



The Trusted Leader in Chiropractic Education®



IDENTITY STATEMENT

The primary care professional for spinal health and well-being.

MISSION

The mission of Palmer College of Chiropractic is to promote learning, deliver health care, engage our communities and advance knowledge through research.

VISION

Palmer College of Chiropractic strives to be *The* Trusted Leader in Chiropractic Education®.



VALUES

The values of the Palmer College of Chiropractic community reflect the science, art and philosophy of chiropractic:

- Academic excellence
- Business acumen
- Clinical excellence
- Collaboration
- Communication
- Community health
- Critical thinking

- Diversity
- Evidence-based chiropractic practice
- · Heritage and tradition
- · Justice, ethics and integrity
- Life-long learning
- Student success

Palmer College of Chiropractic is an Equal Opportunity Employer and Educator.

CHIROPRACTIC PILLARS FOR DOCTORS OF CHIROPRACTIC

- Integrate evidence, clinical experience, and patient values and preferences
- Deliver expert chiropractic adjustments, manipulation and other manual care
- Embody a tradition of caring, effectiveness and patient satisfaction
- Collaborate and coordinate care with other health professionals
- Enhance patient quality of life and performance
- Promote vitality, wellness and patient empowerment
- · Improve quality of life without drugs or surgery
- · Offer readily accessible care

PHILOSOPHY STATEMENT

Chiropractic is a science, art and philosophy. The philosophy of chiropractic is built upon the constructs of vitalism, holism,



conservatism, naturalism and rationalism. It provides context for the application of science and art.

Health is a state of optimal physical, emotional and social well-being. Central to the philosophy of chiropractic is the principle that life is intelligent. This innate intelligence strives to maintain a state of health through adaptation mechanisms. The nervous system is recognized as an avenue for these self-regulating processes. Interference with neurological function can impede these mechanisms, disrupt homeostatic balance

and adversely impact health. Chiropractic posits that subluxation of the spinal column and other articulations can affect nervous system function and the expression of health, which may result in symptoms, infirmity and disease.

The understanding of the subluxation complex continues to progress from D.D. Palmer's early writings about misalignment of vertebrae and other articulating structures to include additional anatomical, physiological, biomechanical, chemical and biopsychosocial factors.

I COLLEGE, 2 CAMPUSES

MAIN CAMPUS Davenport, lowa 800-722-3648 PALMER FLORIDA Port Orange, Florida 866-585-9677

PRACTICE PARADIGM

Chiropractic focuses on neurological and musculoskeletal integrity, and aims to favorably impact health and well-being, relieve pain and infirmity, enhance performance, and improve quality of life without drugs or surgery.

The Doctor of Chiropractic is a primary care provider for the prevention, diagnosis and conservative management of spine-related disorders and associated locomotor conditions. Serving the patient's best interest in a professional and ethical manner, the Doctor of Chiropractic employs experience and the best available evidence to make clinical decisions, deliver care and manage identified health concerns and conditions. In addition, doctors of chiropractic comply with the laws and regulations governing chiropractic practice in the applicable jurisdiction, including documentation, coding and billing practices.

The practice of chiropractic includes clinically necessary:

- Assessments of a patient's health status, needs, concerns and conditions by obtaining a caseappropriate history and physical examination, and by acquiring necessary imaging, laboratory or diagnostic studies
- Consideration of axial (spine) and appendicular (extremity) structure and function, including subluxation, and the status of contiguous muscular and neural systems by means of physical evaluation, imaging and/or special test procedures
- Patient-centered management consistent with the obtained history, clinical information and diagnoses;
- Care coordination accomplished through goal-oriented management plans that include treatment recommendations intended to favorably influence outcomes, prognosis, risks, behaviors and lifestyle
- Administration of manual therapeutic procedures - such as chiropractic adjustment, manipulation, mobilization



or soft tissue techniques - as indicated by the history and clinical examination

- Use of complementary measures, such as passive modalities, active exercise and rehabilitation, nutritional counseling and supplementation, bracing, strapping and orthoses, and other procedures allowed under respective chiropractic practice acts
- Promotion of health, wellness and disease prevention by evaluating relevant indicators and risk factors, and by providing care directed at mitigating health risks and encouraging healthy lifestyles