SPONSORSHIP PACKAGES

Atlas Sponsor ($5,000)

Recognition
- Your company’s logo with direct link to your company’s homepage on Palmer’s Homecoming website page
- Social media exposure throughout the event
- Two thank you banners
- Company recognition listed in Homecoming program mailer, printed program, and digital program
- Your company logo on CE cards
- Up to 2 bag inserts

Beacon Sponsor ($3,000)

Recognition
- Your company’s logo with direct link to your company’s homepage on Palmer’s Homecoming website page
- Social media exposure throughout the event
- One thank you banner
- Company recognition listed in Homecoming program mailer and Homecoming printed program
- One bag insert

Exhibit Space (not to exceed two spaces)

Exhibit Space (not to exceed one space)

SPONSORSHIP OPPORTUNITIES

Continental Breakfast Sponsor ($1,500)
- Thank you banners during breakfast
- Recognition in the Homecoming digital and printed program
- Social media exposure

Lunch Break Sponsor ($2,500)
- Thank you banners during lunch
- Recognition in the Homecoming digital and printed program
- Social media exposure

Refreshment Break Sponsor ($1,500)
- Thank you banners during refreshment break
- Recognition in the Homecoming digital and printed program
- Social media exposure

For more information, contact Kristin Frymoyer:
E-mail: kristin.frymoyer@palmer.edu | Phone: 563-884-5194 | Fax: 563-884-5103
WWW.PALMER.EDU/HOMECOMING
Company Name

Contact Name

Mailing Address

City | State/Province | ZIP/Postal Code | Country
---|---|---|---

Telephone | Fax

E-mail Address | Website

**SPONSORSHIP PACKAGES**

<table>
<thead>
<tr>
<th>Package</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlas Package</td>
<td>$5,000</td>
</tr>
<tr>
<td>Beacon Package</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Subtotal: $7,500

**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast Sponsor</td>
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<tr>
<td>Lunch Break Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Refreshment Break Sponsor</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

Subtotal: $5,500

Grand Total: $13,000

**PAYMENT INFORMATION**

- [ ] Check enclosed
- [ ] American Express
- [ ] Discover
- [ ] MasterCard
- [ ] VISA

Make checks payable to Palmer College and mail completed contract to: Palmer College of Chiropractic Continuing Education Department 1000 Brady Street Davenport, IA 52803

To make a payment with a credit card, please call: 563-884-5194

A 50% deposit is due with the contract, with balance due Jan. 8, 2024. All payments must be made in US dollars only. No refunds will be issued. Signature of the sponsoring company confirms agreement to the terms of the sponsorship detailed in the sponsorship brochure. Signature of both parties constitutes a contract.

Customer Authorized signature  Date

Event Management Authorized signature  Date

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