

THE FOUNTAINHEAD LEGACY SOCIETY

BE A SOURCE OF INSPIRATION
FOR GENERATIONS TO COME



PALMER
College of Chiropractic

A GIFT THAT KEEPS GIVING BACK

The visionary, uncommonly dedicated individuals who choose to remember Palmer College of Chiropractic in their estate plans are like our college founders—sources of inspiration and innovation who motivate future generations of chiropractors, and guide them onto a long, successful career path.

United by their strong philanthropy and sensitivity to the needs of Palmer College, members of the prestigious Fountainhead Legacy Society have enjoyed the fruits of their profession, and are now giving back to it through planned legacy gifts that will benefit the chiropractic community forever.

**“WHAT A PLEASURE
IT IS TO INFLUENCE
SOMEONE ELSE’S LIFE
IN A PROFESSION
THAT IS MEANINGFUL
TO ME. I HOPE OTHER
GRADUATES WILL DO
THE SAME BECAUSE,
WOW, WE CAN REALLY
MAKE A DIFFERENCE
TOGETHER.”**

– Charles Keller, D.C.
(Main, '55)

Dr. Keller has left a \$1 million legacy gift in his estate to support the students of Palmer College. His membership in the Fountainhead Legacy Society is a living example of the power of philanthropy. [Watch his story at www.palmer.edu/fountainheadlegacysociety](http://www.palmer.edu/fountainheadlegacysociety)



PALMER
College of Chiropractic

R. Richard Bittner
Athletic & Recreation Center

WHAT DO YOU WANT YOUR LEGACY TO BE?

At heart, Fountainhead Legacy Society members give the gift of opportunity. They give the gift of exceptional education, and a successful future that's even greater than the one D.D. Palmer envisioned more than 125 years ago. They are the backbone of our profession.

The Fountainhead Legacy Society was established to celebrate these individuals and recognize their foresight and generosity—qualities that will serve the profession and contribute to a world of unlimited health and human potential long beyond their lifetimes. It was also established to inspire other alumni to ask what they want their legacy to be, and provide an opportunity for them to act on it.

DONNA CRAFT

COMMITMENT TO WOMEN CHIROPRACTORS



Donna Craft, D.C., DICCP, FPAC, FICC (Main, '86), a member of the Palmer College Board of Trustees, has worked her entire career to champion the success of female chiropractors. She was the first woman to be elected as president of the National Board of Chiropractic Examiners, and founded the Palmer College Women's Institute to advance, support, and inspire female chiropractors through education, mentoring, and professional development.

Dr. Craft has committed to supporting women chiropractors through a generous gift she has left in her will to Palmer College. Her reason is simple: she believes deeply in the importance of giving to Palmer to keep it stable and ensure the successful future of the profession. Through her planned gift, she can support nonprofits like Palmer that are meaningful to her.

"IT'S IMPORTANT TO GIVE TO THINGS THAT ARE NEAR AND DEAR TO YOUR HEART. I WOULD NOT HAVE HAD THE CHANCE TO HELP THE MANY PEOPLE I HAVE THROUGHOUT MY LIFE WITHOUT THIS PROFESSION."

A UNIQUE APPROACH TO CHIROPRACTIC CARE

Jeff Gehlsen, D.C. (Main '85) grew up around Palmer College as the son of one of its vice presidents. His father, who was also the treasurer of the Palmer Foundation, worked closely with both B.J. and Dr. Dave Palmer. At just six years old, Dr. Gehlsen became a chiropractic patient, and soon grew familiar with the potential of the profession to dramatically improve wellbeing. He decided to attend Palmer College and, after graduating in 1985, began a long, successful career.



To Dr. Gehlsen, one of the things that makes Palmer College special is its dedication to the philosophy of chiropractic as well as its steadfast focus on patient care. This approach is what he believes helped him find direction and success in the profession. It's also what guided him to eventually give back to it, which he now plans to do for generations to come as a member of the Fountainhead Legacy Society.

"ANYTIME YOU HAVE SUCCESS IN A PROFESSION, YOU'VE GOT TO REMEMBER WHERE YOUR ROOTS ARE. AND YOU'VE GOT TO FEED THOSE ROOTS SO THAT FUTURE GENERATIONS CAN GROW TO THEIR FULLEST POTENTIAL."

JEFF GEHLSSEN

IT'S EASIER THAN YOU THINK.

ANYONE CAN LEAVE A LEGACY

Anyone—no matter age nor income—can leave a legacy to their alma mater, and the family, friends and causes most meaningful to them.

At Palmer College, our planned giving experts can sit down with you to discuss what your hopes and dreams are for Palmer, and for the impact you intend to leave on the world.

We're happy to walk you through the process, and work alongside you and a financial advisor to help you establish your legacy gift—and enroll in the Fountainhead Legacy Society.

01

You call us at 563-884-5453 to set up an appointment in-person or online.

02

We talk you through the steps to take to work with your attorney or financial advisor.

03

Together, we record your gift and celebrate your generosity.

ALREADY HAVE A PROVISION IN YOUR ESTATE TO SUPPORT PALMER COLLEGE?

If you believe you are eligible to become a member, we encourage you to become a member by completing and returning the State of Future Gift, available through our Advancement and Alumni Office.

We would be honored to have you as a member, and humbled by your contribution to help grow our legacy of world-class chiropractors.



THERE ARE BENEFITS, TOO.

Benefactors who have chosen to include Palmer College of Chiropractic in their estate plans, or in any planned gift arrangement—regardless of the amount—are invited to become members of the Fountainhead Legacy Society.

Perhaps the most significant benefit of a Fountainhead Legacy Society membership is the satisfaction of knowing that the success of chiropractic is in your hands. Thanks to your commitment to Palmer College, you will have a profound impact on strengthening and sustaining the future of chiropractic education, care, and research.

FOR YOUR GENEROSITY AND DEDICATION TO PALMER COLLEGE, WE WANT TO THANK YOU BY:

- Perpetually recognizing you on donor honor rolls.
- Inviting you to an exclusive event held for Fountainhead Legacy Society donors.
- Offering unique opportunities to meet with Palmer College leadership, faculty, and students.
- Recognizing you for gifts that establish endowed funds or scholarships.

YOUR GENEROSITY
WILL FOREVER
SOLIDIFY PALMER
COLLEGE'S PLACE
AS *THE* TRUSTED
LEADER IN
CHIROPRACTIC
EDUCATION.®



PALMER

College of Chiropractic

*The Trusted Leader in Chiropractic Education**

Advancement Office

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