Biography – Vickie Anne Palmer

Vickie Anne Palmer, H.C.D. (Hon.), FPAC – The Refiner

(Short version)

Known as The Refiner of Chiropractic, Vickie Anne Palmer, H.C.D. (Hon.), has built on her family's heritage by providing leadership to the chiropractic mission. Like her sisters, Bonnie Palmer McCloskey and Jenny Wren Palmer Sutton, H.C.D. (Hon.), Vickie Anne Palmer grew up on the Palmer campus and has served the College and Board of Trustees in various roles.

She joined the Palmer College Board of Trustees in 1978 and was elected chairman in 1987. As Board chairman, she was instrumental in developing the concept of Palmer's multi-campus system, which today includes three campuses. In 2008, she officially concluded her 21-year tenure as chairman, though she continues to serve on the Board as secretary general and as a member of the Executive Committee. She's a distinguished Fellow in the Palmer Academy of Chiropractic and in 1987 was granted an honorary Doctor of Chiropractic Humanities degree.

Vickie Anne Palmer, H.C.D. (Hon.), FPAC – The Refiner

(Long version)

Known as The Refiner of Chiropractic, Vickie Anne Palmer, H.C.D. (Hon.), has built on her family’s heritage by continuing to lead and refine the chiropractic mission they began. Like her sisters, Bonnie Palmer McCloskey and Jenny Wren Palmer Sutton, H.C.D. (Hon.), Vickie Anne Palmer grew up on the Palmer campus, serving in a variety of positions within the College.

She joined the Palmer College Board of Trustees in 1978 and was elected chairman in 1987, serving in that role until 2008. She currently serves as secretary general and as a member of the Executive Committee.

During her tenure as chairman of the Board, she was instrumental in developing the Palmer Chiropractic University System that includes three campuses. In 2005, the university appellation was dropped. The system is now referred to simply as Palmer College of Chiropractic – one College with three campuses. Her skills in business and in leadership have been a major factor in moving the College and chiropractic forward.

She’s a distinguished Fellow in the Palmer Academy of Chiropractic, and in 1987 she was granted an honorary Doctor of Chiropractic Humanities degree. Her tireless dedication to what her great-grandfather started, her grandfather developed and her father taught is evident in everything she does.
ACHIEVEMENTS OF VICKIE ANNE PALMER, THE REFINER OF CHIROPRACTIC:

Vickie Anne Palmer is the great-granddaughter of D.D. Palmer, chiropractic’s discoverer and founder of Palmer College of Chiropractic, the grand-daughter of Drs. B.J. and Mabel Heath Palmer, and the daughter of Drs. David and Agnes Palmer. Like her sisters, Bonnie Palmer McCloskey and Jenny Wren Palmer Sutton, H.C.D. (Hon.), Vickie Anne Palmer grew up on the Palmer campus, serving in a variety of positions within the College, and has served the College and Board of Trustees in various roles. She’s devoted her lifetime to Palmer College of Chiropractic and the chiropractic profession.

Following are a few of her most significant achievements.

Vickie Anne Palmer attended Palmer Junior College and Marycrest College, and she graduated from Sawyer Business College. She attended management courses at Drake University and the University of Notre Dame.

COLLEGE ACHIEVEMENTS:

In 1978 she was named to the Palmer College of Chiropractic Board of Trustees and was elected chairman in 1987.

She’s a distinguished Fellow in the Palmer Academy of Chiropractic and in 1987 was granted an honorary Doctor of Chiropractic Humanities degree.

Vickie Palmer led the Palmer Board in facilitating the growth, development and stabilization of Palmer’s West campus in San Jose, California. Ms. Palmer served as vice chairman of Palmer’s West Campus Board of Trustees, and when the Palmer Chiropractic University System was founded in 1991, she was named chairman of its Board.

She also was chairman of the Board during the preparatory work and the establishment of Palmer’s Florida campus in Port Orange, Florida, in 2002.

Vickie Palmer was instrumental in upgrading the David D. Palmer Health Sciences Library on the Davenport campus to meet new accreditation standards.

During her 21-year tenure as chairman of the Palmer College Board, there were major facilities improvements on the College’s Main campus, including building the Palmer Academic Health Center and
the opening of the Palmer Center for Chiropractic Research and the Palmer Center for Business Development.

The Palmer Academic Health Center—now the Harold & Marie Bechtel Center—a leading-edge chiropractic clinic and clinical learning resource center, was opened on the Davenport campus in 2007 during Ms. Palmer’s chairmanship.

Vickie Palmer’s leadership also saw the continued increase of Palmer chiropractors, especially women, who today make up about 40 percent of the students enrolled on Palmer’s three campuses. Thanks to the leadership of women like Vickie Palmer, her mother (Agnes High Palmer, D.C.) and her grandmother (Mabel Heath Palmer, D.C.), women are strongly represented in research, education, policy and practice.

Vickie Palmer officially concluded her tenure as chairman of the Palmer College of Chiropractic Board of Trustees in February 2008. Ms. Palmer currently serves as secretary general and member of the Executive Committee of the Palmer Board, chair of the Heritage & History Committee, and vice chair of the Trustee, Governance & Board Affairs Committee.

She and her sisters carry on their mother’s love of Sigma Phi Chi, a professional sorority founded by their grandmother, Mabel Heath Palmer, D.C., by ensuring the sorority’s building is maintained.

COMMUNITY CONTRIBUTIONS:

Vickie Palmer continued the family tradition of broadcasting started by her grandfather, B.J. Palmer, D.C., and expanded by her father, David D. Palmer, D.C. She served as president and owner of Signal Hill Communications, executive vice president and board member of Palmer Communications, and vice president of Palmer Broadcasting Company. As vice president of Palmer Broadcasting, she continued to add TV stations and eventually went into the cellular communication markets, changing the name to Palmer Communications.

An acknowledged leader in the Quad-Cities community, Vickie Palmer has served on boards of many local organizations, include the Davenport Chamber of Commerce, Firstar Bank, Genesis Health Services Foundation, the Handicapped Development Center, Broadway Theatre League, Quad City Symphony, Greater Metro Y, Putnam Museum, Friends of Iowa Public Television, and Gilda’s Club of the Quad Cities. She was one of the first women elected to the Rotary Club of Davenport.