14% of U.S. adults saw a chiropractor last year.*

*2015 Gallup-Palmer report
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go green
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A watershed year for Palmer and chiropractic

Welcome to the Fall/Winter 2015 edition of Insights. What an amazing year it’s been for Palmer College and chiropractic! The year started off with the Bureau of Labor Statistics noting chiropractic had the lowest unemployment rate of all occupations. Chiropractic also was reported to have the highest salary of all other comparable degrees except for M.D.s, and MarketWatch named chiropractic as having the best job security of the top 10 most secure professions. Then Payscale.com reported chiropractic as number seven of the top 10 jobs for “people who want to make the world a better place.”

Next, the prestigious Brookings Institution gave Palmer a top score of 100 with regard to loan repayment and a score of 99 for occupational earnings power. According to an article on the Brookings study in MarketWatch.com, Palmer was the fourth top college “with highest value added with respect to loan repayment.” In September, Palmer’s official 2012 student-loan default rate, a low 2.1 percent, was announced, compared to an average of 4.2 percent at all chiropractic colleges and a national average at all colleges of 11.8 percent.

Also in September, Palmer announced the results of the first Gallup-Palmer report on U.S. adult perceptions of chiropractic. Please take time to read our lead story on the results of the Gallup-Palmer study. It’ll help you in your efforts to communicate with your patients and community in a way that resonates with them and their perceptions of us as a profession. Also be sure to view and use the patient-education materials the College has developed to support you in educating your patients. The materials have been developed in direct response to the findings of the Gallup-Palmer study. They’re free and ready to download for your use at www.palmer.edu/gallup-report.

In the Alumni Office, we’ve enjoyed many successes with the development of the new structure for the College’s alumni association. If you’re interested in learning more, email me at mickey.burt@palmer.edu. I’d love to be able to share details of the program and the progress we’ve made since Homecoming in August. As a reminder, our alumni travel event for 2016 will be a Western Caribbean cruise from March 6–13. (See the back of Insights for details.)

As always, thank you for all you do in supporting the College and chiropractic, and please enjoy this edition of Insights.

Mickey Burt, D.C.
We have work to do. The Gallup-Palmer College of Chiropractic Inaugural Report: Americans’ Perceptions of Chiropractic was released in September. Now what? How can the chiropractic profession leverage this information to increase the public’s use of chiropractic?

Chiropractors would like to see everyone benefit from chiropractic care. The Gallup-Palmer report revealed 14 percent of U.S. adults saw a chiropractor in the last year. It would seem we have work to do if everyone is to experience the benefits of chiropractic care.

Highlights of the Gallup-Palmer report

Palmer College of Chiropractic commissioned Gallup to conduct the first-ever nationally representative annual survey measuring perceptions of, and experiences with, chiropractic among U.S. adults. The survey will be repeated for at least two more years. Following are some key findings:

- An estimated 33.6 million U.S. adults (14 percent) used chiropractic care within the last 12 months prior to the survey conducted February–May 2015.
- The majority (57 percent) of Americans are likely to see a chiropractor for neck or back pain.
- Nearly two-thirds (61 percent) of adult Americans believe chiropractors are effective at treating neck and back pain.
- More than half of all U.S. adults have visited a doctor of chiropractic.
- Nearly half of U.S. adults don’t know if their insurance covers chiropractic care.
- When asked if they’d ever had someone discourage them from going to a chiropractor, 29 percent said a family member or friend had discouraged them, compared to 13 percent who said it was a medical doctor.
- Only 15 percent of chiropractic patients know that chiropractors receive more than seven years of education beyond high school. This is important because education level equates to competency, which leads to public trust.
- Other barriers to people seeking chiropractic care are concerns about cost and safety.
The findings of the Gallup-Palm er report can serve as a unifying rallying point for the chiropractic profession. “The larger goal of this project is to increase the use of chiropractic,” says Palmer College of Chiropractic Chancellor Dennis Marchiori, D.C., Ph.D., Davenport ’90. “We realized the first step was to understand the public’s point of view. The Gallup-Palm er survey focuses on the public’s issues and their perceptions. This report provides groundbreaking, national data on barriers to chiropractic care. The good news is that many of these barriers are misperceptions on the part of the public. We have good data on chiropractic education levels, safety, efficacy and cost-effectiveness. Our challenge now is to change public perceptions by bringing this information to the public.”

Adds Palmer’s San Jose Campus President William Meeker, D.C., M.P.H., San Jose ’82. “This survey was designed to help chiropractors facilitate increased use of chiropractic. We found that safety, cost and trust are the battlefields we need to fight on.”

Analysis from the experts. In conjunction with the release of the Gallup-Palm er report, William Weeks, M.D., Ph.D., M.B.A., analyzed the data and published his findings online in The Journal of Manipulative and Physiological Therapeutics*. Dr. Weeks is a faculty member at The Dartmouth Institute as well as chair of clinical and health services research at the Palmer Center for Chiropractic Research.

“I thought the geographic analyses were most interesting,” he says. “Where there was a higher supply of chiropractors in the community, there was a greater perception that chiropractors are trustworthy, lower perception that chiropractic care might be dangerous, and a greater perception that chiropractic care is effective. In essence, familiarity with chiropractic seemingly breeds respect and trust.”

Dr. Weeks found the survey data on chiropractic usage surprising. “I was fairly surprised that about half of the survey population had ever used chiropractic care, with about one-fourth having used chiropractic care in the last five years,” he adds. “I was also surprised that over half of survey respondents were very likely to use chiropractic for neck or back pain. That’s higher than I expected, and it bodes well for the profession.”

He advocates the profession adopting an identity as spine care professionals. “To me, survey results suggested that a clear professional identity as spine care professionals would improve potential patients’ understanding of chiropractic, clarify the safety of chiropractic care, and increase the likelihood that patients use doctors of chiropractic for treatment of neck and back pain, two extremely and increasingly common, disabling and expensive medical conditions.”

Experts from the Gallup organization had a unique view of the Gallup-Palmer report data and how the chiropractic profession can use it. Cynthia English, M.F.P., a client service consultant for Gallup and

* www.jmptonline.org/article/S0161-4754(15)00124-4/abstract

continued on page 4
Sixty-one percent of U.S. adults say that chiropractors are effective at treating back and neck pain, yet only 14 percent have gone to one in the last 12 months,” English says. “While very few U.S. adults have an outright negative view of chiropractic, there are many people with positive views who are still not using services. This study explores several possible reasons, but one finding that emerges is a lack of information regarding health insurance coverage for chiropractic. Half of U.S. adults don’t know if chiropractic is covered, and about 40 percent think chiropractic care is too expensive and requires too many visits. Together, these items reveal that uncertainty related to the costs of chiropractic care could be a barrier to some.”

As for how chiropractors can leverage this data, English was firm in her opinion that education and awareness are vital. “Our data shows that people who are more informed about chiropractic, including the costs and training required to be a chiropractor, are less concerned about potential dangers and less critical of the overall cost,” she says. “There’s a significant opportunity to educate the public and potentially attract more people to chiropractic.”

A challenge to the profession: Change perceptions of chiropractic

This is the challenge inherent in the Gallup-Palmer findings: What can chiropractors do with this information to change public perceptions of chiropractic and increase the number of patients benefiting from care?

It’s clear that public education is key. At Palmer, we’ve taken the first steps by creating a number of graphs and charts based on the Gallup-Palmer findings and making them available to anyone, free-of-charge, on our website at www.palmer.edu/gallup-report. We’ve created a number of these infographs that can be downloaded and used in electronic or print form for patient education. These tools summarize key data points as well as address barriers to care such as chiropractic education levels and safety. (See “practice insights” section on page 14 for tips on how to use these tools in your practice.)

One example of a chiropractor using Palmer’s patient-education tools is Gary McLeod, D.C., Davenport ’81, of Three Rivers, Mich. He placed a story on his website that includes all the Gallup-Palmer...
Additionally, Drs. Marchiori (left) and Meeker (below) presented a national webinar on the Gallup-Palmer report, hosted by Dynamic Chiropractic, in October. To access an archived version of the webinar, go to www.dynamicchiropractic.com/webcasts/20151008/archiveclient.html. Dr. Marchiori also has made a number of presentations at state association meetings, and he and other Palmer representatives will continue to do so in the coming months.

But Palmer can’t do it alone. In addition to individual practitioners using Palmer’s patient-education tools to break down barriers to care, the chiropractic profession must step up to the plate. Palmer has made the Gallup-Palmer report, its associated data and articles, and patient-education tools accessible to anyone—for free.

The Foundation for Chiropractic Progress, the American Chiropractic Association, and others, are already using this data in public-education efforts. The profession must use this survey data, and that of subsequent surveys, to address public perceptions, and misperceptions, to increase the number of people experiencing the benefits of chiropractic.

We want your input! Now that you’ve seen the first-year results of the Gallup-Palmer survey, what one question would you like to have added to next year’s survey? Let us know at marketing@palmer.edu.
The Camino De Santiago is known to have profound effects on a person’s outlook; it teaches you another sense of time and solidarity.

Shelby and I were guided along The Way by indelible, yellow arrows as we walked the 800-kilometer, 500-mile medieval pilgrimage. The Camino Frances, which we followed, started in St. Jean Pied Port on the French side of the Pyrenees Mountains and went down to Santiago de Compostela in the northwest of Spain.

The Way offers a unique opportunity to let go of the complexities of modern life and to detox—if you choose—from the Internet, news and other distractions. In turn, this allows you the serenity for inner reflection and the time to gain a fresh perspective on what’s necessary and important, and what isn’t. There is also something inherently seductive about a centuries-old journey that has enticed adventurous souls from all over the world to take part in this pilgrimage. With no major decisions to be made, you’re given the chance to put everyday stresses aside. The Way is a journey where everyone can find their own kind of spirituality.

We walked an average of 27 kilometers each day,
and by just taking things in our own stride, life’s simplicity became intoxicating. You soon develop a strong sense of serenity and acceptance as you put one foot in front of another … and there was an awful lot of that!

The No. 1 gift on the Camino was by far the people we met: other pilgrims and the Spanish. The Spanish were truly respectful of the pilgrims who traveled from all over the world to walk 800 kilometers across their country. I found them to be most generous, helpful, friendly and warm. As for the other pilgrims, you start to see the same faces on a daily basis, all sharing the pilgrim greeting of “Buen Camino,” roughly translated to “beautiful journey.” A number of special people joined our mobile village, each leaving an indelible impression on our hearts.

“Buen Camino!”
— Sam

San Jose alum sprints to the top in speedgolf

As a participant in the past three World Speedgolf Championship events, Eri Crum, D.C., San Jose ’04, has completed three rounds of golf in the time that it typically takes the average player to complete three holes. Dr. Crum won the 2014 Speedgolf Championship by shooting a four-over-par 76 at the Bandon Dunes Resort—in just 46 minutes!

He fell short in defending his world-champion title at the Speedgolf World Championship in October 2015 at the Glen Club in Chicago, but Dr. Crum garnered national media coverage (including a feature profile in the Chicago Tribune, as well as an interview on ESPN’s “Sports Medicine Weekly” program), by discussing and demonstrating the sport at a pre-tournament promotion event.

In addition to talking about the sport of speedgolf (which determines the player’s score by combining their time and total to complete 18 holes—with just a small bag of clubs), the media blitz also provided Dr. Eri Crum with an opportunity to talk about his primary career as a chiropractor.

“I’ve always had the dream of marrying chiropractic with golf,” adds Dr. Crum. He just celebrated a decade in practice at the Boise Spine Center in Idaho, where he combines his love for golf with his passion for patient care. “Having played golf at a high level, golfers in need of a chiropractor trust my opinion when it comes to getting them out of pain, and helping with some golf biomechanics.”
Dr. William Morgan receives Master Clinician Award

In a ceremony on May 28, 2015, William E. Morgan, D.C., San Jose ’85, was presented the Master Clinician’s Award by the Walter Reed National Military Medical Center’s director, General Jeffrey B. Clark.

This prestigious award is intended to honor distinguished clinicians who have made significant contributions in the fields of patient care, research, scholarly writing, teaching and productivity. Only the top 4 percent of the providers at Walter Reed have received this award, and Dr. Morgan shares it with some of the military’s most esteemed physicians. In addition to being credentialed at the Walter Reed National Military Medical Center, Dr. Morgan is the team chiropractor for the United States Naval Academy football team and a member of the Palmer College of Chiropractic Board of Trustees.

Innovative oncology care yields prestigious award

It may be the best of both worlds when you develop a new and effective way for chiropractors to treat cancer patients and discover the business plan for doing that is so innovative and potentially successful it garners you a prestigious award.

At the recently renamed Port Orange Chiropractic and Oncology Supportive Care, James Young, D.C., Port Orange ’06, and his staff combine traditional chiropractic care with massage and complete decongestive therapy that helps drain lymph nodes and relieve symptoms associated with cancer and its treatment.

“Many people quit receiving treatment for their cancer because of the side effects of their cancer medication or because they don’t want to be on pain medication,” says Dr. Young. “If we can help minimize the pain and side effects, it may keep them in oncology treatment longer.”

This vision led a panel of judges representing all industries to recognize Dr. Young with the Brighthouse Networks Regional Business Award as Innovator of the Year in central Florida.
Dr. John Gaffney honored for 60 years of service

The Flagler Volusia Chiropractic Society (FVCS), held a special tribute dinner on Oct. 9, 2015, to honor John Gaffney, D.C., Davenport ’55, for his 60 years of chiropractic practice. At 82 years old, Dr. Gaffney graduated from Palmer in March of 1955 and has been practicing ever since. The morning of the event he saw 30 patients.

Dr. Gaffney practices in Deland, Fla., with his wife, Debra, who’s an acupuncturist specializing in treating and eliminating allergies and sensitivities.

He’s a past president of the Florida Chiropractic Association (FCA) and has been very active in FVCS, an FCA subchapter, since moving to Florida in 1958. He also has mentored younger doctors. He holds diplomas in nutrition and neurology, and is board-qualified in orthopedics and radiology.

During the dinner, Palmer’s Port Orange Campus President Peter Martin, D.C., Davenport ’68, presented Dr. Gaffney with a plaque to commemorate his 60 years of practice. The FVCS created a new award, the “Dr. John D. Gaffney Lifetime Achievement Award,” which will be presented to recognize the lifetime service of a local member who’s shown extraordinary dedication and commitment to the chiropractic profession.

Dr. Gaffney is an avid boater and fisherman and holds a Coast Guard pilots’ license. He’s also an aircraft pilot, with a commercial pilot and flight instructor license. He was one of the first parachutists to make free-fall jumps in Florida and has logged more than 1,000 parachute jumps.

Dr. George Curry appointed ICA president

George B. Curry, D.C., Davenport ’82, became the 18th president of the International Chiropractors Association (ICA) on May 1, 2015, during the ICA’s Annual Meeting in Atlanta, Ga. Dr. Curry lives and practices in Windsor, Conn., and also has an office in East Windsor, Conn.

Among his honors over the years, Dr. Curry received the 2013 ICA Leadership and Services Award and was inducted as a Fellow in the Palmer Academy of Chiropractic in 2009. Active in patient and public education, he regularly hosts “Today’s Health” on Connecticut’s community access station. He performed chiropractic mission work in Poland and has provided chiropractic care to many professional athletes and entertainers. He also has served as a team chiropractor for multiple professional sports teams including basketball and football.
left Palmer feeling confident that I could take on the world, that I could diagnose and help treat anything that came my way, and I still feel that way today,” says Aaron Webb, D.C., Port Orange ’13. “It has held true in all my experiences and travel worldwide.”

Dr. Webb certainly has had opportunities to test that theory as he’s traveled to 28 different countries, including doing missionary work in impoverished nations. He practices with Roach Family Wellness Integrative Medicine in Altamonte Springs, Fla.

In 2014, he was selected to participate in the Florida Chiropractic Association’s (FCA) Emerging Leaders Conference. Part of that experience included an agreement to conduct a community service project that would highlight chiropractic. The global community would quite naturally become his focus. He began by partnering with Air Mobile Ministries, based in Merritt Island, Fla., a non-profit organization that does disaster relief all around the world.

The goal for Dr. Webb and his partners was to raise enough money to travel to Katmandu, Nepal, following the earthquakes that devastated the region in April 2015, and install self-sustaining water purification systems. “Clean water quite naturally becomes the most valuable resource following these types of disasters,” adds Dr. Webb.

Dr. Webb and his team, including a general surgeon, EMT and nurse, also traveled to the Philippines following a typhoon and to Nepal to provide medical and chiropractic care in addition to clean water. Upon returning to the U.S., Dr. Webb was awarded FCA’s “Emerging Leader Award” during the FCA convention in August 2015.
Chiropractic master still going strong

The thing that strikes you when you first speak with William Webb, D.C., Davenport ’51, is his spirit, vitality and amazing recall—including conversations with chiropractic greats Dr. B.J. Palmer and Dr. Major DeJarnette.

Dr. Webb originally pursued chiropractic after defeating paralyzing meningitis as a child thanks to chiropractic care. He went on to obtain his post-doctoral Fellowship in Applied Clinical Nutrition. Today, Dr. Webb continues to maintain a very successful practice in Altamonte Springs, Fla. He relies on his associate, Jessica Mitchell, D.C., Port Orange ’13, for his chiropractic adjustments. Dr. Webb’s grandson, Perry, is currently a first-year student at Palmer’s Port Orange campus. The expectation is that Perry will take over the practice upon graduation.

“I’ve cut down to about 60 patients a week,” says Dr. Webb, who at 84 years old still enjoys playing tennis and riding his motorcycle on his days off. He attributes his longevity to breathing exercises that also help him to maintain his chiropractic adjustments for a longer period. “We don’t get enough oxygen,” he says.

REPLACE YOURSELF CAMPAIGN

Replace yourself with like-minded students to carry on the Palmer tradition. If you have a relationship with a student who’s considering chiropractic, we want to know. Referring students to Palmer will not only allow us to properly assist them by answering questions and helping them decide if chiropractic is the right fit, but will also help us formally thank you for your support. Please use our online form to refer any interested students: www.palmer.edu/ps-referral.
What do the Gallup-Palmer findings mean to current and prospective students?

Today’s students will impact the future of chiropractic. It’s important for students to understand some of the barriers that prevent patients from seeking chiropractic care and how they can use the results of the “Gallup-Palmer College of Chiropractic Inaugural Report: Americans’ Perceptions of Chiropractic” to continue to cultivate growth in the profession and their careers.

Four #GallupPalmer take-aways for prospective students

1. It’s an exciting time. The timing is perfect for students who’re thinking about becoming chiropractors. With chiropractic employment on the rise (15 percent from 2012 to 2022, as reported by the Bureau of Labor Statistics) and nearly seven in 10 American adults believing chiropractors effectively treat neck and back pain, chiropractors have an optimistic outlook.

2. Patients have questions. Is it safe? Can I afford it? Does my insurance cover it? Being able to correctly address these concerns will restore patients’ trust and build positive doctor-patient relationships. A chiropractic education that focuses on the latest in health-care reform, insurance and billing—as well as technique instruction and hands-on clinical coursework—will equip the
future chiropractor with the appropriate tools needed to answer these questions.

> Patient-education materials are available free of charge at www.palmer.edu/alumni/.

### 3. Know your value & communicate it.

Consider Palmer’s significance for the profession and be proud of your education. Some Americans are uninformed about how much training chiropractors receive compared to other doctors. Doctors of chiropractic receive training comparable to that of medical doctors and doctors of osteopathy. Future Palmer chiropractors are exposed to numerous hands-on clinical opportunities that allow students to personalize their scope of practice and become specialists in that area and/or technique. Opportunities range from Palmer’s nationally recognized Sports Council Program, VA/DoD internships and hundreds of vetted, field-training positions.

### 4. Talk dollars and cents.

Patients have concerns about affordability and need clarification. According to the Gallup-Palmer report, nearly half of all adults who’ve seen a chiropractor in the last five years say they would go more often if it cost less. Nearly half don’t know whether their insurance covers it. Prospective students need to be comfortable talking about affordability. Fortunately, for Palmer students, the last year of their education is spent in Palmer’s clinic system, which gives them hands-on, real-life experience working in the largest clinic system in chiropractic education under the supervision of a licensed chiropractor. This experience prepares future chiropractors for the reality of running a practice, answering patient questions about insurance and billing, listening to their patients and treating them effectively.

Palmer College is committed to the success of its students and graduates. By partnering with Gallup to produce this first-ever nationally representative, annual survey, Palmer is able to gain a better understanding of the patient’s point of view and potential barriers to care. These findings will better prepare students for a successful career as doctors of chiropractic.

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### External Relationship team expansion

The College External Relationship (CER) team has added two new members, Bill Riley (West Coast) and Laura Roessle (East Coast). Riley and Roessle have joined Kelan Ritchie and Director of College External Relations Tasha Rucker. The main goal of the CER team continues to be promoting the profession and bridging the gap between communities who know little about the profession and the value of a Palmer education. This is accomplished by coordinating events, alumni participation and other enrollment initiatives.

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Do you want to get involved? If you’re interested in attending an event or hosting an open house for prospective students, please contact Tasha Rucker directly at tasha.rucker@palmer.edu.

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GALLUP-PALMER REPORT: patient-education is key

The “Gallup-Palmer College of Chiropractic Inaugural Report: Americans’ Perceptions of Chiropractic” provides new data that both refutes some old assumptions while validating others. It also clearly reinforces two key points:

1. People look to **family and friends** for advice about health care.

2. Your best advocates are your **patients**.

With those things in mind, the report gives three recommendations for increasing chiropractic use:

> **Increase** awareness about training and safety—most people don’t know the education it takes to become a doctor of chiropractic, or how safe chiropractic care is. **Use the free infographs** (right).

> **Improve** access to information regarding costs and coverage—almost 50 percent of adults don’t know if their insurance covers chiropractic care. **Encourage them to find out**.

> **Capitalize** on your reputation as a back- and neck-pain expert. **Post the infographs**. An informed patient is a potentially strong advocate.

Palmer has developed a number of **FREE** patient-education infographs to address these topics. *They’re online and ready to download at www.palmer.edu/gallup-report.*

Each is available in electronic and print formats. Display them on **digital monitors** and **your website**, or post them on **bulletin boards** or in **exam rooms**. And make sure to include them in your **newsletter**.
In an April 2015 study by the prestigious Brookings Institution, Palmer College of Chiropractic’s Davenport campus earned a top score of 100 with regard to loan repayment rates (a common measurement of student financial success after graduation) and earned a score of 99 for occupational earnings power (a measure which expresses the average market value of the career for which the college prepared its graduates).

According to an article on the study in MarketWatch.com, Palmer also is the fourth top college “with highest value added with respect to loan repayment.” The Brookings’ study, titled “Beyond College Rankings: A Value-Added Approach to Assessing Two- and Four-Year Schools,” was authored by Jonathan Rothwell and Siddharth Kulkarni.

Palmer students have traditionally been able to pay off their student loans, and the College’s current, official student-loan default rate is an extremely low 2.1 percent. The average student loan default rate for chiropractic colleges is 4.2 percent, and the national average student-loan default rate for all college students is 11.8 percent.

Palmer’s San Jose campus was presented with a Certificate of Special Congressional Recognition from the office of Rep. Mike Honda (California’s 17th District), during a recent ceremony at Elena Gardens apartments, one of the college’s five community-outreach clinics.

The award recognizes Palmer for “supporting wellness and health care for seniors, homeless and other underserved groups.” Pictured are Evangeline Sanganal, community advocate for Rep. Honda, and Andre KnustGraichen, D.C., outreach clinician. In February 2014, the San Jose campus received a special commendation from the San Jose City Council for nearly 30 years of complimentary care from its outreach clinics.
Once you walk across the stage during graduation and receive your diploma, you’re automatically a part of the Palmer College of Chiropractic Alumni Association (PCCA A). This includes graduates from all three Palmer campuses, and there are no membership dues.

The Alumni Office developed a new structure for the PCCA A, which includes appointing state representatives and, within those states, district representatives. The purpose of this is to build a better network between Palmer and our thousands of alumni on a more personal level.

“District reps will hold meetings, inviting all of the local D.C.s to join them,” says Executive Director for Alumni and Development Mickey Burt, D.C. “Then the district reps will meet with their state reps, passing on information, comments and concerns. State reps come back to Palmer Homecoming each year for the primary meeting to share what they learned and work on strategies about how to best meet the needs of our alumni.”

Current PCCA A state representatives include:

- Eric Anderson, D.C. Illinois
- Rebecca Ault, D.C. Ohio
- Michael DeAngelo, D.C. New York
- Arthur Durham, D.C. North Carolina
- David Fieldgate, D.C. Massachusetts
- Chris Frogley, D.C. Utah
- Richard Green, D.C. Pennsylvania
- Mark Houk, D.C. Washington
- Jodi Judge, D.C. Arizona
- Chris Klaes, D.C. Indiana
- Elizabeth Kressin, D.C. Iowa
- Seth Sazama, D.C. Minnesota
- William Spontak, D.C. Wisconsin
- Lewis Squires, D.C. Michigan
- Kimberly Thor, D.C. Nebraska
- Susan Welsh, D.C. Florida

Are you part of Palmer’s Alumni Association? Yes, you are!

Calling all chiropractic technology alumni!

Help us celebrate the 50th anniversary of Palmer College’s CT/CA program next year during the Davenport Campus Homecoming


Save the dates and make plans to be there!
Dr. Marchiori elected ACC chair

Palmer Chancellor Dennis Marchiori, D.C., Ph.D., was elected chair of the Association of Chiropractic Colleges (ACC) at the association's board meeting in March 2015. His term runs from 2015-2017. Dr. Marchiori was most recently vice-chair of the ACC and has served as the leader of the last two highly successful ACC-RAC (ACC-Research Agenda Conference) conferences.

Dr. Marchiori heads an executive committee comprised of vice-chair Todd Knudsen, D.C., and secretary-treasurer Clay McDonald, D.C., M.B.A., J.D. Brian McAulay, D.C., continues on the committee as past chair.

The association is in the process of reviewing its strategic plan and developing a common educational vision for the ACC. Members may also participate in the Discover Chiropractic enrollment project. The ACC represents accredited chiropractic programs.

Dr. Martin honored for lifetime achievement

Port Orange Campus President Peter Martin, D.C., was recently recognized for a lifetime of contributions to the chiropractic field by the Connecticut Chiropractic Council during its annual meeting.

“It was indeed my sincere honor and privilege to recognize Dr. Peter Martin at our annual meeting as the recipient of our Lifetime Achievement Award,” said George B. Curry, D.C., F.I.C.A., chairman of the Connecticut Chiropractic Council and president of the International Chiropractors Association, in presenting the award.

“For over four decades, Dr. Martin has worked tirelessly in the field of chiropractic education. He has provided an umbrella of quality education under which thousands of students have earned their D.C. degrees. It is not surprising that under Dr. Martin's leadership and constant focus on excellence in education, that Palmer's Port Orange campus has been one of the fastest-growing chiropractic institutions in the country.”
Dr. Meeker represents Palmer at Silicon Valley forum

Palmer’s San Jose Campus President William Meeker, D.C., M.P.H., was one of a select group of north San Jose business representatives invited to participate in a special Silicon Valley Leadership Group-organized forum, led recently by San Jose Mayor Sam Liccardo and City Councilmember Manh Nguyen (whose district includes north San Jose).

The forum, hosted by SVLG-member Flextronics, Int’l., addressed a wide range of issues affecting the north San Jose area (also known as the Tasman Corridor), but focused on one critical topic having widespread impact: the rising cost of housing.

“The Tasman Corridor has been the most rapidly developing region in the Silicon Valley for quite some time—and with that desirable and distinguished location come benefits, and some challenges,” says Dr. Meeker, who initiated Palmer’s San Jose campus SVLG membership shortly after his appointment as president in 2007, which has helped elevate Palmer’s corporate profile within the South Bay region.

“No company in the Silicon Valley is immune to the impact of rising housing costs,” he adds. “However, our involvement (with the SVLG) gives Palmer a seat at the discussion table with all the other key leaders of the local business community, as well as our local elected officials. Having a voice in the policy-making process places us in a better position to help ensure optimal outcomes for our students, faculty and staff.”

New era begins for David D. Palmer Health Sciences Library

The newly renovated David D. Palmer Health Sciences Library on the Port Orange campus has been getting rave reviews since its reopening. Library staff welcomed guests to a festive open house in early September to showcase the updates and changes.

The seven new study rooms, with integrated whiteboards and monitors, have been especially popular with students. Equally popular is the new “information commons” area just outside of the main Library area, complete with lounge area, computers and printers.

“What the students are excited about most are the study rooms and the newly expanded hours,” says Edward Murphy, branch manager librarian. “The Library’s David D. Palmer theme, vibrant colors and intelligent use of shared study spaces have all con-
Fortunately some of the nation's best-conditioned athletes are the lifeguards who patrol our shorelines. Increasingly, these athletes are relying upon chiropractic to help keep them swimming and running strong.

The relationship between chiropractic and lifesaving was clearly evident during the 2015 USLA National Lifeguard Championships held Aug. 6-8 in Daytona Beach, Fla. Lifeguards from across the nation visited the air-conditioned athletes' tent for chiropractic care in droves. By the end of the final day of competition, more than 350 lifeguards had been treated by Palmer's Port Orange Sports Council.

“The availability of chiropractic and taping from Palmer College, in an air-conditioned tent, helps make this the best USLA Championships we've experienced,” said a lifeguard from Long Beach, Calif. “Daytona Beach has exceeded the expectations of everyone I've talked to.”

“This has been a great event for us,” says Stephen Wooten, D.C., Davenport '98, a clinician with Palmer's Port Orange Clinics. “We had to call in more Sports Council members to respond to the demand. About half of those treated have previously experienced chiropractic treatment, and about half are new to it. The athletes really seem to appreciate what we provide.”

Chiropractic a big hit with lifeguards

2015 USLA National Lifeguard Championships participants took advantage of chiropractic care from Palmer during the contest.

“I like the new moveable shelves that improve and ease access to books and research literature,” says Ricardo Rodriguez, a 5th quarter student from San Juan, Puerto Rico. “Also the new study rooms provide a quiet place, free from distractions. Most importantly, I want to mention how helpful the Library staff is. They always do whatever they can to assist us.”

Educational innovation and increased student engagement was the goal when Palmer contracted with Desire2Learn’s Brightspace learning platform.

The new online-learning system provides improved flexibility and interaction for both students and faculty. Users can take advantage of audio and video feedback options within assignments, automated notifications, and predictive analytics that enable instructors to fine-tune their courses in mid-term, which can improve student performance.

Desire2Learn’s Brightspace was selected after a year-long fact-finding process involving members of the administration, information-technology specialists and faculty from all three campuses. “Pilot testing was initially done through a group of 12 early adopters across all three campuses,” says Senior Director of the Center for Teaching and Learning Dana Lawrence, D.C., M.Med.Ed., M.A. “Feedback from these early adopters has been extremely positive and they indicate growing excitement over the potential created by the system.”

The Brightspace system was rolled out across all campuses at the beginning of the Fall 2015 term and is now in general use by faculty and students.

Students’ education enhanced by new online learning system
Sweeping changes have recently been made in the curriculum at Palmer’s Davenport campus. Beginning in 2012, faculty and administrators formed a curriculum review committee and began a concerted effort to revamp the curriculum in an effort to improve students’ NBCE scores.

“We took more than a year to re-organize the curriculum,” says Kevin Paustian, D.C., Ed.S., dean of Academic Affairs, Davenport ’84. “We mapped out our curriculum alongside the NBCE testing topics. Then we looked to fill in curricular gaps and eliminate unplanned redundancies.”

The result was a major curricular “overhaul” that brought changes to nearly every course taught in the D.C. curriculum. The committee started with obvious ones, like moving some courses to an earlier trimester so students could get the information before they were tested on the topic in the NBCE exam. Then the committee added a life-science review course to help students prepare for the Part I exam. Some coursework was consolidated, other courses were expanded. Finally, they looked to fill in any teaching gaps and eliminate overlap in the coursework. By the time the new curriculum was finalized, no less than 36 courses were re-designed to achieve the defined goals of the committee.

Lia Nightingale, Ph.D., is a member of the curriculum review committee. “I have at least 13 different draft versions of the curriculum,” she says. “We spent a lot of time trying to create a curriculum that was clinically relevant.” She adds the resulting changes have also generated more collaboration among instructors as they work to build on previous classes and redesign their courses to fit the new curriculum.

“These kinds of changes can’t be done by one person or even a committee,” comments Dr. Paustian. “It couldn’t have happened without the full support and effort of the faculty.” Louis Freedman, D.C., Davenport ’82, an associate professor in the Life Sciences Department, adds, “It was a lot of work but worth it. The students’ board scores are good.”

Students are positive about the changes as well. Jessica Dredski and Taylor Schultz are both 4th trimester students this fall; their class was the first to use the new curriculum. “It was challenging at first because it felt a little disorganized,” says Dredski. “It seemed like the faculty were adjusting to the new courses in the beginning, but it’s much better now,” adds Schultz. Both Schultz and Dredski say they felt confident going into their first board exam in September.

Faculty began phasing in the planned changes in spring 2014, implemented the final changes during the fall of 2015, and will phase out the old curriculum by the fall of 2016.
During the past 10 years, a number of significant enhancements have been made at Palmer's Davenport campus, including: building the Palmer Academic Health Center; adding the Palmer Center for Business Development; remodeling the Palmer Café; creating the Student Administrative Services area; remodeling the large classrooms in B.J. Palmer Hall; and remodeling the third and fourth floors of the Administration Building.

Palmer is now looking at ways to enhance indoor- and outdoor-athletic facilities, add life-science and technique facilities and remodel parts of Vickie Anne Palmer Hall. The next phase of enhancements to the Davenport campus is in the planning stages. The “silent phase” of a new capital campaign has begun to support a number of proposed projects.

**PROJECTS IN ADVANCED-PLANNING STAGES:**

- **Renovation of the current Alumni Auditorium into the Athletic & Recreation Center.** The proposed project includes modernization of the recreation facility—including a running track and enhanced aerobic facilities and weight room—essential for supporting today’s students.

- **The north campus site improvement** focused on the Clinic Garden area and parking lot west of the Alumni Auditorium. Skywalk access to the recreation facility also will be added.

- **Renovation of Vickie Anne Palmer Hall.** The proposed renovation includes an integrated sound system, improved lighting and better seating in the auditorium; new electrical, acoustics and building systems in the ballroom; and the establishment of the Museum of the Palmer Family in what is now the Gothic Room.

- **West Hall Courtyard enhancements.** This project will improve the aesthetic and visual cues that connect the courtyard to the Palmer Family Residence, Athletic & Recreation Center and Friendship Court.
ADDITINAL PROPOSED PROJECTS:

- **Athletic field.** The proposed location is on the southeast side of the campus in the area currently encompassing a parking lot and adjacent property.

- **Life Science and Technique facilities.** These are key to supporting our strong academic program.

- **Palmer Annual Fund.** These unrestricted gifts provide resources for academic programs, clinics, libraries, research, scholarships and greatest-needs areas.

- **Endowment funds.** A strong endowment enables Palmer College to offset the rising costs of higher education by providing a protected source of income. Funding will ensure the College has continuous resources to support its mission.

While the new capital campaign focuses on the Davenport campus, our other campuses continue to be enhanced. On our San Jose campus, the clinic was expanded/remodeled and new equipment was installed in the gym.

The Palmer community bid a fond farewell to Senior Development Officer Lois Kundel, who retired in September 2015 after 32 years at the College.
In July 2015, the Palmer rugby alumni achieved a significant milestone: Their fundraising efforts exceeded the threshold of $1 million raised to benefit the Dr. David D. Palmer Athletic Trust, Palmer College and the Palmer rugby program.

Additionally, the Palmer rugby alumni and Palmer College have formed an agreement to focus on continued fundraising, student referrals and enhancement of Palmer’s rugby program.

“The Palmer rugby program has and will continue to bring international attention to Palmer and to chiropractic, realizing the vision of Dr. David Palmer when he started the program in 1960 to bring notoriety to the College and the profession.”

The Palmer College of Chiropractic Rugby Football Club, both men’s and women’s teams, continues to grow. The men’s team is captained by 8th trimester student Kodey Salow. Several talented players have been recruited to the men’s team, including Glen Maricelli, who started at Palmer’s Davenport campus in fall 2015, and was most recently the captain of Life University’s undergraduate rugby team. He was also Collegiate All-American in 2012, 2013 and 2014, and Collegiate 7s All-American in 2012.
Another new recruit is Austin King, who started at Palmer in July 2015 and was co-captain and MVP for Western Michigan University’s rugby team. He was also a Mid-American Conference and All Conference player. Yet another men’s team recruit, Austin Mennen, is a standout rugger at the University of Northern Iowa, and will enroll at Palmer and join the rugby team in July 2016. He earned Iowa All-State and Select-Side honors in 2013 and is a multiple Atavus/Serevi Invitational Camp Scholarship athlete.

The Palmer women’s rugby team is having a good year, reports Ron O’Brien, athletic and recreation coordinator for the Davenport campus. “The Palmer women’s team won the All-Iowa Championships in both 15s and 7s during the spring and summer of 2015,” he says. “They’re currently playing their fall Midwest Division 2 Senior Women’s season and looking to improve on last year’s fourth-place finish.”

The women’s team attended the New York 7s in November 2015 as part of its efforts to spread the word of chiropractic through athletic excellence. The Palmer women are captained by 5th trimester student Allysa Rinkus and 7th trimester student Kaci Batzel.

Davenport Homecoming honorees

One of the highlights of the 2015 Davenport Campus Homecoming was the awarding of an honorary Doctor of Chiropractic Humanities degree to long-time legal counsel and loyal friend of Palmer, Mr. R. Richard Bittner, J.D. (pictured in gray suit at left with Palmer Board of Trustees Chairman Trevor Ireland, D.C., Davenport ’70), along with the induction of three new Fellows of the Palmer Academy of Chiropractic. In photo at right, from left are: Mark Bilan, D.C., Davenport ’89; Donna Craft, D.C., Davenport ’86; and Steven Kraus, D.C., Davenport ’88.
If you enjoy reading the latest on chiropractic research, please consider donating to Palmer’s 20 for 20 in 20 fundraising campaign. Your generosity will create opportunities to advance chiropractic research and health policy. In addition, your support makes it possible for a new generation of scientists to receive rigorous training in chiropractic research.

The Association of Complementary and Alternative Medicine Use and Health-Care Expenditures for Back and Neck Problems

Summary: The purpose of this project was to examine the question of whether Complementary and Alternative Medicine (CAM) increased or decreased overall medical spending for spine care. This was achieved by analysis of the Medical Expenditure Panel Survey from 2002-2008, which included a large, nationally representative sample of 12,036 health-care users with spine problems. Although the definition of CAM included chiropractic, homeopathic and naturopathic physicians, herbalists, acupuncturists, massage therapists and other non-traditional medical treatment, 75 percent of the patients used chiropractic treatment. Thus, the results found were the same for chiropractic by itself as they were for CAM in general.

Take-home Message: The authors found that overall medical spending was not increased by chiropractic use. In fact, mean adjusted medical expenditures were $796 lower annually in general and $424 lower annually for spine-specific health care in chiropractic users vs. nonusers. The lower health expenditures found in chiropractic users was attributed to lower in-patient costs. There were no differences in out-patient medical expenditures between chiropractic and non-chiropractic consumers, either for total health care or for spine-specific care.

These findings are important for the profession because the Gallup-Palmer survey found that Americans perceive chiropractic as too expensive. A key patient-education message is that the evidence shows chiropractic use may actually lower health-care expenditures for spinal care.

Practical Applications for Chiropractors: This study is arguably the most definitive study to date regarding the cost of chiropractic care for people with spine-related conditions.

Access full article: www.ncbi.nlm.nih.gov/pmc/articles/PMC3494804/.

20 FOR 20 IN 20 ARE YOU IN?

www.palmer.edu/20
DAVENPORT CAMPUS/1960s

Dr. Kerry Morris, '65, Myrtle Beach, S.C., announces his retirement after more than 49 years of practice in Myrtle Beach. Email: kmattas@hotmail.com.

Drs. Hewett M. (Mack), '64, and Beverly Mork Alden, '66, Stone Mountain, Ga., retired from practice on Nov. 1, 2014. Email: balden@mindspring.com.

Dr. Larry Rounds, '66, Montrose, Iowa, retired in December 2013, after 44 years of practice. Dr. Rounds' wife, Sandra Lee, passed away on May 31, 2013, after 49 years of marriage. Dr. Rounds and his wife had three children together.

Dr. Douglas Hart, '68, Mansfield, Queensland, Australia, recently sold his practice in Carina, Queensland, to his associate and is now only working two days a week and semi-retired. Phone: 61 7 33983876, email: doughart@bigpond.net.au.

1970s

Dr. John DiMond, '72, McGrann, Pa., has sold his practice of 43 years to his son, Dr. Justin DiMond. Dr. Justin is a third-generation chiropractor. His grandfather, Dr. John Sr., graduated from Palmer in 1947. Email: jrddc@hotmail.com.

Dr. Shirley Crandall, '76, Hyannis, Mass., is president of Big Brothers Big Sisters of Cape Cod and the Islands. Phone: (508) 771-0430, email: dr_crandall@verizon.net.

Dr. John Stump, '76, was appointed professor of health and wellness at Columbia Southern University, Orange Beach, Ala. Dr. Stump will be holding lectures and workshops on wellness topics each month in Orange Beach. He and his co-authors have published a new book, “Creating Wellness: An Integrative Approach,” by Nova Publishers, New York, N.Y. It outlines how preventive medicine and wellness care can be used to curb the raging cost of health care today in America.

Dr. Michael VanDeWalle, '76, Austin, Texas, serves as district director of the Iowa Chiropractic Society, is editor of the Texas Journal of Chiropractic and president of District 8 of the Texas Chiropractic Association. Phone: (512) 343-0700, email: jollyville@drvam.com.

Dr. Linda Turley, '77, Seddon, Victoria, Australia, recently switched to practicing part-time after practicing full-time for 37 years. Email: manormail@optusnet.com.au.

Dr. Tyler Giver, '78, Poway, Calif., is on the San Diego County Chiropractic Society Board of Directors and Executive Board. Phone: (619) 840-3400, email: tygiver@sbglobal.net.

Dr. Stephen Press, '78, Englewood, N.J., was elected a Fellow in the Faculty of Sport & Exercise by the Royal College of Chiropractors (United Kingdom) in June 2015. There are some 1,300 chiropractors in the U.K., but only about 50 of them have been elected to the rank of Fellow. Dr. Press is only the second non-British citizen to have received this honor.

Dr. Tina Greenburg, '79, St. Louis Park, Minn., was recognized in the Minnesota Monthly Magazine as a 2014 and 2015 top chiropractor in Minnesota. Phone: (952) 920-9247, email: greenbergchiro@yahoo.com.

1980s

Dr. Gregory Johnson, '81, practices at Advance Chiropractic Relief at 363 N. Sam Houston Pkwy. E, Ste. 1100, Houston, TX 77060. Dr. Johnson has referred seven of his previous patients to the D.C. Program at Palmer College. Phone: (281) 405-2611, email: drgregoryjohnsondc@yahoo.com.

Dr. William Gress, '82, Homewood, Ill., is pleased to announce that his son, Tyler Gress, started at Palmer in the July 2015 trimester. Phone: (708) 957-8900, email: Bgress@comcast.com.

Dr. Mary Pfeifer, '82, Ketchikan, Alaska, is the office manager of Family Chiropractic Clinic in Ketchikan. Dr. Pfeifer has five children and six grandchildren. Phone: (907) 225-9090, email: mlpfeifer@hotmail.com.

Dr. Roger Ruby, '82, Sheldon, Iowa, retired from practice in June 2015. Email: rubydc@nethtc.net.

Dr. Joseph D’Angiolillo, '84, Somerset, N.J., was named Chiropractor of the Year by the Association of New Jersey Chiropractors.

Dr. William Krieger, '84, Williamsville, N.Y., is president of the District 7 New York State Chiropractic Association. Phone: (716) 633-6044, email: docbillchiro@juno.com.

Drs. Myron and Sandra Linder, '84, Ellensburg, Wash., have three grown daughters, one of whom is a massage therapist in their office. Dr. Sandra completed her second missionary trip to Honduras with Footsteps Missions. The doctors look forward to celebrating their 30th wedding anniversary in June 2016. Phone: (509) 962-2570, email: myron@linderchiropractic.com.
Dr. Paul Morin, ’84, Auburn, Maine, was elected to serve as vice president of the National Board of Chiropractic Examiners in May 2014. Phone: (207) 784-8002, email: pmorin2@roadrunner.com.

Dr. Urs B. Zahner, ’84, Schaffhausen, Switzerland, has been working as assistant lecturer for clinical biomechanics and chiropractic technique at the University of Zürich Medical School-Division of Chiropractic Medicine, since October 2014. Dr. Zahner is also a lecturer in the master program for chiropractic medicine, clinical supervisor in the Chiropractic Teaching Clinic and director of the teaching clinic at the University Clinic Balgrist in Zürich. He also maintains a clinic in Schaffhausen, Switzerland. Phone: +4152 625 1085, email: urs.zahner@schaffhausen.ch.

Dr. Robert Levine, ’85, Farmington Hills, Mich., is on the State Board of the Michigan Chiropractic Society. Phone: (248) 855-2666, email: drboblevine@yahoo.com.

Dr. Phillip Maxwell, ’86, Decatur, Ala., became president of the Alabama State Chiropractic Association in June 2015. He has served on the board of directors or executive committee for the past 19 years. Dr. Maxwell was honored to present the association’s lobbyist, Deborah Miller, with the Janet Marie Maxwell Service Award. The award was named after Dr. Maxwell’s sister and office manager who passed away in 2011 from pancreatic cancer after serving the chiropractic community for more than 20 years. This year also marks Dr. Maxwell’s 25th year in practice. He has renamed his office The Maxwell Chiropractic and Laser Center of Decatur. Phone: (256) 350-1166, email: drmmaxwell@decaturlasercenter.com.

Dr. Maggie Colucci, ’89, Las Vegas, Nev., was appointed by the Federation of Chiropractic Licensing Boards (FCLB) to a one-year term on the board of the National Board of Chiropractic Examiners (NBCE). Dr. Colucci also was elected vice president of the FCLB at its annual meeting in New Orleans, La., in May 2015. Email: drmrc@cox.net.

Dr. Robert Pruni, ’89, Lilburn, Ga., competed on NBC’s popular television show, “American Ninja Warrior.” Phone: (770) 985-5223, email: drpruni_4@msn.com.

Dr. John Fitzgerald, ’90, Kearney, Neb., is the team chiropractor for the University of Nebraska at Kearney Athletics. Phone: (308) 234-4940, email: klingchiro@gmail.com.

Dr. Bryan Errico, ’91, Camden, Del., is president of the Delaware State Board of Examiners and treasurer of the Delaware Chiropractic Society. Phone: (302) 531-1900, email: bryanerrico@comcast.net.

Dr. Robert Mc Cleary, ’91, Dublin, Ireland, is the president of the Chiropractic Association of Ireland. Dr. Mc Cleary is also a representative to the European Chiropractic Union. Phone: +353 1 868 1622, email: bobmart@eircom.net.

Dr. Troy Wielgosz, ’92, is the team chiropractor for the Kelowna Falcons. Dr. Wielgosz also announced the new location of his office, Okanagan Chiropractic Corp., to #105-1912 Enterprise Way, Kelowna, B.C., Canada, V1Y 9S9. Phone: (250) 762-2888, email: drtroy@drtroy.ca.

Dr. John Giugliano, ’94, Hewlett, N.Y., is a member of the Orthopedic Surgery Department at North Shore/LIJ Hospital at Glen Cove. Phone: (516) 679-3100, email: thedcinme@gmail.com.

Dr. George Papaleonardos, ’97, recently celebrated one year at his new office located at 515 Market St., Paterson, NJ, 07501. Phone: (973) 684-1005.

Dr. Lynn Randall, ’99, is co-owner of a multiple doctor clinic in Platteville, Wis., which now offers IQinstrument adjusting and low-level light therapy. Phone: (608) 348-3156, email: davidandlynn22@q.c.

Dr. Jennifer Badding, ’00, bought and runs Aberdeen Family Chiropractic at 110 N. Philadelphia Blvd., Aberdeen, MD, 21001. Phone: (410) 273-5900, email: aberdeenfamily@hotmail.com.

Dr. Kenton Lawson, ’01, Asheville, N.C., is president of the North Carolina Chiropractic Association Western District. Phone: (828) 274-8880, email: drkenton@lawsonchiropractic.com.

Dr. Brooke Lyons, ’01, Green Bay, Wis., has published a book, “The Envelope System: Create Your Legacy through Letters to Your Daughter.” Phone: (920) 884-0040, email: drbrookhlyons@gmail.com.

Dr. Charity George, ’02, purchased Coulee Chiropractic at 600 North 3rd St., Suite 201, La Crosse, WI 54601 in 2014. Phone: (608) 782-6604, email: dr.charitygeorge@hotmail.com.
Dr. Alicia Barton, ’03, Gulf Shores, Ala., and her husband had a daughter, Calliope Joelé, on Feb. 26, 2015. Calliope was welcomed by her brother, stepbrother and stepsister. Phone: (251) 948-2225, email: afchiro@yahoo.com.

Dr. Carol Dubbs, ’04, Mt. Clemens, Mich., and her husband, Kaled, had a son, Kyle George, on March 24, 2015. Kyle joins his two big sisters. Phone: (586) 468-5381, email: afchiro@yahoo.com.

Dr. Robert Lavoie, ’04, Gorham, Maine, was married in 2013. Dr. Lavoie and his wife, Amanda, had a daughter, Alexandra, in December 2014. Phone: (207) 839-6800, email: dr.lavoie@gorhamchiro.com.

Dr. Quentin Huston, ’04, Des Moines, Iowa, serves on the board for the Des Moines East and South Chamber of Commerce. Phone: (515) 288-8058, email: drquentinhuston@hotmail.com.

Drs. Michael and Mariah Zack (Goecke), ’05, Cedarburg, Wis., had their second child, Raegan Jan, on May 13, 2015. Raegan joins her big brother, Sebastian. Phone: (262) 240-1600, email: mariahg9@yahoo.com.

Dr. Kandyce Mutter (Dewar), ’06, Burlington, Mass., married Dr. Andrew Mutter in 2010. They opened High Point Chiropractic in 2010. Together, they have a son, Xavier, born in 2012, and a son, Oliver, born in 2014. Phone: (781) 365-0400, email: drk@hpchiropractic.com.

Dr. Amanda Owens, ’06, Columbia, Mo., was a Small Business of the Year finalist in 2013. Phone: (573) 443-1414, email: Amanda.signaigo@gmail.com.

Dr. Frederick Schurger, ’06, Springfield, Ill., has earned a Diplomate in Chiropractic Craniocervical Junction Procedures (DCCJP) through the International Chiropractors Association’s Council on Upper Cervical Care.

Dr. Irma Kaleta, ’07, Gilbert, Ariz., works for Irene Gold Association as an instructor, prepping students all across the country to take the national board examinations. Phone: (408) 448-1067, email: drirmaj@gmail.com.

Dr. Chelsea Haponski, ’08, Anchorage, Alaska, has three children. Dr. Haponski opened a new office at 2217 E. Tudor Rd., Suite 16, Anchorage, AK 99507, on March 1, 2015. Phone: (907) 360-8887, email: pfeiferch1@msn.com.

Dr. Robert Sazama, ’08, Mesa, Ariz., became a certified chiropractic extremity practitioner (CCEP). Phone: (480) 644-1227, email: drrobb@amesachiropractor.com.

Dr. Dean Sheldon, ’09, moved to Cedar City, Utah, after buying a practice, Sheldon Family Chiropractic, at 96 N. Main St., Ste. 103, Cedar City, UT 84720. Phone: (435) 867-8986, email: deanfsheldon@gmail.com.

Dr. Kyle Grundmeyer, ’12, Ankeny, Iowa, was nominated and selected to be a participant in the Iowa Chiropractic Society’s Emerging Leaders Program. Dr. Grundmeyer also was nominated and selected to sit on the board of directors for the Ankeny Area Chamber of Commerce. Phone: (515) 965-2344, email: contactus@akenythealthclinic.com.

Dr. Zachary Chudy, ’13, bought a practice in April 2015, Chudy Chiropractic Clinic Oconomowoc, located at W359 N5920 Brown St., Oconomowoc, WI 53066. Phone: (262) 560-4977, email: zach.chudy@gmail.com.

Dr. Jenifer Baum,’15, Delafield, Wis., is a member of the Delafield Chamber of Commerce. Phone: (262) 646-6400, email: jeniferbaum@gmail.com.

Dr. Frederick Hauch, ’15, opened North Main Chiropractic and Wellness Center at 231 N. Main St., Adrian, Mich., on Aug. 31, 2015. Phone: (517) 265-3444, email: drfredhauch@gmail.com.

Dr. Alan Riley, ’15, Indianapolis, Ind., is practicing full-time as an associate at Health Source of Indianapolis North in Indianapolis, Ind. Phone: (317) 257-2225, email: alan.rileydc@outlook.com.

Dr. G. Adam Bunce, ’05, Lexington, S.C., was named Young Chiropractor of the Year in 2012 by the South Carolina Chiropractic Association (SCCA). Dr. Bunce serves as the SCCA secretary. Phone: (843) 861-4737, email: bunceadam@gmail.com.

Dr. Philip Afghani, ’08, Port Orange, Fla., served as a Palmer Clinic Abroad clinician 2014-2015 and has been a preceptorship mentor since 2010. Phone: (386) 942-4881, email: drphilhdc@hotmail.com.
Dr. Dan Kehres, '09, Saginaw, Mich., is the first chiropractor appointed to the Saginaw Valley State University's (SVSU) sports medicine staff. He’s now providing chiropractic care to the school’s athletes in SVSU’s athletic training facility.

2010s

Dr. Brandon Delle Chiaie, '10, Brooksville, Fla., is working at Boze Family Chiropractic and Wellness Center in Brooksville, Fla. Phone: (352) 796-2660, email: brandondellechiaie@gmail.com.

Dr. Stephanie Kern, '13, South Daytona, Fla., is the team physician for the Daytona Breakers all-female professional football team. Phone: (386) 788-2855, email: drstephanie13@gmail.com.

Dr. Benjamin Anderson, '14, Delafield, Wis., is an active member of the Delafield Chamber of Commerce and Lions Club. Phone: (262) 646-2640, email: activehealthchiroprator@gmail.com.

SAN JOSE CAMPUS/1990s

Dr. Scott Sawyer, '97, Santa Cruz, Calif., was excited to have his biggest day of patient visits in May 2015, when he "served 209 patients in one day, resulting in many healing miracles." Dr. Sawyer offers a web-based seminar system, www.dctrainings.com, that provides chiropractors with a proven practice-growth system, designed to build and expand their practices. Phone: (831) 457-2000, email: s@docsawyer.com.

2000s


Dr. Kristopher Birkeland, '09, Phoenix, Ariz., has sold his practice and sports training center to become president of Joint Ventures, LLC. Joint Ventures is a master developer of The Joint Chiropractic with 25 clinics in seven cities. Email: drkris@jointventuresllc.com.

Dr. Zachary Stockton, '10, Concord, Calif., was named to America’s Top Chiropractors 2015. Phone: (925) 685-2002, email: jzstockton@gmail.com.

Dr. Macy Ng, '12, moved to North Miami Beach, Fla., and joined the County Line Chiropractic Medical and Rehab Center. Email: drmacyngdc@gmail.com.

Dr. Bethanne Baretich, '12, Tacoma, Wash., is IVCA-certified for animal chiropractic, working with equestrians and their horses. Phone: (253) 474-9670, email: bbaretich.dc@alum.ups.edu.

Dr. Kayleigh Leake (Knudson), '12, San Diego, was married in November 2014. She’s the team chiropractor for UC San Diego, NCAA teams.

Made any “adjustments” lately? Simply fill out this form and mail it to Insights, Palmer College of Chiropractic, 1000 Brady Street, Davenport, IA 52803; or fax it to (563) 884-5393. You can also email your information to marketing@palmers.edu. Or go to palmer.edu/insights and click on “Alumni Adjustments.”

Name (please print)__________________________ Campus_________ Class_________
Business or Home Address_____________________________________________________
City, State/Province________________________ Country____________ ZIP/Postal Code_____
Email Address_______________________________________________________________
Work Phone______________________ Home Phone_____________________________
Information (practice openings, address changes, births, marriages, appointments, current military service, honors, etc.)
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Davenport Campus

1940s
Dr. Patrick Dyer, '48
Hickory, N.C.

Dr. Hubert Miller, '49
Sarasota, Fla.

Dr. Paul Proctor, '49
Hillsboro, Texas

1950s
Dr. Warren Stanford, '50
Conyers, Ga.

Dr. Gus DuBois, '51
Santa Rosa, Calif.

Dr. Jenny Koffeman, '51
New Smyrna Beach, Fla.

Dr. William LoPiano, '51
Phoenix, Ariz.

Dr. John Whaley, '51
Naperville, Ill.

Dr. John Ellis, '53
St. Simons Island, Ga.

Dr. James Tebbel, '53
Atlanta, Ga.

Dr. Robert Wollenschlager, '53
Perrysburg, Ohio

Dr. Jerry Hines, '55
Rogers, Ark.

Dr. John Weltch, '55
Sacramento, Calif.

Dr. A. Joe Willis, '59
Murrells Inlet, S.C.

1960s
Dr. Kirk Crist, '60
Naples, Fla.

Dr. Robert Rohr, '60
Claremore, Okla.

Dr. Arthur Lee Grimsley, '61
Lake City, S.C.

Dr. Laurence Penney, '61
Auburn, Mass.

Dr. Ronald James, '62
Lancaster, S.C.

Dr. Wyont Bean, '63
Newborn, Ga.

Dr. Alfred Cole, '63
Miamisburg, Ohio

Dr. Albert Crivelli, '63
Wilbraham, Mass

Dr. Thomas Dabrowski, '63
Manchester, N.H.

Dr. Robert Downs, '63
Rock Island, Ill.

Dr. Helga Schirmer, '64
Fort Lee, N.J.

Dr. Henry Spenceley, '64
Hudson, Fla.

Dr. Frank Hough, '65
Sister Bay, Wis.

Dr. Leonard Koenen, '65
Hampton, Iowa

Dr. Alice Kerch, '66
Phoenix, Ariz.

Dr. Ralph Meyer, '66
Rotonda West, Fla.

Dr. Douglas Waters, '66
Gardner, Mass.

Dr. Glendon Barnes, '67
Winchester, Ky.

Dr. John Chalfant, '67
Auburn, Ind.

Dr. John W. Day, '67
Spokane, Wash.

Dr. Edsel Mollohan, '67
Beavercreek, Ohio

Dr. Jay Morris, '67
Lebanon, Pa.

Dr. Ronald Robinson, '67
Fircrest, Wash.

1970s
Dr. Patrick Russamano, '71
Bethlehem, Pa.

Dr. Robert Gerow, '73
Lebanon, N.H.

Dr. John Hagen, '74
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in memoriam

Dr. John Cogo, ’76
Highland, Mich.

Dr. Robert Bostock, ’77
Dickinson, N.D.

Dr. Philip Greko, ’77
East Moline, Ill.

Dr. Robert Jones, ’77
Davenport, Iowa

Dr. Craig Hedlund, ’78
Arlington, Wash.

1980s
Dr. Carl Hardy, ’80
Franklin, Tenn.

Dr. Gregg Doonan, ’84
Beverly, Mass.

Dr. Mark Koenig, ’84
Omaha, Neb.

Dr. Gary Palmer, ’84
Latrobe, Pa.

Dr. Lawrence (Lawrie) Rydholm, ’84
Thunder Bay, Ontario, Canada

Dr. Justin Schaers, ’84
Belleville, Ill.

Dr. Larry Croxton, ’85
Heflin, La.

Dr. Robert Darnell, ’85
Elizabethtown, Ky.

Dr. Gregg Doonan, ’84
Beverly, Mass.

Dr. Mark Koenig, ’84
Omaha, Neb.

Dr. Gary Palmer, ’84
Latrobe, Pa.

Dr. Lawrence (Lawrie) Rydholm, ’84
Thunder Bay, Ontario, Canada

Dr. Justin Schaers, ’84
Belleville, Ill.

Dr. Larry Croxton, ’85
Heflin, La.

Dr. Robert Darnell, ’85
Elizabethtown, Ky.

1990s
Dr. Cary Teodori, ’95
Canton, Mich.

Dr. Andrew Sechtin, ’96
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2000s
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