chiropractic Learning Resource Center.

Steve Robke, D.C., Davenport ’96, center, catches a line out as a member of the Palmer Olde Boys rugby alumni team at Ruggerfest. Dr. Robke, named the event’s Most Valuable Player for the Olde Boys, was on the Palmer Rugby Club’s 1995 USA Final Four team as a student, and more recently played for the U.S. in the Bermuda Rugby World Classic.

Florida student wins first Staples Endowed Scholarship

Dolly Garnecki, a Florida campus student, was honored during the President’s Club reception at Florida’s Homecoming in January for being the first recipient of the Dr. John and Marion Staples Endowed Scholarship. Garnecki founded the Scoliosis Mentoring Program on the Florida campus, is treasurer of the Upper Cervical Club and a staff writer for the student newspaper. Mrs. Staples created the scholarship in memory of her late husband, a 1953 graduate of Palmer College of Chiropractic.

Marion Staples, right, congratulates Florida student Dolly Garnecki on receiving the first Dr. John and Marion Staples Endowed Scholarship.
development

Annual Fund gifts enhance Palmer’s educational experience

Each fiscal year, Palmer’s Development Office conducts an annual fund drive for each campus. Gifts to these drives provide extra funds for things such as additional study space, more scholarships and support for athletic programs.

“The Palmer College Annual Fund provides support for campus-based activities and student programs that wouldn’t otherwise be possible,” said Stacey Till, operations manager and donor strategist in the Development Office. “Having a greater percentage of our alumni supporting the Annual Fund also reflects positively on Palmer and increases our chances of getting grants from major funding organizations.”

Typically, the annual fund drive is conducted in the spring and fall through mail and telephone campaigns, Till said. Phonathon callers consist of workstudy students, spouses of students, pre-chiropractic students or those in Palmer’s Bachelor of Science or Chiropractic Technology degree programs.

Till encourages alumni to speak to a Phonathon team member for a few minutes when they call. “Many of these students are going through the educational process now that you did years ago, and they’ll probably have some of the same professors you did. A word of advice or encouragement may help the caller, and their enthusiasm may re-energize you on a stressful day,” she said.

Annual Fund gifts enhance Palmer’s educational experience

The Financial Planning Office on Palmer’s Davenport campus was busy again this spring awarding more than 20 U.S. and international scholarships to students who’d achieved outstanding academic performance and made significant extracurricular contributions.

The awards process begins with the Development Office notifying Financial Planning of the endowed scholarships that have reached maturity. Financial Planning then sends out notices to students who live in the jurisdictions represented by the various scholarships to let them know they’re eligible to apply. All submitted applications are then reviewed by a 13-member scholarship committee, which selects scholarship winners.

“I love knowing that so many good, well-rounded students are getting the assistance they need to complete their education here at Palmer,” said Financial Planning Director Brenda Gran.

Davenport campus scholarships: The tradition continues

Good Will

You can honor your legacy and benefit future Palmer students

There are many different ways to leave a chiropractic legacy through Palmer College:

- Wills and Bequests
- Gifts of Appreciated Stock
- Charitable Gift Annuities
- Gifts of Retirement Assets
- Gifts of Real Estate
- Deferred Charitable Gift Annuities
- Charitable Lead Trusts
- Charitable Remainder Trusts
- Gifts of Life Insurance

If you have already included Palmer College in your will, the College would be honored to know. The Development Office would like to properly recognize your philanthropy should you wish to have your gift made public in order to encourage other donors.

Should you have questions about leaving a legacy to Palmer, contact Senior Development Officer Lois Kundel, toll-free at (800) 722-2586, at the prompts press #3 and #4, or e-mail Lois at lois.kundel@palmer.edu.
Julia Bickerton, D.C., West ’85, Los Altos, Calif., passed away Nov. 3, 2005, at the age of 52. She earned her Bachelor of Science degree in Physical Education from California State University at Hayward before enrolling at Palmer’s West campus. She was a faculty member on the West campus from 1987 to 2000 and served as Faculty Senate President from 1997 to 2000. In 1992 she was honored with a special award by the West campus alumni association. Dr. Bickerton practiced chiropractic in Los Altos for nearly 20 years.

She is survived by her mother and stepfather, two sisters, many nieces and nephews and remembered well by colleagues, patients and former students. At a memorial service on Dec. 11, 2005, a plaque was presented in Dr. Bickerton’s honor, which is now posted outside Room 107 on the West campus.
The Efficacy of Manual and Manipulative Therapy for Low Back Pain in Military Active Duty Personnel: A Feasibility Study

AUTHORS: William Meeker, D.C., M.P.H.; Lt. Col. Richard Petri, M.D.; Dana Lawrence, D.C.; Edward Owens, D.C., M.S.; Cyndy Long, Ph.D.

Back pain is a large and important problem in the military, and chiropractic care has not yet been studied for inclusion in military treatment algorithms. The aims of this project are to evaluate the ability of the addition of chiropractic care to standard military medical care to decrease pain and increase function for military personnel on active duty with acute and subacute back pain, and to determine the feasibility of conducting further clinical research on chiropractic topics in military settings. This study is funded by the Samueli Foundation for Information Biology.

Validity of Manual Palpation for Intervertebral Rotational Malposition

AUTHORS: Robert Cooperstein, D.C., M.A.; Michael Haneline, D.C., M.P.H.

The goal of this study is to test the hypothesis that the manual palpatory technique used in many teaching clinics for the determination of intervertebral rotational malposition is accurate as compared with the gold standard of X-ray evaluation. The exact location and line of drive for spinal adjustments is often determined by palpation, but it is unknown if there is a strong correlation between palpatory findings and anatomical determinations of vertebral position based on X-rays. This study is funded internally.

Changes in Paraspinal Muscle Spindle Sensitivity

AUTHORS: Joel Pickar, D.C., Ph.D.; Edward Owens, D.C., M.S.; Charles Henderson, D.C., Ph.D.; Ram Gudavalli, Ph.D.

It appears from other studies that the position history of muscle and joint tissues may affect the accuracy of the segmental motor control systems in the spine. The objective of this study is to acquire data that may provide a rationale for examining proprioceptive mechanisms in a patient population and determine if the mechanical history of cervical paraspinal muscles affects an individual’s ability to re-position his/her head. This study is funded by the U.S. National Institutes of Health.

Effect of Vertebral Loading on Facet Joint Capsule

AUTHORS: Joel Pickar, D.C., Ph.D.; Partap Khalsa, D.C., Ph.D.; Cyndy Long, Ph.D.

The long-term goal is to understand the functional interactions between spinal biomechanics and the nervous system, and to provide important and useful information regarding the mechanisms by which spine disorders affect the nervous system for conditions amenable to treatment by spinal manipulation and adjustments. The short-range goal is to develop a mathematical model of the effects of manipulation on sensory neurons innervating facet capsule tissues.
2006 calendar

**june**

- **2-4** FCS Convention, Hilton St. Petersburg Bayfront, St. Petersburg, Fla.
- **3-4** Men’s Rugby, Davenport, Final 4 Tournament
- **4** Men’s Baseball, Davenport v. Clinton, Clinton, Iowa
- **9-11** AAC Convention, Hyatt Regency Downtown, Phoenix, Ariz.
  - ASCA Convention, Wynfrey Hotel, Birmingham, Ala.
  - CCA Convention, Paradise Point Resort, San Diego, Calif.
  - WVCS Convention, Radisson Hotel, Morgantown, W.V.
- **16** Davenport Graduation Convocation, Palmer’s Lyceum Hall, Davenport
- **16-18** FCA Convention, Hyatt Sarasota, Sarasota, Fla.
- **22-25** TCA Convention, Omni Hotel & Bayfront Tower, Corpus Christi, Texas
- **23-25** NCCA Convention, Hilton, Wilmington, N.C.

**july**

- **13** Men’s Baseball, Davenport v. Trojans, Northwest Park, Davenport
- **16** Men’s Baseball, Davenport v. 76ers, Brady Stadium, Davenport
- **20** Men’s Baseball, Davenport v. Trojans, Northwest Park, Davenport
- **23** Men’s Baseball, Davenport v. Clinton, Brady Stadium, Davenport
- **30** Men’s Baseball, Davenport v. Muscatine, Brady Stadium, Davenport

**august**

- **9-12** Davenport campus Homecoming 2006
- **17-20** PCA Convention, Radisson Valley Forge, Champion, Pa.
- **18-20** FCS Convention, Breaker’s Resort, Palm Beach, Fla.
  - OSCA Convention, Hilton at Easton, Columbus, Ohio
- **25-27** FCA Convention, Gaylord Palms Resort, Kissimmee, Fla.

**september**

- **7** West Graduation Convocation, Santa Clara Convention Center, Santa Clara, Calif.
- **8-10** TCA Convention, Music City Sheraton, Nashville, Tenn.
- **15-17** CCA Convention, Four Points Denver Southeast, Denver, Colo.
- **16** CCC X-travaganza, Mohegan Sun Resort, Uncasville, Conn.
- **22** Florida Graduation Convocation, Bethune-Cookman College, Daytona Beach, Fla.
- **23-24** NDCA Convention, Ramkota Inn, Bismarck, N.D.
- **28-30** WCA Convention, Kalahari Resort, Wisconsin Dells, Wis.
- **29-10/1** GCC Convention, Loudermilk Convention Center, Atlanta, Ga.

**october**

- **5-8** MCS Convention, Soaring Eagle, Mt. Pleasant, Mich.
- **6-7** West campus Homecoming 2006
- **6-8** ACS Convention, Sheraton Hotel, Anchorage, Alaska
- **7-8** WVCS Convention, Charleston Marriot Hotel, Charleston, W.V.
- **13-15** GCA Convention, Marriott Century Center, Atlanta, Ga.
- **20** Davenport Graduation Convocation, Palmer’s Lyceum Hall, Davenport
- **20-21** ICS Convention, Crowne Plaza, Springfield, Ill.
- **21-22** ICS Convention, Crowne Plaza, Cedar Rapids, Iowa
- **27-29** IPSCA Convention, Stoney Creek Inn, Moline, Ill.

For information on Development events, look for the travel schedule at www.palmer.edu where you can also find Enrollment travel dates.

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The next time there’s someone from Palmer College on the phone and you feel like you’re too busy to take another call from your alma mater asking for a donation, think again. Take that call. Talk to the person on the other end. Ask them about what’s going on at Palmer these days.

Undoubtedly, if Gloria Davis is the Palmer Phonathon team member on the other end of the line, you’ll enjoy the conversation. Davis, a June 2005 graduate of the Chiropractic Technology program, exudes enthusiasm for her job. Her husband, Ed, will graduate from the D.C. program in June 2006.

“I wanted to have a workstudy position as part of the Phonathon team in the Development Office as soon as I came to Palmer,” said Davis. “I thought it would be a good opportunity to talk to doctors from all over the country and get ideas about where we might practice. Plus I enjoy talking on the phone anyway.”

When asked what she has learned from this job that she’ll take into practice, she replied, “You want someone at your front desk who will put your name in the best possible light.”

She would know. She’s talked to hundreds of front-desk people in chiropractic clinics from coast to coast. In 2005, she was named Phonathon Caller of the Year based on money raised, hours worked and the giving percentage of those she called.

You can be sure that Davis will select the ideal front desk person at the clinic she and her husband eventually open. She’s not yet sure where that clinic will be, but is hoping it won’t be too far from her five children and seven grandchildren. But if family members aren’t close, no doubt Gloria will be making lots of phone calls to catch up with them.

To make a contribution to Palmer College of Chiropractic, call toll-free at (800) 722-2586, then at the prompts press #3 and press #4. Or visit www.palmer.edu and go to the Development page.